

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Director, United States Patent and Trademark Office  
2900 Crystal Drive  
Box Assignment  
Washington, D.C. 20231

## Cover Sheet - Recordation of Assignment of Trademarks

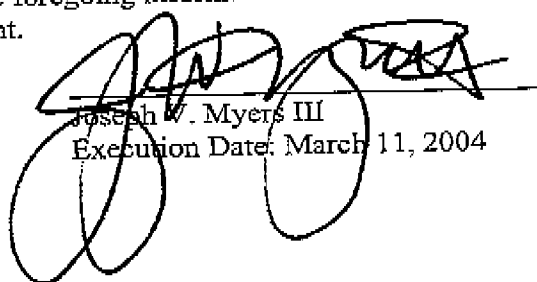
1. Name and entity type of the conveying party: Intershoe, Inc., a New York corporation, USA
2. Name, address and entity type of the receiving party: Bennett Footwear Group LLC, a Delaware limited liability company, USA  
145 Wells Avenue, Newton, Massachusetts 02459
- 3.

Interest conveyed:	Registration No. (if registered)	Application Serial No.:	Number of Properties
Assignment of Trademark	1303856		1
Assignment of Trademark	1349611		1
Assignment of Trademark	1420167		1
Assignment of Trademark	1467878		1
Assignment of Trademark	2041978		1
Assignment of Trademark	2111812		1
Assignment of Trademark	2267517		1
Assignment of Trademark	2269407		1
Assignment of Trademark	2270943		1
Assignment of Trademark	2272625		1
Assignment of Trademark	2318599		1
Assignment of Trademark	2461102		1
Assignment of Trademark	2461933		1
Assignment of Trademark	2490901		1
Assignment of Trademark	2637264		1
Assignment of Trademark	2722434		1
Assignment of Trademark	2742911		1
Assignment of Trademark	2787553		1
Assignment of Trademark		75682619	1
Assignment of Trademark		76102153	1
Assignment of Trademark		76145838	1
Assignment of Trademark		78103133	1
Assignment of Trademark		78119086	1
<b>TOTAL</b>			<b>23</b>

CH \$690.00 191361 75682619

4. Correspondent name and address: Joseph V. Myers III, Esq.  
Seyfarth Shaw LLP  
1545 Peachtree Street NE, Suite 700  
Atlanta, GA 30309
5. Total fee: \$590.00
6. Execution date of attached documents: March 11, 2004
7. Pages submitted: 25

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Joseph V. Myers III  
Execution Date: March 11, 2004

004

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the design mark PALOMA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 1303856 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

*SAURO GABRIELI*  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

2005

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark STUDIO PAOLO (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 1349611 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: STUDIO CABBRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

BOI 15631334.1

TRADEMARK  
REEL: 002812 FRAME: 0266

NO. 5097 P. 5

2008

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 1420167 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: SAUL C. GARRISON  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

007

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIASPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 1467873 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

SAULO G. GRIFFELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

2008

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VS (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2041978 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: SAURO G. GABRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

0000

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Banner Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2111812 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: STUART GABRIELI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]



TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark NICKELS (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2267517 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: SAURO GABRIELLI  
EXECUTING VICE PRESIDENT

[CORPORATE SEAL]

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark NICKELS SOFT (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2269407 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

DAVID GABRIELI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark PALOMA BY IS COLLEZIONI (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2270943 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: SAURO GABRIELLI

Title: EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the design mark INTERSHOE IS (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2272625 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

*SALVO CABBRIELLI*  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the design mark STUDIO VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2318599 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

SAURO GABRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark NICKELS (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2461102 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: SAURO GABRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 14, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2461933 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

SARLO GABRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the design mark INTERSHOE IS (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2490901 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

SAMRO CABBRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]



## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2637264 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

SPURD CARRIANT  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 17, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2722434 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

*Sheldon G. BRIGHT*  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2742911 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: SAURO FABRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the word mark VIA SPIGA (the "Mark") which is registered on the Principal Register of the United States Patent and Trademark Office under Registration No. 2787553 (the "Registration");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: SAURO GABRIELLI  
EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has filed for registration of the design mark NICKELS NOWW (the "Mark"), which is now the subject of a pending trademark application in the United States Patent and Trademark Office, Serial No. 75682619 (the "Application");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Mark and Application, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: 

Printed Name: SAURO GABRIELLI

Title: EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has filed for registration of the design mark INTERSHOE IS (the "Mark"), which is now the subject of a pending trademark application in the United States Patent and Trademark Office, Serial No. 76102153 (the "Application");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Mark and Application, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: [Signature]

Printed Name: SAURO GABRIELLI

Title: EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has filed for registration of the word mark VS (the "Mark"), which is now the subject of a pending trademark application in the United States Patent and Trademark Office, Serial No. 76145838 (the "Application");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Mark and Application, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written,

Assignor:

Intershoe, Inc.

By: \_\_\_\_\_

Printed Name: SAURO GABRIELLI

Title: EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has filed for registration of the word mark VS (the "Mark"), which is now the subject of a pending trademark application in the United States Patent and Trademark Office, Serial No. 78103133 (the "Application");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Mark and Application, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: 

Printed Name: SAURO GABRIELLI

Title: EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]



TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of March 11, 2004 by Intershoe, Inc., a New York corporation ("Assignor"), to Bennett Footwear Group LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has filed for registration of the word mark PALOMA (the "Mark"), which is now the subject of a pending trademark application in the United States Patent and Trademark Office, Serial No. 78119086 (the "Application");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Mark and Application, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Intershoe, Inc.

By: 

Printed Name: SAURO GABRIELLI

Title: EXECUTIVE VICE PRESIDENT

[CORPORATE SEAL]



Writer's direct phone  
(404) 885-6743  
Writer's e-mail  
jmyers@seyfarth.com

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March 11, 2004

**VIA FACSIMILE (703) 306-5995**

Director, United States Patent and Trademark Office  
2900 Crystal Drive  
Box Assignment  
Washington, D.C. 20231

**Re: Attached Recordation Cover Sheet and Assignment Documentation**

Dear Sir:

Attached please find one (1) recordation cover sheet and underlying assignment documentation for recordation with the Assignment Services Division of the U.S. Patent and Trademark Office. The recordation evidences the assignment of eighteen (18) registered trademarks and service marks and five (5) pending applications from Intershoe, Inc. to Bennett Footwear Group LLC.

Please charge the filing fee of \$590.00 for this filing to the Seyfarth Shaw LLP deposit account at Deposit Account Number 191351.

Please contact the undersigned should you have any questions regarding this matter. Thank you in advance for your assistance.

Sincerely,

SEYFARTH SHAW LLP

A handwritten signature in black ink, appearing to read "J. V. Myers III".

Joseph V. Myers III

Attachments