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Name Helen of Troy	Texas Corporation Month Day Year March 15, 2004			
Formerly				
Individual General Partnership Limited Partnership X Corporation Association				
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Address (line 4)	Arlington, VA 22202				
Correspondent Name and Address Area Code and Telephone Number 703/415-0100					
Name		Stewart L. Gitler, Esq.			
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	itewart L. Gitler	XILWA I JULL	3-23-04		
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ASSIGNMENT

WHEREAS, **HELEN OF TROY TEXAS CORPORATION**, 1 Helen of Troy Plaza, El Paso, Texas 79912, is the owner of the entire right, title, and interest in the mark. "IONIC TECHNOLOGY", U.S. Trademark Registration No. 2,780,862, registered on November 4, 2003; and

WHEREAS, **HELEN OF TROY LIMITED (Barbados)**, a Barbados limited liability company, presently doing business at Whitepark House, White Park Road, P.O. Box 836E, Bridgetown, Barbados, is desirous of acquiring said mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HELEN OF TROY TEXAS CORPORATION does hereby assign to HELEN OF TROY LIMITED (Barbados) all right, title and interest in, and to, the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

HELEN OF TROY TEXAS CORPORATION

MARCH K,2004

Date

Name : Vincent D. Carson

Title: Vice President

and General Counsel

Attorney's Docket: T-7780.ASS/cat

RECORDED: 03/23/2004

TRADEMARK
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