

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal City Studios LLLP		02/10/2004	Limited Liability Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Universal Interactive, Inc.		
Street Address:	6080 Center Drive		
Internal Address:	10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2229590	RUNNING WILD	
CORRESPONDENCE DATA			
Fax Number:	(310)431-2430		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	stacey.gordon@vugames.com		
Correspondent Name:	Rod A. Rigole		
Address Line 1:	6080 Center Drive		
Address Line 2:	10th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90045		
ATTORNEY DOCKET NUMBER:	UI		
NAME OF SUBMITTER:	Rod A. Rigole		
Total Attachments: 2 source=UCS to UI. US#page1.tif source=UCS to UI. US.a#page1.tif			

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TRADEMARK ASSIGNMENT

The undersigned, **Universal City Studios LLLP**, a limited liability limited partnership formed under the laws of the State of Delaware, having a principal place of business at 100 Universal City Plaza, Universal City, California 91608, USA ("Assignor"), is the owner of the **RUNNING WILD** trademark (the "Mark"), including all U.S. trademark registrations or applications, state trademark registrations or applications, foreign trademark registrations or applications, and any common law rights in the MARK, including those identified on Exhibit 'A' attached hereto.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, conveys, grants and transfers to **Universal Interactive, Inc.**, a corporation organized under the laws of the State of California, having a principal place of business at 6080 Center Drive, Los Angeles, California 90045, USA ("Assignee"), in perpetuity, all right, title and interest of Assignor throughout the world in and to the Mark along with all of the goodwill associated with and represented and symbolized by the Mark, including any applications and registrations thereof.

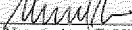
Assignor hereby grants and agrees that Assignee may obtain or cause to be obtained registrations of the Marks and renewals thereof in the United States, any State thereof and throughout the world, whether or not referred to herein, in Assignee's name as trademark proprietor, and hereby assigns to Assignee any and all rights which Assignor may have during any and all original and renewal terms of the Marks, throughout the world, including, without limitation, all causes of action for any and all infringement of the rights being assigned hereby and the right to retain the proceeds from such infringement claims. Assignee is hereby empowered to bring, prosecute, defend and appear in suits, actions and proceedings of any nature under or concerning the Marks, the registrations and all renewals thereof, in its own name as trademark proprietor.

This Assignment is being executed, and is effective, this 10 day of

February, 2004.

ASSIGNOR:

Universal City Studios LLLP
a Delaware limited liability limited partnership

By 
Name: Anne B. Nielsen
Title: Assistant Secretary

Date February 10, 2004

ASSIGNEE:

Universal Interactive, Inc.
a California corporation

By 
Name: Anne B. Nielsen
Title: Assistant Secretary

Date February 10, 2004

EXHIBIT "A"

Trademark	Country	Classes	Reg. No.	Reg. Date
RUNNING WILD	Australia	9	740580	8/1/1997
RUNNING WILD	Benelux	9, 16, 28	0622562	9/30/1997
RUNNING WILD	France	9	97 676 440	5/5/1997
RUNNING WILD	Germany	9, 28	39724842	9/8/1997
RUNNING WILD	Japan	9	4187334	9/11/1998
RUNNING WILD	United States	9	2229590	3/2/1999