

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chester Gregg, L.L.C.		03/03/2004	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	Luxury Apparel Group, L.L.C.		
Street Address:	1040 5th Street		
City:	Bristol		
State/Country:	TENNESSEE		
Postal Code:	37620		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2606411	CHESTER GREGG	
CORRESPONDENCE DATA			
Fax Number:	(704)444-1111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704 444 1000		
Email:	mpoveromo@alston.com		
Correspondent Name:	Henry B. Ward, III		
Address Line 1:	101 South Tryon Street, Suite 4000		
Address Line 2:	Bank of America Plaza		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
ATTORNEY DOCKET NUMBER:	047469-274448		
NAME OF SUBMITTER:	Henry B. Ward, III		
Total Attachments: 2			
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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Chester Gregg, L.L.C., a limited liability company of Tennessee, having a mailing address at 1040 5th Street, Bristol, Tennessee 37620 (hereinafter referred to as "ASSIGNOR"), is the record owner of the entire unencumbered right, title and interest and to the trademark and the corresponding United States Trademark Registration therefor:

Mark:	CHESTER GREGG & Design
Reg. No.:	2,606,411
Reg.:	August 13, 2002
Class:	Int. 25

WHEREAS, Luxury Apparel Group, L.L.C., a limited liability company of Tennessee, having a mailing address of 1040 5th Street, Bristol, Tennessee 37620 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the trademark and the corresponding United States Trademark Registration therefor.

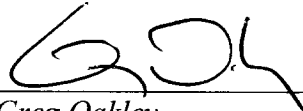
NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and sell unto said ASSIGNEE the entire right, title and interest in and to the trademark and the corresponding United States Trademark Registration therefor, together with the goodwill of the business appurtenant to and symbolized by said trademark, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

AND, ASSIGNOR hereby warrants and covenants that ASSIGNOR has the full power and authority to convey the rights, title and interest herein assigned, transferred and sold to

ASSIGNEE, that ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and that he will execute or procure the execution of any and all future assignments or other instruments that may be necessary to perfect and evidence ASSIGNEE's ownership of the property rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR, intending to be legally bound, has caused this Assignment to be executed as of the 3rd day of MARCH 2004.

Chester Gregg, L.L.C.



Greg Oakley

Title: PRESIDENT

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