OIPE JC139 SEP 0 4 2003 PATENT & TRADEMARK OFFICE

9/4/03

09-09-2003

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Form PTO-1594 (Rev 6-93)

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CHESAPEAKE BAGEL FRANCHISE CORP.

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation/State - NEW JERSEY
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:
☐ Assignment ☐ Merger
☒ Security Agreement ☐ Change of Name
☐ Other _
Execution Date: JULY 8, 2003

2. Name and address of receiving party(ies):
Name: THE BANK OF NEW YORK
Internal Address: AS A COLLATERAL AGENT

Street Address: 101 BARCLAY STREET, FLOOR 8 WEST

City: New York State: NY ZIP: 10286

Country: U.S.A.

☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation _____
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

Additional name(s) & Address(es) attached? Yes No ☒

4. Application number(s) or trademark number(s): SEE ATTACHED LISTS

If this document is being filed together with a new application, the execution date of the application is N/A

A. Trademark Application No.(s)
See attached list

B. Trademark No.(s)
See Attached List

Additional numbers attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name DENISE S. BEZERRA
Internal Address: Mayer Brown, Rowe & Maw LLP

Street Address: 1909 K Street, NW

City: Washington State: DC ZIP: 20006

6. Total number of applications and trademarks involved: 9

7. Total fee (37 CFR 3.41): $240.00

☒ Enclosed check # 2611

☐ Authorized to be charged to deposit account

8. Deposit account number: N/A

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Denise S. Bezerra
Name of Person Signing

Denise S. Bezerra
Signature

Date September 4, 2003

Total number of pages comprising cover sheet and document attachments: 80

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01 FC:8521 40.00 OP
02 FC:8522 200.00 OP

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(3) Trademarks of Chesapeake Bagel Franchise Corp. as of June 2003.

	MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
1	"ALL HAIL THE BAGEL" Design Chesapeake Bagel Franchise Corp.	United States	Application No. 73/566,236 Registration No. 1,427,545	Class 25: tee-shirts Class 30: bagels and other bakery goods for consumption on or off the premises Class 42: restaurant and bakery services	Filed 10/29/85; Registered 2/3/87; Section 8 & 15 Affidavit accepted Disclaim representation of a bagel	None
2	CHESAPEAKE Chesapeake Bagel Franchise Corp.	United States	Application No. 75/566,748 Registration No. 2,318,460	Class 29: vegetable salads, garden salads, fruit salads, and soups for consumption on or off the premises Class 30: prepared foods, namely, bakery goods, bagels, sandwiches, breakfast sandwiches, pizza, tea, iced tea and coffee for consumption on or off the premises Class 42: restaurant services and catering services.	Filed 10/8/98; Registered 2/15/2000	None
3	CHESAPEAKE BAGEL BAKERY Chesapeake Bagel Franchise Corp.	United States	Application No. 73/552,653 Registration No. 1,386,980	Class 30: bakery goods for consumption on or off the premises	Filed 8/9/85; Registered 03/18/86; Section 8 & 15 Affidavit accepted 02/19/92	Renew by 03/18/06
4	CHESAPEAKE BAGEL BAKERY Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,436 Registration No. 2,199,460	Class 35: retail bakery shops Class 42: restaurant services	Filed 04/11/97; Registered 10/27/98 Disclaim "BAGEL BAKERY"	Section 8 & 15 Affidavit due by 10/27/04 Renew by 10/27/08

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	MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
5	CHESAPEAKE BAGEL BAKERY and Design Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,433 Registration No. 2,187,384	Class 21: thermal insulated beverage containers Class 42: restaurant and catering services	Filed 4/11/97; Registered 9/8/98 Disclaim "BAGEL BAKERY"	None
6	CHESAPEAKE BAGEL BREW and Design Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,434 Registration No. 2,187,385	Class 30: coffee and tea	Filed 4/11/97; Registered 9/8/98 Disclaim "BREW"	None
7	CHESAPEAKE BAGELS BAKERY & CAFÉ Design Chesapeake Bagel Franchise Corp.	United States	Application No. 75/567,904 Registration No. 2,318,475	Class 29: vegetable salads, garden salads, fruit salads, and soups for consumption on or off the premises Class 30: prepared foods, namely, bakery goods, bagels, sandwiches, breakfast sandwiches, pizza, tea, iced tea and coffee for consumption on or off the premises Class 42: restaurant services and catering services	Filed 10/8/98; Registered 2/15/00 Disclaim "BAGEL, BAKERY & CAFE"	None

TRADEMARK
REEL: 002818 FRAME: 0286

	MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
8	EGGWICH Chesapeake Bagel Franchise Corp.	United States	Common Law	egg and bagel sandwiches	EGGWICH was a common law mark originally owned by Chesapeake Bagel, which was acquired by AFC Enterprises, which was then divested to Chesapeake Bagel Franchise Corp. The common law mark was then assigned to Burger King Brands, Inc. on January 18, 2002 and then licensed back to Chesapeake Bagel Franchise Corp. pursuant to a perpetual, royalty-free Trademark License Agreement executed January 30, 2002.	None
9	ULTIMATE BAGEL KNOT Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,435 Registration No. 2,245,364	Class 30: frosted bagels	Filed 4/11/97; Registered 5/18/99 Disclaim "BAGEL"	None

TRADEMARK
REEL: 002818 FRAME: 0287

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of July 8, 2003, is made between CHESAPEAKE BAGEL FRANCHISE CORP., a New Jersey corporation (the "Grantor"), and THE BANK OF NEW YORK, in its capacity as trustee, as Collateral Agent (together with its successor(s) thereto, in such capacity the "Collateral Agent") for each of the Secured Parties;

WITNESSETH:

WHEREAS, the Issuer, the other Grantors and the Collateral Agent, as trustee, have entered into an Indenture, dated as of July 8, 2003 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Indenture"), and in connection therewith, the Issuer has issued (the "Notes Issuance") its Senior Secured Notes due 2008 (and, if applicable, its Senior Secured Notes due 2008, Series B issued in exchange therefor) (collectively, the "Notes");

WHEREAS, the Grantors have entered into that certain Loan and Security Agreement, dated as of July 8, 2003 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Loan Agreement") among the financial institutions named therein (the "Senior Lenders") as lenders, Amsouth Bank, as the agent (the "Agent"), and Amsouth Capital Corp., as the administrative agent, pursuant to which such lenders have agreed to make certain loans and other financial accommodations to the Grantors from time to time, which Loan Agreement is referenced as the Senior Credit Facility under the Indenture, and the other Grantors hereto have each entered into various agreements granting Liens to the Agent for the benefit of the Senior Lenders as well;

WHEREAS, in connection with the Indenture, the Grantor has executed and delivered a Pledge and Security Agreement, dated as of July 8, 2003 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Pledge and Security Agreement");

WHEREAS, as a condition precedent to the Notes Issuance, the Grantor is required to execute and deliver this Agreement and to grant to the Collateral Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Secured Obligations;

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement; and

WHEREAS, it is in the best interests of each Grantor to execute this Agreement inasmuch as such Grantor will derive substantial direct and indirect benefits from proceeds of the Notes issued by the Issuer;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Holders to acquire the Notes and maintain the Indebtedness evidenced thereby, the Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided (or incorporated by reference) in the Pledge and Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure all of the Secured Obligations, the Grantor does hereby mortgage, pledge and hypothecate to the Collateral Agent, and grant to the Collateral Agent a security interest in, for its benefit and the benefit of each Secured Party, all of the following property (the "Trademark Collateral"), whether now owned or hereafter acquired or existing by it:

(a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos, other source of business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature (all of the foregoing items in this clause (a) being collectively called a "Trademark"), now existing anywhere in the world or hereafter adopted or acquired, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereof or any foreign country, including those referred to in Item A of Schedule IV attached hereto;

(b) all Trademark licenses, including each Trademark license referred to in Item B of Schedule IV attached hereto;

(c) all reissues, extensions or renewals of any of the items described in clause (a) and (b);

(d) all of the goodwill of the business connected with the use of, and symbolized by the items described in, clauses (a) and (b); and

(e) all proceeds of, and rights associated with, the foregoing, including any claim by the Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license, including any Trademark, Trademark registration or Trademark license referred to in Item A and Item B of Schedule IV attached hereto, or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license.

SECTION 3. Pledge and Security Agreement. This Agreement has been executed and delivered by the Grantor for the purpose of registering the security interest of the Collateral Agent in the Trademark Collateral with the United States Patent and Trademark Office and corresponding offices in other countries of the world. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Collateral Agent for its benefit and the benefit of each Secured Party under the Pledge and Security Agreement. The Pledge and Security Agreement (and all rights and remedies of the Collateral Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Release of Security Interest. Upon payment in full in cash of all Secured Obligations, the Collateral Agent shall, at the Grantor's expense, execute and deliver to the Grantor all instruments and other documents as may be necessary or proper to release the lien on and security interest in the Trademark Collateral which has been granted hereunder.

SECTION 5. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Related Document, etc. This Agreement is a Related Document executed pursuant to the Indenture and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Indenture.

SECTION 7. Counterparts. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

[Signature page to Trademark Security Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

CHESAPEAKE BAGEL FRANCHISE CORP., a New Jersey corporation

By_____
Name: Anthony D. Wedo
Title: Chief Executive Officer

THE BANK OF NEW YORK, as Collateral Agent

By_____
Name:
Title:

[Signature page to Trademark Security Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

CHESAPEAKE BAGEL FRANCHISE CORP.. a New Jersey corporation

By_____
Name:
Title:

THE BANK OF NEW YORK, as Collateral Agent

By_____
Name:
Title:

MARGARET M. CIESMELEWSKI
VICE PRESIDENT

Item A. Trademarks: See attachment.

Item B. Trademark Licenses: The licenses listed below and the existing franchise agreements entered into by the Grantors in the ordinary course of business may include the licensing of trademarks and other intellectual property rights.

Einstein and Noah Corp. License Agreements

1. Master License Agreement between Einstein/Noah Bagel Corp. and Aramark Educational Services, Inc. dated August 16, 2000 and expiring August 15, 2005. Under this agreement Aramark is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities and other educational facilities in the United States.

2. Unit License Agreement between Einstein/Noah Bagel Corp. and Aramark Educational Services, Inc. effective August 17, 2000 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at George Washington University Marvin Center, Washington, DC.

3. Unit License Agreement between Einstein/Noah Bagel Corp. and Aramark Educational Services, Inc. effective February 27, 2001 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at George Washington University Health & Wellness Center, Washington, DC.

4. Unit License Agreement between Einstein Acquisition Corp. and Aramark Educational Services, Inc. effective August 15, 2001 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at University of Central Florida, Orlando, FL.

5. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective August 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Monmouth University, West Long Branch, NJ.

6. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective January 31, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Grand Valley State University, Allendale, MI.

TRADEMARK
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7. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective August 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Clarkson University, Potsdam, NY.

8. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective December 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at the University of Minnesota, Minneapolis, MN.

9. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective December 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at the University of South Florida, Tampa, FL.

10. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective December 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Portland State University, Portland, OR.

11. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective August 1, 2003 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Nova Southeastern University, Davie, FL (Agreement was signed but location is not yet open and operating).

12. Master License Agreement between Einstein and Noah Corp. and the Army & Air Force Exchange Service (AAFES) dated March 17, 2003 and expiring March 16, 2008. Under this agreement AAFES is provided with the right to operate a number of stores under the marks Einstein Bros.® Bagels and Noah's New York Bagels® at military bases, military installations, and other locations in the United States.

13. Master License Agreement between Einstein Acquisition Corp. and Bon Appetit Management Co. dated July 6, 2001 and expiring July 6, 2006. Under this agreement Bon Appetit is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities and other educational facilities in the United States.

14. Unit License Agreement between Einstein Acquisition Corp. and Bon Appetit Management Co. dated July 6, 2001 and expiring upon the expiration of the lease/concession agreement. Under this agreement Bon Appetit is given the right to operate an Einstein Bros. Bagels store at American University, Mary Graydon Center, Washington, DC.

15. License Agreement between Einstein Acquisition Corp. and Concessions Michigan LLC dated September 24, 2001 and expiring January 20, 2012. Under this agreement Concessions is given the right to operate an Einstein Bros. Bagels retail store at the Detroit International Airport, Detroit, MI.

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16. Master License Agreement between Einstein and Noah Corp. and Culinaire International, Inc. dated April 25, 2002 and expiring April 25, 2007. Under this agreement Culinaire is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities, businesses, industrial sites, health care facilities and other locations in the United States.

17. Unit License Agreement between Einstein and Noah Corp. and Culinaire International, Inc. dated April 25, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Culinaire is given the right to operate an Einstein Bros. Bagels unit at the Texas Medical Center, McGovern Commons, Houston, TX.

18. License Agreement between Einstein and Noah Corp. and Eastern Michigan University dated July 19, 2002 and expiring July 19, 2007. Under this agreement Eastern Michigan University is given the right to operate an Einstein Bros. Bagels unit at Eastern Michigan University, Hoyt Dining Center, Ypsilanti, MI.

