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FINANCE SECTION

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) **REGISTRATION FORM COVER SHEET TRADEMARKS ONLY** U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
World Wrestling Federation Entertainment, Inc. *8-8-03*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Delaware)
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: **World Wrestling Entertainment, Inc.**
 Internal Address: _____
 Street Address: **1241 East Main Street**
 City: **Stamford** State: **CT** Zip: **06902**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **June 14, 2002**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
See Attached

B. Trademark Registration No.(s)
See Attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **Lauren A. Dienes-Middlen**
 Internal Address: _____
 Street Address: **World Wrestling Entertainment Inc. 1241 East Main Street**
 City: **Stamford** State: **CT** Zip: **06902**

6. Total number of applications and registrations involved: **223**

7. Total fee (37 CFR 3.41).....\$ **5590.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-0450

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lauren A. Dienes-Middlen *L. Dienes-Middlen* **August 7, 2003**
 Name of Person Signing Signature Date

MUELLER 00000053 500450 74337577 Total number of pages including cover sheet, attachments, and document: **13**

08/26/2003
01 FC:8521
02 FC:8522

40.00 DA
5550.00 DA

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Applications

	<u>SERIAL NUMBER</u>	<u>MARK</u>
1.	74/337,577	BIG BOSS MAN
2.	76/210,023	JUSTIN CREDIBLE
3.	76/210,135	STONE COLD
4.	76/214,252	STEVE AUSTIN
5.	76/214,253	STONE COLD STEVE AUSTIN
6.	76/219,422	SMACKDOWN
7.	76/229,350	TRIPLE THREAT
8.	78/051,337	SMACKDOWN
9.	78/055,756	JUDGMENT DAY
10.	78/058,888	TRAX
11.	78/066,528	TOUGH ENOUGH
12.	78/066,714	EDGE
13.	78/066,721	CHRIS JERICHO
14.	78/066,727	CHRIS JERICHO
15.	78/068,155	NO WAY OUT
16.	78/068,167	SURVIVOR SERIES
17.	78/069,654	INVASION
18.	78/069,658	INVASION
19.	78/069,679	THE STRIP CLUB
20.	78/069,693	THE STRIP CLUB
21.	78/073,879	EXTREME CHAMPIONSHIP WRESTLING
22.	78/073,881	EXTREME CHAMPIONSHIP WRESTLING
23.	78/074,974	ECW
24.	78/077,466	THE GAME
25.	78/090,630	BACKLASH
26.	78/093,224	CHRIS BENOIT
27.	78/093,227	KURT ANGLE
28.	78/093,231	JAKKED
29.	78/093,233	JAKKED
30.	78/093,245	METAL
31.	78/093,353	HEAT
32.	78/093,364	HEAT
33.	78/093,370	HARDY BOYZ
34.	78/093,380	EDGE & CHRISTIAN
35.	78/093,506	TRISH STRATUS

