

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paper Partners Inc.	Paper Partners, LLC	03/19/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Paper Partners Wipes, LLC
Street Address:	5200 Town Center Circle
Internal Address:	Suite 525
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33486
Entity Type:	limited liability corporation: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2596036	WHITE CLOUD
Registration Number:	2604878	WHITE CLOUD
Registration Number:	2609868	WHITE CLOUD

CORRESPONDENCE DATA	
Fax Number:	(202)739-3001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202.739.5977
Email:	tboozer@morganlewis.com
Correspondent Name:	Morgan, Lewis & Bockius LLP
Address Line 1:	1111 Pennsylvania Avenue N.W.
Address Line 2:	Attn: TMSU
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	53032-0002
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NAME OF SUBMITTER:	Travis P. Boozer
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CH \$90.00 2596036

Total Attachments: 2

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SCHEDULE A

THE BRAND

Mark	U.S. Registration No.	Goods
WHITE CLOUD	2596036	"Medicated woven and nonwoven fabric wet wipes," in International Class 5.
WHITE CLOUD	2604878	"Woven and non-woven fabric cosmetic wipes, excluding facial tissue, bathroom tissue, towels or napkins," in Class 21.
WHITE CLOUD	2609868	"Pre-moistened cosmetic wipes; and disposable wipes impregnated with chemicals or compounds for personal hygiene and household use; all excluding facial tissue, bathroom tissue, towels or napkins," in Class 3.

Trademark Assignment

This Trademark Assignment is made on March 17, 2004, by Paper Partners Inc., located at 5200 Town Center Circle, Suite 525, Boca Raton, Florida 33486 ("Assignor"), and Paper Partners Wipes, LLC, located at 5200 Town Center Circle, Suite 525, Boca Raton, Florida 33486 ("Assignee").

A. Assignor owns the WHITE CLOUD mark for wipes in the U.S. including (without limitation) the U.S. registrations set forth in Schedule A (collectively, the "Brand") and the goodwill associated with the Brand.

B. Assignee desires to acquire the Brand together with the goodwill symbolized by the Brand.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in the Brand, together with the goodwill symbolized by the Brand and the right to sue for past infringements of the Brand, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Paper Partners Inc.:

By: [Signature]
Name: Tony Gelbart
Its: President

Paper Partners Wipes, LLC:

By: [Signature]
Name: Tony Gelbart
Its: President

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