19. System License Agreement between Einstein/Noah Bagel Corp., Noah's Bay Area Bagels, L.L.C. and Host International, Inc. entered into on May 2, 1997 and expiring August 31, 2004. Under this license Host International is given the right to operate a Noah's New York Bagels retail store at the San Francisco International Airport, San Francisco, CA.

20. System License Agreement between Einstein/Noah Bagel Corp. and Host International, Inc. entered into as of December 1, 2000 and expiring upon the earlier of November 30, 2007 or the expiration of the lease/concession agreement. Under this license Host International is given the right to operate a Noah's New York Bagels retail store at the San Jose International Airport, San Jose, CA.

21. System License Agreement between Einstein/Noah Bagel Partners, L.P., Hyatt Corporation, as agent of SHC Phoenix I, L.L.C. and SHC Phoenix II, L.L.C., d/b/a Hyatt Regency Phoenix entered into on November 24, 1998 and expiring December 7, 2003. Under this license the Hyatt entities are given the right to operate an Einstein Bros. retail bagel store at the Hyatt Regency Phoenix hotel, in Phoenix, Arizona.

22. License Agreement between Einstein Acquisition Corp. and Sodexho Operations LLC dated August 13, 2001. The development rights run through August 13, 2006 and the agreement terms are effective through the expiration of the lease/concession agreement of the last remaining store open per the agreement. Under this agreement Sodexho is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities, healthcare facilities and other locations in the United States.

23. Store Riders as per the License Agreement between Einstein Acquisition Corp. and Sodexho Operations LLC. Under these riders, Sodexho is provided with the right to operate individual stores at the following locations:

Location:	Effect. Date:	Exp. Date:
Arizona State University, Tempe, AZ	01/17/02	07/31/07

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Barry University, Miami, FL	**06/25/02**	**06/25/07**
Carthage College, Kenosha, WI	08/10/01	01/06/07
Embry Riddle Aeronautical University, Daytona Beach, FL	01/17/02	06/01/11
Indiana State University, Terre Haute, IN	04/23/02	06/30/06
Jacksonville University, Jacksonville, FL	08/10/01	08/26/06
Marquette University, Milwaukee, WI	08/10/01	08/26/06
Northwestern University, Evanston, IL	**04/23/02**	**08/01/07**
Regis University, Denver, CO	08/10/01	08/26/06
Savannah College of Art & Design, Savannah, GA	12/01/02	08/31/07
Summa Hospital – Care Building, Akron, OH	**02/01/03**	**12/01/10**
Summa Hospital – Center/Excellence, Akron, OH	**04/30/03**	**12/01/10**
University Hospital Health Systems, Cleveland, OH	12/10/01	12/31/07
University of Pittsburgh, Pittsburgh, PA	**07/01/03**	**TBD**
University of South Carolina, Columbia, SC	**08/01/03**	**08/01/08**
University of Tampa, Tampa, FL	09/24/01	01/16/07

(Locations in bold above are not yet open and operating)

24. License Agreement between Einstein and Noah Corp. and University of Southern California (USC) dated August 15, 2002. The agreement expires August 15, 2007 and is automatically extended for one three-year period unless either party terminates. Under the agreement USC is given the right to operate an individual store at the University of Southern California, Neurogenetics Institute, Los Angeles, CA (Agreement was signed but location is not yet open and operating).

25. License Agreement between Einstein/Noah Bagel Corp. and Winter Park Recreational Association dated October 31, 2000. Under the agreement Winter Park Recreational Association is given the right to operate an individual store at Winter Park Resort, Winter Park, CO.

26. Trademark License Agreement between Einstein and Noah Corp. and Sky Chefs, Inc. dated March 19, 2003. The initial term of the agreement is 120 days from execution and is extendable for three consecutive one-year periods. Under the agreement Sky Chefs, Inc. is given the right and license to sell and distribute Einstein Bros® proprietary products for worldwide in-flight catering service.

27. Coexistence Agreement between Einstein/Noah Bagel Corp. and Peach State Restaurants, Ind. d/b/a Einstein's dated July 3, 1996 and First Amended Coexistence Agreement between the same parties dated October 29, 1997. The agreements concern the use of the mark EINSTEIN by the parties.

28. Agreement between Einstein/Noah Bagel Corp. and The Hebrew University of Jerusalem effective October 21, 1996. This agreement concerns the use of the marks EINSTEIN, EINSTEINS and EINSTEIN'S, the name Albert Einstein and the likeness and indicia of Albert Einstein.

29. Agreement between Jerusalem Fine Foods, Inc. d/b/a Noah/s Bagels and Arlene Finger, on behalf of herself and Jonathan Finger, her minor child, effective April 3, 1992. This

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agreement concerns the sale of a certain image containing the likeness of Jonathan Finger to Noah's Bagels.

Chesapeake Bagel Franchise Corp. License Agreements

30. License Agreement between Chesapeake Bagel Franchise Corp. and Burger King Brands, Inc. dated January 30, 2002. This agreement concerns the use of the mark "EGGWICH" by the parties.

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of July 8, 2003, is made between CHESAPEAKE BAGEL FRANCHISE CORP., a New Jersey corporation (the "Grantor"), and THE BANK OF NEW YORK, in its capacity as trustee, as Collateral Agent (together with its successor(s) thereto, in such capacity the "Collateral Agent") for each of the Secured Parties;

WITNESSETH:

WHEREAS, the Issuer, the other Grantors and the Collateral Agent, as trustee, have entered into an Indenture, dated as of July 8, 2003 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Indenture"), and in connection therewith, the Issuer has issued (the "Notes Issuance") its Senior Secured Notes due 2008 (and, if applicable, its Senior Secured Notes due 2008, Series B issued in exchange therefor) (collectively, the "Notes");

WHEREAS, the Grantors have entered into that certain Loan and Security Agreement, dated as of July 8, 2003 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Loan Agreement") among the financial institutions named therein (the "Senior Lenders") as lenders, Amsouth Bank, as the agent (the "Agent"), and Amsouth Capital Corp., as the administrative agent, pursuant to which such lenders have agreed to make certain loans and other financial accommodations to the Grantors from time to time, which Loan Agreement is referenced as the Senior Credit Facility under the Indenture, and the other Grantors hereto have each entered into various agreements granting Liens to the Agent for the benefit of the Senior Lenders as well;

WHEREAS, in connection with the Indenture, the Grantor has executed and delivered a Pledge and Security Agreement, dated as of July 8, 2003 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Pledge and Security Agreement");

WHEREAS, as a condition precedent to the Notes Issuance, the Grantor is required to execute and deliver this Agreement and to grant to the Collateral Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Secured Obligations;

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement; and

WHEREAS, it is in the best interests of each Grantor to execute this Agreement inasmuch as such Grantor will derive substantial direct and indirect benefits from proceeds of the Notes issued by the Issuer;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Holders to acquire the Notes and maintain the Indebtedness evidenced thereby, the Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided (or incorporated by reference) in the Pledge and Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure all of the Secured Obligations, the Grantor does hereby mortgage, pledge and hypothecate to the Collateral Agent, and grant to the Collateral Agent a security interest in, for its benefit and the benefit of each Secured Party, all of the following property (the "Trademark Collateral"), whether now owned or hereafter acquired or existing by it:

(a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos, other source of business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature (all of the foregoing items in this clause (a) being collectively called a "Trademark"), now existing anywhere in the world or hereafter adopted or acquired, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereof or any foreign country, including those referred to in Item A of Schedule IV attached hereto;

(b) all Trademark licenses, including each Trademark license referred to in Item B of Schedule IV attached hereto;

(c) all reissues, extensions or renewals of any of the items described in clause (a) and (b);

(d) all of the goodwill of the business connected with the use of, and symbolized by the items described in, clauses (a) and (b); and

(e) all proceeds of, and rights associated with, the foregoing, including any claim by the Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license, including any Trademark, Trademark registration or Trademark license referred to in Item A and Item B of Schedule IV attached hereto, or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license.

SECTION 3. Pledge and Security Agreement. This Agreement has been executed and delivered by the Grantor for the purpose of registering the security interest of the Collateral Agent in the Trademark Collateral with the United States Patent and Trademark Office and corresponding offices in other countries of the world. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Collateral Agent for its benefit and the benefit of each Secured Party under the Pledge and Security Agreement. The Pledge and Security Agreement (and all rights and remedies of the Collateral Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Release of Security Interest. Upon payment in full in cash of all Secured Obligations, the Collateral Agent shall, at the Grantor's expense. execute and deliver to the Grantor all instruments and other documents as may be necessary or proper to release the lien on and security interest in the Trademark Collateral which has been granted hereunder.

SECTION 5. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Related Document, etc. This Agreement is a Related Document executed pursuant to the Indenture and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Indenture.

SECTION 7. Counterparts. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

[Signature page to Trademark Security Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

CHESAPEAKE BAGEL FRANCHISE CORP., a New Jersey corporation

By_____
Name: Anthony D. Wedo
Title: Chief Executive Officer

THE BANK OF NEW YORK, as Collateral Agent

By_____
Name:
Title:

[Signature page to Trademark Security Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

CHESAPEAKE BAGEL FRANCHISE CORP.. a New Jersey corporation

By_____
Name:
Title:

THE BANK OF NEW YORK, as Collateral Agent

By_____
Name:
Title:

MARGARET M. CIESMELEWSKI
VICE PRESIDENT

Item A. Trademarks: See attachment.

Item B. Trademark Licenses: The licenses listed below and the existing franchise agreements entered into by the Grantors in the ordinary course of business may include the licensing of trademarks and other intellectual property rights.

Einstein and Noah Corp. License Agreements

1. Master License Agreement between Einstein/Noah Bagel Corp. and Aramark Educational Services, Inc. dated August 16, 2000 and expiring August 15, 2005. Under this agreement Aramark is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities and other educational facilities in the United States.

2. Unit License Agreement between Einstein/Noah Bagel Corp. and Aramark Educational Services, Inc. effective August 17, 2000 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at George Washington University Marvin Center, Washington, DC.

3. Unit License Agreement between Einstein/Noah Bagel Corp. and Aramark Educational Services, Inc. effective February 27, 2001 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at George Washington University Health & Wellness Center, Washington, DC.

4. Unit License Agreement between Einstein Acquisition Corp. and Aramark Educational Services, Inc. effective August 15, 2001 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at University of Central Florida, Orlando, FL.

5. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective August 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Monmouth University, West Long Branch, NJ.

6. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective January 31, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Grand Valley State University, Allendale, MI.

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7. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective August 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Clarkson University, Potsdam, NY.

8. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective December 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at the University of Minnesota, Minneapolis, MN.

9. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective December 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at the University of South Florida, Tampa, FL.

10. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective December 1, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Portland State University, Portland, OR.

11. Unit License Agreement between Einstein and Noah Corp. and Aramark Educational Services, Inc. effective August 1, 2003 and expiring upon the expiration of the lease/concession agreement. Under this agreement Aramark is given the right to operate an individual store at Nova Southeastern University, Davie, FL (Agreement was signed but location is not yet open and operating).

12. Master License Agreement between Einstein and Noah Corp. and the Army & Air Force Exchange Service (AAFES) dated March 17, 2003 and expiring March 16, 2008. Under this agreement AAFES is provided with the right to operate a number of stores under the marks Einstein Bros.® Bagels and Noah's New York Bagels® at military bases, military installations, and other locations in the United States.

13. Master License Agreement between Einstein Acquisition Corp. and Bon Appetit Management Co. dated July 6, 2001 and expiring July 6, 2006. Under this agreement Bon Appetit is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities and other educational facilities in the United States.

14. Unit License Agreement between Einstein Acquisition Corp. and Bon Appetit Management Co. dated July 6, 2001 and expiring upon the expiration of the lease/concession agreement. Under this agreement Bon Appetit is given the right to operate an Einstein Bros. Bagels store at American University, Mary Graydon Center, Washington, DC.

15. License Agreement between Einstein Acquisition Corp. and Concessions Michigan LLC dated September 24, 2001 and expiring January 20, 2012. Under this agreement Concessions is given the right to operate an Einstein Bros. Bagels retail store at the Detroit International Airport, Detroit, MI.

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16. Master License Agreement between Einstein and Noah Corp. and Culinaire International, Inc. dated April 25, 2002 and expiring April 25, 2007. Under this agreement Culinaire is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities, businesses, industrial sites, health care facilities and other locations in the United States.

17. Unit License Agreement between Einstein and Noah Corp. and Culinaire International, Inc. dated April 25, 2002 and expiring upon the expiration of the lease/concession agreement. Under this agreement Culinaire is given the right to operate an Einstein Bros. Bagels unit at the Texas Medical Center, McGovern Commons, Houston, TX.

18. License Agreement between Einstein and Noah Corp. and Eastern Michigan University dated July 19, 2002 and expiring July 19, 2007. Under this agreement Eastern Michigan University is given the right to operate an Einstein Bros. Bagels unit at Eastern Michigan University, Hoyt Dining Center, Ypsilanti, MI.

