

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Certificate of Amendment to Articles of Incorporation
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cross & Peters Co.		04/03/2003	CORPORATION: MICHIGAN

RECEIVING PARTY DATA	
Name:	Better Made Snack Foods Incorporated
Street Address:	10148 Gratiot
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48213
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	1665938	BETTER MADE
Registration Number:	1258708	NEW ERA
Registration Number:	0694314	NEW ERA
Registration Number:	1308183	NEW ERA
Registration Number:	1308182	

CORRESPONDENCE DATA	
Fax Number:	(248)641-0270
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	248-641-1600
Email:	coakley@hdp.com
Correspondent Name:	Harness, Dickey & Pierce, P.L.C.
Address Line 1:	5445 Corporate Drive
Address Line 2:	Suite 400
Address Line 4:	Troy, MICHIGAN 48098

ATTORNEY DOCKET NUMBER:	2959-500000
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NAME OF SUBMITTER:	Lisabeth H. Coakley
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CH \$140.00 1665938

Total Attachments: 8

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04/08/03 07:43 FAX 12487460808
04/07/03 08:08 FAX 248 748 2706

SULLIVAN/WARD
SULLIVAN WARD

003/004
002/004

RC602-113 (Rev. 98/97)

MICHIGAN DEPARTMENT OF CONSUMER & INDUSTRY SERVICES BUREAU OF COMMERCIAL SERVICES	
Date Received	(FOR BUREAU USE ONLY)
This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.	
Name A. Stuart Tompkins	
Address P. O. Box 222	
City	State Zip Code
Southfield	MI 48037-0222
EFFECTIVE DATE	

Document will be returned to the name and address you enter above.
If left blank document will be mailed to the registered office.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION

For use by Domestic Profit and Nonprofit Corporations
(Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), or Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is:	Cross & Peters Co.
2. The identification number assigned by the Bureau is:	038-475

3. Article 1 of the Articles of Incorporation is hereby amended to read as follows:
The name of the corporation is Better Made Snack Foods Incorporated

04/07/2003 10:10AM

04/07/03 MON 16:21 [TX/RX NO 8782]

Michigan Department of Consumer and Industry Services

Filing Endorsement

This is to Certify that the **CERTIFICATE OF AMENDMENT - CORPORATION**
for
BETTER MADE SNACK FOODS INCORPORATED

ID NUMBER: 038475

*received by facsimile transmission on April 7, 2003 is hereby endorsed
Filed on April 7, 2003 by the Administrator.*

*The document is effective on the date filed, unless a
subsequent effective date within 90 days after
received date is stated in the document.*



*In testimony whereof, I have hereunto set my
hand and affixed the Seal of the Department,
in the City of Lansing, this 7th day
of April, 2003.*

A handwritten signature in black ink, appearing to read "Andrew J. Mitchell".

, Director

Bureau of Commercial Services

Sent by Facsimile Transmission 03097

04/07/03 MON 15:21 [TX/RX NO 8782]

TRADEMARK
REEL: 002814 FRAME: 0187

04/08/03 07:43 FAX 12487460608
04/07/03 08:09 FAX 248 748 2780

SULLIVAN/WARD
SULLIVAN WARD

004/004
003/004

INC-200-010 (Rev. 03/01)

COMPLETE ONLY ONE OF THE FOLLOWING:

4. (For amendments adopted by unanimous consent of incorporators before the first meeting of the board of directors or trustees.)

The foregoing amendment to the Articles of Incorporation was duly adopted on the _____ day of _____, _____, in accordance with the provisions of the Act by the unanimous consent of the incorporator(s) before the first meeting of the Board of Directors or Trustees.

Signed this _____ day of _____,

(Signature) (Signature)
(Type or Print Name) (Type or Print Name)
(Signature) (Signature)
(Type or Print Name) (Type or Print Name)

5. (For profit and nonprofit corporations whose Articles state the corporation is organized on a stock or on a membership basis.)

The foregoing amendment to the Articles of Incorporation was duly adopted on the 3rd day of April, 2003 by the shareholders if a profit corporation, or by the shareholders or members if a nonprofit corporation (check one of the following)

- at a meeting the necessary votes were cast in favor of the amendment.
- by written consent of the shareholders or members having not less than the minimum number of votes required by statute in accordance with Section 407(1) and (2) of the Act if a nonprofit corporation, or Section 407(1) of the Act if a profit corporation. Written notice to shareholders or members who have not consented in writing has been given. (Note: Written consent by less than all of the shareholders or members is permitted only if such provision appears in the Articles of Incorporation.)
- by written consent of all the shareholders or members entitled to vote in accordance with section 407(3) of the Act if a nonprofit corporation, or Section 407(2) of the Act if a profit corporation.
- by consents given by electronic transmission in accordance with Section 407(3) if a profit corporation.
- by the board of a profit corporation pursuant to section 611(2).

