

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spectrum Sports, Inc.		03/08/2004	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Hickory Brands, Inc.		
Street Address:	P.O. Box 429		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28603		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2258496	SORBOGEL	
CORRESPONDENCE DATA			
Fax Number:	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-443-6958		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Theodore D. Lienesch		
Address Line 1:	2000 Courthouse Plaza NE		
Address Line 2:	10 W. Second St.		
Address Line 4:	Dayton, OHIO 45402		
ATTORNEY DOCKET NUMBER:	066491-005 SORBOGEL		
NAME OF SUBMITTER:	Theodore D. Lienesch		
Total Attachments: 1 source=hickorytossi#page1.tif			

OP \$40.00 2258496

TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, hereby assigns, Spectrum Sports, Inc. ("Spectrum") transfers and sells unto Hickory Brands, Inc. ("Hickory"), its entire right, title and interest in and to the mark and the corresponding United States Trademark Registration listed below, together with the goodwill of the business appurtenant to and symbolized by said mark, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by Hickory as fully and entirely as the same would have been held by Spectrum had this transfer, assignment and sale not been made.

Mark:	SORBO GEL
Reg. No.:	2,258,496
Registered:	July 6, 1999
Goods:	Insoles for shoes (Int. Class 25)

IN WITNESS WHEREOF, Spectrum, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 8 day of March, 2004.

SPECTRUM SPORTS, INC.

By: Julie K. Huffman
Name: Julie K. Huffman
Title: Secretary