

9/4/03

09-09-2003



102544521

Form PTO-594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Athlete's Foot Marketing Associates, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 8/25/2003

2. Name and address of receiving party(ies)

Name: Athlete's Foot Brands, Inc.

Internal

Address:

Street Address: 1950 Vaughn Road

City: Atlanta State: GA Zip: 30144-7017

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

OFFICE OF PUBLIC RECORDS  
2003 SEP -4 PM 12:16  
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2193462;

1953326; 2201976; 1781509

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Erinn C. Kelly, Esq.

Internal Address: ARNALL GOLDEN GREGORY LLP

2800 One Atlantic Center

Street Address: 1201 West Peachtree Street

City: Atlanta State: GA Zip: 30309-3450

6. Total number of applications and registrations involved:

15

7. Total fee (37 CFR 3.41) \$ 390.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

09/08/2003 DBYRHE 00000101 2193462

DO NOT USE THIS SPACE

01 FC:8521  
02 FC:8522

9. Signature.

40.00 OP  
350.00 OP

Erinn C. Kelly, Esq.

Name of Person Signing

Signature

September 3, 2003

Date

Total number of pages including cover sheet, attachments, and document: 97

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002818 FRAME: 0576

Conveying Party: Athlete's Foot Marketing Associates, LLC

Receiving Party: Athlete's Foot Brands, Inc.

Nature of Conveyance: Assignment

1,821,855

1,889,497

1,631,948

1094685

1,634,135

2,209,347

2,308,686

1,632,670

1,631,686

2,513,753

2,392,475

WORLDWIDE OMNIBUS ASSIGNMENT OF TRADEMARKS, COPYRIGHTS  
AND OTHER INTELLECTUAL PROPERTY

Dated as of August 1, 2003

WHEREAS, Athlete's Foot Marketing Associates, LLC, a limited liability company organized and existing under the laws of Delaware, having its principal place of business at 1950 Vaughn Road, Kennesaw, Georgia 30144-7017 (the "Assignor"), is the owner of all right, title and interest to the intellectual property annexed hereto as Schedule A; and

WHEREAS, Athlete's Foot Brands, Inc., a corporation organized and existing under the laws of Delaware, having its principal place of business at 1950 Vaughn Road, Kennesaw, Georgia 30144-7017 (the "Assignee"), is desirous of acquiring the intellectual property identified on Schedule A hereto and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest, in and to the intellectual property, owned and used by Assignor, identified and described on Schedule A annexed hereto, including: U.S. and Foreign trademark registrations, applications and renewals; trade names; copyrights; trade secrets; trade dress; domain names; and all other means necessary to use such property in connection with the business of Assignor and the intellectual property scheduled on Schedule A annexed hereto. Assignor hereby sells, assigns and transfers all intellectual property referenced herein, all common law rights and rights to register, together with the goodwill of the business, and all income, royalties, damages and payments now or hereafter due or payable in respect to the intellectual property, and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of the intellectual property and the rights thereto.

Assignor acknowledges and confirms that Assignee shall, in any event, be deemed hereunder and in accordance with the terms and conditions of this Worldwide Omnibus Assignment of Trademarks, Copyrights and Other Intellectual Property (the "Omnibus Assignment"), to be the owner of the intellectual property annexed hereto as Schedule A.

Following the execution of this Omnibus Assignment of Intellectual Property and at Assignee's reasonable request, Assignor shall provide Assignee with whatever reasonable assistance is required in the preparation of all other assignment documents necessary to confirm and effect the assignment and transfer to Assignee of all of Assignor's right, title, and interest in all of Assignor's applications and registrations in those countries as set forth in the annexed Schedules, and all related goodwill. At the request of Assignee, Assignor shall execute, and shall designate a responsible person (as applicable) who shall in the future, timely execute and deliver (following receipt of the payment for the costs thereof) all such assignment documents to Assignee. Until such time as all of the Assignments of Assignor's intellectual property in all countries as set forth in the annexed Schedules are duly recorded with the responsible government offices (the "Interim Period"), Assignor acknowledges and confirms that Assignee shall, in any event, be deemed hereunder and in accordance with the terms and conditions of the Omnibus Assignment of Intellectual Property, to be the owner of Assignor's intellectual property identified on Schedule A.

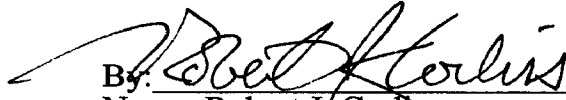
If it shall be necessary to record this Omnibus Assignment, or other confirmatory documentation, or in the event that any of Assignor's Intellectual Property shall become due for any maintenance filings or other recordations, Assignor shall likewise cooperate with Assignee's requests and hereby consents and grants to Assignee the right to take whatever action is necessary, in Assignee's judgment, and at Assignee's expense, to maintain and enforce all

common law rights, registrations and other filings worldwide. At Assignee's request and expense, Assignor shall execute and deliver to Assignee all such other individual Assignments and other documents as may be required to confirm the transfer of the Intellectual Property in each country, which Assignments or other documents shall be in a form recordable in the Patent and Trademark Offices in each specified country.

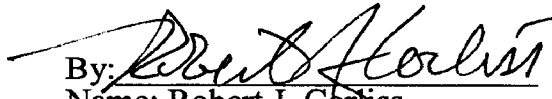
[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor have caused this Worldwide Omnibus Assignment of Trademarks, Copyrights and Other Intellectual Property to be signed in its corporate name by its duly authorized officer this 25<sup>th</sup> day of August, 2003.

**Athlete's Foot Marketing Associates, LLC**

By:   
Name: Robert J. Corliss  
Title: CEO/President

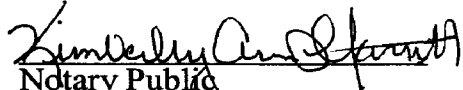
**Athlete's Foot Brands, Inc.**

By:   
Name: Robert J. Corliss  
Title: CEO/President

STATE OF Georgia )  
 )ss.:  
COUNTY OF Cobb )

ACKNOWLEDGMENT

On this 25<sup>th</sup> day of August, 2003, before me came Robert J. Corliss, who stated that he is the CEO and President of Athlete's Foot Marketing Associates, LLC and acknowledged that he executed the above instrument as the act and deed of Athlete's Foot Marketing Associates, LLC with full authority to do so.

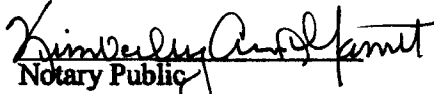
  
Notary Public

Notary Public, Cobb County, Georgia  
My Commission Expires Nov. 14, 2003.

STATE OF Georgia )  
 )ss.:  
COUNTY OF Cobb )

ACKNOWLEDGMENT

On this 25<sup>th</sup> day of August, 2003, before me came Robert J. Corliss, who stated that he is the President and CEO of Athlete's Foot Brands, Inc. and acknowledged that he/she executed the above instrument as the act and deed of Athlete's Foot Brands, Inc. with full authority to do so.

  
Notary Public

Notary Public, Cobb County, Georgia  
My Commission Expires Nov. 14, 2003.



**SCHEDULE A**  
**Intellectual Property**

**Registered Trademarks and Pending Applications**

[NYC] 404711.3

**TRADEMARK  
REEL: 002818 FRAME: 0585**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
**As of 7/15/2003**

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-302-0001	OLD WINGED FOOT DESIGN	35	REG	Andorra	6032	05/02/1997	6032	05/02/1997
13406-303-0001	THE ATHLETE'S FOOT	25	REG	Andorra	6,855	05/02/1997	6,030	05/02/1997
13406-303-0001	THE ATHLETE'S FOOT	35	REG	Andorra	6,855	05/02/1997	6,030	05/02/1997
13406-402-0001	OLD WINGED FOOT DESIGN	38	REG	Antigua and Barbuda	35031	10/22/1992	3503C	05/28/2001
13406-402-0002	OLD WINGED FOOT DESIGN	49	REG	Antigua and Barbuda	35032	10/22/1992	3503E	05/28/2001
13406-403-0001	THE ATHLETE'S FOOT	49	PEN	Antigua and Barbuda	35030	10/22/1992 <sup>1</sup>		
13406-403-0002	THE ATHLETE'S FOOT	38	PEN	Antigua and Barbuda	35029	10/22/1992 <sup>1</sup>		
13406-404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	49	REG	Antigua and Barbuda	35033	10/22/1992	3503D	05/28/2001
13406-404-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	38	REG	Antigua and Barbuda	35034	10/22/1992	3503F	05/28/2001
13406-502-0001	OLD WINGED FOOT DESIGN	25	REG	Argentina	1,900,568	11/25/1993	1,528,282	6/30/1994
13406-503-0001	THE ATHLETE'S FOOT	25	REG	Argentina	1,789,617	01/25/1991	1,715,693	1/21/1999
13406-504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Argentina	1,789,618	01/25/1991	1,715,694	1/21/1999
13406-602-0001	OLD WINGED FOOT DESIGN	25	REG	Aruba	960806.23	08/06/1996	18077	08/22/1996
13406-602-0001	OLD WINGED FOOT DESIGN	42	REG	Aruba	960806.23	08/06/1996	18077	08/22/1996
13406-603-0001	THE ATHLETE'S FOOT	25	REG	Aruba	960806.21	08/06/1996	18075	08/22/1996

<sup>1</sup>Our foreign associate informed us in April of 2001 that these two applications had not been opposed and the registration certificates should issue. However, our foreign associate never received those certificates, and they are now taking this up with the Registry of Antigua as an urgent matter.

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
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13406-603-0001	THE ATHLETE'S FOOT	42	REG	Aruba	960806.21	08/06/1996	18075	08/22/1996
13406-604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Aruba	960806.22	08/06/1996	18076	08/22/1996
13406-604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Aruba	960806.22	08/06/1996	18076	08/22/1996
13406-702-0002	OLD WINGED FOOT DESIGN	25	REG	Australia	304510	02/11/1977	A304,510	02/11/1977
13406-702-0001	OLD WINGED FOOT DESIGN	42	REG	Australia	648970	12/20/1994	648970	12/20/1994
13406-703-0002	THE ATHLETE'S FOOT	25	REG	Australia	304,511	02/11/1977	304,511	10/09/1980
13406-704-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Australia	353,043	11/07/1980	353,043	11/07/1980
13406-704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Australia	304,794	02/22/1977	304,794	02/22/1977
13406-802-0001	OLD WINGED FOOT DESIGN	25	REG	Austria	AM2293/84	07/23/1984	107,714	12/14/1984
13406-802-0001	OLD WINGED FOOT DESIGN	28	REG	Austria	AM2293/84	07/23/1984	107,714	12/14/1984
13406-802-0002	THE ATHLETE'S FOOT	25	REG	Austria	AM2292/84	07/23/1984	108,444	03/05/1985
13406-802-0002	THE ATHLETE'S FOOT	28	REG	Austria	AM2292/84	07/23/1984	108,444	03/05/1985
13406-804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Austria	AM48/85	01/08/1985	109,148	05/13/1985
13406-804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Austria	AM48/85	01/08/1985	109,148	05/13/1985
13406-902-0001	OLD WINGED FOOT DESIGN	38	REG	Bahamas	18,168	01/31/1996	18,168	01/31/1996
13406-902-0002	OLD WINGED FOOT DESIGN	39	REG	Bahamas	18,169	01/31/1996	18,169	01/31/1996

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
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13406-903-0001	THE ATHLETE'S FOOT	38	REG	Bahamas	18,172	01/31/1996	18,172	01/31/1996
13406-903-0002	THE ATHLETE'S FOOT	39	REG	Bahamas		01/31/1996	18,173	01/31/1996
13406-904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	38	REG	Bahamas	18,170	01/31/1996	18,170	01/31/1996
13406-904-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	39	REG	Bahamas	18,171	01/31/1996	18,171	01/31/1996
13406-1003-0001	THE ATHLETE'S FOOT	25	REG	Bahrain	251/91	06/29/1991	14146	10/13/1991
13406-1004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Bahrain	252/91	06/29/1991	14147	10/13/1991
13406-1004-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Bahrain	1163/97	07/20/1997	SM24093	01/23/1999
13406-1102-0001	OLD WINGED FOOT DESIGN	42	REG	Barbados	4060	11/04/1996	81/11673	03/06/2000
13406-1102-0002	OLD WINGED FOOT DESIGN	25	REG	Barbados	4059	11/04/1996	81/11672	03/06/2000
13406-1103-0002	THE ATHLETE'S FOOT	25	REG	Barbados	4061	11/04/1996	81/11674	03/06/2000
13406-1103-0001	THE ATHLETE'S FOOT	42	REG	Barbados	4062	11/04/1996	81/11675	03/06/2000
13406-1104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Barbados	4057	11/04/1996	81/11670	03/06/2000
13406-1104-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Barbados	4058	11/04/1996	81/11671	03/06/2000
13406-1202-0001	OLD WINGED FOOT DESIGN	25	REG	Belize	A1242324	05/21/1985	8445	05/21/1985
13406-1203-0002	THE ATHLETE'S FOOT	25	REG	Belize	1100823	08/30/1978	8444	08/30/1978

**TRADEMARK**  
**REEL: 002818 FRAME: 0588**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**

As of 7/15/2003

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13406-1204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Belize	B1100823	08/30/1978	B1100823	02/04/1981
13406-1302-0001	OLD WINGED FOOT DESIGN	25	REG	Benelux	671,286	01/10/1985	407,476	01/10/1985
13406-1302-0001	OLD WINGED FOOT DESIGN	28	REG	Benelux	671,286	01/10/1985	407,476	01/10/1985
13406-1304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Benelux	617,287	01/10/1985	407,477	01/10/1985
13406-1304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Benelux	617,287	01/10/1985	407,477	01/10/1985
13406-1402-0001	OLD WINGED FOOT DESIGN	35	REG	Bermuda	28980	08/12/1997	28980	08/12/1997
13406-1402-0002	OLD WINGED FOOT DESIGN	25	REG	Bermuda	28682	04/25/1997	28682	04/25/1997
13406-1403-0001	THE ATHLETE'S FOOT	35	REG	Bermuda	28979	08/12/1997	28979	08/12/1997
13406-1403-0002	THE ATHLETE'S FOOT	25	REG	Bermuda	28,681	04/25/1997	28681	04/25/1997
13406-1504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Bolivia	3120	12/09/1993	59330-C	10/24/1995
13406-1504-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Bolivia	3119	12/09/1993	59331-C	10/24/1995
13406-1602-0001	OLD WINGED FOOT DESIGN	25.10	PEN	Brazil	819465836	09/05/1996		
13406-1602-0001	OLD WINGED FOOT DESIGN	25.20	PEN	Brazil	819465836	09/05/1996		
13406-1603-0001	OLD WINGED FOOT DESIGN	40.15	PEN	Brazil	819465828	09/05/1996		
	THE ATHLETES FOOT	25.10, 25.20	PEN	Brazil	819465801	09/05/1996		
	THE ATHLETES FOOT	40.15	PEN	Brazil	819465810	09/08/1996		

**TRADEMARK**  
**REEL: 002818 FRAME: 0589**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
**As of 7/15/2003**

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-1702-0001	OLD WINGED FOOT DESIGN	25	REG	British Virgin Islands	2510	08/24/1992	2510	08/24/1992
13406-1703-0001	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	25	REG	British Virgin Islands	2514	08/06/1992	2514	08/06/1992
13406-1703-0001	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	50	REG	British Virgin Islands	2514	08/06/1992	2514	08/06/1992
13406-1802-0001	OLD WINGED FOOT DESIGN	35	REG	Bulgaria	44158	12/29/1998	7707	08/02/1999
13406-1802-0002	OLD WINGED FOOT DESIGN	25	REG	Bulgaria	20,804	07/22/1992	20,939	07/06/1993
13406-1802-0002	OLD WINGED FOOT DESIGN	28	REG	Bulgaria	20,804	07/22/1992	20,939	07/06/1993
13406-1803-0001	THE ATHLETE'S FOOT	35	REG	Bulgaria	44159	12/29/1998	7655	07/08/1999
13406-1803-0002	THE ATHLETE'S FOOT	25	REG	Bulgaria	20803	07/22/1992	20938	07/06/1993
13406-1803-0002	THE ATHLETE'S FOOT	28	REG	Bulgaria	20803	07/22/1992	20938	07/06/1993
13406-1804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Bulgaria	20802	07/22/1992	20937	07/06/1993
13406-1804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Bulgaria	20802	07/22/1992	20937	07/06/1993
13406-5702-0001	OLD WINGED FOOT DESIGN	25	REG	Cambodia	4623	06/08/1994	4623	06/24/1994
13406-5702-0002	OLD WINGED FOOT DESIGN	42	REG	Cambodia	4624	06/08/1994	4624	06/24/1994
13406-5703-0001	THE ATHLETE'S FOOT	25	REG	Cambodia	4621	06/08/1994	4621	06/24/1994
13406-5703-0002	THE ATHLETE'S FOOT	42	REG	Cambodia	4622	06/08/1994	4622	09/09/1994
13406-1905-0001	LE PIED D'ATHLETE	35	REG	Canada	376,201	06/13/1974	207,598	06/13/1975