	<u>SERIAL NUMBER</u>	<u>MARK</u>
36.	78/093,508	TRIPLE H
37.	78/093,517	ARMAGEDDON
38.	78/093,527	ARMAGEDDON
39.	78/093,528	ARMAGEDDON
40.	78/093,551	NO MERCY
41.	78/093,571	NO MERCY
42.	78/093,576	NO MERCY
43.	78/100,660	HHH (Block Form)
44.	78/101,310	RVD
45.	78/101,318	RIKISHI
46.	78/101,411	DDP
47.	78/101,416	ROB VAN DAM
48.	78/101,420	VINCE MCMAHON
49.	78/101,426	THE GAME
50.	78/101,431	JERRY "THE KING" LAWLER
51.	78/101,775	SLOBBER-KNOCKER
52.	78/101,777	SLOBBER-KNOCKER
53.	78/101,780	SLOBBER-KNOCKER
54.	78/101,965	NWO NEW WORLD ORDER
55.	78/101,969	NWO NEW WORLD ORDER
56.	78/101,976	NWO NEW WORLD ORDER (Design)
57.	78/101,980	NWO NEW WORLD ORDER
58.	78/101,982	NWO NEW WORLD ORDER (Design)
59.	78/101,990	NWO NEW WORLD ORDER (Design)
60.	78/101,993	NWO NEW WORLD ORDER
61.	78/101,997	NWO NEW WORLD ORDER (Design)
62.	78/101,999	NWO NEW WORLD ORDER
63.	78/102,004	NWO NEW WORLD ORDER (Design)
64.	78/102,005	NWO NEW WORLD ORDER
65.	78/102,007	NWO NEW WORLD ORDER (Design)
66.	78/104,083	WHAT?
67.	78/104,085	WHAT?
68.	78/111,933	WORLD UNDERGROUND THEATRE
69.	78/116,352	THE STRIP CLUB
70.	78/116,527	THE WORLD
71.	78/116,533	THE WORLD
72.	78/118,364	THE WORLD (Stylized)
73.	78/118,367	THE WORLD (Stylized)
74.	78/119,071	TAZZ
75.	78/119,080	STACY KEIBLER
76.	78/119,535	WORLD WRESTLING

	<u>SERIAL NUMBER</u>	<u>MARK</u>
		ENTERTAINMENT
77.	78/119,546	New Scratch Logo
78.	78/119,552	New Scratch Logo
79.	78/119,554	New Scratch Logo
80.	78/119,559	New Scratch Logo
81.	78/119,563	New Scratch Logo
82.	78/119,566	New Scratch Logo
83.	78/119,574	New Scratch Logo
84.	78/119,581	New Scratch Logo
85.	78/119,623	WORLD WRESTLING ENTERTAINMENT
86.	78/119,628	WORLD WRESTLING ENTERTAINMENT
87.	78/119,631	WORLD WRESTLING ENTERTAINMENT
88.	78/119,633	WORLD WRESTLING ENTERTAINMENT
89.	78/119,641	WORLD WRESTLING ENTERTAINMENT
90.	78/119,644	WORLD WRESTLING ENTERTAINMENT
91.	78/119,655	WORLD WRESTLING ENTERTAINMENT
92.	78/122,285	AL SNOW
93.	78/124,719	RAW (Design)
94.	78/124,724	RAW (Design)
95.	78/124,881	RAW (Design)
96.	78/124,889	RAW (Design)
97.	78/124,901	RAW (Design)
98.	78/125,656	BROCK LESNAR
99.	78/125,752	New Scratch Logo & VELOCITY
100	78/125,756	New Scratch Logo & AFTERBURN
101	78/125,760	New Scratch Logo & BOTTOM LINE
102	78/125,765	New Scratch Logo & CONFIDENTIAL
103	78/126,913	WWE
104	78/128,918	WWE
105	78/128,924	WWE
106	78/128,929	WWE
107	78/128,932	WWE
108	78/128,933	WWE
109	78/128,935	WWE

	<u>SERIAL NUMBER</u>	<u>MARK</u>
110	78/128,943	WWE
111	78/132,510	HARDY BOYZ
112	78/132,526	HARDY BOYZ
113	78/133,346	DIVAS THE MAGAZINE
114	78/133,351	HARDY BOYZ

