

6/8/03

09-05-2003

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102543359

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Warner Bros. Entertainment Inc.  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Picture Pipeline, LLC  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 11400 West Olympic Blvd.  
Ste. 1020 WLA State: CA Zip: 90064  
City: \_\_\_\_\_  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership California  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
Execution Date: August 8, 2003

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) 2584004

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Avis Frazier-Thomas  
Internal Address: \_\_\_\_\_  
Street Address: 4000 Warner Boulevard  
Bldg: 156N Room: 5076  
City: Burbank State: CA Zip: 91522

6. Total number of applications and registrations involved: .....   
7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
23-0445  
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Avis Frazier-Thomas      Chris Frazier Thomas      August 8, 2003  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231



08-14-2003

U.S. Patent & TMOc/TM Mail Rcpt Dt. #77

TRADEMARK  
REEL: 002817 FRAME: 0086

# **TRADEMARK ASSIGNMENT**

Whereas, Warner Bros Entertainment Inc, with offices at 4000 Warner Boulevard, Burbank, California 91522 (hereinafter referred to as "Assignor") is the owner by assignment, recorded at Reel 002641/Frame 0774, of all right, title and interest in and to the following trademark (hereinafter referred to as the "Mark") and the registration therefor:

**Registration Number**

**2,584,004**

**Trademark**

**PICTURE PIPELINE**

Whereas, Picture Pipeline, LLC, a California Limited Liability Company with offices at 11400 West Olympic Boulevard, Suite 1020, West Los Angeles, CA 90064 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and registration therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, the entire right, title and interest in and to the aforementioned Mark together with the goodwill of the business symbolized by and associated with the Mark and the registration therefor, and together with the right to sue for and recover damages for past infringement of the Mark and to stand in place of Assignor in all matters related thereto.

**Warner Bros. Entertainment Inc.**

**Date:** August 8, 2003

**By:** 

**Name:** Nils Victor Montan

**Title:** Vice President

BEFORE USING THIS ORDER FORM  
read the important  
information on  
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MAIL TO: Commissioner of Patents  
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Washington, DC 20231

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8/12/2003

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ACCOUNT NO.  
23-0445

ORDER NO.:  
2500

ITEM OR  
SERVICE

VALUE FURNISHED  
ACTION OR DEED

Name and Address of Depository:

Warner Bros.  
4000 Warner Boulevard  
Burbank, California 91522

DESCRIPTION OF ARTICLES OR SERVICES TO BE  
FURNISHED

\*FEE: \$40.00

FOR: Fee for filing a Trademark Recordation

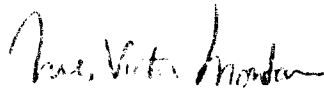
MARK: PICTURE PIPELINE

SERIAL NO./REGISTRATION NO.: 2,584,004

INT'L CLASS (ES): 25

\* If any additional charges are needed please charge Deposit Account

If additional spaces are needed please attach separate sheet.



(Signature)

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U.S. Department of Commerce  
PATENT AND TRADEMARK OFFICE  
Washington, D.C. 20231

Nils Victor Montan  
c/o Warner Bros.  
4000 Warner Blvd.  
Burbank, CA 91522

Official Business  
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