

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Bank Minnesota		03/22/2004	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	Duesenberg Motors, Inc.
Street Address:	535 Kristin Lane
City:	Maple Plain
State/Country:	MINNESOTA
Postal Code:	55359
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	1173102	DUESENBERG II
Registration Number:	1276872	DUESENBERG
Registration Number:	1276873	DUSENBERG ROYALTON II
Registration Number:	1282364	TORPEDO ROADSTER
Registration Number:	2331124	DUESENBERG

CORRESPONDENCE DATA	
Fax Number:	(612)305-1414
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6123051486
Email:	trademarks@mcmlaw.com
Correspondent Name:	James A. Wahl
Address Line 1:	901 Marquette Avenue
Address Line 2:	1400 AT&T Tower
Address Line 4:	Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	089430-1 (DUESENBERG)
NAME OF SUBMITTER:	James A. Wahl

OP \$140.00 1173102

Total Attachments: 1
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ASSIGNMENT OF REGISTRATION OF MARKS

This Assignment, effective as of the 22nd day of MARCH, 2004, by and between Associated Bank Minnesota (the "Assignor"), a Minnesota banking corporation, located at 2655 Campus Drive, Plymouth, Minnesota 55441, and Duesenberg Motors, Inc., (the "Assignee"), a Minnesota corporation, located at 535 Kristin Lane, Maple Plain, Minnesota 55359.

Whereas, the Assignor has adopted, used and is using the following marks which are registered in the United States Patent and Trademark Office ("USPTO"):

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DUESENBERG II	1,173,102	October 31, 1981
DUESENBERG and Design	1,276,872	May 8, 1984
DUESENBERG ROYALTON II	1,276,873	May 8, 1984
TORPEDO ROADSTER	1,282,364	June 19, 1984
DUESENBERG	2,331,124	March 21, 2000

Whereas, pursuant to that certain Trademark Assignment dated February 8, 2001 and recorded with the USPTO on April 30, 2001, Reel/Frame: 002293/0292 (the "2001 Assignment"), the Assignee conveyed certain rights in and to the above referenced marks to the Assignor; and

Whereas, the Assignee desires to acquire all of the Assignor's right, title and interest in and to the above referenced marks and the registrations thereof; and

Whereas, the Assignor desires to assign to the Assignee all of the Assignor's right, title and interest in and to the above referenced marks and the registrations thereof, including without limitation any and all right, title and interest therein acquired by the Assignor pursuant to the 2001 Assignment;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee all right, title and interest in and to the above referenced marks and the registrations thereof, together with the goodwill of the business symbolized by the marks, and the above referenced registrations thereof, including without limitation all right, title and interest therein assigned or transferred to the Assignor by way of the 2001 Assignment.

ASSOCIATED BANK MINNESOTA

By *Darin Kragevich*
Darin Kragevich [name]
 Its AVP [title]

STATE OF MINNESOTA)
) ss.
 COUNTY OF HENNEPIN)

On this 22nd day of March, 2004, before me appeared Darin Kragevich [name], the person who signed this instrument, who acknowledged that s/he signed it as a free act on behalf of the identified corporation with authority to do so.



Eric R. Kubesh
 Signature of Notary Public

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