

09-08-2003

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Shetland Company, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation-State [] Other

2. Name and address of receiving party(ies) BSH Home Appliances Corporation 5551 McFadden Avenue Huntington Beach, California 92649 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State Delaware [] Other

3. Nature of Conveyance [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: August 6, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [X] No

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,142,203; 340,336; 2,158,356 Additional number(s) attached [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Matthew A. Griffin, Esq. Pattishall, McAuliffe, Newbury, Hilliard & Geraldson Internal Address: 311 South Wacker Drive Suite 5000 Street Address: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00 [X] Enclosed [] Authorized to be charged to deposit account

8. Deposit account number: RECEIVED 703 SEP -3 AM 8:41 OPR/FINANCE

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9. Signature: Matthew A. Griffin Name of Person Signing [Signature] September 3, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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ASSIGNMENT

WHEREAS, Shetland Company, Inc., a Massachusetts corporation with operations at 100 Justin Drive, Chelsea, Massachusetts ("Shetland"), owns U.S. Trademark Registration Nos.: 2,142,203 for the mark UNIVERSAL; 340,336 for the mark UNIVERSAL and Design; and 2,158,356 for the mark UNIVERSAL; and

WHEREAS, Shetland is desirous of assigning to BSH all of Shetland's right, title and interest in and to the above-identified trademarks UNIVERSAL, and UNIVERSAL and Design, and the registrations therefor, together with the goodwill of the business symbolized by those marks; and

WHEREAS, BSH Home Appliances Corporation, a Delaware corporation having a place of business in Huntington Beach, California ("BSH"), is desirous of acquiring said UNIVERSAL, and UNIVERSAL and Design, trademarks, the registrations therefor, and the symbolized goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Shetland does hereby assign to BSH all right, title and interest in and to the trademarks UNIVERSAL, and UNIVERSAL and Design, including U.S. Trademark Registration Nos. 2,142,203 for the mark UNIVERSAL; 340,336 for the mark UNIVERSAL and Design; and 2,158,356 for the mark UNIVERSAL, together with the goodwill of the business symbolized by those marks.

EXECUTED ~~at~~

6, Aug ~~this~~ day of ~~July~~, 2003.

SHETLAND COMPANY, INC.

By: 

Printed Name: Peter Shetland

Title: PRESIDENT

ASSIGNMENT

WHEREAS, Shetland Company, Inc., a Massachusetts corporation with operations at 100 Justin Drive, Chelsea, Massachusetts ("Shetland"), owns U.S. Trademark Registration Nos.: 2,142,203 for the mark UNIVERSAL; 340,336 for the mark UNIVERSAL and Design; and 2,158,356 for the mark UNIVERSAL; and

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EXECUTED ~~at~~ 6, AUG ~~this~~ ~~day of July~~, 2003.

SHETLAND COMPANY, INC.

By: [Signature]
Printed Name: ANDREW SHERMAN
Title: PRESIDENT

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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Shetland Company, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State

Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
BSH Home Appliances Corporation
5551 McFadden Avenue
Huntington Beach, California 92649

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

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Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 6, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,142,203; 340,336;
2,158,356

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Matthew A. Griffin, Esq.
Pattishall, McAuliffe, Newbury,
 Internal Address: Hilliard & Geraldson

Street Address: 311 South Wacker Drive
Suite 5000

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved:..... 3

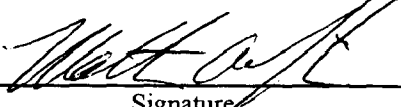
7. Total fee (37 CFR 3.41)..... \$ 90.00

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9. Signature.

Matthew A. Griffin  September 3, 2003
 Name of Person Signing Signature Date

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EXECUTED ~~at~~ 6, AUG ~~this~~ ~~day of July~~, 2003.

SHETLAND COMPANY, INC.

By: 
Printed Name: Peter Sherman
Title: PRESIDENT