Registrations

	<u>Serial #</u>	<u>Reg. #</u>	<u>MARK</u>
1.	73/428,676	1,286,533	TITAN SPORTS
2.	73/428,666	1,317,318	WORLD WRESTLING FEDERATION
3.	73/429,787	1,348,618	WWF Block Logo
4.	73/543,858	1,432,884	WRESTLEMANIA
5.	73/756,083	1,540,916	BOTTOM LINE IN BUSINESS TRAVEL
6.	73/782,291	1,563,878	SURVIVOR SERIES
7.	73/729,304	1,564,148	WORLD WRESTLING FEDERATION
8.	73/754,816	1,571,823	SUMMERSLAM
9.	73/729,298	1,574,169	WWF Block Logo
10.	74/143,629	1,697,715	WWF Block Logo
11.	74/196,786	1,703,946	TITAN TOTS
12.	74/231,527	1,729,405	UNDERTAKER
13.	74/296,168	1,755,482	UNDERTAKER
14.	74/182,028	1,755,782	THE UNDERTAKER
15.	74/296,175	1,771,405	UNDERTAKER
16.	74/308,341	1,771,513	UNDERTAKER
17.	74/280,290	1,790,329	WWF Block Logo & SUPERSTARS (3-D)
18.	74/387,731	1,860,719	SURVIVOR SERIES
19.	74/382,184	1,863,534	WRESTLEMANIA
20.	74/382,185	1,884,646	SUMMERSLAM
21.	74/382,186	1,930,440	ROYAL RUMBLE
22.	74/631,165	1,972,560	ROYAL RUMBLE
23.	74/382,182	1,980,341	UNDERTAKER
24.	74/637,348	1,994,733	DOINK THE CLOWN
25.	75/008,745	1,997,145	WRESTLING SPOTLIGHT
26.	75/016,314	1,997,196	WRESTLING SPOTLIGHT
27.	75/012,019	2,003,188	MR. PERFECT
28.	75/095,025	2,040,704	KING OF THE RING
29.	75/123,274	2,069,621	THE BAD GUY
30.	75/067,823	2,085,501	WWF Block Logo & ROYAL RUMBLE (BLOCK & TRIANGLE)
31.	75/013,364	2,086,903	RAW
32.	75/071,032	2,087,146	DIESEL
33.	75/132,670	2,123,044	ACTION ZONE
34.	75/256,836	2,129,105	DIESEL
35.	75/256,839	2,129,106	GOLDUST
36.	75/329,714	2,160,673	WWF Block Logo & SUPERSTARS (2-D)

	<u>Serial #</u>	<u>Reg. #</u>	<u>MARK</u>
37.	75/329,715	2,160,674	WWF Block Logo & SUPERSTARS (2-D)
38.	75/273,387	2,185,569	AHMED JOHNSON
39.	75/273,302	2,220,008	BODY DONNAS
40.	75/292,997	2,221,223	RAW IS WAR
41.	75/114,249	2,248,463	BIG DADDY COOL
42.	75/049,039	2,267,980	SLAMMY
43.	75/461,448	2,284,860	WWF Block Logo & SLAMMERS
44.	75/452,060	2,299,461	AUSTIN 3:16
45.	75/452,061	2,299,462	AUSTIN 3:16
46.	75/452,065	2,313,120	AUSTIN 3:16
47.	75/049,041	2,327,493	UNDERTAKER
48.	75/583,917	2,363,921	SUNDAY NIGHT HEAT
49.	75/748,394	2,382,918	SABLE
50.	75/438,726	2,396,746	RAW
51.	76/006,672	2,453,023	NO WAY OUT
52.	76/042,098	2,514,522	THE ROCK
53.	78/060,904	2,517,590	NO WAY OUT
54.	78/064,335	2,520,374	THE WORLD
55.	78/068,150	2,522,867	RAW IS WAR
56.	78/067,475	2,525,314	UNFORGIVEN
57.	76/042,095	2,572,837	THE ROCK
58.	76/042,096	2,572,838	THE ROCK
59.	78/055,588	2,573,879	FULLY LOADED
60.	78/067,450	2,576,331	UNFORGIVEN
61.	78/082,433	2,578,884	EXCESS
62.	75/894,123	2,587,199	TITANTRON
63.	78/065,361	2,607,681	CHYNA
64.	78/027,767	2,608,277	SMACKDOWN! RECORDS
65.	78/065,292	2,615,478	CHYNA
66.	78/059,611	2,618,330	LAYETH THE SMACKETH DOWN
67.	78/059,617	2,618,331	THE BIG SHOW
68.	78/068,206	2,618,355	ROYAL RUMBLE
69.	78/060,913	2,621,441	JUDGMENT DAY
70.	78/065,356	2,621,456	CHYNA
71.	78/067,609	2,625,121	NO WAY OUT
72.	78/068,199	2,625,125	WRESTLEMANIA
73.	78/095,751	2,625,262	SMACKDOWN YOUR VOTE
74.	76/231,734	2,627,703	BACKLASH
75.	78/070,296	2,631,853	LITA
76.	78/070,346	2,631,855	JUST BRING IT
77.	76/042,094	2,633,988	THE ROCK