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
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13406-1903-0001	ATHLETE'S FOOT	35	REG	Canada	357,924	10/17/1972	201,791	09/13/1974
13406-1903-0002	THE ATHLETE'S FOOT	35	REG	Canada	680,076	04/17/1991	443,184	05/26/1995
13406-1904-0001	THE ATHLETE'S FOOT and DESIGN	35	REG	Canada	680,079	04/17/1991	443,185	05/26/1995
	THE ATHLETE'S FOOT		PEN	Canada	1144348	06/25/2002		
	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN		PEN	Canada	1144350	06/25/2002		
13406-2002-0001	OLD WINGED FOOT DESIGN	25	REG	Cayman Islands	1242323	05/21/1985	12142323	02/26/1988
13406-2003-0001	THE ATHLETE'S FOOT	25	REG	Cayman Islands	1100823	08/30/1978	1100823	02/04/1981
13406-2004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Cayman Islands	1233134	01/08/1985	1233134	06/05/1986
13406-2102-0008	THE ATHLETE'S FOOT	25	REG	Chile	431.844	11/02/1998	546,848	08/27/1999
13406-2103-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Chile	422090	07/29/1998	535,645	09/27/1999
13406-2103-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	16	REG	Chile	417.737	06/16/1998	535,641	09/27/1999
13406-2103-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	18	REG	Chile	417.737	06/16/1998	535,641	09/27/1999
13406-2103-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Chile	294,603	12/19/1994	452,097	10/27/1995
13406-2103-0004	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Chile	293,243	12/02/1994	470,285	10/23/1996
13406-2103-0005	THE ATHLETE'S FOOT and OLD	35	REG	Chile	113,124	07/28/1989	553,084	11/16/1999



**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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**As of 7/15/2003**

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-2102-0007	WINGED FOOT DESIGN	16	REG	Chile	431845	11/02/1998	575,082	08/25/2000
13406-2102-0007	THE ATHLETE'S FOOT and WINGED FOOT DESIGN	18	REG	Chile	431845	11/02/1998	575,082	08/25/2000
13406-2102-0007	THE ATHLETE'S FOOT and WINGED FOOT DESIGN	25	REG	Chile	431845	11/02/1998	575,082	08/25/2000
13406-2102-0007	THE ATHLETE'S FOOT and WINGED FOOT DESIGN	28	REG	Chile	431845	11/02/1998	575,082	08/25/2000
13406-2100-0005	THE ATHLETE'S FOOT, JR.	35	REG	Chile	136784	08/28/1989	348,430	10/27/1989
13406-2204-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	China	9800072309	06/30/1998	1352340	01/07/2000
13406-2202-0001	OLD WINGED FOOT DESIGN	25	REG	China	92052840	08/18/1994	745,872	05/14/1995
13406-2202-0002	OLD WINGED FOOT DESIGN	25	REG	China	9800072310	06/30/1998	1320913	10/07/1999
13406-2203-0001	THE ATHLETE'S FOOT	25	REG	China	1226683	06/26/1997	1226683	11/28/1998
13406-2203-0002	THE ATHLETE'S FOOT	35	REG	China	980007231	06/30/1998	1352339	01/07/2000
13406-2203-0003	THE ATHLETE'S FOOT (in Chinese Characters)	35	REG	China	950122962	09/28/1995	989,534	04/21/1997
13406-2204-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	China	92052841	08/18/1992	785,728	10/21/1995
13406-2302-0001	OLD WINGED FOOT DESIGN	25	REG	Colombia	93424553	12/28/1993	162,312	05/30/1994
13406-232-0002	OLD WINGED FOOT DESIGN	42	REG	Colombia	93424555	12/28/1993	162,313	05/30/1994

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**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**

As of 7/15/2003

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-2303-0001	THE ATHLETE'S FOOT	42	PEN	Colombia	93424552	12/28/1993 <sup>2</sup>		
13406-2303-0002	THE ATHLETE'S FOOT	42	PEN	Colombia	93424558	12/28/1993 <sup>3</sup>		
13406-2402-0001	OLD WINGED FOOT DESIGN	42	REG	Costa Rica	100956	02/17/1993	86,325	03/18/1994
13406-2402-0002	OLD WINGED FOOT DESIGN	25	REG	Costa Rica	10050	02/18/1993	86,013	02/18/1994
13406-2403-0001	THE ATHLETE'S FOOT	42	REG	Costa Rica	720-98	02/04/1998	109,679	11/04/1998
13406-2403-0002	THE ATHLETE'S FOOT	25	REG	Costa Rica	10020	02/17/1993	87,911	08/11/1994
13406-2404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Costa Rica	719-98	02/04/1998	111,346	12/22/1998
13406-2502-0001	OLD WINGED FOOT DESIGN	25	REG	Croatia	38303/9201/501	07/10/1992	Z920319	03/15/1994
13406-2502-0001	OLD WINGED FOOT DESIGN	28	REG	Croatia	38303/9201/501	07/10/1992	Z920319	03/15/1994
13406-2503-0001	THE ATHLETE'S FOOT	25	REG	Croatia	38303/9201/500	07/10/1992	Z920318	04/07/1994
13406-2503-0001	THE ATHLETE'S FOOT	28	REG	Croatia	38303/9201/500	07/10/1992	Z920318	04/07/1994
13406-2504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Croatia	38303/9201/500	07/10/1992	Z920320	07/10/1992
13406-2504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Croatia	38303/9201/502	07/10/1992	Z920320	07/10/1992

<sup>2</sup> An opposition was filed against this application in 1994, and then withdrawn in 1997. The Trademark Office has still not accepted the withdrawal, nor has it rendered any decision regarding the granting or rejection of this application. Foreign counsel filed a petition on March 6, 2003 requesting the issuance of the Resolution accepting the withdrawal of the opposition and the granting of the registration of this mark.

<sup>3</sup> The Trademark Office granted the registration of this mark by Resolution dated March 18, 2002. However, the certificate of registration has not yet been issued. Foreign counsel filed a petition on March 6, 2003 requesting that the Trademark Office issue the certificate of registration.

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-2602-0001	OLD WINGED FOOT DESIGN	25	REG	Cyprus	36698	06/16/1992	36698	06/16/1992
13406-2602-0002	OLD WINGED FOOT DESIGN	36	REG	Cyprus	41265	10/25/1994	41265	10/25/1994
13406-2603-0002	THE ATHLETE'S FOOT	25	REG	Cyprus	36694	06/16/1992	36694	06/16/1992
13406-2603-0003	THE ATHLETE'S FOOT	28	REG	Cyprus	36695	06/16/1992	36695	06/16/1992
13406-2603-0004	THE ATHLETE'S FOOT	36	REG	Cyprus	41266	10/25/1994	41266	10/25/1995
13406-2604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Cyprus	36696	06/16/1992	36696	06/16/1992
13406-2604-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Cyprus	36697	06/16/1992	36697	06/16/1992
13406-2702-0001	OLD WINGED FOOT DESIGN	25	REG	Czech Republic	07036792	07/17/1992	179482	07/17/1992
13406-2702-0001	OLD WINGED FOOT DESIGN	28	REG	Czech Republic	07036792	07/17/1992	179482	07/17/1992
13406-2703-0001	THE ATHLETE'S FOOT	25	REG	Czech Republic	07028592	07/15/1992	176600	05/19/1994
13406-2703-0001	THE ATHLETE'S FOOT	28	REG	Czech Republic	07028592	07/15/1992	176600	05/19/1994
13406-2704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Czech Republic	07036892	07/17/1992	176603	05/19/1994
13406-2704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Czech Republic	07036892	07/17/1992	176603	05/19/1994
13406-2802-0001	OLD WINGED FOOT DESIGN	25	REG	Denmark	3999/84	07/19/1984	4283/1985	12/20/1985
13406-2802-0001	OLD WINGED FOOT DESIGN	28	REG	Denmark	3999/84	07/19/1984	4283/1985	12/20/1985
13406-2804-0001	THE ATHLETE'S FOOT and OLD	42	REG	Denmark	5178/1995	07/10/1995	1648/1996	02/17/1996

**TRADEMARK**  
**REEL: 002818 FRAME: 0594**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
	WINGED FOOT DESIGN							
13406-2804-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Denmark	191/85	01/08/1985	696/1989	02/17/1989
13406-2804-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Denmark	191/85	01/08/1985	696/1989	02/17/1989
13406-3002-0001	OLD WINGED FOOT DESIGN	38	REG	Dominica	4/93	01/08/1993	4/93	01/08/1993
13406-3002-0002	OLD WINGED FOOT DESIGN	49	REG	Dominica	2/93	01/08/1993	2/93	01/08/1993
13406-3003-0001	THE ATHLETE'S FOOT	49	REG	Dominica	6/93	01/08/1993	6/93	01/08/1993
13406-3003-0002	THE ATHLETE'S FOOT	38	REG	Dominica	1/93	01/08/1993	1/93	01/08/1993
13406-3004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	49	REG	Dominica	5/93	01/08/1993	5/93	01/08/1993
13406-3004-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	38	REG	Dominica	3/93	01/08/1993	3/93	01/08/1993
13406-3104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	70 (local)	REG	Dominican Republic	98070312	12/30/1998	103479	04/15/1999
13406-3104-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	45	REG	Dominican Republic	98070318	12/30/1998	103355 <sup>4</sup>	
13406-3104-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	44	REG	Dominican Republic	98070319	12/30/1998	103344 <sup>4</sup>	
13406-3202-0001	OLD WINGED FOOT DESIGN	25	REG	Ecuador	43118	11/23/1993	1-2836-95	10/23/1995
13406-3202-0002	OLD WINGED FOOT DESIGN	42	REG	Ecuador	43117	11/23/1993	1-0729-94	12/07/1994

<sup>4</sup> Correspondence from the foreign associate does not indicate which registration number applies to which application.

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**

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<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-3203-0001	THE ATHLETE'S FOOT	42	REG	Ecuador	43119	11/23/1993	I-832-95	11/16/1995
13406-3203-0002	THE ATHLETE'S FOOT	25	REG	Ecuador	43120	11/23/1993	I-3500-95	12/15/1995
13406-3204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Ecuador	93136-98	12/29/1998	I-0148-00	03/20/2000
13406-3304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	PEN	Egypt	120600	01/05/1999		
13406-3304-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	PEN	Egypt	120599	01/05/1999		
13406-3402-0001	OLD WINGED FOOT DESIGN	25	REG	El Salvador	011997001069	02/14/1997	160 Book 62	10/30/1997
13406-3403-0001	THE ATHLETE'S FOOT	42	REG	El Salvador	011997001069	02/14/1997	95 Book 70	02/26/1998
13406-3403-0002	THE ATHLETE'S FOOT	25	REG	El Salvador	011997001067	02/14/1997 <sup>5</sup>		
13406-3404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	El Salvador	011997001068	02/14/1997	180 Book 82	10/15/1998
13406-3404-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	El Salvador	011997001070	02/14/1997	161 Book 62	10/30/1997
13406-3404-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	El Salvador	011999000438	01/20/1999	240 Book 08	04/05/2001
13406-3404-0004	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	El Salvador	011997001072	02/14/1997	163 Book 92	06/03/1999
13406-3502-0001	OLD WINGED FOOT DESIGN	25	REG	European Community	430,793	10/31/1996	430,793	11/17/1998
13406-3502-0001	OLD WINGED FOOT DESIGN	35	REG	European Community	430,793	10/31/1996	430,793	11/17/1998

<sup>5</sup> Our foreign counsel informed us on June 7, 2001 that this application was rejected due to a previous application in class 25 in the name of BATA LIMITED.

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13406-3502-0001	OLD WINGED FOOT DESIGN	42	REG	European Community	430,793	10/31/1996	430,793	11/17/1998
13406-3502-0002	THE ATHLETE'S FOOT	25	REG	European Community	430,744	10/31/1996	430,744	11/17/1998
13406-3502-0002	THE ATHLETE'S FOOT	35	REG	European Community	430,744	10/31/1996	430,744	11/17/1998
13406-3502-0002	THE ATHLETE'S FOOT	42	REG	European Community	430,744	10/31/1996	430,744	11/17/1998
13406-3502-0003	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	25	REG	European Community	432,872	10/31/1996	432,872	11/17/1998
13406-3502-0003	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	35	REG	European Community	432,872	10/31/1996	432,872	11/17/1998
13406-3502-0003	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	42	REG	European Community	432,872	10/31/1996	432,872	11/17/1998
13406-3603-0001	THE ATHLETE'S FOOT	49	REG	Fiji	22238	04/26/1991	24880	05/21/1992
13406-3603-0002	THE ATHLETE'S FOOT	38	REG	Fiji	22237	04/26/1991	24881	05/21/1992
13406-3604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	38	REG	Fiji	22239	04/26/1991	24879	06/21/1991
13406-3604-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	49	REG	Fiji	22240	04/26/1991	24878	06/21/1991
13406-3702-0001	OLD WINGED FOOT DESIGN	25	REG	Finland	41955/84	07/18/1984	95145	03/05/1986
13406-3702-0001	OLD WINGED FOOT DESIGN	28	REG	Finland	41955/84	07/18/1984	95145	03/05/1986
13406-3702-0002	OLD WINGED FOOT DESIGN	35	REG	Finland	2059/95	04/06/1995	144007	05/20/1996
13406-3702-0002	OLD WINGED FOOT DESIGN	42	REG	Finland	2059/95	04/06/1995	144007	05/20/1996
13406-3703-0001	THE ATHLETE'S FOOT	25	REG	Finland	4194/84	07/18/1984	100284	01/05/1988

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13406-3703-0001	THE ATHLETE'S FOOT	28	REG	Finland	4194/84	07/18/1984	100284	01/05/1988
13406-3703-0002	THE ATHLETE'S FOOT	35	REG	Finland	2058/95	04/06/1995	144006	05/20/1996
13406-3703-0002	THE ATHLETE'S FOOT	42	REG	Finland	2058/95	04/06/1995	144006	05/20/1996
13406-3704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Finland	2057/95	04/06/1995	144005	05/20/1996
13406-3704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Finland	2057/95	04/06/1995	144005	05/20/1996
13406-3704-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Finland	42/85	01/08/1985	100289	01/05/1988
13406-3704-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Finland	42/85	01/08/1985	100289	01/05/1988
13406-3802-0001	OLD WINGED FOOT DESIGN	25	REG	France	705,445	06/12/1984	1,275,632	04/29/1994
13406-3802-0001	OLD WINGED FOOT DESIGN	28	REG	France	705,445	06/12/1984	1,275,632	04/29/1994
13406-3803-0001	THE ATHLETE'S FOOT	25	REG	France	533,202	11/07/1979	1,554,171	09/30/1999
13406-3803-0001	THE ATHLETE'S FOOT	28	REG	France	533,202	11/07/1979	1,554,171	09/30/1999
13406-3804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	France	726,484	12/31/1984	1,294,521	12/31/1994
13406-3804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	France	726,484	12/31/1984	1,294,521	12/31/1994
13406-3902-0001	OLD WINGED FOOT DESIGN	25	REG	Germany	A39980/28WZ	05/23/1985	1,083,686	10/29/1985
13406-3902-0001	OLD WINGED FOOT DESIGN	28	REG	Germany	A39980/28WZ	05/23/1985	1,083,686	10/29/1985
13406-3903-0001	THE ATHLETE'S FOOT	25	REG	Germany	A52739/25/WZ	07/07/1992	2,900,405	07/07/1992

