

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Turning Technologies, LLC		03/23/2003	CORPORATION: OHIO

## RECEIVING PARTY DATA

Name:	Responsive Innovations, LLC
Street Address:	3789 Chesterfield Drive
City:	Akron
State/Country:	OHIO
Postal Code:	44139
Entity Type:	CORPORATION: OHIO

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76469767	RESPONSECARD

## CORRESPONDENCE DATA

Fax Number: (216)363-4607

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (216) 363-4443

Email: trademark@bfca.com

Correspondent Name: W. Scott Harders

Address Line 1: 200 Public Square

Address Line 2: 2300 BP Tower

Address Line 4: Cleveland, OHIO 44114-2378

ATTORNEY DOCKET NUMBER:

26901-18

NAME OF SUBMITTER:

W. Scott Harders

Total Attachments: 1

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TRADEMARK  
REEL: 002815 FRAME: 0143

ASSIGNMENT

WHEREAS, TURNING TECHNOLOGIES, LLC, an Ohio corporation, with offices at 241 Federal Plaza West, Youngstown, Ohio 44503, has intended to use the mark RESPONSECARD in commerce and has filed an application, now assigned Serial No. 76/469,767, indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of The Trademark Act, and

WHEREAS, TURNING TECHNOLOGIES, LLC is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060,

WHEREAS, RESPONSIVE INNOVATIONS, LLC, an Ohio corporation, with office at 3789 Chesterfield Drive, Akron, Ohio 44319, ("Assignee") the successor of the ongoing and existing portion thereof of TURNING TECHNOLOGIES, LLC to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said RESPONSIVE INNOVATIONS, LLC all right, title and interest in and to the trademark RESPONSECARD, together with all the goodwill of its business symbolized thereby and all applications for same, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of all causes of action, past and future, including infringement of the trademark, or other violations, or injury to the said goodwill, and the right to sue for and recover the same in Assignee's own name and the names of Assignee's successors, assigns or other legal representatives.

IN WITNESS WHEREOF, this Assignment has been executed this 23rd day of March, 2004.

TURNING TECHNOLOGIES, LLC

By: Michael Crosby

Name: Michael Crosby

Title: Vice President of Operations

STATE OF OHIO )

) ss:

COUNTY OF MAHONING )

On this 23rd day of March, 2004, before me appeared Michael Crosby, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Turning Technologies, LLC, with authority to do so.

SEAL

Notary Public \_\_\_\_\_

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