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09-09-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): World Industries International, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State (California) Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 05/06/03

2. Name and address of receiving party(ies)

Name: Heyco Products, Inc.

Internal Address: P.O. Box 517

Street Address: 1800 Industrial Way North

City: Toms River State: NJ Zip: 08755

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New Jersey Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,770,924

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roy A. Jacobs

Internal Address: Robinson Brog Leinwand

Greene Genovese & Gluck P.C.

Street Address: 31st Floor

1345 Avenue of the Americas

City: New York State: NY Zip: 10105-0143

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roy A. Jacobs Name of Person Signing

Signature

08/26/03 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002818 FRAME: 0456

ASSIGNMENT OF UNITED STATES TRADEMARKS
AND TRADEMARK REGISTRATION

WHEREAS, **WORLD INDUSTRIES INTERNATIONAL, INC.**, a corporation organized and existing under the laws of the State of California ("Assignor"), having its principal office at 101 East Linden Avenue, Burbank, California 91502, is the owner of and has adopted and used in its business certain trademarks which are the subject of the United States Trademark Registrations identified on Schedule A hereto; and

WHEREAS, **HEYCO PRODUCTS, INC.**, a corporation organized and existing under the laws of the State of New Jersey ("Assignee"), having its principal office at 1800 Industrial Way North, P.O. Box 517, Toms River, New Jersey 08755, is desirous of acquiring said trademarks and the registrations thereof;

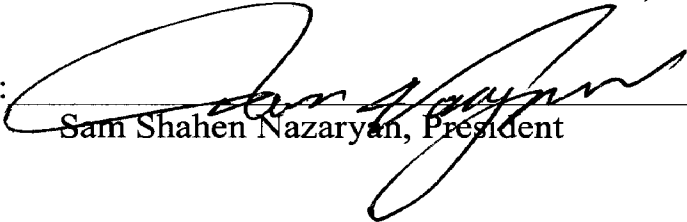
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said trademarks

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and registrations, together with the goodwill of the business in connection with which the trademarks are used and the right to sue for and collect damages for past infringement of said trademarks.

IN WITNESS WHEREOF, WORLD INDUSTRIES INTERNATIONAL, INC. has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed.

WORLD INDUSTRIES INTERNATIONAL, INC.

By: 
Sam Shahen Nazaryan, President

Dated: As of May 6, 2003

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.:

On the ^{6th} day of May, 2003, before me, the undersigned, a notary public in and for said state, personally appeared SAM SHAHEN NAZARYAN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

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TRADEMARK
REEL: 002818 FRAME: 0458

SCHEDULE A

LIST OF TRADEMARK REGISTRATIONS

<u>NAME</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
Pool Doctor	1,770,924	05/18/93

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