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13406-3903-0001	THE ATHLETE'S FOOT	28	REG	Germany	A52739/25/WZ	07/07/1992	2,900,405	07/07/1992
13406-3904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Germany	A39408/28WZ	01/08/1985	1,081,832	09/16/1995
13406-3904-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Germany	A33519/25	06/28/1980	1,017,600	05/05/1981
13406-4002-0001	OLD WINGED FOOT DESIGN	25	REG	Greece	78208	10/05/1984	78208	02/17/1987
13406-4002-0001	OLD WINGED FOOT DESIGN	28	REG	Greece	78208	10/05/1984	78208	02/17/1987
13406-4003-0001	THE ATHLETE'S FOOT	25	REG	Greece	78209	10/05/1984	78209	04/17/1990
13406-4003-0001	THE ATHLETE'S FOOT	28	REG	Greece	78209	10/05/1984	78209	04/17/1990
13406-4004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Greece	80742	09/10/1985	80742	06/17/1988
13406-4004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Greece	80742	09/10/1985	80742	06/17/1988
13406-4102-0001	OLD WINGED FOOT DESIGN	25	REG	Grenada	A1252323	05/21/1985	48/1997	02/26/1988
13406-4103	THE ATHLETE'S FOOT	25	REG	Grenada	B1100823	08/30/1978	47/1997	02/04/1981
13406-4104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Grenada	B1305313	01/08/1985	51/1997	06/05/1986
13406-4202-0001	OLD WINGED FOOT DESIGN	25	REG	Guatemala	93-05821	09/03/1993	87,132	01/28/1998
13406-4202-0002	OLD WINGED FOOT DESIGN	42	REG	Guatemala	93-05822	09/03/1993	98,270	08/04/1998
13406-4203-0001	THE ATHLETE'S FOOT	42	REG	Guatemala	93-5819	09/03/1993	87,131	01/28/1998
13406-4203-0002	THE ATHLETE'S FOOT	25	REG	Guatemala	93-5820	09/03/1993	86,065	01/26/1998

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**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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13406-4204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Guatemala	98-10,000	12/30/1998	9857	06/22/1999
13406-4304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	16	PEN	Guyana	17,332A	04/12/1999		
13406-4304-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	PEN	Guyana	17,333A	04/12/1999		
13406-4402-0001	OLD WINGED FOOT DESIGN	25	REG	Honduras	2003	08/01/1993	59,829	05/01/1994
13406-4402-0002	OLD WINGED FOOT DESIGN	42	REG	Honduras	1,209	08/01/1993	1,749	03/23/1994
13406-4403-0001	THE ATHLETE'S FOOT	25	REG	Honduras	1,210	08/01/1993	59,546	03/23/1994
13406-4403-0002	THE ATHLETE'S FOOT	42	REG	Honduras	1,208	08/01/1993	1,748	03/23/1994
13406-4404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Honduras	17500/98	12/30/1998	2247	06/14/2001
13406-4502-0001	OLD WINGED FOOT DESIGN	25	REG	Hong Kong	93 00180	01/08/1993	05614/1994	09/26/1994
13406-4502-0002	OLD WINGED FOOT DESIGN	42	REG	Hong Kong	9084964	01/08/1993	B7937/1994	12/09/1994
13406-4503-0001	THE ATHLETE'S FOOT	42	REG	Hong Kong	9038581	03/02/1992	b3262/1995	04/25/1995
13406-4503-0002	THE ATHLETE'S FOOT (in Chinese characters)	42	REG	Hong Kong	95217060	08/25/1995	B6382/1998	06/25/1998
13406-4503-0003	THE ATHLETE'S FOOT (in Chinese characters)	25	REG	Hong Kong	92 16997	08/25/1995	B6381/1998	06/25/1998
13406-4504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Hong Kong		10/17/1986	B3070/1988	09/27/1988

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<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-4602-0001	OLD WINGED FOOT DESIGN	25, 28	REG	Hungary	M39203563	07/07/1992	136403	07/07/1992
13406-4603-0001	THE ATHLETE'S FOOT	25, 28	REG	Hungary	M9203564	07/07/1992	136404	07/07/1992
13406-4604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Hungary	M9804981	12/02/1998	160,893	12/02/1998
13406-4604-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25, 28	REG	Hungary	M9203562	07/07/1992	136402	07/07/1992
13406-4702-0001	OLD WINGED FOOT DESIGN	25	REG	Iceland	613/1992	07/08/1992	1077/1992	10/22/1992
13406-4702-0001	OLD WINGED FOOT DESIGN	28	REG	Iceland	613/1992	07/08/1992	1077/1992	10/22/1992
13406-4703-0001	THE ATHLETE'S FOOT	25	REG	Iceland	618/1992	07/09/1992	1080/1992	10/22/1992
13406-4703-0001	THE ATHLETE'S FOOT	28	REG	Iceland	618/1992	07/09/1992	1080/1992	10/22/1992
13406-4704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Iceland	614/1992	07/08/1992	1078/1992	10/22/1992
13406-4704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Iceland	614/1992	07/08/1992	1078/1992	10/22/1992
13406-4802-0001	OLD WINGED FOOT DESIGN	25	PEN	India	650075	12/28/1994		
13406-4803-0001	THE ATHLETE'S FOOT	25	REG	India	650,074	12/28/1994	650074B	12/28/1994
13406-4902-0001	OLD WINGED FOOT DESIGN	16	REG	Indonesia	H4.01.01-14431	10/02/1990	284,608	12/18/1992
13406-4902-0001	OLD WINGED FOOT DESIGN	18	REG	Indonesia	H4.01.01-14431	10/02/1990	284,608	12/18/1992
13406-4902-0001	OLD WINGED FOOT DESIGN	22	REG	Indonesia	H4.01.01-14431	10/02/1990	284,608	12/18/1992
13406-4902-0001	OLD WINGED FOOT DESIGN	6	REG	Indonesia	H4.01.01-14431	10/02/1990	284,608	12/18/1992
13406-4902-0002	OLD WINGED FOOT DESIGN	25	REG	Indonesia	H4.01.01-14432	10/02/1990	284,609	12/18/1992

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\* All of these marks have been assigned to AFMA LLC and these assignments have been or are in the process of being filed and recorded in each country.

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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13406-4902-0002	OLD WINGED FOOT DESIGN	26	REG	Indonesia	H4.01.01-14432	10/02/1990	284,609	12/18/1992
13406-4902-0002	OLD WINGED FOOT DESIGN	28	REG	Indonesia	H4.01.01-14432	10/02/1990	284,609	12/18/1992
13406-4902-0002	OLD WINGED FOOT DESIGN	3	REG	Indonesia	H4.01.01-14432	10/02/1990	284,609	12/18/1992
13406-4903-0002	THE ATHLETE'S FOOT	16	REG	Indonesia	H4.01.01.13566	09/15/1990	283,497	12/03/1992
13406-4903-0002	THE ATHLETE'S FOOT	18	REG	Indonesia	H4.01.01.13566	09/15/1990	283,497	12/03/1992
13406-4903-0002	THE ATHLETE'S FOOT	22	REG	Indonesia	H4.01.01.13566	09/15/1990	283,497	12/03/1992
13406-4903-0002	THE ATHLETE'S FOOT	6	REG	Indonesia	H4.01.01.13566	09/15/1990	283,497	12/03/1992
13406-4903-0001	THE ATHLETE'S FOOT	25	REG	Indonesia	H4.01.01.13565	09/15/1990	283,496	12/03/1992
13406-4903-0001	THE ATHLETE'S FOOT	26	REG	Indonesia	H4.01.01.13565	09/15/1990	283,496	12/03/1992
13406-4903-0001	THE ATHLETE'S FOOT	28	REG	Indonesia	H4.01.01.13565	09/15/1990	283,496	12/03/1992
13406-4903-0001	THE ATHLETE'S FOOT	3	REG	Indonesia	H4.01.01.13565	09/15/1990	283,496	12/03/1992
13406-4903-0003	THE ATHLETE'S FOOT	35	REG	Indonesia	J99-18846	10/25/1999	466908	02/19/2001
13406-4904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Indonesia	H4.01.01.14153	09/26/1990	283,826	12/08/1992
13406-4904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	26	REG	Indonesia	H4.01.01.14153	09/26/1990	283,826	12/08/1992
13406-4904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Indonesia	H4.01.01.14153	09/26/1990	283,826	12/08/1992
13406-4904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	3	REG	Indonesia	H4.01.01.14153	09/26/1990	283,826	12/08/1992

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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13406-4904-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Indonesia	J99-18658	10/21/1999	465424	02/02/2001
13406-5002-0001	OLD WINGED FOOT DESIGN	28	REG	Ireland	3740/84	06/13/1984	A116641	06/13/1984
13406-5003-0001	THE ATHLETE'S FOOT	28	REG	Ireland	3742/84	06/05/1984	B117433	06/05/1984
13406-5003-0002	THE ATHLETE'S FOOT	25	REG	Ireland	3741/84	06/05/1984	B117432	06/05/1984
13406-5004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Ireland	109/85	01/09/1985	B117434	01/09/1985
13406-5004-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Ireland	110/85	01/09/1985	B117435	01/09/1985
13406-5103-0001	THE ATHLETE'S FOOT	42	REG	Israel	72,551	05/19/1989	72,551	03/25/1993
13406-5103-0002	THE ATHLETE'S FOOT	25	REG	Israel	93,249	06/23/1994	93,249	08/05/1996
13406-5103-0003	THE ATHLETE'S FOOT (in Arabic Script)	42	REG	Israel	93,252	06/23/1994	93,252	08/05/1996
13406-5103-0004	THE ATHLETE'S FOOT (in Hebrew Script)	42	REG	Israel	93,251	06/23/1994	93,251	08/05/1996
13406-5104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Israel	72,538	05/16/1989	72,538	03/25/1993
13406-5104-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Israel	93,250	06/23/1994	93,250	08/05/1996
13406-5202-0001	OLD WINGED FOOT DESIGN	25	REG	Italy	39770-C/85	01/17/1985	715918	10/25/1988
13406-5202-0001	OLD WINGED FOOT DESIGN	28	REG	Italy	39770-C/85	01/17/1985	715918	10/25/1988

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13406-5203-0001	THE ATHLETE'S FOOT	25	REG	Italy	22213	11/30/1979	377564	11/12/1985
13406-5203-0002	THE ATHLETE'S FOOT	28	REG	Italy	40541	05/28/1985	717036	09/03/1986
13406-5204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Italy	39774	01/17/1985	715915	10/25/1988
13406-5204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Italy	39774	01/17/1985	715915	10/25/1988
13406-5302-0001	OLD WINGED FOOT DESIGN	25	REG	Jamaica	25/1708	3/11/1996	31,068	3/11/1996
13406-5303-0001	THE ATHLETE'S FOOT	25	REG	Jamaica	25/1710	3/11/1996	B31,136	3/11/1996
13406-5304-0002	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	25	REG	Jamaica	25/1707	3/11/1996	B30,134	3/11/1996
13406-5401-0001	NEW WINGED FOOT DESIGN <sup>6</sup>	25	REG	Japan	9-157913	09/16/1997	4242232	02/19/1999
13406-5402-0001	OLD WINGED FOOT DESIGN	18	REG	Japan	6-85947	08/26/1994	3,264,672	02/24/1997
13406-5402-0002	OLD WINGED FOOT DESIGN	25	REG	Japan	6-85948	08/26/1994	3,296,539	04/25/1997
13406-5403-0001	THE ATHLETE'S FOOT (in Katakana characters)	25	REG	Japan	10-9342	02/09/1998	4328750	10/29/1999
13406-5404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	18	REG	Japan	5-5921	01/25/1993	3,168,081	06/28/1996
13406-5404-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Japan	6-85949	08/26/1994	3,248,074	01/31/1997

<sup>6</sup> This mark was inadvertently not omitted from the schedule of marks to be assigned that was sent to our foreign associate in Japan, and therefore was assigned despite the fact that AFMA LLC intends to allow all NEW WINGED FOOT DESIGN marks to go abandoned.

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13406-5404-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Japan	5-5920	01/25/1993	3,200,211	09/30/1996
13406-5502-0001	OLD WINGED FOOT DESIGN	25	REG	Jersey	A1242324	05/21/1985	TM 7565	04/26/1999
13406-5503-0001	THE ATHLETE'S FOOT	25	REG	Jersey	B1100823	08/30/1978	TM 7564	08/30/1989
13406-5604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Jordan	38976	09/24/1995	38976	09/24/1995
13406-5803-0001	THE ATHLETE'S FOOT	25	REG	Kuwait	37679	09/06/1997	37679	09/06/1997
13406-5804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Kuwait	37680	09/06/1997	37680	09/06/1997
13406-5804-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Kuwait	37681	09/06/1997	33543	05/05/2002
13406-5902-0001	OLD WINGED FOOT DESIGN	25	REG	Laos	3027	05/23/1994	2949	12/15/1994
13406-5902-0001	OLD WINGED FOOT DESIGN	42	REG	Laos	3027	05/23/1994	2949	12/15/1994
13406-5903-0001	THE ATHLETE'S FOOT	25	REG	Laos	3026	05/23/1994	2948	12/15/1994
13406-5903-0001	THE ATHLETE'S FOOT	42	REG	Laos	3026	05/23/1994	2948	12/15/1994
13406-6002-0001	OLD WINGED FOOT DESIGN	25	REG	Lebanon	95-01-18311	11/24/1995	68037	02/03/1996
13406-6002-0001	OLD WINGED FOOT DESIGN	42	REG	Lebanon	95-01-18311	11/24/1995	68037	02/03/1996
13406-6003-0001	THE ATHLETE'S FOOT	25	REG	Lebanon	95-01-18311	11/24/1995	68035	02/03/1996
13406-6003-0001	THE ATHLETE'S FOOT	42	REG	Lebanon	95-01-18311	11/24/1995	68035	02/03/1996
13406-6004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Lebanon	95-01-18311	11/24/1995	68036	02/03/1996

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13406-6004-0001	WINGED FOOT DESIGN THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Lebanon	95-01-18311	11/24/1995	68036	02/03/1996
13406-6103-0001	THE ATHLETE'S FOOT	25	REG	Liechtenstein	6870	11/04/1985	6870	11/04/1985
13406-6104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Liechtenstein	6869	11/04/1985	6869	11/04/1985
13406-6104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Liechtenstein	6869	11/04/1985	6869	11/04/1985
13406-6202-0001	OLD WINGED FOOT DESIGN	25	REG	Macao	1823-M	11/18/1987	1823-M	07/22/1991
13406-6202-0002	OLD WINGED FOOT DESIGN	28	REG	Macao	1862-M	11/19/1987	1862-M	07/22/1991
13406-6203-0001	THE ATHLETE'S FOOT	28	REG	Macao	1822-M	11/18/1987	1822-M	07/22/1991
13406-6203-0002	THE ATHLETE'S FOOT	25	REG	Macao	1721-M	11/13/1987	1721-M	07/22/1991
13406-6203-0005	THE ATHLETE'S FOOT	28	REG	Macao	11400-M	12/27/1991	11400-M	12/30/1991
13406-6203-0006	THE ATHLETE'S FOOT	28	REG	Macao	11399-M	12/27/1991	11399-M	12/30/1991
13406-6203-0003	THE ATHLETE'S FOOT (in Chinese characters)	25	REG	Macao	15267/DSE	11/17/1995	15430-M	12/27/1999
13406-6203-0004	THE ATHLETE'S FOOT (in Chinese characters)	42	REG	Macao	15266/DSE	11/17/1995	15429-M	12/27/1999
13406-6204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Macao	2355-M	12/07/1987	2355-M	07/22/1991
13406-6204-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Macao	1722-M	11/13/1987	1722-M	07/22/1991

