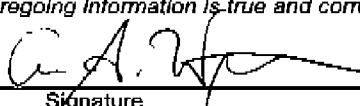


FORM PTO-1594		RECORDATION FORM COVER SHEET		U.S. DEPARTMENT OF COMMERCE	
(7/97)		TRADEMARKS ONLY		Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Sanford, L.P. Entity: <u>An Illinois Limited Partnership</u> Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Name: <u>Berol Corporation</u> Address: <u>2711 Washington Blvd.</u> <u>Bellwood, Illinois 60104</u> Entity: <u>Delaware corporation</u> If assignee is not domiciled in the United States, an appointment of domestic representative is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional name(s) & address(es) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Date: <u>March 15, 2004</u>					
4. Application or Registration number(s): A. Trademark Application No.(s) <u>78/227,646</u> B. Trademark Registration No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
5. Name and address of party to whom correspondence concerning document should be mailed: Please send the recorded assignment back by fax to 312/258-5700 to the attention of: Debbie Nowicki, Trademark Paralegal Schiff Hardin LLP P.O. Box 06079 Chicago, IL 60606-0079 dnowicki@schiffhardin.com Ref. No(s): _____		6. Total number of trademark applications and registrations involved: <u>1</u> 7. Total Fee (37 CFR 3.41) \$40.00 Authorization is given to charge the deposit account for the above fee and any additional fees required or to credit any overpayment. 8. Deposit Account Number: <u>19-0409</u>			
DO NOT USE THIS SPACE					
9. Statement and signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Adam S. Weiss</u> <u></u> <u>March 16, 2004</u> Name of Person Signing Signature Date Total number of pages including cover sheet and attached documents: <u>2</u>					
Mail documents to be recorded and required cover sheet information to: By Fax: 703/306-5995 Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231					

CH \$40.00 190409 78227646

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT effective as of March ____, 2004, is by and between Sanford, L.P., an Illinois Limited Partnership having a place of business at 2711 Washington Blvd., Bellwood, Illinois 60104 ("Assignor"), and Berol Corporation, a Delaware corporation, having a place of business at 29 E. Stephenson Street, Freeport, Illinois 61032 ("Assignee");

WHEREAS, Assignor is the owner of all right, title and interest in and to United States Trademark Application No. 78/227,646 (the "Application") covering the mark "PAPER MATE MYSTIX" (the "Mark"). The Application was filed on March 19, 2003, under 15 U.S.C. §1051(a); and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, and Assignor wishes to assign the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee: all right, title and interest in and to the Mark, together with any goodwill of the business symbolized by the Mark; the Application and all rights that arise from the Application; all rights to seek other registrations of the Mark in the United States Patent and Trademark Office or elsewhere; all renewals thereof; the right to sue for any and all past infringement which may have occurred at any time up to the date of this Assignment; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation damages for all causes of action, past and future, for infringement of the Mark or other violations of the rights assigned hereunder.

Assignor represents and warrants that: it is the owner of, and owns proper title to, the Mark and the Application; it has not made any other assignment or pledge of the Mark, any rights therein or the Application; and it has the right, power and authority to enter into this Assignment and convey the above-described rights by this instrument free of any encumbrances.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment.

SANFORD, L.P.

By: Newell Operating Company

Its: General Partner

By: 

Its: Vice President - General Counsel

Dated: March 15, 2004