Profit Corporations and Professional Service Corporations
Signed this 3rd day of April, 2003
By Salvatore Cipriano
(Signature of an authorized officer or agent)
Salvatore Cipriano, President
(Type or Print Name)

Nonprofit Corporations
Signed this _____ day of _____
By _____
(Signature of President, Vice-President, Chairperson or Vice-Chairperson)
(Type or Print Name)

04/07/2003 10:10AM

04/07/03 MON 15:21 [TX/RX NO 9782]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Cross & Peters Company

Reg. No.: 1,258,708

Dated: November 23, 1983

Mark: NEW ERA

REQUEST FOR
AMENDMENT
IN CERTIFICATE
OF REGISTRATION

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail in an envelope addressed to: Box Post Registration - NOT FE, Assistant Commissioner for Trademarks, 2000 Crystal Drive, Arlington, VA 2202-3513 on *November 23, 1983*

(1)

Donald H. Campbell

Box Post Registration
Assistant Commissioner of Trademarks
2000 Crystal Drive
Arlington, VA 22202 3513

Dear Sir:

Registrant respectfully requests correction of its Reg. No. 1,258,708 for NEW ERA stating as follows:

Due to a clerical error, Certificate of Registration No. 1,258,708 depicts the Registrant's name as Cross and Peters Company and it should be correctly identified as Cross & Peters Co.

The Commissioner is hereby authorized to charge any fees which may be required to issue a new Certificate of Correction.

WHEREFORE, Registrant respectfully requests this Registration be corrected to identify the Registrant owner as Cross & Peters Co. If there are any questions or you would like to discuss this matter further, don't hesitate to contact me.

Respectfully submitted,

Dated: February 11, 2004

By: Lisabeth H. Coakley
Lisabeth H. Coakley
Attorney for Registrant

HARNESS, DICKEY & PIERCE, P.L.C.
P.O. Box 828
Bloomfield Hills, MI 48303
Telephone: (248)641-1600
Facsimile: (248)641-0270
Email: coakley@hdp.com

LHC/cm

TRADEMARK

REEL: 002814 FRAME: 0190

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Cross & Peters Company)

Reg. No.: 1,665,938)

Dated: November 26, 1991)

Mark: BETTER MADE)

REQUEST FOR
AMENDMENT
IN CERTIFICATE
OF REGISTRATION

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail in an envelope addressed to: Box Post Registration - NO FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 2202-3513 on February 11, 2005

By *Robert H. Conley*

Box Post Registration
Assistant Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:

Registrant respectfully requests correction of its Reg. No. 1,665,938 for BETTER

MADE stating as follows:

Due to a clerical error, Certificate of Registration No. 1,665,938 depicts the Registrant's name as Cross and Peters Company and it should be correctly identified as Cross & Peters Co.

Registrant is not requesting that a new Certificate be issued in the correct name of Cross & Peters Co.

The Commissioner is hereby authorized to charge any fees which may be required to issue a new Certificate of Correction.

WHEREFORE, Registrant respectfully requests this Registration be corrected to identify the Registrant owner as Cross & Peters Co. If there are any questions or you would like to discuss this matter further, don't hesitate to contact me.

Respectfully submitted,

Dated: February 11, 2009

By: Lisabeth H. Coakley
Lisabeth H. Coakley
Attorney for Registrant

HARNESS, DICKEY & PIERCE, P.L.C.
P.O. Box 828
Bloomfield Hills, MI 48303
Telephone: (248)641-1600
Facsimile: (248)641-0270
Email: coakley@hdp.com

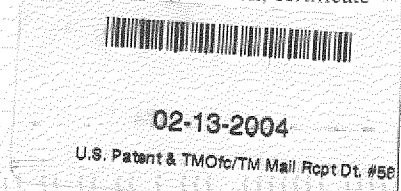
LHC/cm

TRADEMARK

REEL: 002814 FRAME: 0192

Applicant: Cross & Peters Company	Case No.: 2539-200008
Reg. No.: 1258708	Issue Date: 11/22/83
Serial No.: 279250	Filing Date: 9/25/80
Mark: NEW ERA	

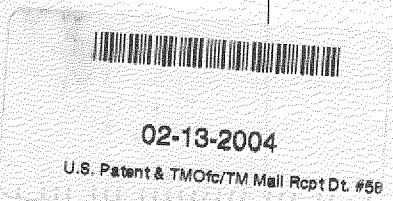
Please acknowledge receipt of:
Request for Amendment in Certificate of Registration; certificate
of mailing and postcard



By stamping and returning to Harness, Dickey & Pierce, P.L.C. *USPTO Date Stamp*
Due: Attorney: Lisabeth H. Coakley

Applicant: Cross & Peters Company	Case No.: 2539-200013
Reg. No.: 1,665,938	Issue Date: 11/26/91
Serial No.: 071244	Filing Date: 6/21/90
Mark: BETTER MADE	

Please acknowledge receipt of:
Request for Amendment in Certificate of Registration; certificate
of mailing and postcard



By stamping and returning to Harness, Dickey & Pierce, P.L.C. *USPTO Date Stamp*
Due: Attorney: Lisabeth H. Coakley