19. System License Agreement between Einstein/Noah Bagel Corp., Noah's Bay Area Bagels, L.L.C. and Host International, Inc. entered into on May 2, 1997 and expiring August 31, 2004. Under this license Host International is given the right to operate a Noah's New York Bagels retail store at the San Francisco International Airport, San Francisco, CA.

20. System License Agreement between Einstein/Noah Bagel Corp. and Host International, Inc. entered into as of December 1, 2000 and expiring upon the earlier of November 30, 2007 or the expiration of the lease/concession agreement. Under this license Host International is given the right to operate a Noah's New York Bagels retail store at the San Jose International Airport, San Jose, CA.

21. System License Agreement between Einstein/Noah Bagel Partners, L.P., Hyatt Corporation, as agent of SHC Phoenix I, L.L.C. and SHC Phoenix II, L.L.C., d/b/a Hyatt Regency Phoenix entered into on November 24, 1998 and expiring December 7, 2003. Under this license the Hyatt entities are given the right to operate an Einstein Bros. retail bagel store at the Hyatt Regency Phoenix hotel, in Phoenix, Arizona.

22. License Agreement between Einstein Acquisition Corp. and Sodexho Operations LLC dated August 13, 2001. The development rights run through August 13, 2006 and the agreement terms are effective through the expiration of the lease/concession agreement of the last remaining store open per the agreement. Under this agreement Sodexho is provided with the right to operate a number of stores under the marks Einstein Bros.® and Noah's New York Bagels® at colleges, universities, healthcare facilities and other locations in the United States.

23. Store Riders as per the License Agreement between Einstein Acquisition Corp. and Sodexho Operations LLC. Under these riders, Sodexho is provided with the right to operate individual stores at the following locations:

Location:	Effect. Date:	Exp. Date:
Arizona State University, Tempe, AZ	01/17/02	07/31/07

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Barry University, Miami, FL	**06/25/02**	**06/25/07**
Carthage College, Kenosha, WI	08/10/01	01/06/07
Embry Riddle Aeronautical University, Daytona Beach, FL	01/17/02	06/01/11
Indiana State University, Terre Haute, IN	04/23/02	06/30/06
Jacksonville University, Jacksonville, FL	08/10/01	08/26/06
Marquette University, Milwaukee, WI	08/10/01	08/26/06
Northwestern University, Evanston, IL	**04/23/02**	**08/01/07**
Regis University, Denver, CO	08/10/01	08/26/06
Savannah College of Art & Design, Savannah, GA	12/01/02	08/31/07
Summa Hospital – Care Building, Akron, OH	**02/01/03**	**12/01/10**
Summa Hospital – Center/Excellence, Akron, OH	**04/30/03**	**12/01/10**
University Hospital Health Systems, Cleveland, OH	12/10/01	12/31/07
University of Pittsburgh, Pittsburgh, PA	**07/01/03**	**TBD**
University of South Carolina, Columbia, SC	**08/01/03**	**08/01/08**
University of Tampa, Tampa, FL	09/24/01	01/16/07

(Locations in bold above are not yet open and operating)

24. License Agreement between Einstein and Noah Corp. and University of Southern California (USC) dated August 15, 2002. The agreement expires August 15, 2007 and is automatically extended for one three-year period unless either party terminates. Under the agreement USC is given the right to operate an individual store at the University of Southern California, Neurogenetics Institute, Los Angeles, CA (Agreement was signed but location is not yet open and operating).

25. License Agreement between Einstein/Noah Bagel Corp. and Winter Park Recreational Association dated October 31, 2000. Under the agreement Winter Park Recreational Association is given the right to operate an individual store at Winter Park Resort, Winter Park, CO.

26. Trademark License Agreement between Einstein and Noah Corp. and Sky Chefs, Inc. dated March 19, 2003. The initial term of the agreement is 120 days from execution and is extendable for three consecutive one-year periods. Under the agreement Sky Chefs, Inc. is given the right and license to sell and distribute Einstein Bros® proprietary products for worldwide in-flight catering service.

27. Coexistence Agreement between Einstein/Noah Bagel Corp. and Peach State Restaurants, Ind. d/b/a Einstein's dated July 3, 1996 and First Amended Coexistence Agreement between the same parties dated October 29, 1997. The agreements concern the use of the mark EINSTEIN by the parties.

28. Agreement between Einstein/Noah Bagel Corp. and The Hebrew University of Jerusalem effective October 21, 1996. This agreement concerns the use of the marks EINSTEIN, EINSTEINS and EINSTEIN'S, the name Albert Einstein and the likeness and indicia of Albert Einstein.

29. Agreement between Jerusalem Fine Foods, Inc. d/b/a Noah/s Bagels and Arlene Finger, on behalf of herself and Jonathan Finger, her minor child, effective April 3, 1992. This

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agreement concerns the sale of a certain image containing the likeness of Jonathan Finger to Noah's Bagels.

Chesapeake Bagel Franchise Corp. License Agreements

30. License Agreement between Chesapeake Bagel Franchise Corp. and Burger King Brands, Inc. dated January 30, 2002. This agreement concerns the use of the mark "EGGWICH" by the parties.

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(1) Trademarks of New World Coffee – Manhattan Bagel, Inc. as of June 2003[1]

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
MOUNTAIN RIDGE New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 75/819,491	Class 30: whole bean coffee, ground coffee, coffee, and coffee-based beverage containing milk	Filed 10/12/99; Office actions issued 2/24/00; 12/7/00; 12/6/01; Published 11/12/02; Allowed 2/4/03	File statement of use or extension request by 8/4/03
NEW WORLD COFFEE New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 74/521/361 Registration No. 1,889,054	Class 42: retail store services featuring ground and whole bean coffee, coffee, tea and espresso beverages; restaurant services, namely coffee cafe services featuring coffee and espresso beverages; mail order services featuring ground and whole bean coffee and espresso	Filed 5/5/94; Registered 4/11/95; Section 8 & 15 Affidavit accepted 4/21/01	Renew by 5/5/04
NEW WORLD COFFEE New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 74/359,961 Registration No. 1,858,231	Class 30: coffee, espresso, coffee based food beverages and bulk coffee beans	Filed 2/17/93; Registered 10/11/94; Section 8 & 15 Affidavit Accepted 11/17/00	Renew by 10/11/04
NEW WORLD COFFEE & BAGELS New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 75/269,517 Registration No. 2,130,746	Class 42: restaurant services	Filed 4/4/97; Registered 1/20/98	Section 8 & 15 Affidavit due by 1/20/04 Renew by 1/20/08

[1] Name change documents evidencing change to New Word Restaurant Group, Inc. were mailed to USPTO on April 18, 2003.

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REEL: 002818 FRAME: 0308

Attachment to Item A of Schedule IV

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
NEW WORLD COFFEE and Design New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 76/078,319 Registration No. 2,634,042	Class 30: ready-to-drink coffee, coffee beans and tea Class 35: retail store and online retail store services featuring food Class 42: restaurant services	Filed 6/27/00; Registered 10/15/02 registration certificate in file	Section 8 & 15 Affidavit due by 10/15/08 Renew by 10/15/12
NEW WORLD FREEZERS New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 75/720,949 Registration No. 2,510,968	Class 30: beverages, namely coffee and coffee based beverages containing milk Class 32: beverages, namely, fruit drinks and coffee flavored soft drinks	Filed 6/3/99; Registered 11/20/01	Section 8 & 15 Affidavit due by 11/20/07 Renew by 11/20/11
SUMMERTIME BLEND New World Coffee-Manhattan Bagel, Inc.	United States	Application No. 74/521,359 Registration No. 1,905,801	Class 30: coffee, espresso, and bulk coffee beans	Filed 5/5/94; Registered 7/18/95; Section 8 & 15 Affidavit accepted 8/21/01	Renew by 7/18/05

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REEL: 002818 FRAME: 0309

(2) Trademarks of Einstein/Noah Bagel Partners, Inc. as of June 2003[2]

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
A ROAST OF OLD NEW YORK **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/179,840 Registration No. 2,136,311	Class 30: coffee First Use: 05/97 In Commerce: 05/97	Filed 10/10/96 Registered 02/10/98	8 & 15 Declaration due 02/10/04 Renewal due 02/10/08
EGG MIT **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/901,281 Registration No. 2,556,962	Class 30: sandwiches First Use: 06/12/01 In Commerce: 06/12/01	Filed 01/21/00 Registered 04/02/02	8 & 15 Declaration due 04/02/08 Renewal due 04/02/12
N and Design **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/213,081 Registration No. 2,156,372	Class 21: beverageware First Use: 11/01/96 In Commerce: 11/01/96	Filed 12/13/96 Registered 05/12/98	8 & 15 Declaration due 05/12/04 Renewal due 05/12/08
N and Design **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/051,220 Registration No. 2,098,724	Class 42: restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages First Use: 05/26/92 In Commerce: 05/26/92	Filed 01/31/96 Registered 09/23/97	8 & 15 Declaration due 09/23/03 Renewal due 09/23/07
NOAH'S **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 76/447,759	Class 21: beverageware	ITU application filed 09/09/02 Will be published 04/22/03	Check status of application 06/15/03

[2] Where trademark registration records were not updated, current registered owner appears on the first column.

TRADEMARK
REEL: 002818 FRAME: 0310

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
NOAH'S **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 76/453,160	Class 25: clothing, namely shirts, hats, aprons and sweatshirts' First Use: 08/02 In Commerce: 08/02	IN-USE application filed Published 06/03/03	Check status of application 07/15/03
NOAH'S **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/501,647 Registration No. 2,591,900	Class 30: coffee, baked goods, namely bagels, breads and pastries First Use: 02/01 In Commerce: 02/01	Filed 06/12/98 Registered 07/09/02	8 & 15 Declaration due 07/09/08 Renewal due 07/09/12
NOAH'S **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 76/453,161	Class 42: restaurant, delicatessen and catering services First Use: 07/02 In Commerce: 07/02	IN-USE application filed 09/26/02 Office Action mailed 02/19/03 Response filed 03/31/03	Check status of application 05/15/03
NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/165,211 Registration No. 2,136,800	Class 29: cream cheese, spreads, fish and fish salads First Use: 01/94 In Commerce: 01/94	Filed 09/13/96 Registered 02/17/98 8 & 15 Declaration mailed to client 05/21/03	8 & 15 Declaration due 02/17/04 Renewal due 02/17/08
NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/458,245 Registration No. 2,260,776	Class 30: chocolate covered bagel chips, fruit and nuts First Use: 02/07/98 In Commerce: 02/07/98	Filed 03/27/98 Registered 07/13/99	8 & 15 Declaration due 07/13/05 Renewal due 07/13/09
NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 74/416,403 Registration No. 1,838,799	Class 30: baked goods, namely, bagels First Use: 06/15/89 In Commerce: 06/15/89	Filed 07/26/93 Registered 06/07/94 8 & 15 Declaration filed 12/11/00 and accepted 06/16/01	Renewal due 06/07/04

TRADEMARK
REEL: 002818 FRAME: 0311

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 74/416,407 Registration No. 1,841,045	Class 42: restaurant services; namely, delicatessen featuring bagels, cream cheese, spreads, fish, salads, baked goods, and beverages First Use: 06/15/89 In Commerce: 06/15/89	Filed 07/26/93 Registered 06/21/94 8 & 15 Declaration filed 12/11/00 and accepted 03/31/01	Renewal due 06/21/04
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/193,555 Registration No. 2,115,954	Class 8: bagel slicers First Use: 11/22/96 In Commerce: 11/22/96	Filed 11/05/96 Registered 11/25/97	8 & 15 Declaration due 11/25/03 Renewal due 11/25/07
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/197,964 Registration No. 2,112,306	Class 18: tote bags First Use: 05/31/96 In Commerce: 05/31/96	Filed 11/14/96 Registered 11/11/97	8 & 15 Declaration due 11/11/03 Renewal due 11/11/07
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/315,417 Registration No. 2,205,211	Class 25: clothing, namely, sweatshirts and t-shirts First Use: 08/93 In Commerce: 08/93	Filed 06/26/97 Registered 11/24/98	8 & 15 Declaration due 11/24/04 Renewal due 11/24/08
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/167,041 Registration No. 2,101,337	Class 29: cream cheese, spreads, fish and salads First Use: 01/94 In Commerce: 01/94	Filed 09/13/96 Registered 09/30/97	8 & 15 Declaration due 09/30/03 Renewal due 09/30/07

