

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William R. Hambrecht, Trustee of The Hambrecht 1980 Revocable Trust		07/15/1998	TRUSTEE:

RECEIVING PARTY DATA	
Name:	Carneros Creek Winery, LLC
Street Address:	1285 Dealy Lane
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94559
Entity Type:	Limited Liability Company:

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2229142	COTE DE CARNEROS
Registration Number:	2234336	FLEUR DE CARNEROS
Registration Number:	1383637	CARNEROS CREEK WINERY

CORRESPONDENCE DATA	
Fax Number:	(707)526-4707
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(707) 526-4200
Email:	jmbehmke@cmpirlaw.com
Correspondent Name:	Jay M. Behmke
Address Line 1:	100 B Street, Suite 400
Address Line 4:	Santa Rosa, CALIFORNIA 95401

ATTORNEY DOCKET NUMBER:	6566.0002
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NAME OF SUBMITTER:	Jay M. Behmke
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Total Attachments: 3	TRADEMARK
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TRADEMARK ASSIGNMENT

The Hambrecht 1980 Revocable Trust, having an address at 539 Bryant Street, Suite 100, San Francisco, California 94107 ("Seller"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Carneros Creek Winery, LLC, a California limited liability company, having an address at 1285 Dealy Lane, Napa, California 94558 ("Buyer"), and Buyer hereby accepts:

A. All rights, title and interest held by Seller in and to the trademarks, service marks, registrations of trademarks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

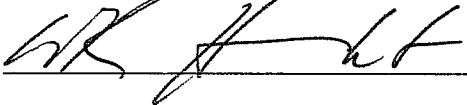
C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Seller.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of

July 15, 1998.

SELLER

The Hambrecht 1980 Revocable Trust

By: 

Print Name: William R. Hambrecht

Title: Trustee of The Hambrecht 1980 Revocable Trust

BUYER

Carneros Creek Winery, LLC

By: _____

Print Name: Francis V. Mahoney

Title: Manager

TRADEMARK ASSIGNMENT

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A. All rights, title and interest held by Seller in and to the trademarks, service marks, registrations of trademarks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Seller.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of

July 15, 1998.

SELLER

The Hambrecht 1980 Revocable Trust

By: _____

Print Name: William R. Hambrecht

Title: Trustee of The Hambrecht 1980 Revocable Trust

BUYER

Carneros Creek Winery, LLC

By:  _____

Print Name: Francis V. Mahoney

Title: Manager

SCHEDULE A

	<u>NAME OF MARK</u>	<u>REGISTRATION NUMBER</u>
1.	COTE DE CARNEROS	2,229,142
2.	FLEUR DE CARNEROS	2,234,336
3.	CARNEROS CREEK WINERY	1,383,637