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13406-6303-0001	WINGED FOOT DESIGN	25	REG	Malaysia	89003256	06/05/1989	89003256	06/05/1996
13406-6304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Malaysia	89003257	06/05/1989	89/03257	06/05/1989
13406-6304-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	PEN	Malaysia	98004579	04/14/1998		
13406-6402-0001	OLD WINGED FOOT DESIGN	25	REG	Malta	TM/21623	07/13/1992	21623	07/17/1992
13406-6402-0002	OLD WINGED FOOT DESIGN	28	REG	Malta	TM/21624	07/13/1992	21624	07/17/1992
13406-6403-0001	THE ATHLETE'S FOOT	28	REG	Malta	TM/21626	07/13/1992	21626	07/17/1992
13406-6403-0002	THE ATHLETE'S FOOT	25	REG	Malta	TM/21622	07/13/1992	21622	07/17/1992
13406-6404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Malta	TM/21625	07/13/1992	21625	07/17/1992
13406-6404-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Malta	TM/21621	07/13/1992	21621	07/17/1992
13406-6504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Mexico	44,136	06/27/1988	359,153	02/10/1989
13406-6504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	36	REG	Mexico	44,136	06/27/1988	359,153	02/10/1989
13406-6504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Mexico	44,136	06/27/1988	359,153	02/10/1989

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13406-6504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG <sup>7</sup>	Mexico	164,112	03/25/1993	446,972	11/23/1993
13406-6602-0001	OLD WINGED FOOT DESIGN	25	REG	Monaco	14371	07/07/1992	92-14340	07/07/1992
13406-6602-0001	OLD WINGED FOOT DESIGN	28	REG	Monaco	14371	07/07/1992	92-14340	07/07/1992
13406-6603-0001	THE ATHLETE'S FOOT	25	REG	Monaco	14369	07/07/1992	92-14338	07/07/1992
13406-6603-0001	THE ATHLETE'S FOOT	28	REG	Monaco	14369	07/07/1992	92-14338	07/07/1992
13406-6604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Monaco	14370	07/07/1992	92-14339	07/07/1992
13406-6604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Monaco	14370	07/07/1992	92-14339	07/07/1992
13406-6702-0001	OLD WINGED FOOT DESIGN	25	REG	Morocco	PV 281	07/20/1992	49145	07/20/1992
13406-6702-0001	OLD WINGED FOOT DESIGN	28	REG	Morocco	PV 281	07/20/1992	49145	07/20/1992
13406-6703-0001	THE ATHLETE'S FOOT	25	REG	Morocco	PV 281	07/20/1992	49147	07/20/1992
13406-6703-0001	THE ATHLETE'S FOOT	28	REG	Morocco	PV 281	07/20/1992	49147	07/20/1992
13406-6704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Morocco	PV 281	07/20/1992	49146	07/20/1992
13406-6704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Morocco	PV 281	07/20/1992	49146	07/20/1992
13406-6802-0001	OLD WINGED FOOT DESIGN	25	REG	Netherlands Antilles	17175	07/14/1992	01300	07/20/1992

<sup>7</sup> This mark did expire but is in the process of being renewed.

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13406-6802-0001	OLD WINGED FOOT DESIGN	28	REG	Netherlands Antilles	17175	07/14/1992	01300	07/20/1992
13406-6803-0001	THE ATHLETE'S FOOT	25	REG	Netherlands Antilles	07174	07/14/1992	01271	07/29/1992
13406-6803-0001	THE ATHLETE'S FOOT	28	REG	Netherlands Antilles	07174	07/14/1992	01271	07/29/1992
13406-6804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Netherlands Antilles	17174	07/14/1992	01299	07/20/1992
13406-6804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Netherlands Antilles	17174	07/14/1992	01299	07/20/1992
13406-6902-0001	OLD WINGED FOOT DESIGN	25	REG	New Zealand	B236,255	04/22/1994	B236,255	04/22/1994
13406-6903-0001	THE ATHLETE'S FOOT	25	REG	New Zealand	B236,258	04/22/1994	B236,258	04/22/1994
13406-6904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	New Zealand	183,113	05/02/1988	183,113	09/11/1991
13406-7002-0001	OLD WINGED FOOT DESIGN	42	REG	Nicaragua	93-02035	08/24/1993	26,108 C.C.	06/28/1994
13406-7002-0003	OLD WINGED FOOT DESIGN	42	REG	Nicaragua	99-00553	02/22/1999	43,022	02/21/2000
13406-7003-0001	THE ATHLETE'S FOOT	42	REG	Nicaragua	93-02033	08/24/1993	26,109 C.C.	06/29/1994
13406-7003-0002	THE ATHLETE'S FOOT	25	REG	Nicaragua	93-02023	08/24/1993	26,074 C.C.	06/27/1994
13406-7003-0003	THE ATHLETE'S FOOT	25	REG	Nicaragua	99-00552	02/22/1999	43,023	02/21/2000
13406-7102-0001	OLD WINGED FOOT DESIGN	25	REG	Norway	842456	07/13/1984	128708	05/14/1987
13406-7103-0001	THE ATHLETE'S FOOT	25	REG	Norway	843321	09/25/1984	123525	12/19/1985
13406-7103-0001	THE ATHLETE'S FOOT	28	REG	Norway	843321	09/25/1984	123525	12/19/1985

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13406-7202-0001	OLD WINGED FOOT DESIGN	25	REG	OAPI	81667	07/13/1992	32008	07/12/2002
13406-7202-0001	OLD WINGED FOOT DESIGN	28	REG	OAPI	81667	07/13/1992	32008	07/12/2002
13406-7203-0001	THE ATHLETE'S FOOT	25	REG	OAPI	81665	07/13/1992	32006	06/30/1993
13406-7203-0001	THE ATHLETE'S FOOT	28	REG	OAPI	81665	07/13/1992	32006	06/30/1993
13406-7204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	OAPI	81666	07/13/1992	32007	06/30/1993
13406-7204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	OAPI	81666	07/13/1992	32007	06/30/1993
13406-7302-0001	OLD WINGED FOOT DESIGN	25	REG	Oman	5428	04/29/1991	5428	04/29/1991
13406-7303-0001	THE ATHLETE'S FOOT	25	REG	Oman	5424	04/29/1991	5424	04/29/1991
13406-7304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	PEN	Oman	15920	06/04/1997		
13406-7304-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Oman	5426	04/29/1991	5426	04/29/1991
13406-7402-0001	OLD WINGED FOOT DESIGN	25	REG	Panama	098582	01/28/1999	098582	01/28/1999
13406-7402-0002	OLD WINGED FOOT DESIGN	25	REG	Panama	006138	07/30/1993	067138	09/04/1995
13406-7402-0003	OLD WINGED FOOT DESIGN	42	REG	Panama	067139	07/30/1993	067139	04/11/1995
13406-7403-0001	THE ATHLETE'S FOOT	42	REG	Panama	067136	07/30/1993	067136	03/17/1995
13406-7403-0002	THE ATHLETE'S FOOT	25	REG	Panama	067137	07/30/1993	067137	03/17/1995
13406-7404-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Panama	093429	04/14/1998	093429	04/14/1998

**TRADEMARK**  
**REEL: 002818 FRAME: 0610**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
	WINGED FOOT DESIGN							
13406-7502-0001	OLD WINGED FOOT DESIGN	42	REG	Paraguay	21308	12/15/1993	172,163	10/24/1994
13406-7502-0002	OLD WINGED FOOT DESIGN	25	REG	Paraguay	21309	12/15/1993	172,450	11/03/1994
13406-7503-0001	THE ATHLETE'S FOOT	42	REG	Paraguay	21311	12/15/1993	172,162	10/24/1994
13406-7503-0002	THE ATHLETE'S FOOT	25	REG	Paraguay	21310	12/15/1993	174,190	12/27/1994
13406-7602-0001	OLD WINGED FOOT DESIGN	25	REG	Peru	019598	08/26/1996	31636	12/10/1996
13406-7603-0001	THE ATHLETE'S FOOT	25	REG	Peru	160154	08/22/2002	00084615	11/06/2002
13406-7603-0002	THE ATHLETE'S FOOT	35	REG	Peru	160155	08/22/2002	00030897	11/06/2002
13406-7604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Peru	146,433	10/19/1988	2963	08/02/1991
13406-7604-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Peru	976816	01/04/1999	17856	05/24/1999
13406-7604-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Peru	019599	08/26/1996	32978	01/24/1997
13406-7702-0001	OLD WINGED FOOT DESIGN	25	REG	Philippines	119,625	04/11/1997	4-1997 -119625	01/15/2002
13406-7703-0001	THE ATHLETE'S FOOT	25	REG	Philippines	70514	01/09/1990	53,506	09/15/1992
13406-7704-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Philippines	70515	01/09/1990	52,980	07/15/1992
13406-7802-0001	OLD WINGED FOOT DESIGN	25, 28	REG	Poland	Z-111562	07/15/1992	R-83621	02/27/1995

**TRADEMARK**  
**REEL: 002818 FRAME: 0611**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-7803-0001	THE ATHLETE'S FOOT	25, 28	REG	Poland	Z-111560	07/15/1992	R-78919	02/08/1995
13406-7804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25, 28	REG	Poland	Z-111561	07/15/1992	83620	07/15/2002
13406-7902-0001	OLD WINGED FOOT DESIGN	25	REG	Portugal	227563	11/19/1984	227563	06/06/1991
13406-7902-0002	OLD WINGED FOOT DESIGN	28	REG	Portugal	227564	11/19/1984	227564	06/06/1991
13406-7903-0001	THE ATHLETE'S FOOT	25	REG	Portugal	227561	11/19/1984	227561	06/06/1991
13406-7903-0002	THE ATHLETE'S FOOT	25	REG	Portugal	227562	11/19/1984	227562	06/06/1991
13406-7903-0003	THE ATHLETE'S FOOT	35	REG	Portugal	311175	07/04/1995	311175	06/04/1996
13406-7904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Portugal	228183	01/11/1985	228183	08/18/1989
13406-7904-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Portugal	267122	09/04/1990	267122	12/28/1992
13406-7904-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Portugal	228182	01/11/1985	228182	09/19/1989
13406-8002-0001	OLD WINGED FOOT DESIGN	28	REG	Qatar	8732	05/09/1991	8732	08/14/1995
13406-8002-0002	OLD WINGED FOOT DESIGN	25	REG	Qatar	8731	05/09/1991	8731	04/09/1995
13406-8003-0001	THE ATHLETE'S FOOT	28	REG	Qatar	8728	05/09/1991	8728	06/15/1995
13406-8003-0002	THE ATHLETE'S FOOT	25	REG	Qatar	8727	05/09/1991	8727	06/15/1995
13406-8004-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Qatar	8730	05/09/1991	8730	03/29/1995

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13406-8004-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	PEN	Qatar	16683	04/29/1997		
13406-8004-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Qatar	8729	05/09/1991	8729	06/15/1995
13406-8102-0001	OLD WINGED FOOT DESIGN	25	REG	Romania	27345	07/16/1992	19657	07/16/1992
13406-8102-0001	OLD WINGED FOOT DESIGN	28	REG	Romania	27345	07/16/1992	19657	07/16/1992
13406-8103-0001	THE ATHLETE'S FOOT	25	REG	Romania	27348	07/16/1992	19659	07/16/1992
13406-8103-0001	THE ATHLETE'S FOOT	28	REG	Romania	27348	07/16/1992	19659	07/16/1992
13406-8104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Romania	27344	07/16/1992	19658	07/16/1992
13406-8104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Romania	27344	07/16/1992	19658	07/16/1992
13406-8104-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Romania	53297	10/12/1998	53297	01/21/1999
13406-8202-0001	OLD WINGED FOOT DESIGN	25	REG	Russian Federation	162611	07/16/1992	124672	03/30/1995
13406-8202-0001	OLD WINGED FOOT DESIGN	28	REG	Russian Federation	162611	07/16/1992	124672	03/30/1995
13406-8203-0001	THE ATHLETE'S FOOT	25	REG	Russian Federation	162312	07/16/1992	117168	01/04/1994
13406-8203-0001	THE ATHLETE'S FOOT	28	REG	Russian Federation	162312	07/16/1992	117168	01/04/1994
13406-8204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Russian Federation	162163	07/16/1992	117169	01/04/1994
13406-8204-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Russian Federation	162163	07/16/1992	117169	01/04/1994

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13406-8204-0002	WINGED FOOT DESIGN THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	PEN	Russian Federation	97712205	08/15/1997	169582	11/18/1998
13406-8302-0001	OLD WINGED FOOT DESIGN	25	REG	Saudi Arabia	13546	05/05/1991	244/78	12/01/1991
13406-8302-0002	OLD WINGED FOOT DESIGN	28	REG	Saudi Arabia	13547	05/05/1991	244/79	12/01/1991
13406-8303-0001	THE ATHLETE'S FOOT	25	REG	Saudi Arabia	13544	05/05/1991	244/76	12/01/1991
13406-8303-0002	THE ATHLETE'S FOOT	28	REG	Saudi Arabia	13545	05/05/1991	244/77	12/01/1991
13406-8304-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Saudi Arabia	40509	08/30/1997	453/13	11/25/1998
13406-8304-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Saudi Arabia	13549	05/05/1991	244/81	12/01/1991
13406-8304-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Saudi Arabia	13548	05/05/1991	244/80	12/01/1991
13406-9982-0001	OLD WINGED FOOT DESIGN	25	REG	Serbia & Montenegro	Z-792/92	07/10/1992	39,566	07/10/1992
13406-9982-0001	OLD WINGED FOOT DESIGN	28	REG	Serbia & Montenegro	Z-792/92	07/10/1992	39,566	07/10/1992
13406-9983-0001	THE ATHLETE'S FOOT	25	REG	Serbia & Montenegro	Z-788/92	07/10/1992	39,337	07/10/1992
13406-9983-0001	THE ATHLETE'S FOOT	28	REG	Serbia & Montenegro	Z-788/92	07/10/1992	39,337	07/10/1992
13406-9984-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	Serbia & Montenegro	Z790/92	07/10/1992	39,567	07/10/1992
13406-9984-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	28	REG	Serbia & Montenegro	Z790/92	07/10/1992	39,567	07/10/1992

**TRADEMARK**  
**REEL: 002818 FRAME: 0614**

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\* All of these marks have been assigned to AFMA LLC and these assignments have been or are in the process of being filed and recorded in each country.

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
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13406-8402-0001	OLD WINGED FOOT DESIGN	25	REG	Singapore	S134/93	01/08/1993	134/93	01/08/1993
13406-8403-0001	THE ATHLETE'S FOOT	25	REG	Singapore	3200/86	07/25/1986	3200/86	07/25/1986
13406-8502-0001	OLD WINGED FOOT DESIGN	25	REG	Slovak Republic	70367	07/17/1992	176,804	04/09/1996
13406-8502-0001	OLD WINGED FOOT DESIGN	28	REG	Slovak Republic	70367	07/17/1992	176,804	04/09/1996
13406-8503-0001	THE ATHLETE'S FOOT	25	REG	Slovak Republic	70285	07/15/1992	178,567	07/15/1997
13406-8503-0001	THE ATHLETE'S FOOT	28	REG	Slovak Republic	70285	07/15/1992	178,567	07/15/1997
13406-8504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Slovak Republic	70368	07/17/1992	174,677	05/26/1995
13406-8504-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Slovak Republic	70368	07/17/1992	174,677	05/26/1995
13406-8602-0001	OLD WINGED FOOT DESIGN	25	REG	Slovenia	Z-9270240	07/14/1992	Z-9270240	03/17/1993
13406-8602-0001	OLD WINGED FOOT DESIGN	28	REG	Slovenia	Z-9270240	07/14/1992	Z-9270240	03/17/1993
13406-8603-0001	THE ATHLETE'S FOOT	25	REG	Slovenia	Z-9270239	07/14/1992	Z-9270239	03/17/1993
13406-8603-0001	THE ATHLETE'S FOOT	28	REG	Slovenia	Z-9270239	07/14/1992	Z-9270239	03/17/1993
13406-8604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Slovenia	Z-9270241	07/14/1992	Z-9270241	03/17/1993
13406-8604-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Slovenia	Z-9270241	07/14/1992	Z-9270241	03/17/1993
13406-8702-0001	OLD WINGED FOOT DESIGN	42	REG	South Africa	96/09159	07/09/1996	06/09159	07/09/1996
13406-8702-0002	OLD WINGED FOOT DESIGN	25	REG	South Africa	96/09157	07/09/1996	06/09157	07/09/1996

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\* All of these marks have been assigned to AFMA LLC and these assignments have been or are in the process of being filed and recorded in each country.