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REEL: 002818 FRAME: 0312

Mark	Country	Application / Registration	Class / Goods / Services	Current Status / Notes	Next Action Due
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS Einstein/Noah Bagel Partners, Inc.	United States	Application No. 75/458,239 Registration No. 2,264,567	Class 30: chocolate bagel chips First Use: 02/07/98 In Commerce: 02/07/98	Filed 03/27/98 Registered 07/27/99	8 & 15 Declaration due 07/27/05 Renewal due 07/27/09
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS Einstein/Noah Bagel Partners, Inc.	United States	Application No. 74/416,973 Registration No. 1,893,247	Class 30: baked goods; namely bagels First Use: 06/15/89 In Commerce: 06/15/89	Filed 07/26/93 Registered 05/09/95 8 & 15 Declaration filed 01/29/01 and accepted 05/09/01)	Renewal due 05/09/05
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design NOAH'S BAGELS Einstein/Noah Bagel Partners, Inc.	United States	Application No. 75/131,710 Registration No. 2,207,907	Class 42: restaurant, delicatessen, and catering services First Use: 06/15/89 In Commerce: 06/15/89	Filed 07/09/96 Registered 12/08/98	8 & 15 Declaration due 12/08/04 Renewal due 12/08/08
NOAH'S BLEND Einstein/Noah Bagel Partners, Inc.	United States	Application No. 75/241,337 Registration No. 2,237,393	Class 30: beverages, namely coffee First Use: 03/97 In Commerce: 03/97	Filed 02/13/97 Registered 04/06/99	8 & 15 Declaration due 04/06/05 Renewal due 04/06/09
NOAH'S NEW YORK BAGELS Einstein/Noah Bagel Partners, Inc.	United States	Application No. 75/197,953 Registration No. 2,112,305	Class 21: beverageware First Use: 11/01/96 In Commerce: 11/01/96	Filed 11/14/96 Registered 11/11/97	8 & 15 Declaration due 11/11/03 Renewal due 11/11/07

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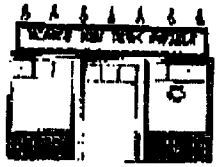
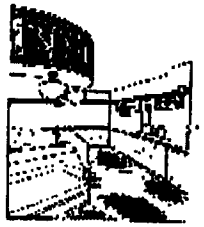
REEL: 002818 FRAME: 0313

Attachment to Item A of Schedule IV

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
NOAH'S NEW YORK BAGELS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 74/644,901 Registration No. 1,961,823	Class 42: restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages First Use: 07/15/90 In Commerce: 07/15/90	Filed 03/08/95 Registered 03/12/96 8 & 15 Declarations filed 03/12/02 and accepted 05/16/02	Renewal due 03/12/06
NOAH'S NEW YORK BAGELS and SIGN BORDER DESIGN [redacted] **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/051,113 Registration No. 2,143,901	Class 42: restaurant services First Use: 05/15/91 In Commerce: 05/15/91	Filed 01/31/96 Registered 03/17/98	8 & 15 Declaration due 03/17/04 Renewal due 03/17/08
NOAH'S SHMEARS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 78/218,299	Class 29: cream cheese, flavored cream cheese, cheese spreads, vegetable based spreads, fish based spreads, fish and fish salads	Filed 02/24/03 (electronically)	Check status of application 05/15/03
NOAH'S SHMEARS **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 78/218,303	Class 42: restaurant, delicatessen and catering services	Filed 02/24/03 (electronically)	Check status of application 05/15/03
PROTECT YOUR BAGELS, PUT LOX ON THEM **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 74/597,164 Registration No. 1,931,491	Class 42: restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages First Use: 08/89 In Commerce: 08/89	Filed 11/09/94 Registered 10/31/95 8 & 15 Declarations filed 11/05/01 and accepted 12/14/01	Renewal due 10/31/05

TRADEMARK
REEL: 002818 FRAME: 0314

MARK	COUNTRY	APPLICATION / REGISTRATION	GOODS/SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
RESTAURANT TRADE DRESS Design (Exterior)  **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/352,359 Registration No. 2,227,592	Class 42: restaurant, delicatessen and catering services First Use: 06/15/89 In Commerce: 06/15/89	Filed 09/05/97 Registered 03/02/99	8 & 15 Declaration due 03/02/05 Renewal due 03/02/09
RESTAURANT TRADE DRESS Design (Interior)  **Einstein/Noah Bagel Partners, Inc.**	UNITED STATES	Application No. 75/352,140 Registration No. 2,227,589	Class 42: restaurant, delicatessen and catering services First Use: 06/15/89 In Commerce: 06/15/89	Filed 09/05/97 Registered 03/02/99	8 & 15 Declaration due 03/02/05 Renewal due 03/02/09
FOREIGN MARKS					
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	AUSTRALIA	Registration No. 708136	Class 42: restaurant, delicatessen, and catering services	Registered 05/06/96	Renewal due 05/06/06
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	BRAZIL	Registration No. 820,085,065	Class 42: restaurant, delicatessen, and catering services	Registered 09/28/99	Use deadline 09/28/04 Renewal due 09/28/09
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	BRUNEI	Registration No. 21,974	Class 30: bagels, bagel chips, bread and bakery products	Registered 09/02/96	Renewal due 09/02/03
A TASTE OF OLD NEW YORK **Noah's New York Bagels, Inc.**	CANADA	Registration No. 496,085	baked goods, namely bagels	Registered 06/16/98	Renewal due 06/16/13

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REEL: 002818 FRAME: 0315

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	NEXT ACTION DUE
N Design **Noah's New York Bagels, Inc.**	CANADA	Registration No. 509,922	restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages	Registered 03/24/99	Renewal due 03/24/14
NOAH'S BAGELS **Noah's New York Bagels, Inc.**	CANADA	Registration No. 495,979	baked goods, namely bagels. restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages	Registered 06/12/98	Renewal due 06/12/13
NOAH'S BAGELS A TASTE OF OLD NEW YORK and Design **Noah's New York Bagels, Inc.**	CANADA	Registration No. 496,084	baked goods, namely bagels	Registered 06/16/98	Renewal due 06/16/13
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	CANADA	Registration No. 496,057	restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages	Registered 06/16/98	Renewal due 06/16/13
PROTECT YOUR BAGELS, PUT LOX ON THEM **Noah's New York Bagels, Inc.**	CANADA	Registration No. 496,083	restaurant services featuring bagels, cream cheese, spreads, fish, salads, sandwiches, baked goods and beverages	Registered 06/16/98	Renewal due 06/16/13
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	CHILE	Application No. 365.263 Registration No. 653.055	Class 42: restaurant, delicatessen, and catering services	Filed 05/03/96 Registered 12/23/02	Renewal due 12/23/12

TRADEMARK
REEL: 002818 FRAME: 0316

Mark / Owner	Country	Application / Registration	Class / Goods / Services	Current Status / Notes	Next Action Due
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	COLOMBIA	Registration No. 198021	Class 42: restaurant, delicatessen, and catering services	Registered 06/16/97	Renewal due 06/16/07
NOAH'S BAGELS **Noah's New York Bagels, Inc.**	EUROPEAN COMMUNITY	Registration No. 204974	Class 30: bagels, bagel chips, bread and bakery products Class 32: non-alcoholic beverages Class 42: restaurant services	Registered 01/18/99 (effective 04/01/96)	Use deadline 01/18/04 Renewal due 04/01/06
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	EUROPEAN COMMUNITY	Registration No. 255893	Class 30: bagels, bagel chips, bread and bakery products Class 32: non-alcoholic beverages Class 42: restaurant services	Registered 03/01/99 (effective 05/09/96)	Use deadline 03/01/04 Renewal due 05/09/06
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	INDIA	Application No. 713577	Class 30: bagels, bagel chips, bread and bakery products	Filed 05/10/96	Receive status update from agent
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	JAPAN	Registration No. 4178242	Class 42: restaurant, delicatessen, and catering services	Registered 08/14/98	Renewal date 08/14/08
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	KOREA	Registration No. 40921	Class 42: restaurant, delicatessen, and catering services	Registered 01/23/98	Renewal due 01/23/08
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	MALAYSIA	Application No. 96/14259	Class 30: bagels, bagel chips, bread and bakery products	Filed 11/25/96 Published 07/18/02 [Opposition period ended 09/18/02] Counsel instructed to pay registration fee 11/10/02	Receive status update from agent
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	MEXICO	Registration No. 658487	Class 42: restaurant, delicatessen, and catering services	Registered 06/12/00 Use deadline 06/12/03	Renewal due 05/17/06

TRADEMARK
REEL: 002818 FRAME: 0317

Mark	Country	Application/ Registration	Goods/Services	Current Status/ Notes	Next Action Due
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	NEW ZEALAND	Registration No. 272,693	Class 42: restaurant, delicatessen, and catering services	Registered 02/13/97	Renewal due 02/13/04
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	NORWAY	Registration No. 189061	Class 42: restaurant, delicatessen, and catering services	Registered 03/26/98	Renewal due 03/26/08
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	PANAMA	Registration No. 87634	Class 42: restaurant, delicatessen, and catering services	Registered 05/20/97 (effective 05/09/96)	Renewal due 05/20/07
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	PARAGUAY	Registration No. 224.694	Class 42: restaurant, delicatessen, and catering services	Registered 05/10/00	Renewal due 05/10/10
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	PHILIPPINES	Application No. 824,735	Class 42: restaurant, delicatessen, and catering services	Filed 11/29/96	Receive status update from agent
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	POLAND	Registration No. 117469	Class 42: restaurant, delicatessen, and catering services	Registered 09/05/00 (effective 02/14/97)	Use deadline 09/05/03 Trademark Renewal due 02/14/07
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	RUSSIA	Registration No. 162965	Class 42: restaurant, delicatessen, and catering services	Registered 04/04/98 (effective 07/02/96)	Renewal due 07/02/06
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	SINGAPORE	Registration No. T96/04515C	Class 42: restaurant, delicatessen, and catering services	Registration granted 11/00 (effective 05/06/96)	Renewal due 05/06/06
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	SOUTH AFRICA	Registration No. 96/5993	Class 42: restaurant, delicatessen, and catering services	Registered 04/12/99 (effective 05/06/96)	Renewal due 05/06/06
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	SWITZERLAND	Registration No. 449,437	Class 42: restaurant, delicatessen, and catering services	Registered 04/03/98	Renewal due 02/13/07

TRADEMARK
REEL: 002818 FRAME: 0318

[illegible]	Country	Application / Registration	Class / Goods / Services	Current Status / Notes	Next Action Due
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	TAIWAN	Registration No. 93207	Class 42: restaurant, delicatessen, and catering services	Registered 08/16/97	Renewal due 08/15/07
NOAH'S NEW YORK BAGELS **Noah's New York Bagels, Inc.**	THAILAND	Registration No. SM7828	Class 42: restaurant, delicatessen, and catering services	Registered 05/03/99 (effective 03/13/98)	Renewal due 03/12/08
NOAH'S **Noah's New York Bagels, Inc.**	TUNISIA	Registration No. EE961585	Class 42: restaurant, delicatessen, and catering services	Registered 12/05/96	Renewal due 12/05/11

TRADEMARK
REEL: 002818 FRAME: 0319

(3) Trademarks of Chesapeake Bagel Franchise Corp. as of June 2003.

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
"ALL HAIL THE BAGEL" Design Chesapeake Bagel Franchise Corp.	United States	Application No. 73/566,236 Registration No. 1,427,545	Class 25: tee-shirts Class 30: bagels and other bakery goods for consumption on or off the premises Class 42: restaurant and bakery services	Filed 10/29/85; Registered 2/3/87; Section 8 & 15 Affidavit accepted Disclaim representation of a bagel	None
CHESAPEAKE Chesapeake Bagel Franchise Corp.	United States	Application No. 75/566,748 Registration No. 2,318,460	Class 29: vegetable salads, garden salads, fruit salads, and soups for consumption on or off the premises Class 30: prepared foods, namely, bakery goods, bagels, sandwiches, breakfast sandwiches, pizza, tea, iced tea and coffee for consumption on or off the premises Class 42: restaurant services and catering services.	Filed 10/8/98; Registered 2/15/2000	None
CHESAPEAKE BAGEL BAKERY Chesapeake Bagel Franchise Corp.	United States	Application No. 73/552,653 Registration No. 1,386,980	Class 30: bakery goods for consumption on or off the premises	Filed 8/9/85; Registered 03/18/86; Section 8 & 15 Affidavit accepted 02/19/92	Renew by 03/18/06
CHESAPEAKE BAGEL BAKERY Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,436 Registration No. 2,199,460	Class 35: retail bakery shops Class 42: restaurant services	Filed 04/11/97; Registered 10/27/98 Disclaim "BAGEL BAKERY"	Section 8 & 15 Affidavit due by 10/27/04 Renew by 10/27/08

TRADEMARK
REEL: 002818 FRAME: 0320

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
CHESAPEAKE BAGEL BAKERY and Design Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,433 Registration No. 2,187,384	Class 21: thermal insulated beverage containers Class 42: restaurant and catering services	Filed 4/11/97; Registered 9/8/98 Disclaim "BAGEL BAKERY"	None
CHESAPEAKE BAGEL BREW and Design Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,434 Registration No. 2,187,385	Class 30: coffee and tea	Filed 4/11/97; Registered 9/8/98 Disclaim "BREW"	None
CHESAPEAKE BAGELS BAKERY & CAFÉ Design Chesapeake Bagel Franchise Corp.	United States	Application No. 75/567,904 Registration No. 2,318,475	Class 29: vegetable salads, garden salads, fruit salads, and soups for consumption on or off the premises Class 30: prepared foods, namely, bakery goods, bagels, sandwiches, breakfast sandwiches, pizza, tea, iced tea and coffee for consumption on or off the premises Class 42: restaurant services and catering services	Filed 10/8/98; Registered 2/15/00 Disclaim "BAGEL, BAKERY & CAFE"	None

