

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GB ENTERPRISES, INC.		03/19/2004	CORPORATION: NEBRASKA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RUBBERMAID INCORPORATED		
<b>Street Address:</b>	29 E. STEPHENSON STREET		
<b>City:</b>	FREEPORT		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61032		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2366851	ROVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(815)381-8160		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	815.381.8108		
<b>Email:</b>	zee.darby@newellco.com		
<b>Correspondent Name:</b>	RUBBERMAID INCORPORATED		
<b>Address Line 1:</b>	29 E. STEPHENSON STREET		
<b>Address Line 4:</b>	FREEPORT, ILLINOIS 61032		
<b>ATTORNEY DOCKET NUMBER:</b>	MI-661/M. SHIRER		
<b>NAME OF SUBMITTER:</b>	Zakkiyya "Zee" Darby		
<b>Total Attachments: 1</b>			
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**CH \$40.00 2366851**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
ASSIGNMENT**

Whereas **GB ENTERPRISES, INC.** a Nebraska Corporation with a place of business at P.O. Box 989, Grand Island, Nebraska, 68802 ("Assignor") is the owner of the trademark ROVER which is duly registered in the United States Patent and Trademark Office under Registration Number 2366851, dated July 11, 2000 ("Trademark");

Whereas **RUBBERMAID INCORPORATED**, a Delaware corporation with a place of business at 29 East Stephenson Street, Freeport, Illinois 61032, ("Assignee") is desirous of acquiring said Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest to the Trademarks, including the goodwill, together with all claims for damages by reason of the Trademarks and the right to sue for and collect the same for its own use and benefit.

Executed this 19<sup>th</sup> day of March, 2004.

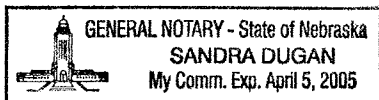
**GB ENTERPRISES, INC.**  
(Assignor)

By: *Bud Phelps*  
Name: Bud Phelps  
Title: President

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ):SS

The undersigned hereby certifies that the above signer personally appeared before me, acknowledging signature of this Assignment with the authorization of, and on behalf of, GB Enterprises, Inc.

Certified by my signature this 19<sup>th</sup> day of March, 2004.



*Sandra Dugan*  
Notary Public