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13406-8703-0001	THE ATHLETE'S FOOT	25	REG	South Africa		07/01/1974	B74/3309	07/01/1974
13406-8703-0002	THE ATHLETE'S FOOT	42	REG	South Africa	96/09158	07/09/1996	96/09158	07/09/1996
13406-8704-0003	THE ATHLETE'S FOOT	25	REG	South Africa	96/09156	07/09/1992	96/09156	07/09/1996
13406-8802-0001	OLD WINGED FOOT DESIGN	27	REG	South Korea	86-11254		167,589	01/30/1989
13406-8803-0001	THE ATHLETE'S FOOT	45	REG	South Korea	86-11255		145,917	09/30/1987
13406-8803-0002	THE ATHLETE'S FOOT	27	REG	South Korea	84-13428	02/14/1986	123,765	02/14/1986
13406-8804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	112	REG	South Korea	91-269	01/16/1991	17372	08/26/1992
13406-8800-0001	THE ATHLETE'S FOOT, JR.	112	REG	South Korea	2000-214	01/07/1990	12244	01/07/1990
13406-8902-0001	OLD WINGED FOOT DESIGN	25	REG	Spain	1040880	06/25/1983	1040880	09/05/1984
13406-8903-0001	THE ATHLETE'S FOOT	25	REG	Spain	1040881	06/25/1983	1040881	04/23/1984
13406-8904-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	Spain	1095316	02/012/1985	1095316	12/05/1985
13406-9002-0001	OLD WINGED FOOT DESIGN	25, 35	REG	St. Kitts Nevis		07/21/1999	4924	
13406-9003-0001	THE ATHLETE'S FOOT	25, 35	REG	St. Kitts Nevis	4917	07/07/1999	4917	07/07/1999
13406-9004-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	St. Kitts Nevis	4918	07/07/1999	4918	07/07/1999
13406-9102-0001	OLD WINGED FOOT DESIGN	28	REG	St. Lucia	129/1992	08/14/1992	129/1992	12/03/1992
13406-9102-0002	OLD WINGED FOOT DESIGN	25	REG	St. Lucia	130/1992	08/14/1992	130/1992	12/03/1992

**TRADEMARK**  
**REEL: 002818 FRAME: 0616**

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13406-9103-0001	THE ATHLETE'S FOOT	28	REG	St. Lucia	144/1992	08/14/1992	144/1992	12/03/1992
13406-9104-0002	THE ATHLETE'S FOOT	25	REG	St. Lucia	133/1992	08/14/1992	133/1992	12/03/1992
13406-9104-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	St. Lucia	131/1992	08/14/1992	131/1992	12/03/1992
13406-9104-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	St. Lucia	132/1992	08/14/1992	132/1992	12/03/1992
13406-9202-0001	OLD WINGED FOOT DESIGN	28	REG	St. Vincent	A1242323	05/21/1985	58 of 1999	04/27/1999
13406-9203-0002	THE ATHLETE'S FOOT	25	REG	St. Vincent	B1100823	08/30/1978	55 of 1999	05/27/1999
13406-9302-0001	OLD WINGED FOOT DESIGN	25	REG	Switzerland	48666	09/11/1984	334,785	09/11/1984
13406-9302-0001	OLD WINGED FOOT DESING	28	REG	Switzerland	48666	09/11/1984	334,785	09/11/1984
13406-9303-0001	THE ATHLETE'S FOOT	25	REG	Switzerland	4865	09/11/1984	336,247	09/11/1984
13406-9303-0001	THE ATHLETE'S FOOT	28	REG	Switzerland	4865	09/11/1984	336,247	09/11/1984
13406-9304-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	Switzerland	344	01/21/1985	337,022	01/21/1985
13406-9304-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	28	REG	Switzerland	344	01/21/1985	337,022	01/21/1985
13406-9402-0001	OLD WINGED FOOT DESIGN	48	REG	Taiwan	75032090	07/02/1986	359,360	03/16/1987
13406-9403-0001	THE ATHLETE'S FOOT	44	REG	Taiwan	7338435	08/03/1984	283,533	05/16/1985
13406-9403-0002	THE ATHLETE'S FOOT	25	REG	Taiwan	8424868	05/23/1995	736,154	11/16/1996
13406-9403-0003	THE ATHLETE'S FOOT IN CHINESE	35	REG	Taiwan	8453386	10/26/1995	S 89,363	03/16/1997

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13406-9403-0004	CHINESE THE ATHLETE'S FOOT IN CHINESE	25	REG	Taiwan	8445318	09/06/1995	741,227	12/16/1996
13406-9403-0005	CHINESE THE ATHLETE'S FOOT IN CHINESE	42	REG	Taiwan	8449100	09/30/1995	S 87,302	12/16/1996
13406-9404-0001	THE ATHLETE'S FOOT AN DOLD WINGED FOOT DESIGN	25	REG	Taiwan	82011391	03/18/1993	620700	11/16/1993
13406-9404-0002	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	Taiwan	8424869	05/23/1995	728974	09/16/1994
13406-9404-0002	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	8	REG	Taiwan	7821855	05/13/1989	S 42659	01/01/1990
13406-9404-0002	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	8	REG	Taiwan	7730985	07/06/1988	S 36,169	06/01/1989
	OLD WINGED FOOT DESIGN	42	REG	Thailand	285,148	05/09/1995	Bor4174	05/09/1995
	THE ATHLETE'S FOOT	25	REG	Thailand	285,145	05/09/1995	Kor42231	05/09/1995
	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	38	REG	Thailand	389,329	06/11/1998	Kor 98173	06/11/1999
	THE WING FOOT DESIGN	25	REG	Thailand	285,147	05/09/1995	Bor42713	05/09/1995
13406-9552-0001	OLD WINGED FOOT DESIGN	25	REG	Trinidad and Tobago	30153	11/19/1999	30153	06/07/2001
13406-9552-0001	OLD WINGED FOOT DESIGN	35	REG	Trinidad and Tobago	30153	11/19/1999	30153	06/07/2001
13406-9550-0002	THE ATHLETE'S FOOT	25	REG	Trinidad and Tobago	29897	09/03/1999	29897	08/09/2002

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13406-9550-0002	THE ATHLETE'S FOOT	35	REG	Trinidad and Tobago	29897	09/03/1999	29897	08/09/2002
13406-9553-0001	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	25	REG	Trinidad and Tobago	30152	11/19/1999	30152	02/28/2001
13406-9553-0001	THE ATHLETE'S FOOT & OLD WINGED FOOT DESIGN	35	REG	Trinidad and Tobago	30152	11/19/1999	30152	02/28/2001
13406-9602-0001	OLD WINGED FOOT DESIGN	25	REG	Tunisia	EE92 0736	07/16/1992	EE92 0736	07/16/1992
13406-9602-0001	OLD WINGED FOOT DESIGN	28	REG	Tunisia	EE92 0736	07/16/1992	EE92 0736	07/16/1992
13406-9603-0001	THE ATHLETE'S FOOT	25	REG	Tunisia	EE92 0734	07/16/1992	EE92 0735	07/16/1992
13406-9603-0001	THE ATHLETE'S FOOT	28	REG	Tunisia	EE92 0734	07/16/1992	EE92 0735	07/16/1992
13406-9604-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	Tunisia	EE92 0735	07/16/1992	EE92 0735	07/16/1992
13406-9604-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	28	REG	Tunisia	EE92 0735	07/16/1992	EE92 0735	07/16/1992
13406-9702-0001	OLD WINGED FOOT DESIGN	25	REG	Turkey	87391	12/31/1998	209508	12/31/1998
13406-9703-0001	THE ATHLETE'S FOOT	25	REG	Turkey	55795	08/12/1991	130319	08/12/1991
13406-9704-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	35	REG	Turkey	87611	12/31/1998	207587	12/31/1998
13406-9704-0002	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	Turkey	55784	08/12/1991	130322	08/12/1991
13406-9802-0001	OLD WINGED FOOT DESIGN	25	REG	Turkish Federation of North Cyprus	3129	08/20/1992	A3129	02/05/1996

**TRADEMARK**  
**REEL: 002818 FRAME: 0619**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
**As of 7/15/2003**

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-9802-0002	OLD WINGED FOOT DESIGN	28	REG	Turkish Federation of North Cyprus	3130	08/20/1992	A3130	02/05/1996
13406-9803-0001	THE ATHLETE'S FOOT	25	REG	Turkish Federation of North Cyprus	3128	08/20/1992	A3128	02/05/1996
13406-9803-0002	THE ATHLETE'S FOOT	28	REG	Turkish Federation of North Cyprus	3127	08/20/1992	A3127	02/05/1996
13406-9804-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	28	REG	Turkish Federation of North Cyprus	3129	02/05/1996	A3129	02/05/1996
13406-9804-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	Turkish Federation of North Cyprus	3131	08/20/1992	A3131	02/05/1996
13406-9842-0001	OLD WINGED FOOT DESIGN	25	REG	United Arab Emirates	10843	05/29/1995	9766	03/10/1997
13406-9842-0002	OLD WINGED FOOT DESIGN	42	REG	United Arab Emirates	10844	05/29/1995	9767	03/10/1997
13406-9843-0001	THE ATHLETE'S FOOT	42	REG	United Arab Emirates	10842	05/29/1995	9620	03/10/1997
13406-9843-0002	THE ATHLETE'S FOOT	25	REG	United Arab Emirates	10841	05/29/1995	9619	03/10/1997
13406-9965-0001	LE PIED DE L'ATHLETE	28	REG	United Kingdom	1367452	12/13/1988	1367452	11/16/1990
13406-9965-0002	LE PIED DE L'ATHLETE	25	REG	United Kingdom	B13767451	12/13/1988	B1367451	04/05/1992
13406-9962-0001	OLD WINGED FOOT DESIGN	35	REG	United Kingdom	2112878	10/16/1996	2112878	10/16/1996
13406-9962-0002	OLD WINGED FOOT DESIGN	25	REG	United Kingdom	A1242323	05/21/1985	A1242323	02/26/1988
13406-9962-0003	OLD WINGED FOOT DESIGN	28	REG	United Kingdom	A1242324	05/21/1985	A1242324	11/21/1986
13406-9963-0001	THE ATHLETE'S FOOT	28	REG	United Kingdom	B1252322	05/21/1985	B1242322	09/19/1986

**TRADEMARK**  
**REEL: 002818 FRAME: 0620**

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
 As of 7/15/2003

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-9963-0002	THE ATHLETE'S FOOT	25	REG	United Kingdom	B1100823	08/30/1978	B1100823	02/04/1981
13406-9963-0003	THE ATHLETE'S FOOT	35	REG	United Kingdom	2112877	10/16/1996	2112877	10/16/1996
13406-9963-0004	THE ATHLETE'S FOOT	25	REG	United Kingdom	1300108	02/04/1987	1300108	02/04/1987
13406-9964-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	25	REG	United Kingdom	B1233134	01/08/1985	B1233134	10/14/1987
13406-9964-0002	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	35	REG	United Kingdom	2113238	10/18/1996	2113238	10/18/1996
13406-9964-0003	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	28	REG	United Kingdom	B1233135	01/08/1985	B1233135	06/05/1986
13406-9964-0005	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	35	REG	United Kingdom	B1305205	03/26/1987	B1305205	03/02/1990
13406-9964-0004	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	42	REG	United Kingdom	B1305313	03/27/1987	B1305313	12/08/1989
13406-9962-0004	THE WINGED FOOT	28	REG	United Kingdom	A1367533	12/13/1988	A1367533	10/05/1990
13406-9909-0001	MAKE IT FLY	35	REG	United States	75/309,378	06/16/1997	2,193,462	10/06/1998
13406-9910-0001	NOBODY KNOWS THE ATHLETE'S FOOT LIKE THE ATHLETE'S FOOT	42	REG	United States	74/647,424	03/16/1995	1,953,326	01/30/1996
13406-9902-0001	OLD WINGED FOOT DESIGN	25	REG	United States	75/199,624	11/18/1996	2,201,976	11/03/1998

1628506v1

\* All of these marks have been assigned to AFMA LLC and these assignments have been or are in the process of being filed and recorded in each country.

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
**As of 7/15/2003**

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
13406-9902-0002	OLD WINGED FOOT DESIGN	25	REG	United States	74/267,064	04/20/1992	1,781,509	07/13/1993
13406-9902-0003	OLD WINGED FOOT DESIGN	42	REG	United States	74/375,449	05/05/1993	1,821,855	02/15/1994
13406-9913-0001	SPORTS WRAP	42	REG	United States	74/419,293	08/02/1993	1,889,497	04/11/1995
13406-9903-0001	THE ATHLETE'S FOOT	42	REG	United States	73/813,640	07/20/1989	1,631,948	01/15/1991
13406-9903-0002	THE ATHLETE'S FOOT	35	REG	United States	15491	03/11/1974	1094685	06/27/1978
13406-9903-0003	THE ATHLETE'S FOOT	25	REG	United States	73/282,193	10/17/1980	1,634,135	02/05/1991
13406-9903-0004	THE ATHLETE'S FOOT	25	REG	United States	74/592,031	10/28/1994	2,209,347	12/08/1998
13406-9904-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	United States	75/506,670	06/22/1998	2,308,686	01/18/2000
13406-9904-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	United States	73/816,395	08/01/1989	1,632,670	01/22/1991
13406-9904-0003	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	25	REG	United States	74/028,604	02/13/1990	1,631,686	01/15/1991
13406-9915-0001	THE LOCKER ROOM	35	PEN	United States	75/639,474	02/05/1999	2,513,753	12/04/2001
13406-9900-NEW	LOCKER ROOM	25	REG	United States	74/696,520	06/23/1995	2,392,475	10/10/2000
13406-9882-0001	OLD WINGED FOOT DESIGN	25	REG	Uruguay	272,822	09/30/1994	272,822	01/15/1998
13406-9883-0001	THE ATHLETE'S FOOT	25	REG	Uruguay	272,823	09/30/1994	272,823	03/12/1998
13406-9884-0001	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	35	REG	Uruguay	224,282	07/11/1988	312,783	05/16/1999
13406-9884-0002	THE ATHLETE'S FOOT and OLD WINGED FOOT DESIGN	42	REG	Uruguay	290,490	10/15/1996	290,490	10/04/1999

**ATHLETE'S FOOT MARKETING ASSOCIATES, LLC\***  
**TRADEMARK REGISTRATIONS and PENDING APPLICATIONS**  
**As of 7/15/2003**

<u>File No.</u>	<u>Mark</u>	<u>Class</u>	<u>Status</u>	<u>Country</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
	WINGED FOOT DESIGN							
13406-9880-0001	THE ATHLETE'S FOOT, JR.	35	REG	Uruguay	317,649	10/19/1999	317,649	12/12/1989
13406-9942-0001	OLD WINGED FOOT DESIGN	25	PEN	Venezuela	15526-97	08/01/1997		
13406-9943-0001	THE ATHLETE'S FOOT	25	REG	Venezuela	15525-97	08/01/1997	P208593	10/30/1998
13406-9944-0001	THE ATHLETE'S FOOT AND OLD WINGED FOOT DESIGN	50	REG	Venezuela	18909-88	10/07/1988	28721	01/17/1994
13406-9532-0001	OLD WINGED FOOT DESIGN	25	REG	Viet Nam	18174	05/14/1994	15142	01/21/1995
13406-9532-0001	OLD WINGED FOOT DESIGN	42	REG	Viet Nam	18174	05/14/1994	15142	01/21/1995
13406-9533-0001	THE ATHLETE'S FOOT	25	REG	Viet Nam	18173	05/14/1994	15141	01/21/1995
13406-9533-0001	THE ATHLETE'S FOOT	42	REG	Viet Nam	18173	05/14/1994	15141	01/21/1995