TRADEMARK
REEL: 002818 FRAME: 0321

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
EGGWICH Chesapeake Bagel Franchise Corp.	United States	Common Law	egg and bagel sandwiches	EGGWICH was a common law mark originally owned by Chesapeake Bagel, which was acquired by AFC Enterprises, which was then divested to Chesapeake Bagel Franchise Corp. The common law mark was then assigned to Burger King Brands, Inc. on January 18, 2002 and then licensed back to Chesapeake Bagel Franchise Corp. pursuant to a perpetual, royalty-free Trademark License Agreement executed January 30, 2002.	None
ULTIMATE BAGEL KNOT Chesapeake Bagel Franchise Corp.	United States	Application No. 75/273,435 Registration No. 2,245,364	Class 30: frosted bagels	Filed 4/11/97; Registered 5/18/99 Disclaim "BAGEL"	None

TRADEMARK
REEL: 002818 FRAME: 0322

(4) Trademarks owned by Manhattan Bagel Company, Inc. as of June 2003

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
FREEDOM FROM BORING LUNCHES! Manhattan Bagel Company, Inc.	United States	Application No. 75/534,366 Registration No. 2,342,504	Class 42: restaurant services	Filed 8/11/98; Registered 4/18/00	None
IF YOU'VE NEVER HAD A MANHATTAN, BAGEL, YOU'VE NEVER HAD A REAL BAGEL Manhattan Bagel Company, Inc.	United States	Application No. 75/277,074 Registration No. 2,137,487	Class 42: restaurant services	Filed 4/18/97; Registered 2/17/98	None
MANHATTAN BAGEL Manhattan Bagel Company, Inc.	United States	Application No. 74/471,779 Registration No. 2,031,357	Class 42: retail stores featuring bakery and bread products; restaurant services	Filed 12/17/93; Registered 1/21/97; Section 8 & 15 Affidavit filed 1/17/03 Disclaim "BAGEL"	None
MANHATTAN BAGEL Manhattan Bagel Company, Inc.	Canada	Registration No. 472511	Goods: bagels and bakery products, namely, breads, muffins, and bialys Services: retail sale of bakery products and bagels, and retail restaurant services	Filed 6/9/94; Registered 3/12/97	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	United States	Application No. 75/290,583 Registration No. 2,322,123	Class 30: bakery products, namely, bagels, bagel chips and bialys	Filed 5/12/97; Registered 2/22/00 Disclaim "BAGEL" and 2(F) re "MANHATTAN"	None

TRADEMARK
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MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	United States	Application No. 75/218,279 Registration No. 2,146,068	Class 29: cheese and fish spreads Class 42: eat-in and take out restaurant services; retail bakery services specializing in bagels	Filed 12/24/96; Registered 3/24/98 Disclaim "BAGEL," partial 2(F) re "MANHATTAN"	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	Canada	Application No. 84261100 Registration No. 513667	Goods: cheese and fish spreads Services: eat in and take out restaurant services; retail bakery services specializing in bagels	Filed 4/18/97; Registered 7/29/99	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	European Community	Application No. 555748	**Class 16: paper, cardboard and articles made from these materials, not included in other classes; printed matter, pamphlets; photographs; stationery; adhesives (glues) for stationary or household purposes; plastic materials for packaging (not included in other classes)** Class 25: articles of clothing; footwear; headgear Class 30: flour and preparations made from cereals, bread, pastry and confectionary; edible ices; honey; treacle; yeast, baking powder.	Filed 6/16/97; opposition pending (opposed by Schöller Lebensmittel GmbH & Co on August 17, 1998)	None

TRADEMARK
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MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	European Community	Registration No. 555789	Class 29: cheese and fish spreads. Class 42: eat in and take out restaurant services	Filed 6/16/97; Registered 5/18/00	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	Germany	Registration No. 39401053	Class 42: restaurant services	Filed 11/9/94; Registered 8/8/95	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	Italy	Application No. 307 697 RM Registration No. 782746	Class 30: bread all kind and kind, ham roll, toasted sandwiches, ~piadine~ and pizzas. Class 42: services restaurants offered restaurants, self service restaurant, fast food, ~paninotec~ as a demonstrative and bar	Filed 6/23/97; Registered 6/1/99	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	Japan	Application No. H06-111979 Registration No. 4055297	Class 42: restaurant services	Filed 11/7/94; Registered 9/12/97	None

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MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	Japan	Application No. H09-115893 Registration No. 4256280	Class 16: paper goods & printed matter Class 25: clothing Class 29: meats & processed foods Class 30: staple foods Class 42: miscellaneous service marks	Filed 5/13/97; Registered 4/2/99	None
MANHATTAN BAGEL and Design Manhattan Bagel Company, Inc.	Switzerland	Application No. 1997 3756 Registration No. 446475	Class 29: cheese and fish paste spreads Class 42: services of restaurants used as snacks for eating on place or for carrying; services of baked goods, special bread rolls	Filed 5/14/97; Registered 5/14/97	None
MANHATTAN BAGEL COMPANY and Design Manhattan Bagel Company, Inc.	United States	Application No. 73/732,273 Registration No. 1,538,593	Class 42: restaurant and bakery services	Filed 6/3/88; Registered 5/9/89; Section 8 & 15 Affidavit accepted	None
MANHATTAN BAGEL COMPANY and Design Manhattan Bagel Company, Inc.	Benelux	Application No. 841 595 Registration No. 567 275	Class 42: restaurant services	Filed 1/31/95; Registered 1/31/95	None

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MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
MANHATTAN BAGEL COMPANY and Design Manhattan Bagel Company, Inc.	European Community	Registration No. 175000	Class 42: restaurant services	Filed 4/1/96; Registered 4/3/00	None
MANHATTAN BAGEL COMPANY and Design Manhattan Bagel Company, Inc.	Spain	Registration No. 1931947M9	Class 42: restaurant services	Filed 11/18/94; Registered 8/12/96	None
MANHATTAN BAGEL COMPANY and Design Manhattan Bagel Company, Inc.	United Kingdom	Registration No. 2001367	Class 42. restaurant services, take-away food services, bistro, restaurant, cafe, cafeteria, canteen, coffee shop, bar, sandwich and salad bar services, snack bar, luncheon bar, and wine bar services; preparation of food and drink for others; all included in class 42.	Filed 11/7/94; Registered 11/7/94	None
MANHATTAN CHILLERZ Manhattan Bagel Company, Inc.	United States	Application No. 75/720,988	Class 32: fruit beverages prepared by a food service establishment for consumption on and off premises made primarily from fruits, fruit juices or fruit juice concentrates, namely, fruit juice, fruit based soft drinks flavored with tea and fruit flavored drinks	Filed 6/3/99; Published 12/25/01; Allowed 3/19/02 ; Extension filed 9/11/02; 2nd Extension filed 3/19/03	Statement of Use/Extension Request due 09/19/03

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Attachment to Item A of Schedule IV

MARK	COUNTRY	APPLICATION / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS / NOTES	ACTION DUE BY OCTOBER 31, 2003
TOSTINI Manhattan Bagel Company, Inc.	United States	Application No. 76/387,645	Class 30: baked specialty product, namely specialty breads	Filed 3/27/02; Published 12/24/02; Allowed 3/18/03	Statement of Use/Extension Request due 09/18/03

TRADEMARK
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(5) Trademarks owned by Einstein and Noah Corp. as of June 2003[3]

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Algeria	Application No. 970820 Registration No. 52883	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/10/97 Registration effective as of filing date	Renew Registration by 06/10/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Algeria	Application No. 970819 Registration No. 52882	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/10/97 Registration effective as of filing date	Renew Registration by 06/10/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Argentina	Application No. 2078865 Registration No. 1677573	Class 42: all services	Filed 04/22/97 Registered 08/05/98	Renew Registration by 08/05/08

[3] Where trademark registration records were not updated, current registered owner appears on the first column.

TRADEMARK
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EINSTEIN BROS Einstein/Noah Bagel Corp.	Argentina	Application No. 2057231 Registration No. 1754313	Class 42: services related to the provision of food and drink	Filed 11/14/96 Registered 09/27/99	Renew Registration by 09/27/09
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Australia	Application No. 732078 Registration No. 732078	Class 29: edible oils and fats; spreads and condiments in this class including cream cheese, butter and margarine blend spreads, hummus and fruit butters; preserved dried and cooked fruits; fruit spreads and fruit sauces, jams, jellies and peanut butter Class 30: tea, coffee and artificial coffee; preparations made from cereals including bakery products, bread, bagels, bagel chips, and pastries; condiments and sauces in this class Class 42: providing food and drink including restaurant services	Filed 04/11/97 Registered 01/08/98	Renew Registration by 04/11/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Australia	Application No. 722878 Registration No. 722878	Class 42: restaurant, bar and catering services	Filed 11/27/96 Registered 10/16/97	Renew Registration by 11/27/06

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Austria	Application No. AM2951/97 Registration No. 172 966	Class 29: meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs, milk and milk products; edible oils and fats, fruits and canned vegetables; cream cheese, spreads of butter and margarine, hummus, fruit butters, fruit spreads as jellies and marmalade, peanut butter Class 30: coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes; flours and cereal preparations, bread, fine pastries and condiments, ices; honey, golden syrup; yeast, baking powder; salt, mustard; vinegar, salad dressings; spices, bagels Class 42: restaurant services	Filed 06/03/97 Registered 12/10/97	Renew Registration by 12/10/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Austria	Application No. AM2952/97 Registration No. 172967	Class 29: meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs, milk and milk products; edible oils and fats, fruits and canned vegetables; cream cheese, spreads of butter and margarine, hummus, fruit butters, fruit spreads as jellies and marmalade, peanut butter Class 30: coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes; flours and cereal preparations, bread, fine pastries and condiments, ices; honey, golden syrup; yeast, baking powder; salt, mustard; vinegar, salad dressings; spices, bagels Class 42: restaurant services	Filed 06/03/97 Registered 12/10/97	Renew Registration by 12/10/07

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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EINSTEIN BROS Einstein/Noah Bagel Corp.	Benelux	Application No. 881716 Registration No. 614860	Class 29: meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, fruit sauces; eggs, milk and milk products; edible oils and fats; spreads; cream cheese, spreads containing butter and margarine, fruit butters, fruit spreads, like jams and jellies, peanut butter Class 30: coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee; flour and cereal preparations, bread, pastry and confectionery, edible ices; honey, molasses; yeast, baking powder; salt, mustard; vinegar, sauces; spices; ice; mayonnaise; bagels, bakery products not included in other classes. Class 42: restaurant services	Filed 11/08/96 Registered 04/01/98	Renew Registration by 11/08/06
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Brazil	Application No. 819986020	Class 42: restaurant services	Filed 07/23/97 Published 08/31/99 No oppositions filed per counsel's 04/14/03 letter and decision should be rendered shortly	Check status of application 06/15/03
EINSTEIN BROS Einstein/Noah Bagel Corp.	Brazil	Application No. 820112933	Class 42: restaurant services	Filed 06/30/97 No further action taken per counsel's 09/09/02 letter	Check status of application
EINSTEIN'S Progressive Bagel Concepts, Inc.	Brazil	Application No. 818897180 Registration No. 818897180	Class 42: restaurant services	Filed 11/14/95 Registered 08/15/00	Confirm with client whether registration is to be maintained Renew Registration by 08/15/10

TRADEMARK
REEL: 002818 FRAME: 0332

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Bulgaria	Application No. 38726 Registration No. 6514	Class 42: restaurant services	Filed 06/02/97 Registered 02/16/98	Renew Registration by 06/02/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Bulgaria	Application No. 38727 Registration No. 6563	Class 42: restaurant services	Filed 02/06/97 Registered 10/03/98	Renew Registration by 02/06/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Canada	Application No. 830,064 Registration No. TMA540,399	restaurant and bakery services	Filed 11/26/96 Registered 01/26/01	Renew Registration by 01/26/16
EINSTEIN'S Einstein/Noah Bagel Corp.	Canada	Application No. 796,685 Registration No. 540,449	cream cheese and other spreads and condiments, namely butter and margarine blend spread, hummus, fruit butters, fruit spreads, jellies, jams, honey, peanut butter, mayonnaise and mustard; bagels, bread, bagel chips and bakery products, namely bread sticks, buns, cakes, cookies, croissants, donuts, muffins and rolls; coffee and tea	Filed 11/06/95 Registered 01/29/01	Renew Registration by 01/29/16
EINSTEIN BROS Progressive Bagel Concepts, Inc.	Chile	Application No. 334,488 Registration No. 514,429	Class 42: restaurant services	Filed 02/14/96 Registered 06/10/98	Renew Registration by 06/10/08

