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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

FremantleMedia North America, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation (Delaware) Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: 19 Entertainment Limited

Internal

Address:

Street Address: Unit 33, Ransomes Dock, 35-37 Parkgate Road

City: London Country: UK Postal: SW11 4NP

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation (United Kingdom) Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: August 26, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78-229967, 78-236919

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William A. Finkelstein, Esq.

Internal Address:

Street Address: c/o Alschuler Grossman Stein & Kahan

1620 26th Street, Fourth Floor, North Tower

City: Santa Monica State: CA Zip: 90404

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tammy Long

Name of Person Signing

Signature

August 28, 2003

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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