

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenbluth International, Inc.		11/14/2003	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	American Express Company		
Street Address:	200 Vesey Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10285		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2141551	RES-MONITOR	
CORRESPONDENCE DATA			
Fax Number:	(212)640-0361		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-640-1436		
Email:	trademarks@aexp.com		
Correspondent Name:	Barbra Schiff/American Express		
Address Line 1:	200 Vesey Street		
Address Line 4:	New York, NEW YORK 10285		
ATTORNEY DOCKET NUMBER:	CC028900452		
NAME OF SUBMITTER:	Barbra Schiff		
Total Attachments: 2			
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OP \$40.00 2141551

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rosenbluth International, Inc. of 2401 Walnut Street, Philadelphia, Pennsylvania 19103, is the owner of the entire right, title and interest in and to the trademarks listed on the attached Appendix A,

AND WHEREAS, American Express Company, American Express Tower, World Financial Center, 200 Vesey Street, New York, New York 10285 is desirous of acquiring said applications and/or registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Rosenbluth International, Inc. hereby assigns to American Express Company all right, title and interest in and to said marks, together with the good will of the business symbolized by said marks and the applications and/or registrations listed on the attached Appendix A.

ASSIGNOR hereby requests the Commissioner of Trademarks of the United States and any Official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefore to record Assignee as the owner of the Marks and to issue all registrations for said Marks, to be in the name of Assignee, as assignee of the Marks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment.

ASSIGNOR: Rosenbluth International, Inc.
By: [Signature]
Tim R. Johnson
Senior Vice President

STATE OF NEW YORK)
COUNTY OF NEW YORK))SS

On this 14th day of November 2003, before me appeared Tim R. Johnson, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation.

[Signature]
Notary Public
My Commission Expires 8/20/2005

BARBRA SCHIFF
Notary Public State of New York
No. 01SC6063024
Qualified in Kings County
Commission Expires 08/20/2005

ASSIGNEE: American Express Company
By: [Signature]
Stephen P. Norman
Secretary

STATE OF NEW YORK)
COUNTY OF NEW YORK))SS

On this 14th day of November 2003, before me appeared Tim R. Johnson, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation.

[Signature]
Notary Public
My Commission Expires 8/20/2005

BARBRA SCHIFF
Notary Public State of New York
No. 01SC6063024
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Commission Expires 08/20/2005

Appendix A

RES-MONITOR

U.S. Registration No. 2141551