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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EINSTEIN BROS *Einstein/Noah Bagel Corp.*	China	Application No. 970068635 Registration No. 1205833	Class 42: restaurant services	Filed 07/04/97 Registered 09/07/98	Renew Registration by 09/06/08
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Colombia	Application No. 97019204 Registration No. 232651	Class 42: restaurant services	Filed 07/04//97 Registered 02/08/01	Renew Registration by 02/08/11
EINSTEIN BROS Progressive Bagel Concepts, Inc.	Colombia	Application No. 95053333 Registration No. 188430	Class 42: restaurant services	Filed 11/10/95 Registered 05/29/96	Renew Registration by 05/29/06
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Cyprus	Application No. 48270 Registration No. 48270	Class 42: restaurant services	Filed 07/03/97 Registered 04/04/02	Renew Registration by 07/03/04
EINSTEIN BROS Einstein/Noah Bagel Corp.	Cyprus	Application No. 48269 Regisration No. 48269	Class 42: restaurant services	Filed 07/03/97 Registered 04/04/02	Renew Registration by 07/03/04

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Czech Republic	Application No. 122890 Registration No. 210065	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams and peanut butter Class 30: bagels, bread, bagel chips and bakery products Class 42: restaurant services	Filed 06/05/97 Registered 05/27/98	Renew Registration by 06/05/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Czech Republic	Application No. 122891 Registration No. 210066	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams and peanut butter Class 30: bagels, bread, bagel chips and bakery products Class 42: restaurant services	Filed 06/05/97 Registered 05/27/98	Renew Registration by 06/05/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Estonia	Application No. 97012221 Registration No. 26781	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams and peanut butter Class 30: bagels, bread, bagel chips and bakery products Class 42: restaurant services	Filed 06/05/97 Registered 09/29/98	Renew Registration by 09/29/08
EINSTEIN BROS Einstein/Noah Bagel Corp.	Estonia	Application No. 9701222 Registration No. 26782	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams and peanut butter Class 30: bagels, bread, bagel chips and bakery products Class 42: restaurant services	Filed 06/05/97 Registered 09/29/98	Renew Registration by 09/29/08

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	European Community	Application No. 581512 Registration No. 581512	Class 29: meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, fruit sauces; eggs, milk and milk products; edible oils and fats; spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, peanut butter Class 30: coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice; mayonaise; bagels; bagel chips, bakery products Class 42: restaurant services, providing of food and drink; temporary accommodation	Filed 05/30/97 Registered 05/18/99	Renew Registration by 05/30/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	European Community	Application No. 3848 Registration No. 3848	Class 29: cream cheese, spreads, coleslaw, vegetable salads Class 30: coffee, tea, bagels, bread, bagel chips, bakery products, condiments, spices, sauces, salad dressings, mayonnaise Class 42: restaurant and bakery services	Filed 04/01/96 Registered 11/12/97	Renew Registration by 04/01/06

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SHINING BAGEL Design Einstein Bros. Bagels, Inc.	European Community	Application No. 3830 Registration No. 3830	Class 29: cream cheese, spreads, coleslaw, vegetable salads Class 30: coffee, tea, bagels, bread, bagel chips, bakery products, condiments, spices, sauces, salad dressings, mayonnaise Class 42: restaurant and bakery services	Filed 04/01/96 Registered 11/12/97	Renew Registration by 04/01/06
EINSTEIN BROS Einstein/Noah Bagel Corp.	France	Application No. 96652908 Registration No. 96652908	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads; hummus, fruit butters, fruit spreads such as jellies and jams, honey, peanut butter, mayonaise, and mustard Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 11/28/96 Registration effective as of filing date	Renew Registration by 11/28/06
EINSTEIN BROS Einstein/Noah Bagel Corp.	Germany	Application No. 396493378 Registration No. 396493378	Class 29: spreads and their findings (as included in Class 29), in particular light cheese and cream cheese, spreads with butter or margarine, hummus, fruit butters, fruit spreads, as jellies and marmalade, honey, peanut butter Class 30: rolls, bread, pastries and condiments, coffee, tea, cocoa; mayonaise and mustard Class 42: catering for guests	Filed 11/13/96 Registered 05/07/97	Renew Registration by 11/30/06

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Hong Kong	Application No. 97/05884 Registration No. 01746/1999	Class 42: restaurant services	Filed 05/01/97 Registered 02/10/99	Renew Registration by 05/01/04
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Hungary	Application No. M9701905 Registration No. 151283	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/03/97 Registered 04/23/98	Renew Registration by 06/03/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Hungary	Application No. M9701906 Registration No. 151286	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/03/97 Registered 04/23/98	Renew Registration by 06/03/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Iceland	Application No. 709/1997 Registration No. 813/1997	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/02/97 Registered 07/22/97	Renew Registration by 07/22/07

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EINSTEIN BROS Einstein/Noah Bagel Corp.	Iceland	Application No. 708/1997 Registration No. 1400/1997	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/02/97 Registered 10/27/97	
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Indonesia	Application No. 11717 Registration No. 414252	Class 42: providing of food and drink, temporary accomodation, medical, hygienic and beauty care, veterinary and agricultural services, legal services, scientific and industrial research, computer programming	Filed 06/16/97 Registered 04/02/98	Renew Registration by 12/16/06
EINSTEIN BROS Einstein/Noah Bagel Corp.	Indonesia	Application No. 11718 Registration No. 413772	Class 42: providing of food and drink, temporary accomodation, medical, hygienic and beauty care, veterinary and agricultural services, legal services, scientific and industrial research, computer programming	Filed 06/17/97 Registered 04/02/98	Renew registration by 12/16/06
EINSTEIN BROS Einstein/Noah Bagel Corp.	Ireland	Application No. 202853 Registration No. 202853	Class 42: restaurant services; catering services; banquet services; bar and lounge services; preparation of food and drink; fast food services; café services	Filed 11/11/96 Registration effective as of filing date	Renew Registration by 11/11/06

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Israel	Application No. 112749 Registration No. 112749	Class 42: restaurant services	Filed 06/02/97 Registered 07/06/98	Renew Registration by 06/01/04
EINSTEIN BROS Einstein/Noah Bagel Corp.	Israel	Application No. 112748 Registration No. 112748	Class 42: restaurant services	Filed 06/02/97 Registered 07/06/98	Renew Registration by 06/01/04
EINSTEIN BROS Einstein/Noah Bagel Corp.	Italy	Application No. RM96OO4986 Registration No. 759398	Class 29: all goods Class 30: all goods Class 42: restaurant services	Filed 11/13/96 Registered 09/01/98	Renew Registration by 11/13/06
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Jamaica	Application No. 29/1476 Registration No. 31608	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads; hummus, fruit butters, fruit spreads such as jellies and jams; peanut butter, meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; fruit sauces, eggs, milk and milk products; edible oil and fats	Filed 06/25/97 Registered 06/11/97	Renew Registration by 06/11/04
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Jamaica	Application No. 30/2198 Registration No. 31446	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea, cocoa, sugar, rice, tapioca, sago, artifcial coffee; flour and preparations made from cereals; pastry and confectionery; ices; honey, treacle, yeast, baking powder; salt, mustard, vinegar; sauces (condiments); spices	Filed 06/25/97 Registered 06/11/97	Renew Registration by 06/11/04

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EINSTEIN BROS Einstein/Noah Bagel Corp.	Jamaica	Application No. 30/2196 Registration No. B31,017	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea, cocoa, sugar, rice tapioca, sago, artificial coffee; flour and preparations made from cereals; pastry and confectionery; ices; honey; treacle; yeast; baking powder; salt, mustard, vinegar; sauces (condiments); spices	Filed 06/11/97 Registration effective as of filing date	Renew Registration 06/11/04
EINSTEIN BROS Einstein/Noah Bagel Corp.	Jamaica	Application No. 29/1477 Registration No. 32,308	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, peanut butter; meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; fruit sauces, eggs; milk and milk products; edible oils and fats	Filed 06/11/97 Registration effective as of filing date	Renew Registration by 06/11/04
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Japan	Application No. 1277621/97 Registration No. 4309585	Class 29: jams, peanut butter and marmalade; other process vegetables and processed fruit; cream cheese, other dairy products; margarine, other edible oils and fats Class 30: coffee and cocoa; tea; donuts, biscuits, buns, other confectionery and bread; honey; seasonings Class 42: offering of drink and food	Filed 06/13/97 Registered 08/27/99	Renew Registration by 08/27/09
EINSTEIN BROS Einstein/Noah Bagel Corp.	Japan	Application No. 130260/96 Registration No. 4168718	Class 42: restaurant services; offering of drinks and food	Filed 11/19/96 Registered 07/17/98	Renew Registration by 07/17/08

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Kenya	Application No. SMA1104 Registration No. 1104	Class 42: restaurant services	Filed 06/10/97 Registered 03/26/99	Renew Registration by 06/10/04
EINSTEIN BROS Einstein/Noah Bagel Corp.	Kenya	Application No. SMA1103 Registration No. 1103	Class 42: restaurant services	Filed 06/10/97 Registered 03/26/99	Renew Registration by 06/10/04
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Lebanon	Application No. 20871 Registration No. 72746	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 07/05/97 Registration effective as of filing date	Renew Registration by 07/05/12
EINSTEIN BROS Einstein/Noah Bagel Corp.	Lebanon	Application No. 20871 Registration No. 72745	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 07/05/97 Registration effective as of filing date	Renew Registration by 07/05/12

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Malaysia	Application No. 97/09817 Registration No. 97/09817	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter	Filed 07/18/97 Registered 04/22/02	Renew Registration by 07/18/04
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Malaysia	Application No. 97/09818 Registration No. 97/09818	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea	Filed 07/18/97 Registered 08/27/01	Renew Registration by 07/18/07
EINSTEIN BROS Progressive Bagel Concepts, Inc.	Malaysia	Application No. MA/13618/95	Class 29: cream cheese and other spreads and condiments	Filed 12/19/95 Published 08/22/02 [Opposition period ended 10/29/02] Registration fee paid 04/16/03	Check status of application 06/15/03
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Mexico	Application No. 299081 Registration No. 558394	Class 42: restaurant services	Filed 06/23/97 Registered 09/22/97	Renew Registration by 06/23/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Mexico	Application No. 281804 Registration No. 600540	Class 42: restaurant services	Filed 12/09/96 Registered 03/31/99	Renew Registration by 12/09/06

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Morocco	Application No. 63234 Registration No. 63234	Class 29: spreads and condiments, namely, cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads, namely, jellies and jams, peanut butter Class 30: bakery products, bread, pastry; coffee and tea Class 42: restaurant services	Filed 07/02/97 Registration effective as of filing date	Renew Registration by 07/02/17
EINSTEIN BROS Einstein/Noah Bagel Corp.	Morocco	Application No. 63233	Class 29: spreads and condiments, namely, cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads, namely, jellies and jams, peanut butter Class 30: bakery products, bread, pastry; coffee and tea Class 42: restaurant services	Filed 07/02/97 Registration effective as of filing date	Renew Registration by 07/02/17
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	New Zealand	Application No. 275324 Registration No. 275324	Class 42: services relating to the provision of food, drink and temporary accomodation; restaurant and bar services	Filed 04/11/97 Registered 12/04/97	Renew Registration by 04/11/04
EINSTEIN BROS Einstein/Noah Bagel Corp.	New Zealand	Application No. 269379 Registration No. 269379	Class 42: services relating to the provision of food, drink and temporary accomodation; restaurant and bar services	Filed 11/11/96 Registered 11/18/97	Renew Registration by 11/11/03 (Counsel instructed to renew by former U.S. counsel 01/14/03)

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Norway	Application No. 19974490 Registration No. 189672	Class 29: cream cheese, butter and margarine spreads, hummus, fruit mixtures, fruit spreads such as jellies and jam, peanut butter; meat, fish, poultry and game; meat extracts; preserved, dried and boiled fruits and vegetables; stewed fruit; eggs, milk and milk products; edible oils and fats Class 30: bagels, bread, bagel chips, pastry and bakery products, coffee and tea, cocoa, sugar, rice, tapioca, sago, coffee substitute; flour and foodstuffs of corn, pastry and confectionery, confectionery, ice-cream; honey, treacle; yeast, baking powder; salt, mustard; vinegar, sauces; spices; ice-cream Class 42: restaurant services; entertainment and supply of food and drinks	Filed 06/06/97 Registered 04/30/98	Renew Registration by 04/30/08

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EINSTEIN BROS Einstein/Noah Bagel Corp.	Norway	Application No. 19974489 Registration No. 190324	Class 29: cream cheese, butter and margarine spreads, hummus, fruit mixtures, fruit spreads such as jellies and jam, peanut butter; meat, fish, poultry and game; meat extracts; preserved, dried and boiled fruits and vegetables; stewed fruit; eggs, milk and milk products; edible oils and fats Class 30: bagels, bread, bagel chips, pastry and bakery products, coffee and tea, cocoa, sugar, rice, tapioca, sago, coffee substitute; flour and foodstuffs of corn, pastry and confectionery, confectionery, ice-cream; honey, treacle; yeast, baking powder; salt, mustard; vinegar, sauces; spices; ice-cream Class 42: restaurant services; entertainment and supply of food and drinks	Filed 06/06/97 Registered 05/29/98	Renew Registration by 05/29/08
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Pakistan	Application No. 141783	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter	Filed 06/06/97 Approved for publication 08/03/01	Check status of application 04/15/03
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Pakistan	Application No. 141784	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea	Filed 06/06/97 Approved for publication 08/03/01	Check status of application 04/15/03