## Unregistered Trademarks

1. "Get Fit"
2. "Fitprint System"
3. TAF for Her
4. Lady Foot and Kids Too

## Copyrights

Reg. No.	Claimant	Reg. Date	Description
PA-329-238	AFMA	5-30-86	"The Athlete's Foot Systems Approach for Selling Athletic Footwear" training video
TX-2-092-197	AFMA	5-30-86	"The Athlete's Foot Product Training System" product training system
VAu-72-474	AFMA	10-2-84	"Dogs Bite, Darn Right" sweatshirt

## Domain Names

1. athletes-foot.org
2. athletesfoot.org
3. athletesfootstore.com
4. athletesfootstore.net
5. athletesfootstore.org
6. athletesfootstores.com
7. athletesfootstores.net
8. athletesfootstores.org
9. find-theathletesfoot.com
10. home-theathletesfoot.com
11. shop-theathletesfoot.com
12. tafrewards.com
13. tafrewards.net
14. the-athletes-foot.com
15. the-athletes-foot.net
16. the-athletes-foot.org
17. theathletesfoot.com
18. theathletesfoot.biz
19. theathletesfoot.com
20. theathletesfoot.info
21. theathletesfoot.net
22. theathletesfoot.org
23. theathletesfoot.us
24. theathletesfootstore.com

25. theathletesfootstore.net
26. theathletesfootstore.org
27. theathletesfootstores.com
28. theathletesfootstores.net
29. theathletesfootstores.org
30. web-theathletesfoot.com
31. wwwtheathletesfoot.com
32. wwwtheathletesfoot.net

**Trade Dress**

[NYC] 404711.3

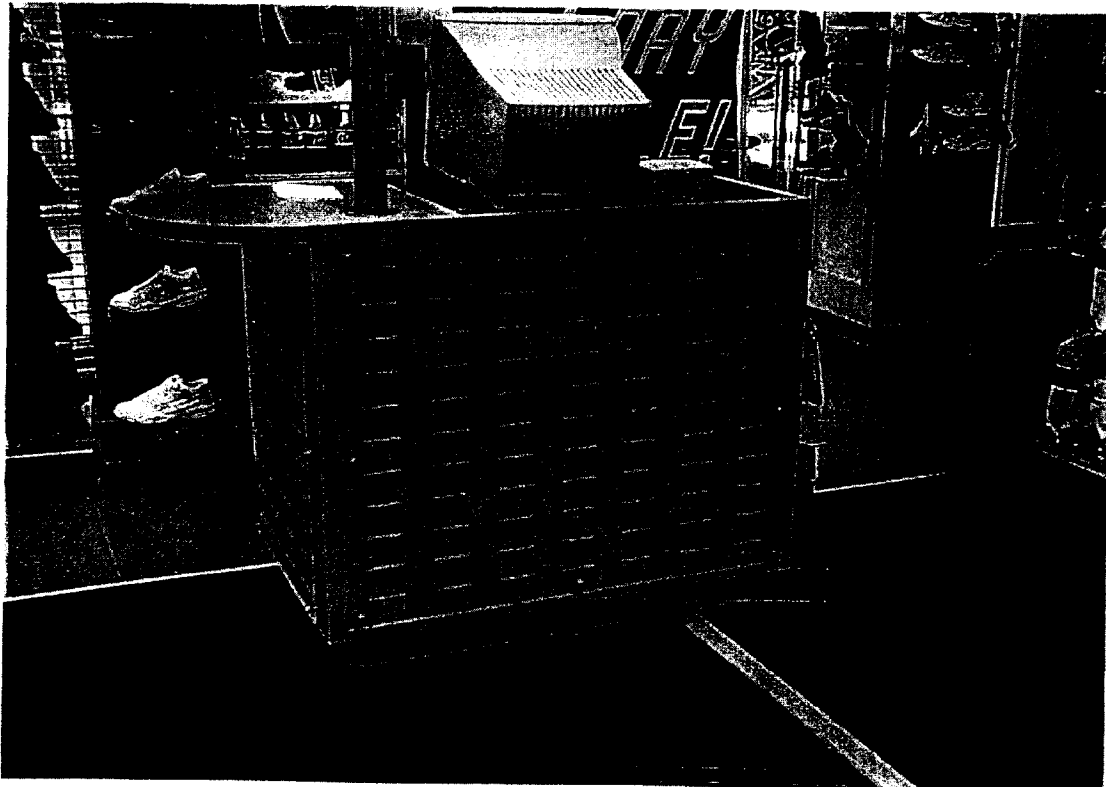
**TRADEMARK**  
**REEL: 002818 FRAME: 0628**



## Cashwrap LF-1



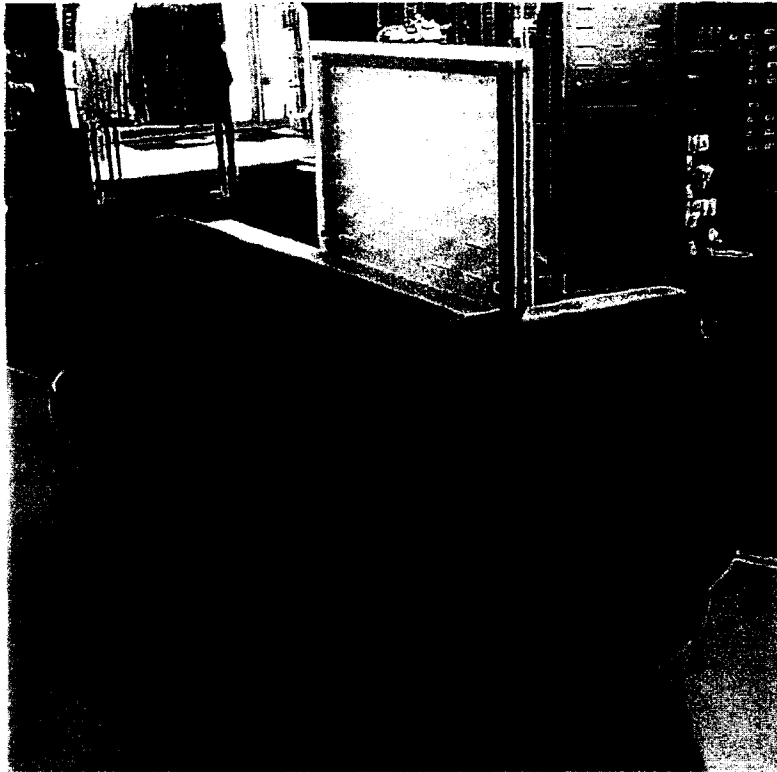
(front view)



(back view)



## Seating Unit LF-2



(front view)



(back view)



## Accessory Cart LF-3



(side view)



(back view)





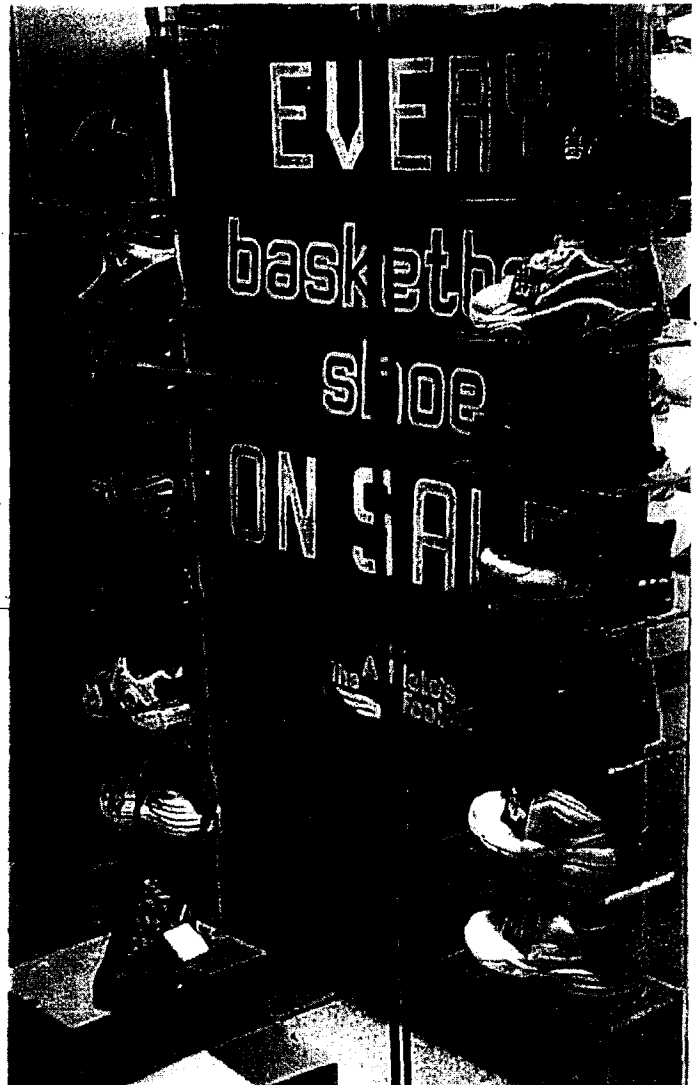
## Accessory Fixture LF-5

(for watches & sunglasses)



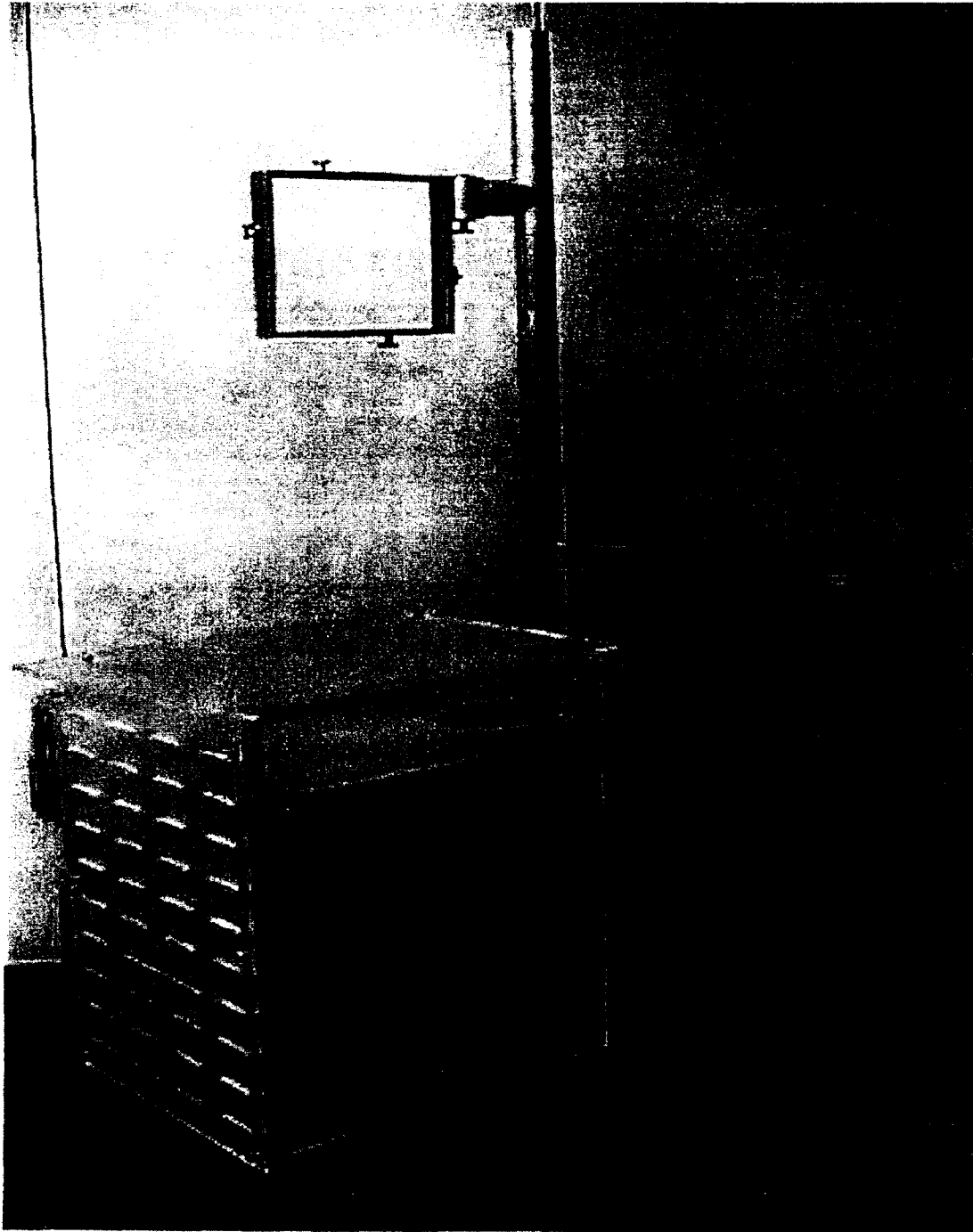


## Window Fixture LF-11





## Scanner Fixture LF-12



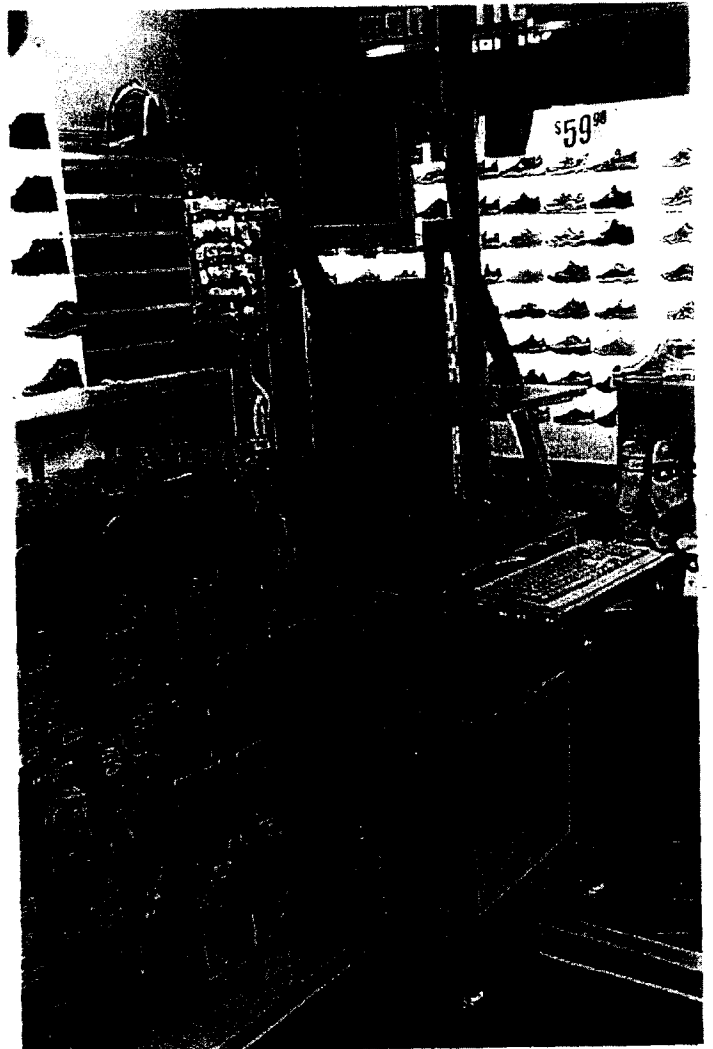
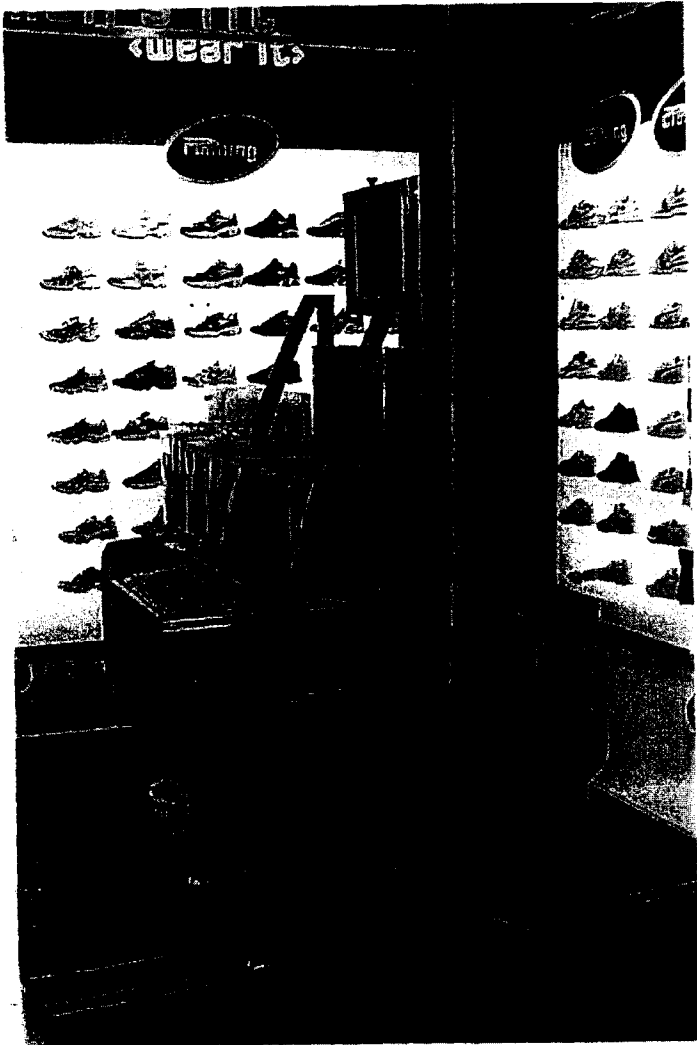