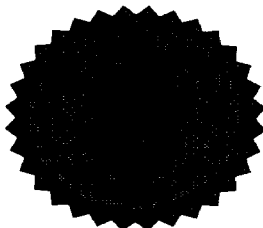
	<u>Serial #</u>	<u>Reg. #</u>	<u>MARK</u>
78.	78/070,309	2,635,368	Y2J
79.	78/072,655	2,635,378	KANE
80.	78/065,345	2,639,644	CHYNA
81.	78/070,367	2,639,674	Y2J
82.	78/072,669	2,639,683	CHRISTIAN
83.	78/102,273	2,639,839	SLOBBER-KNOCKER
84.	78/060,910	2,642,926	BACKLASH
85.	78/067,652	2,642,950	KING OF THE RING
86.	78/069,699	2,645,817	KING OF THE RING
87.	78/067,601	2,649,456	NO WAY OUT
88.	78/067,680	2,649,457	FULLY LOADED
89.	78/072,660	2,649,476	EDGE
90.	78/065,328	2,654,470	CHYNA
91.	78/099,697	2,654,561	S SUMMERSLAM & Design
92.	78/082,591	2,659,575	Excess Design
93.	78/111,747	2,659,716	BLAST AREA
94.	75/982,598	2,660,925	RIKISHI
95.	78/067,468	2,666,552	UNFORGIVEN
96.	78/122,267	2,675,279	GOLDUST
97.	78/088,337	2,678,122	NO MERCY
98.	78/067,597	2,681,135	ROYAL RUMBLE
99.	78/119,151	2,681,342	THE HURRICANE
100.	78/055,746	2,686,549	JUDGMENT DAY
101.	78/059,624	2,686,552	RIKISHI
102.	78/122,290	2,688,795	KANYON
103.	78/101,432	2,696,880	BIG SHOW
104.	78/067,622	2,700,343	JUDGMENT DAY
105.	78/099,688	2,702,648	SUMMERSLAM
106.	78/067,668	2,713,507	KING OF THE RING
107.	76/141,139	2,725,034	SMACKDOWN RECORDS! & Design
108.	78/101,322	2,733,460	RIC FLAIR
109.	78/101,323	2,733,461	BOOKER T

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WORLD WRESTLING FEDERATION ENTERTAINMENT, INC.", CHANGING ITS NAME FROM "WORLD WRESTLING FEDERATION ENTERTAINMENT, INC." TO "WORLD WRESTLING ENTERTAINMENT, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JUNE, A.D. 2002, AT 8 O'CLOCK A.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1893962

DATE: 07-19-02

2133300 8100

020464361

TRADEMARK
REEL: 002813 FRAME: 0691

**CERTIFICATE OF AMENDMENT OF AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION**

(Pursuant to Section 242)

It is hereby certified that:

1. The name of the corporation (hereinafter called the "Corporation") is **WORLD WRESTLING FEDERATION ENTERTAINMENT, INC.**
2. Article 1 of the Amended and Restated Certificate of Incorporation of World Wrestling Federation Entertainment, Inc. is hereby amended in its entirety to read as follows:

"The name of the Corporation is World Wrestling Entertainment, Inc."

Signed on June 13, 2002


August J. Ligori
Executive Vice President & CFO