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EINSTEIN BROS Einstein/Noah Bagel Corp.	Pakistan	Application No. 141785	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter	Filed 06/06/97 Approved for publication 08/03/01	Check status of application 04/15/03
EINSTEIN BROS Einstein/Noah Bagel Corp.	Pakistan	Application No. 141782	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea	Filed 06/06/97 Approved for publication 08/03/01	Check status of application 04/15/03
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Panama	Application No. 89309 Registration No. 89309	Class 42: restaurant services	Filed 08/08/97 Registered 05/13/99	Renew Registration by 08/08/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Peru	Application No. 45429 Registration No. 12423	Class 42: restaurant services	Filed 08/07/97 Registered 10/22/97	Renew Registration by 10/22/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Peru	Application No. 45591 Registration No. 12441	Class 42: restaurant services	Filed 08/19/97 Registered 10/23/97	Renew Registration by 10/23/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Philippines	Application No. 117919	Class 42: restaurant services	Filed 02/14/97 Publication fee paid 12/10/02	Check status of application 04/15/03

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Poland	Application No. Z174.956 Registration No. R-121289	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 06/19/97 Registered 01/16/01	Renew Registration by 06/19/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Poland	Application No. Z177.886 Registration No. R121020	Class 29: spreads and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 09/12/97 Registered 12/29/00	Renew Registration by 09/12/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Puerto Rico	Application No. 40868 Registration No. 40868	Class 42: restaurant services	Filed 07/01/97 Registered 12/28/98	Statement of Use due 07/01/02 (confirm whether filed) Renew Registration by 07/01/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Puerto Rico	Application No. 41564 Registration No. 41564	Class 42: restaurant services	Filed 07/01/97 Registered 04/14/99	Statement of Use was due 07/01/02 (confirm whether filed) Renew Registration by 07/01/07

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Russia	Application No. 97705716 Registration No. 166938	Class 29: peanut butter, spreads, cheese and margarine blends, fruit butters; spreads of edible oils, fruit jellies, jams Class 30: bread rolls, bagel chips and bakery products; coffee and tea, honey Class 42: restaurant services, cafes, cafeterias, bars, snack bars	Filed 04/21/97 Registered 07/01/97	Renew Registration by 04/21/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Russia	Application No. 96716005 Registration No. 174001	Class 29: peanut butter, spreads, cheese and margarine blends, fruit butters; spreads of edible oils, fruit jellies, jams Class 30: bread rolls, bagel chips and bakery products; coffee and tea, honey Class 42: restaurant services, cafes, cafeterias, bars, snack bars	Filed 12/02/96 Registered 04/09/99	Renew Registration by 12/02/06
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	South Africa	Application No. 97/05380 Registration No. 97/05380	Class 29: meat, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, peanut butter, fruit sauces; eggs, milk and milk products, edible oils and fats, including cream cheese, butter and margarine blend spreads, hummus, fruit butters and fruit spreads	Filed 04/11/97 Registered 05/18/00	Renew Registration by 04/11/07

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	South Africa	Application No. 97/05381 Registration No. 97/05381	Class 30: coffee, tea, cocoa, sugar, rice tapioca, sago, artificial coffee; flour and preparations made from cereals; bread, pastry and confectionery, including bagels, bread, bagel chips and bakery products; honey, treacle; yeast, baking powder; salt, mustard, vinegar sauces (condiments); pickles and spices; ice	Filed 04/11/97 Registered 05/18/00	Renew Registration by 04/11/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	South Africa	Application No. 97/05382 Registration No. 97/05382	Class 42: providing of food and drink including restaurant services	Filed 04/11/97 Registered 05/18/00	Renew Registration by 04/11/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	South Africa	Application No. 96/16384 Registration No. 96/16384	Class 42: providing of food and drink including restaurant services, snack bars, self-service restaurants and take aways	Filed 11/18/96 Registered 02/13/01	Renew Registration by 11/18/06
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	South Korea	Application No. 97-5103 Registration No. 47862	Class 42: restaurant services	Filed 04/12/97 Registered 10/02/98	Renew Registration by 10/02/08
EINSTEIN BROS Einstein/Noah Bagel Corp	South Korea	Application No. 96-13877 Registration No. 51411	Class 42: restaurant services	Filed 11/11/96 Registered 12/28/98	Renew Registration by 12/28/08

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Switzerland	Application No. 4342/1997 Registration No. 449.171	Class 29: meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies jams, fruit sauces; eggs, milk and milk products; edible oils and fats; spreads and spices, cream cheese, with butter and margarine spreads, fruit butters, fruit spreads as jellies and jams, peanut butter Class 30: coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes; flours and cereal preparations; bread, fine pastries and condiments, ices; honey, golden syrup; yeast, baking powder; salt, mustard, vinegar, sauces; flavourings, spices, ice for refreshment; bread rolls, bagels Class 42: restaurant services	Filed 06/02/97 Registered 03/12/98	Renew Registration by 06/02/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Switzerland	Application No. 4343/1997 Registration No. 449.137	Class 29: meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies jams, fruit sauces; eggs, milk and milk products; edible oils and fats; spreads and spices, cream cheese, with butter and margarine spreads, fruit butters, fruit spreads as jellies and jams, peanut butter Class 30: coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes; flours and cereal preparations; bread, fine pastries and condiments, ices; honey, golden syrup; yeast, baking powder; salt, mustard, vinegar, sauces; flavourings, spices, ice for refreshment; bread rolls, bagels Class 42: restaurant services	Filed 06/02/97 Registered 03/12/98	Renew Registration by 06/02/07

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Taiwan	Application No. 8631506 Registration No. 98946	Class 42: restaurant services	Filed 06/23/97 Registered 04/01/98	Renew Registration by 01/29/08
EINSTEIN BROS. Progressive Bagel Concepts, Inc.	Taiwan	Application No. 84057108 Registration No. 89195	Class 42: restaurant services	Filed 11/17/95 Registered 03/02/97	Renew Registration by 02/28/07
DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Tangier	Application No. 12209 Registration No. 12209	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 07/08/97 Registered 09/18/97	Renew Registration by 01/08/17
EINSTEIN BROS Einstein/Noah Bagel Corp.	Tangier	Application No. 12210 Registration No. 12210	Class 29: spread and condiments, namely cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 07/08/97 Registered 07/08/97	Renew Registration by 01/08/17

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DOUBLE CIRCLE LOGO Einstein/Noah Bagel Corp.	Ukraine	Application No. 97061838 Registration No. 20268	Class 29: spreads and condiments, namely cream cheese, butter and margarine spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: providing of food and drink; temporary accomodation; medical, hygienic and beauty care; veterinary and agricultural services; legal services; scientific and industrial research; computer programming; restaurant services	Filed 06/17/97 Registered 08/15/01	Renew Registration by 06/17/07
EINSTEIN BROS Einstein/Noah Bagel Corp.	Ukraine	Application No. 97061837/T Registration No. 20581	Class 29: spreads and condiments, namely cream cheese, butter and margarine spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: providing of food and drink; temporary accomodation; medical, hygienic and beauty care; veterinary and agricultural services; legal services; scientific and industrial research; computer programming; restaurant services	Filed 06/17/97 Registered 09/17/01	Renew Registration by 06/17/07

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MARK	Country	Registration	[illegible]	[illegible]	[illegible]
EINSTEIN BROS Einstein/Noah Bagel Corp.	United Kingdom	Application No. 2115394 Registration No. 2115394	Class 29: spreads; cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads, jellies and jams, honey, peanut butter Class 30:. bagels, bread; bagel chips and bakery products; coffee and tea, mayonnaise and mustard, condiments Class 42: restaurant services	Filed 11/11/96 Registered 12/26/97	Renew Registration by 11/11/06
EGGEL Baltimore Bagel Co.	United States	Registration No. 98631	Class 46: bagel topped with omelet	Registered 01/24/94	Renew Registration by 01/24/04
FAMOUS BALTIMORE EGGEL Baltimore Bagel Co.	United States	Registration No. 98630	Class 46: bagel topped with cheese omelet	Registered 01/24/94	Renew Registration by 01/24/04
BAGEL & BAGEL Einstein and Noah Corp.	United States	Application No. 74/547,132 Registration No. 2,181,665	Class 29: fruit preserves and cream cheese Class 30: milk and bakery goods, namely, bagels, muffins, bagel chips, and desserts, namely, cakes and pies	Filed 07/08/94 Registered 08/18/98 First Use: 05/89 In Commerce: 05/89	File Affidavit of Use by 08/18/04 Renew Registration by 08/18/08
BAGEL & BAGEL Einstein and Noah Corp.	United States	Application No. 74/545,735 Registration No. 2,356,417	Class 42: restaurant and bakery services	Filed 07/05/94 Registered 06/13/00 First Use: 05/89 In Commerce: 05/89	File Affidavit of Use by 06/13/06 Renew Registration by 06/13/10
BAGEL SCHLEPPER Einstein and Noah Corp.	United States	Application No. 76/033,107 Registration No. 2,537,310	Class 16: carrier for bagels made of paper, cardboard and chipboard	Filed 04/24/00 Registered 02/05/02 First Use: 05/01/01 In Commerce: 05/01/01	File Affidavit of Use by 02/05/08 Renew Registration by 02/05/12

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BOHEMIAN BLEND Einstein and Noah Corp.	United States	Application No. 76/186,992 Registration No. 2,664,238	Class 30: coffee including ground and whole bean coffee First Use: 02/01/01 In Commerce: 02/01/01	Filed 12/28/00 Registered 12/17/02	File Affdiavit of Use by 12/17/08 Renew Registration by 12/17/12
CHICAGO BAGEL DOG Einstein and Noah Corp.	United States	Application No. 75/501,370 Registration No. 2,282,292	Class 30: hot dog sandwiches First Use: 04/01/98 In Commerce: 04/01/98 disclaims "bagel dog"	Filed 06/12/98 Registered 09/28/99	File Affidavit of Use by 09/28/05 Renew Registration by 09/28/09
COME BACK FOR LUNCH Einstein and Noah Corp.	United States	Application No. 75/864,449 Registration No. 2,489,093	Class 42: restaurant services First Use: 01/00 In Commerce: 01/00	Filed 12/06/99 Registered 09/11/01	File Affdiavit of Use by 09/11/07 Renew Registration by 09/11/11
COOL CAT Einstein and Noah Corp.	United States	Application No. 74/720,016	Class 30: capuccino, iced capuccino and slushy capuccino First Used: 08/29/95 In Commerce: 11/13/95	Filed 08/25/95 Suspended pending outcome of Application No. 74/687,335 KOOL KAT for *"soft drinks."* 12/14/01. Application No. 74/687,335 abandoned 10/31/02 after inter-partes decision (opposition filed by Kraft Foods owner of KOOL-AID mark)	Follow up re removal from suspension
CURVED TRAPEZOID Design Einstein and Noah Corp.	United States	Application No. 74/732,661 Registration No. 2,129,724	Class 29: spreads and condiments, namely, cream cheese, butter and margarine blend spread, hummus, fruit butters, fruit spreads such as jellies and jams, honey, peanut butter, mayonnaise and mustard First Use: 08/29/95 In Commerce: 11/13/95	Filed 09/21/95 Registered 01/20/98	File Affidavit of Use by 01/20/04 Renew Registration by 01/20/08

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CURVED TRAPEZOID Design Einstein and Noah Corp.	United States	Application No. 74/732,662 Registration No. 2,183,221	Class 30: bagels, bread, bagel chips and bakery products First Use: 08/29/95 In Commerce: 11/13/95	Filed 09/21/95 Registered 08/25/98	File Affidavit of Use by 08/25/04 Renew Registration by 08/25/08
DARN GOOD COFFEE Einstein Acquisition Corp.	United States	Application No. 76/314,373 Registration No. 2,673,186	Class 30: coffee First Use: 01/02 In Commerce: : 01/02	Filed 09/19/02 Registered 01/07/03	File Affidavit of Use by 01/07/11 Renew Registration by 01/07/13
DOUBLE CIRCLE LOGO Einstein and Noah Corp.	United States	Application No. 75/177,937 Registration No. 2,253,994	Class 29: spreads and condiments, namely, cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads, namely, jellies and jams, peanut butter First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 06/15/99	File Affidavit of Use by 06/15/05 Renew Registration by 06/15/09
DOUBLE CIRCLE LOGO Einstein and Noah Corp.	United States	Application No. 75/177,941 Registration No. 2,239,308	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 04/13/99	File Affidavit of Use by 04/13/05 Renew Registration by 04/13/09