## Bench for Plus Side LF-17



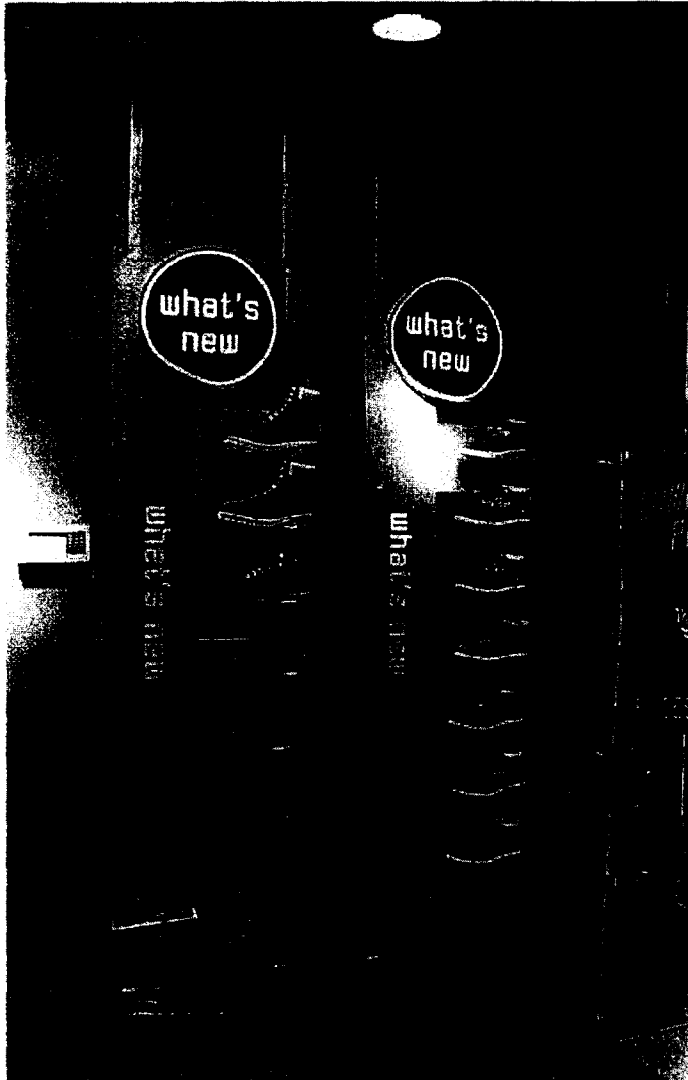


## Small Scanner Unit LF-20





## Rolling Ladder PF-2



(on front wall)



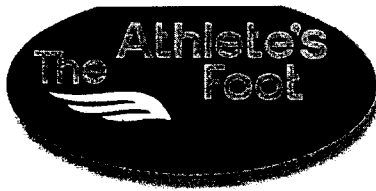
(on shoe wall)



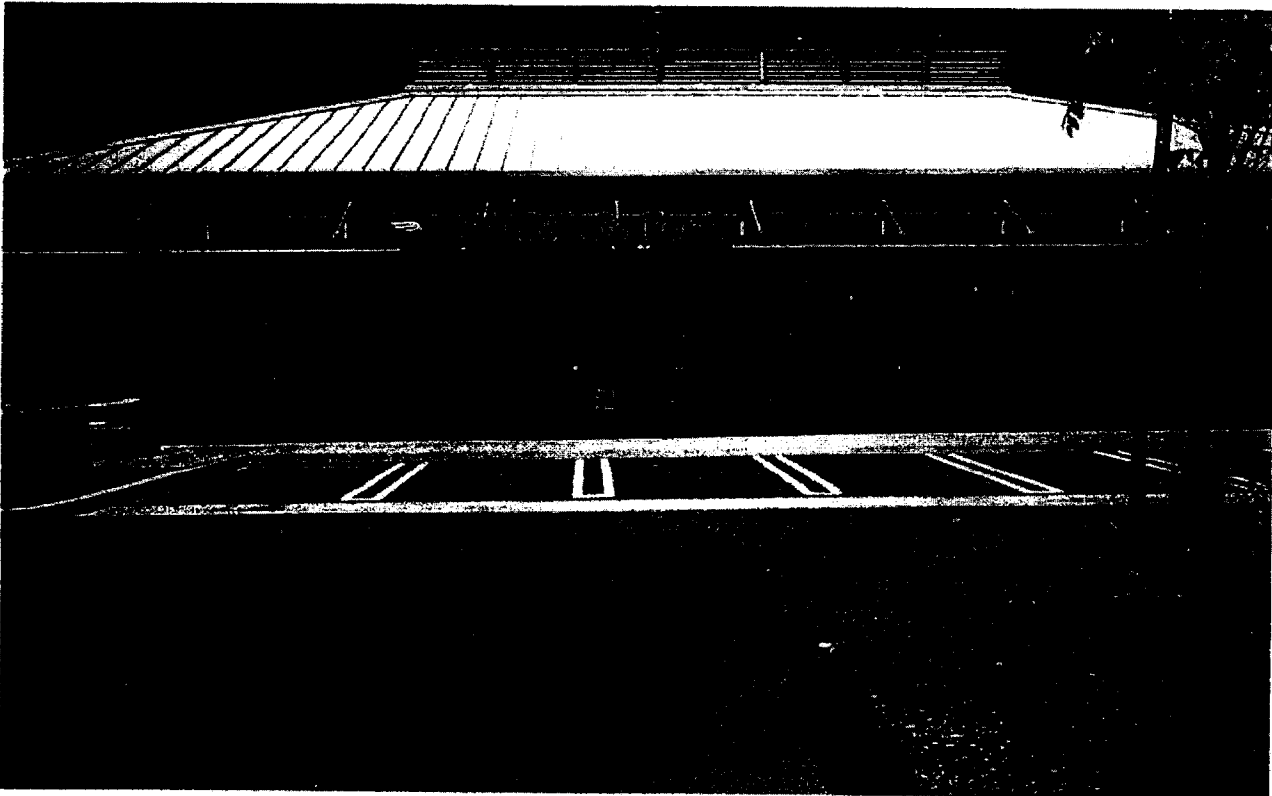
# 3-Tier Table

(for folded apparel only)





# STORE FRONT SIGN SPECS



## Exterior Signage

Please note that you are **not** required to use our sign manufacturer, although we highly recommend that you do. Feel free to contact them directly to discuss your TAF exterior sign.

Should you opt to utilize another sign company, please remember that you are required to obtain approval through **The Athlete's Foot Construction Department**.

**I.D. ASSOCIATES** (TAF Sign Manufacturer)

101 W. North Street

P.O. Box 426

Columbia, AL 36319

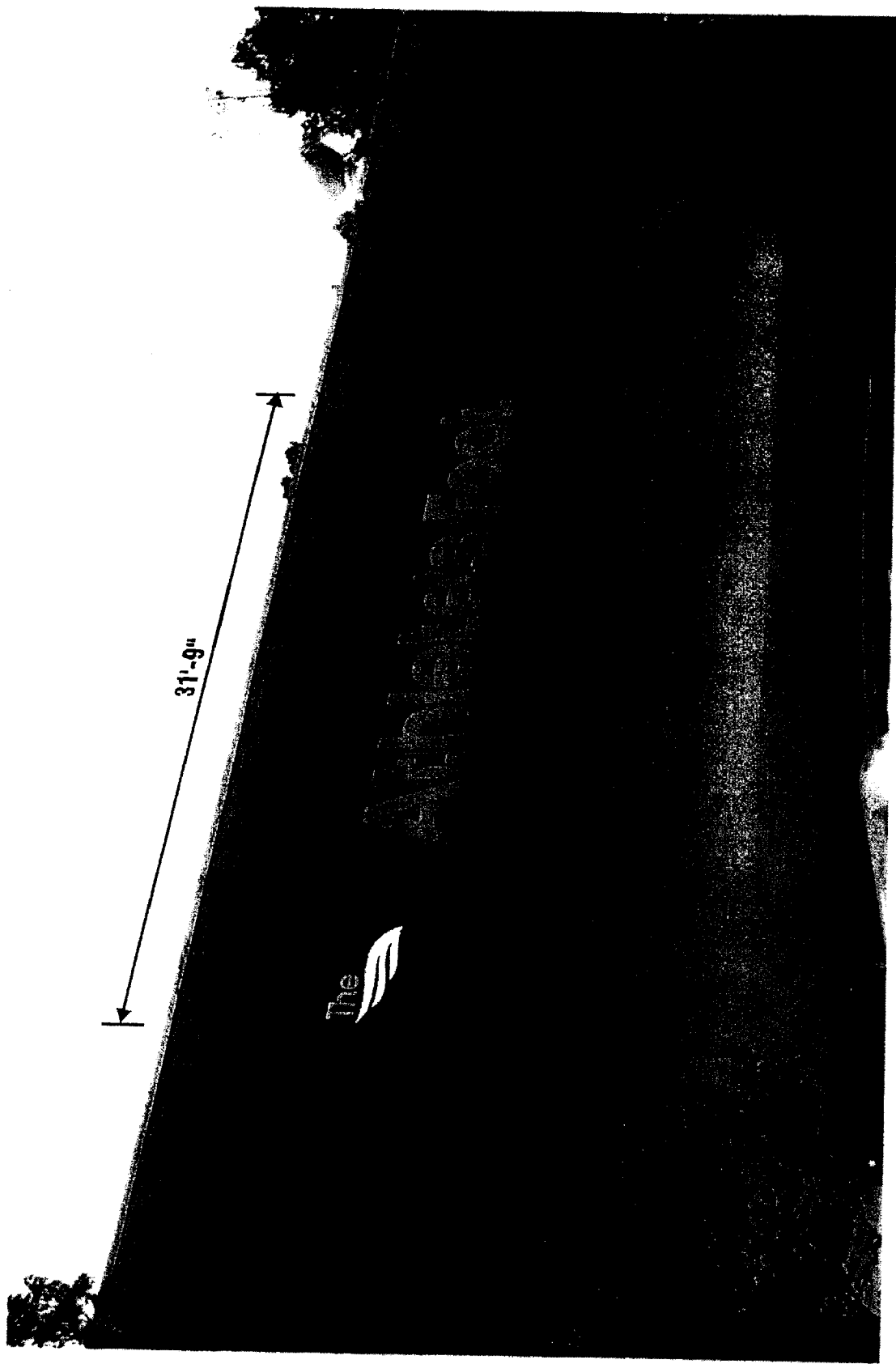
Phone: 334-696-4663

Fax: 334-696-4463

TRADEMARK

REEL: 002818 FRAME: 0639





**36" Channel Letters  
on Front Elevation**

**I.D. ASSOCIATES**  
 101 W. North St. Columbia, AL 36816 334-696-4683  
 Fax: 334-696-3425 Jimmy Davis (ext. 116)  
 jdavis@idasociatesinc.com

CLIENT: **Athlete's Foot**  
 LOCATION: **Various**  
 SCALE: **3/16" = 1'-0"**  
 DRAWN BY: **ABH**

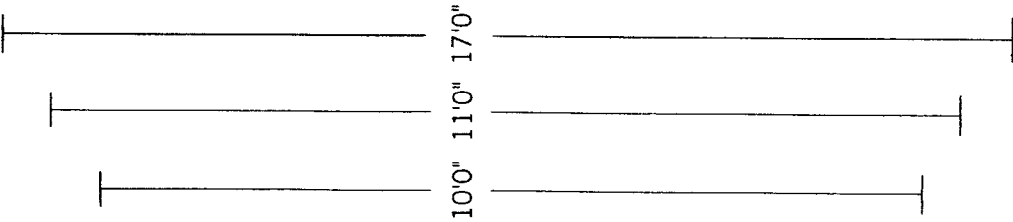
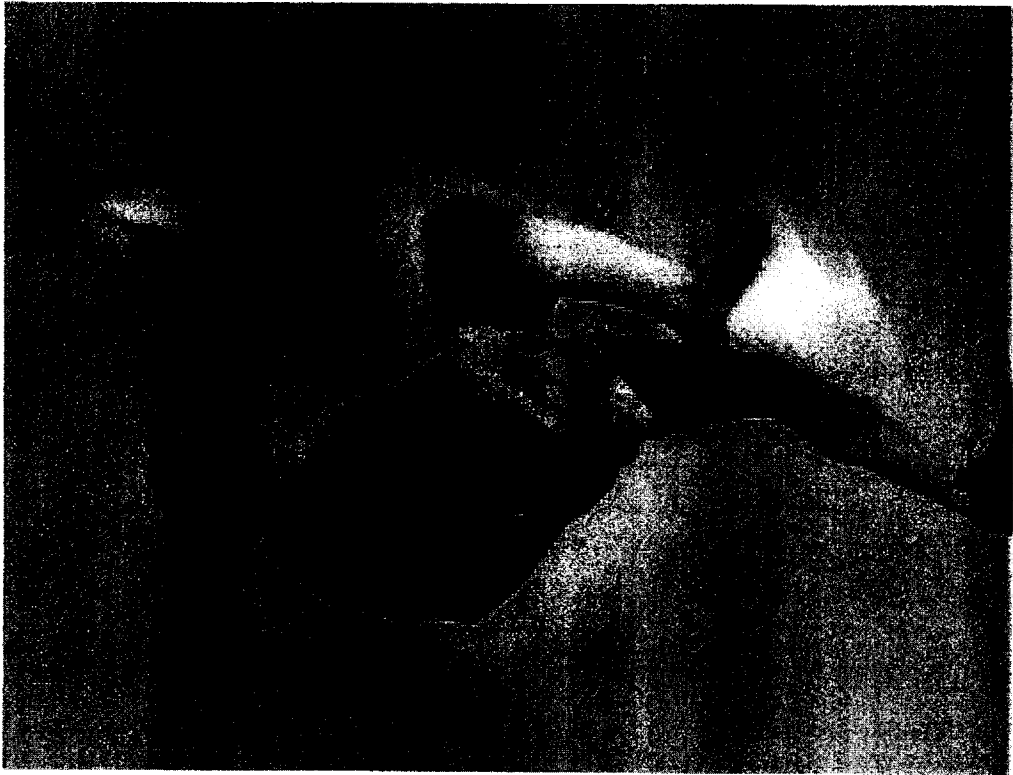
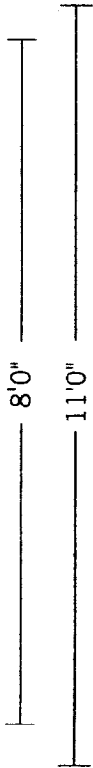
DATE: **8-25-99**  
 DWG. NO.: **Ath-Elev**

CUSTOMER APPROVAL \_\_\_\_\_  
 REVISED: \_\_\_\_\_

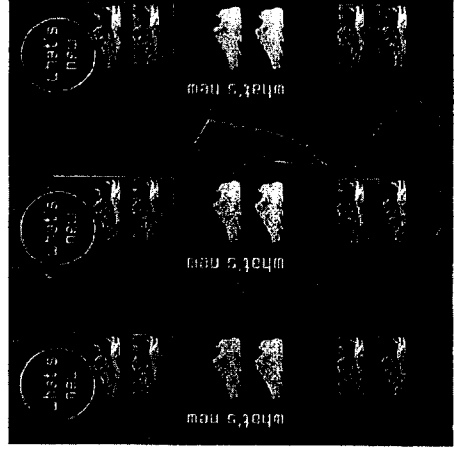
THIS DRAWING IS FOR PRESENTATION PURPOSES  
 ONLY AND SHALL NOT BE USED TO MANUFACTURE  
 SIGN.



