Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Labeltape, Inc.		01/26/2004	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	EP Acquisition, Inc.	
Doing Business As:	Eye Pro, Inc.	
Street Address:	4489 East Paris Avenue, S.E.	
City:	Kentwood	
State/Country:	MICHIGAN	
Postal Code:	49512	
Entity Type:	CORPORATION: INDIANA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 76546441		FRESH-EASE

CORRESPONDENCE DATA

Fax Number: (317)231-7413

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-231-1313

Email: jgard@btlaw.com

Correspondent Name: Julia Spoor Gard

Address Line 1: 11 South Meridian Street
Address Line 2: Barnes & Thornburg

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 5371-74775

NAME OF SUBMITTER: Julia Spoor Gard

Total Attachments: 1 source=74775#page1.tif

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TRADEMARK REEL: 002814 FRAME: 0176

900006356

TRADEMARK ASSIGNMENT

For good and valuable consideration as set forth in the Asset Purchase Agreement dated January 26, 2004, the receipt and sufficiency of which is hereby acknowledged, Labeltape, Inc., a Michigan corporation with a place of business at 4558 50th Street, S.E., Grand Rapids, Michigan 49512 (ASSIGNOR), hereby assigns, sells, conveys and transfers to EP Acquisition, Inc., an Indiana corporation with a place of business at 4489 East Paris Avenue, S.E., Kentwood, Michigan 49512 (ASSIGNEE), all rights, title and interest in the trademarks EYE PRO, SOLAR SEALS, WINK-EASE, VIEWKEEPERS and FRESH-EASE, including all foreign and domestic registrations thereto (see attached Exhibit A), all common law rights, the goodwill of the business with which the Marks are used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

Executed this 10 damages by reason of infringement, and the right to side for an at the same for its own use and for the use of its successors and assigns.

Executed this 16 day of 16 day 2004

LABELTAPE, INC.

Signed: Name: Ton burner

VP, CFO

ASSIGNOR

EP ACQUISITION, INC.

Signed: Name: Thomas C CAnoli

ASSIGNEE

Title: VP PAGALOGY

ASSIGNEE

: ss.

COUNTY OF KENT

On the 26 th day of Tankery, 2004, before me, a Notary Public in and for said County and State, personally appeared of Labeltape, Inc.; that he is authorized by said

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STATE OF MICHIGAN