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DOUBLE CIRCLE LOGO Einstein and Noah Corp.	United States	Application No. 75/177,939 Registration No. 2,209,525	Class 42: restaurant services First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 12/08/98	File Affidavit of Use by 12/08/04 Renew Registration by 12/08/08
EINSTEIN BROS Einstein and Noah Corp.	United States	Application No. 75/051,994 Registration No. 2,461,914	Class 20: plastic name badges, plastic key chains and plastic flags First Use: 06/20/95 In Commerce: 06/20/95	Filed 02/01/96 Registered 06/19/01	File Affidavit of Use by 06/19/07 Renew Registration by 06/19/11
EINSTEIN BROS Einstein and Noah Corp.	United States	Application No. 75/051,996 Registration No. 2,272,532	Class 21: mugs, cups, and beverage cooler sleeves First Use: 11/13/95 In Commerce: 11/13/95	Filed: 02/10/96 Registered: 08/24/99	File Affidavit of Use by: 08/24/05 Renew Registration by 08/24/09
EINSTEIN BROS Einstein and Noah Corp.	United States	Application No. 74/732,658 Registration No. 2,092,522	Class 29: spreads and condiments, namely, cream cheese, butter and margarine blend spread, carrot hummus, fruit butters, fruit spreads such as jellies and jams, peanut butter First Use: 11/13/95 In Commerce: 11/19/95	Filed 09/21/95 Registered 09/02/97 Client is maintaining as of 04/17/03 Affidavit of Use filed 05/09/03	Confirm Acceptance of Affidavit of Use Renew Registration by 09/02/07
EINSTEIN BROS Einstein and Noah Corp.	United States	Application No. 74/732,659 Registration No. 2,146,983	Class 30: bagels, bread, bagel chips and bakery products First Use: 11/13/95 In Commerce: 11/19/95	Filed 09/21/95 Registered 03/31/98 Affidavit of Use to client 05/23/03	File Affidavit of Use by 03/31/04 Renew Registration by 03/31/08

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EINSTEIN BROS Einstein and Noah Corp.	United States	Application No. 75/032,035 Registration No. 2,078,607	Class 30: coffee and tea First Use: 11/13/95 In Commerce: 11/19/95	Filed 12/13/95 Registered 07/15/97 Affidavit of Use filed 05/09/03	Confirm Acceptance of Affidavit of Use Renew Registration by 07/15/07
EINSTEIN BROS Einstein and Noah Corp.	United States	Application No. 74/732,660 Registration No. 2,060,493	Class 42: restaurant and bakery services First Use: 11/13/95 In Commerce: 11/19/95	Filed 09/21/95 Registered 05/13/97 Affidavit of Use filed 05/05/03	Confirm Acceptance of Affidavit of Use Renew Registration by 05/13/07
EINSTEIN BROS BAGELS and Circle Logo Einstein and Noah Corp.	United States	Application No. 75/177,938 Registration No. 2,211,548	Class 30: bagels, bread, bagel chips, and bakery products; coffee and tea First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 12/15/98	File Affidavit of Use by 12/15/04 Renew Registration by 12/15/08
EINSTEIN BROS BAGELS and Circle Logo Einstein and Noah Corp.	United States	Application No. 75/177,945 Registration No. 2,194,140	Class 42: restaurant services First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 10/06/98	File Affidavit of Use by 10/06/04 Renew Registration by 10/06/08
EINSTEIN BROS. BAGELS and Design Einstein and Noah Corp.	United States	Application No. 75/026,043 Registration No. 2,094,203	"	Filed 11/29/95 Registered 09/09/97	File Affidavit of Use by 09/09/03 Renew Registration by 09/09/07

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EINSTEIN'S Einstein and Noah Corp.	United States	Application No. 74/675,983 Registration No. 2,217,510	Class 42: restaurant services First Use: 06/20/95 In Commerce: 10/05/95	Filed 05/15/95 Registered 01/12/99	File Affidavit of Use by 01/12/05 Renew Registration by 01/12/09
EINSTEINBROSATWORK Einstein and Noah Corp.	United States	Application No. 76/245,746	Class 39: food delivery services	Filed 04/24/01 Published 07/30/02 Allowed 10/22/02 1st Extension Request filed 04/16/03	File Statement of Use and/or Extension Request by 10/22/03
ELMO EINSTEIN'S Einstein and Noah Corp.	United States	Application No. 75/207,123 Registration No. 2,279,701	Class 42: restaurant services First Use: 03/01/97 In Commerce: 03/01/97	Filed 10/04/96 Registered 09/21/99	File Affidavit of Use by 09/21/05 Renew Registrationby 09/21/09
EXPERIENCE MAKERS Einstein and Noah Corp.	United States	Application No. 76/057,609 Registration No. 2,579,896	Class 41: training programs in the nature of managerial classes for restaurants First Use: 04/01/00 In Commerce: 04/01/00	Filed 05/26/00 Registered 06/11/02	Confirm receipt of corrected Certificate issued 12/17/02 (assignment issue) File Affidavit of Use by 06/11/08 Renew Registration by 06/11/12
FANCY SCHMANCY CATERING Einstein and Noah Corp.	United States	Application No. 75/553,926 Registration No. 2,287,872	Class 42: catering services First Use: 11/30/94 In Commerce: 11/30/94	Filed 09/16/98 Registered 10/19/99	File Affidavit of Use by 10/19/05 Renew Registration by 10/19/09
FEED YOUR CURIOSITY Einsteinand Noah Corp.	United States	Application No. 76/042,113 Registration No. 2,482,008	Class 42: restaurant services First Use: 04/01/00 In Commerce: 04/01/00	Filed 05/03/00 Registered 08/28/01	File Affidavit of Use by 08/28/07 Renew Registration by 08/28/11

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FOOD FOR A MIND BAGELING WORLD Einstein and Noah Corp.	United States	Application No. 75/522,968 Registration No. 2,263,173	Class 42: restaurant services First Use: 04/27/98 In Commerce: 04/27/98	Filed 07/21/98 Registered 07/20/99	File Affidavit of Use by 07/20/05 Renew Registration by 07/20/09
HATE TO WAIT? Einstein and Noah Corp.	United States	Application No. 76/180,172 Registration No. 2,672,909	Class 29: cream cheese, fruit spread, meat-based spread, soups, dariy-based beverages, garden salads, fruit salads and yogurt and fruit salads First Use: 01/02/01 In Commerce: 01/02/01	Filed 12/13/00 Registered 01/07/03	File Affidavit of Use by 01/07/09 Renew Registration by 01/07/13
HATE TO WAIT? Einstein and Noah Corp.	United States	Application No. 76/180,171 Registration No. 2,672,908	Class 30: bagels, bagel chips, bread, sandwiches, pasta salad and bakery goods First Use: 01/02/01 In Commerce; 01/02/01	Filed 12/13/00 Registered 01/07/03	File Affidavit of Use by 01/07/09 Renew Registration by 01/07/13
LUCKY GREEN BAGELS Einstein and Noah Corp.	United States	Application No. 75/451,784 Registration No. 2,262,673	Class 30: bagels First Use: 03/13/97 In Commerce: 03/13/97	Filed 03/17/98 Registered 07/20/99	File Affidavit of Use by 07/20/05 Renew Registration by 07/20/09
MELVYN EINSTEIN Einstein and Noah Corp	United States	Application No. 75/176,757 Registration No. 2,304,480	Class 42: restaurant services First Use: 03/01/97 In Commerce: 03/01/97	Filed: 10/04/96 Registered: 12/28/99	File Affidavit of Use by 12/28/05 Renew Registration by 12/28/09
NOSH BOX Einstein and Noah Corp.	United States	Application No. 75/406,346 Registration No. 2,381,746	Class 30: food combinations consisting primarily of bagels, bagel sandwiches, bagel chips, breadsticks, buns, cakes, cookies, croissants, donuts, muffins, scones, rolls, with cream cheese First Use: 12/97 In Commerce: 12/97	Filed 12/16/97 Registered 08/29/00	File Affidavit of Use by 08/29//06 Renew Registration by 08/29/10

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POWERBAGELS Einstein and Noah Corp.	United States	Application No. 74/690,946 Registration No. 1,987,020	Class 30: bagels and bakery goods First Use: 08/29/95 In Commerce: 11/13/95	Filed 06/20/95 Registered 07/16/96 Affidavit of Use Accepted 08/30/02	Renew Registration by 07/16/06
SHINING BAGEL Design Einstein and Noah Corp.	United States	Application No. 74/732,653 Registration No. 2,017,312	Class 30: bagels, bread, bagel chips and bakery product First Use: 08/29/95 In Commerce: 11/13/95	Filed 09/21/95 Registered 11/19/96	File Affidavit of Use by 11/19/02 (confirm if filed; not filed as of 04/08/03 status check) Renew Registration by 11/10/06
SHINING BAGEL Design Einstein and Noah Corp.	United States	Application No. 76/447,282	Class 42: restaurant services First Use: 08/29/95 In Commerce: 11/13/95	Filed 09/06/02	Check status of application 02/15/03
SO EAT ALREADY Einstein and Noah Corp.	United States	Application No. 75/449,591 Registration No. 2,296,886	Class 42: restaurant services First Use: 09/98 In Commerce: 09/98	Filed 03/13/98 Registered 11/30/99	File Affidavit of Use by 11/30/05 Renew Registration by 11/30/09
SPONTANEITA Einstein and Noah Corp.	United States	Application No. 76/021,838 Registration No. 2,560,003	Class 30: tea First Use: 06/05/00 In Commerce: 06/05/00	Filed 04/07/00 Registered 04/09/02	File Affidavit of Use by 04/09/08 Renew Registration by 04/09/12
THE VEG-OUT Einstein and Noah Corp.	United States	Application No. 74/720,018 Registration No. 2,011,730	Class 30: vegetable sandwich for consumption on or off the premises of applicant's restaurants First Use: 08/29/95 In Commerce: 11/13/95	Filed 08/25/95 Registered 10/29/96 Affidavit of Use Accepted and Acknowledged 12/10/02	File Amendment to Registration (to read VEG OUT) Renew Registration by 10/29/06

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TWO GUYS LOGO Einstein and Noah Corp.	United States	Application No. 75/177,940 Registration No. 2,211,549	Class 29: spreads and condiments, namely, cream cheese, butter and margarine blend spreads, hummus, fruit butters, fruit spreads, namely, jellies and jams, peanut butter First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 12/15/98	File Affidavit of Use by 12/15/04 Renew Registration by 12/15/08
TWO GUYS LOGO Einstein and Noah Corp.	United States	Application No. 75/177,989 Registration No. 2,211,551	Class 30: bagels, bread, bagel chips and bakery products; coffee and tea First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/97 Registered 12/15/98	File Affidavit of Use by 12/15/04 Renew Registration by 12/15/08
TWO GUYS LOGO Einstein and Noah Corp.	United States	Application No. 75/177,997 Registration No. 2,211,552	Class 42: restaurant services First Use: 10/06/96 In Commerce: 10/06/96	Filed 10/07/96 Registered 12/15/98	File Affidavit of Use by 12/15/04 Renew Registration by 12/15/08
EINSTEIN BROS Einstein/Noah Bagel Corp.	United States	Registration No. 37079	Class 42: restaurant services First Use in Utah: 11/13/95 First Use Anywhere: 11/17/95	Registered 03/31/97	Renew Registration by 03/31/07
EINSTEINS Progressive Bagel Concepts, Inc.	United States	Registration No. 35938	Class 42: restaurant services First Use in Utah: 06/20/95 First Use Anywhere: 06/20/95	Registered 10/24/95	Renew Registration by 10/24/05

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BALTIMORE BAGEL CO. and Design *Baltimore Bagel Co.* [design not available]	United States	Registration No. 21553	Class 101: preparation and sale of bagels and delicatessen products for consumption on or off the premises and for wholesale and retail s- ales of delicatessen products	Registered 12/03/84 Renewed 11/14/94 First Use in California: 04/09/80 First Use Anywhere: 06/01/80	Renew Registration by 12/03/04
DOUBLE CIRCLE LOGO *Einstein/Noah Bagel Corp.*	Uruguay	Application No. 296.602 Registration No. 296.602	Class 29: spreads and condiments, namely cream cheese, butter and margarine spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea Class 42: restaurant services	Filed 07/04/97 Registered 03/23/98	Renew Registration by 03/23/08
EINSTEIN BROS *Einstein/Noah Bagel Corp.*	Uruguay	Application No. 296603 Registration No. 296603	Class 29: spreads and condiments, namely cream cheese, butter and margarine spreads, hummus, fruit butters, fruit spreads such as jellies and jams, and peanut butter Class 30: bagels, bread, bagel chips and bakery products; coffee and tea	Filed 07/04/97 Registered 06/05/00	Renew Registration by 06/05/10
EINSTEIN'S Progressive Bagel Concepts, Inc.	Venezuela	Application No. 19.061-95	Class 42: restaurant services	Filed 11/28/95 [Opposition filed against cited mark EINSTEIN BROS, owned by Operadora BCR and is pending]	Check status of application and opposition

RECORDED: 09/04/2003

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