

9.203



Please record the attached original documents or copy hereof.

1. Name of conveying party
Howard B. Lowell
 102542249
 7.203

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other

2. Name and address of receiving party(ies):
 Name: **Muelhens GmbH & Co. KG**
 Address: **Venloer Strasse 241-245**
50823 Koeln, Germany

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other **a company with imited liability organized under the laws of Germany**

Additional name(s) of conveying party(ies)
 Attached Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & addresses attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: **March 14, 2002**

ASSIGNMENTS DIV
 2003 SEP -2 PM 4:53
 RECEIVED OPR

A. Trademark Application No.(s) B. Trademark Registration No.(s).
1,687,475 (IMAGINE! & Design)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **Leon Medzhibovsky**
 Internal Address: **Fulbright & Jaworski L.L.P.**
 Street Address: **666 Fifth Avenue**
 City: **New York** State: **NY** Zip: **10103**

6. Total number of applications and registration involved: 1

09/03/2003 6TOM11 00000005 1687475
 01 FC:8521 40.00 DP

7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
 (Only if total fee is not sufficient)

8. Deposit account number:
 [NUMBER] **50.0624**
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leon Medzhibovsky *Leon Medzhibovsky* **August 28, 2003**
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1
 OMB No. 0651-0011 (exp. 4/94)

EXHIBIT A

Assignment

Whereas Howard B. Lowell and Imagine Brands, Inc. ("LOWELL"), having a business address at 386 Fore Street, Portland Main 04101, have adopted and are using the trademark IMAGINE! & Design ("MARK") which is registered in the United States Patent and Trademark Office, Registration No. 1,687,475 issued on May 19, 1992; and

Whereas Muelhens GmbH & Co. KG ("MUELHENS"), a corporation having a business address at Venloer Str. 241-245, 50823 Köln, Germany, is desirous of acquiring said mark and the registration thereof,

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, LOWELL does hereby assign to MUELHENS all right, title and interest in and to the said MARK, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

HOWARD B. LOWELL

Howard B. Lowell

IMAGINE BRANDS, INC.

By: Howard B. Lowell
Printed Name: Howard B. Lowell
Title: President
Date: 3/14/02

STATE OF MAINE §
 §
COUNTY OF Cumberland §

BEFORE ME, the undersigned authority, on this 14 day of March, 2002, personally appeared HOWARD B. LOWELL, known to me to be the person whose name is subscribed to the foregoing document and, being by me first duly sworn, declared that the statements therein contained are true and correct.

June M. Spiller
Notary Public in and for the State of MAINE
June M. Spiller
(Printed/Typed Name of Notary)
My Commission Expires: 4/2, 2002

[SEAL]