# FRONT WALL GRAPHICS



Note - graphics for front rolling ladders change periodically. Graphics shown are example only.



## Description

- Soccer Player Front Wall Graphic (3.1a). Usually used in suburban markets.

## Material & Add'l Supplies

- Canvas wallpaper
- Paste (any brand purchased at nearest hardware store)
- Clearcoat (supplied) • Roller (supplied)

## Sizes

- 8' x 10' (3.1a-1)
- 8' x 11' (3.1a-2)
- 8' x 14' (3.1a-3)
- 8' x 17' (3.1a-4)
- 11' x 14' (3.1a-5)
- 11' x 17' (3.1a-6)

## Quantity

- Usually 1 per store; check final floor plan.

## Placement

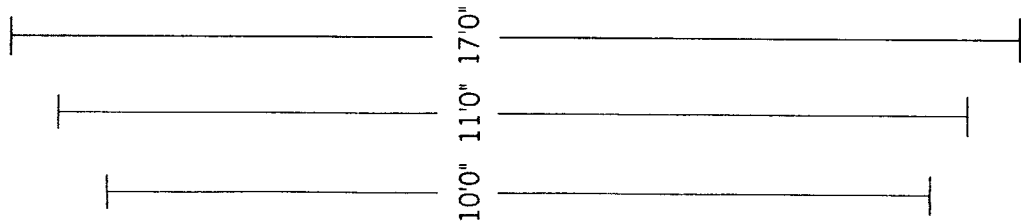
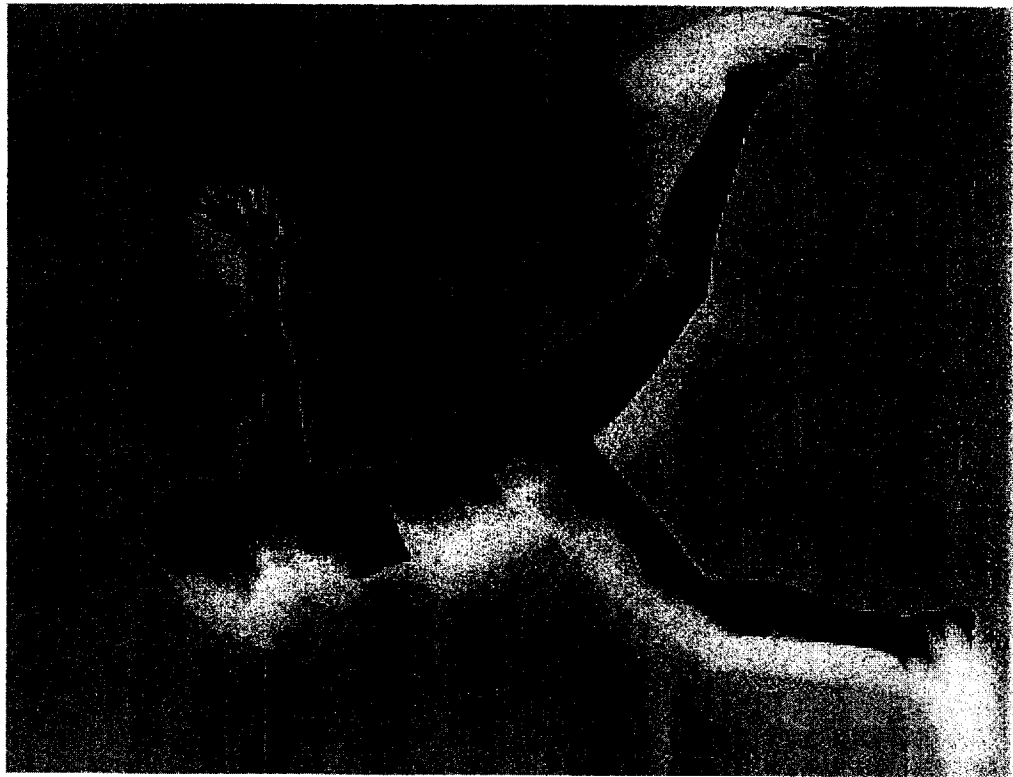
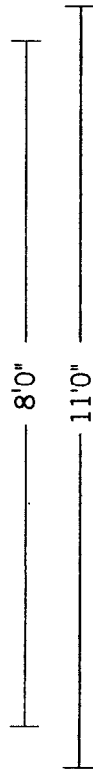
- Front wall.
- Direction - soccer player should "face into the store."
- Place on same side as men's products.
- See elevations and floor plans.

## Installation

- Note bottom 4" of wallpaper will be covered by base board.
- Graphic should always go up to ceiling if possible.
- Install supplied quarter round where wallpaper meets edge of wall.
- See wallpaper installation instructions following page 3.1 installation.
- Install prior to ladder bar



# FRONT WALL GRAPHICS



TRADEMARK  
REEL: 002818 FRAME: 0642

## Description

- Running Woman Front Wall Graphic. (3.1b).

## Material & Add'l Supplies

- Canvas wallpaper
- Paste (any brand purchased at nearest hardware store)
- Clearcoat (supplied) • Roller (supplied)

## Sizes

- 8' x 10' (3.1b-1)
- 8' x 11' (3.1b-2)
- 8' x 14' (3.1b-3)
- 8' x 17' (3.1b-4)
- 11' x 14' (3.1b-5)
- 11' x 17' (3.1b-6)

## Quantity

- Usually 1 per store; check final floor plan.

## Placement

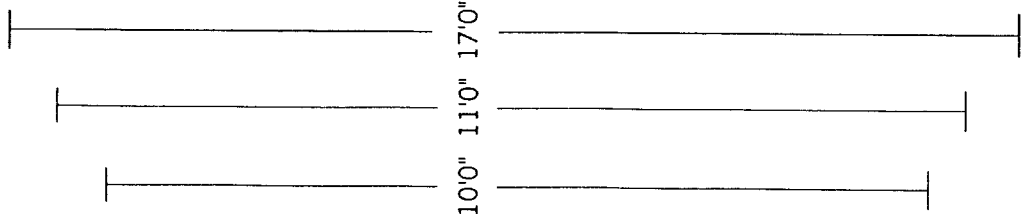
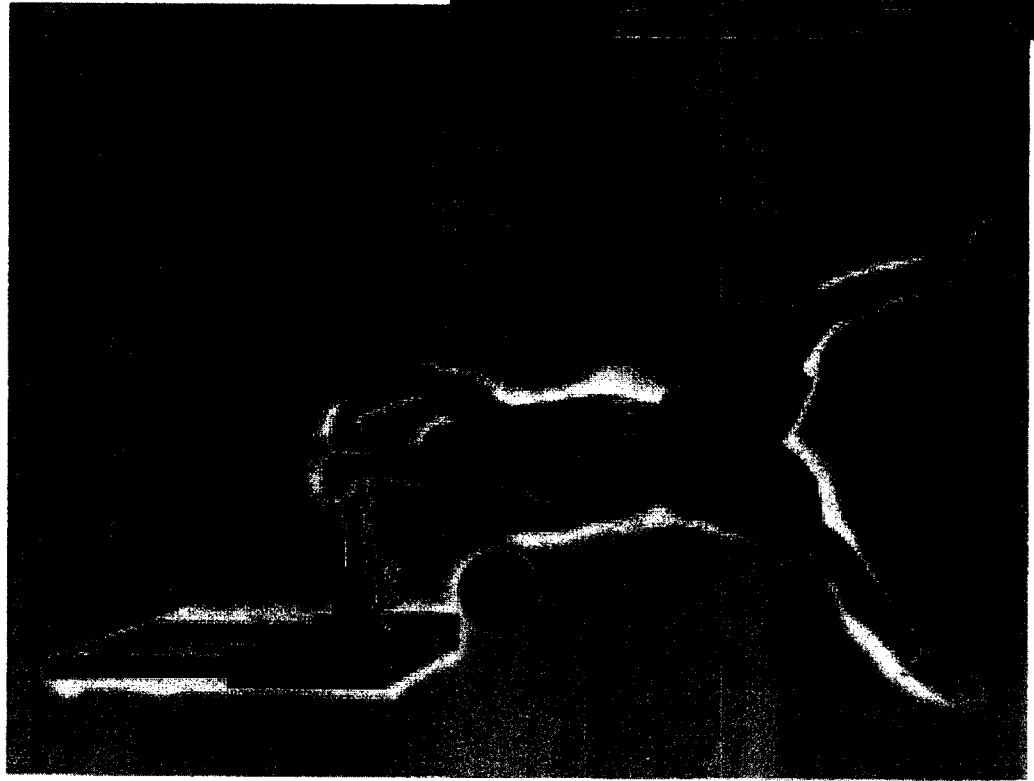
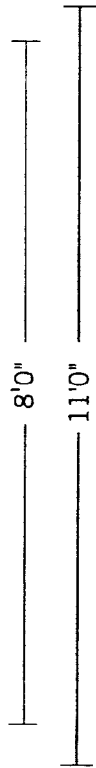
- Front wall.
- Direction - woman should "run into the store."
- Place on same side as women's products.
- See elevations and floor plans.

## Installation

- Note bottom 4" of wallpaper will be covered by base board.
- Graphic should always go up to ceiling if possible.
- Install supplied quarter round where wallpaper meets edge of wall.
- See wallpaper installation instructions following page 3.1 installation.
- Install prior to ladder bar



# FRONT WALL GRAPHICS



## Description

- Basketball Player Front Wall Graphic (3.1c). Usually used in urban markets.

## Material & Add'l Supplies

- Canvas wallpaper
- Paste (any brand purchased at nearest hardware store)
- Clearcoat (supplied) • Roller (supplied)

## Sizes

- 8' x 10' (3.1c-1)
- 8' x 11' (3.1c-2)
- 8' x 14' (3.1c-3)
- 8' x 17' (3.1c-4)
- 11' x 14' (3.1c-5)
- 11' x 17' (3.1c-6)

## Quantity

- Sometimes 1 per store; check final floor plan; may replace soccer player in urban markets.

## Placement

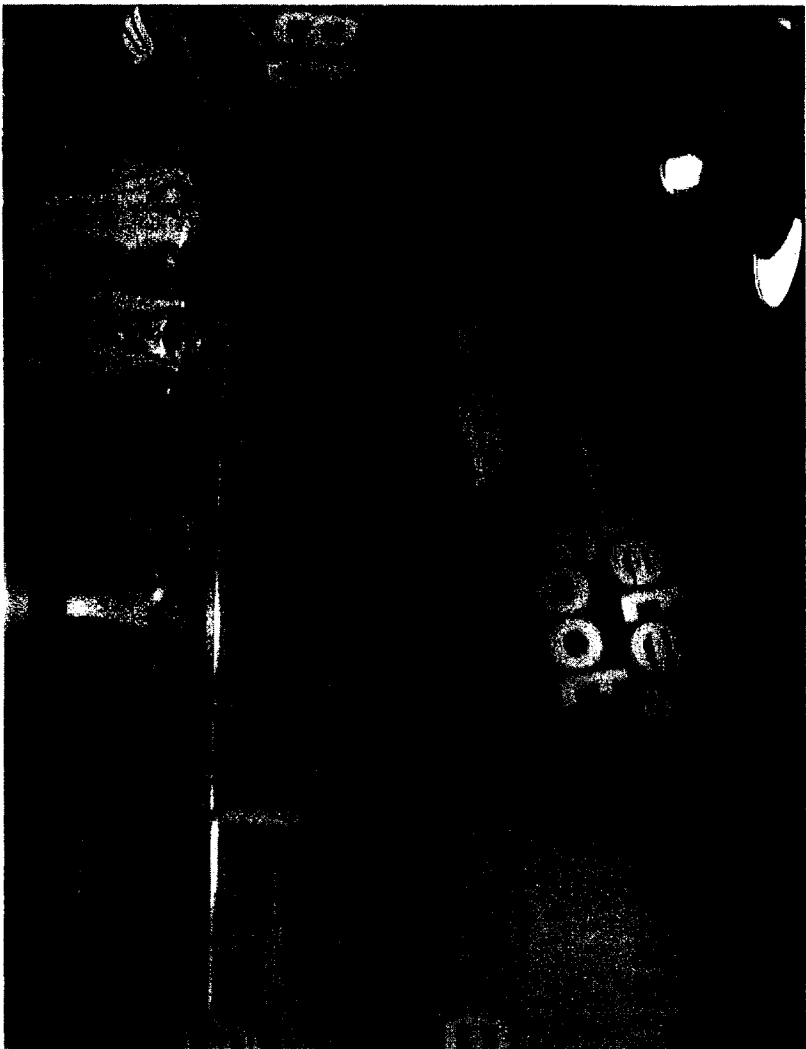
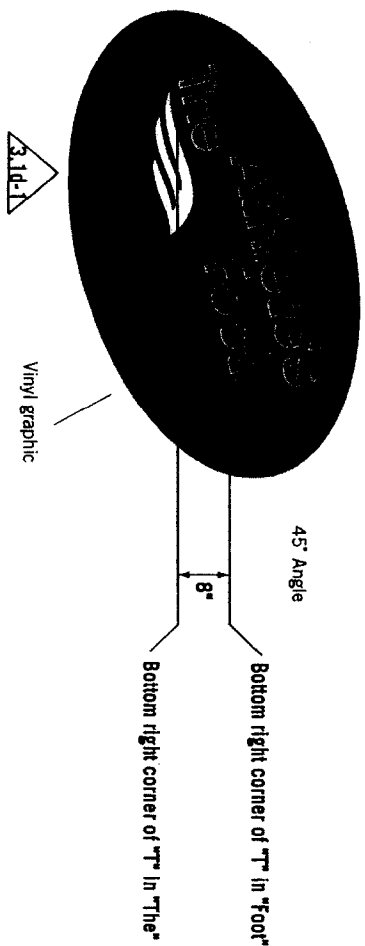
- Front wall. Player faces into store.
- See elevations and floor plans.

## Installation

- Note bottom 4" of wallpaper will be covered by base board.
- Graphic should always go up to ceiling if possible.
- Install supplied quarter round where wallpaper meets edge of wall.
- See wallpaper installation instructions following page 3.1 installation.
- Install wallpaper prior to installing ladder bar



# BACK WALL LOGO



## Description

- The Athlete's Foot Oval Logo (3.1d-1).

## Material

- Logo: 20 mil lexan.

## Size

- Logo: 8'0" x 4'10"

## Quantity

- Usually 1 set per store; check final floor plan.

## Placement

- Back wall above grid or pegwall. Install logo at a 45° angle.  
Logo: "T" in "The" to be placed 8" lower than the bottom right corner of the "T" in "Foot."

## Installation

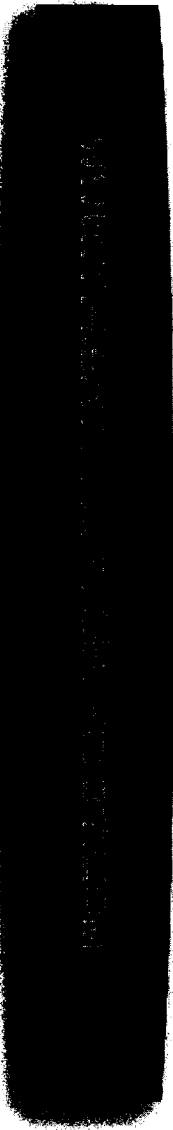
- Make sure that paint has dried for at least 24 hours before installing graphics.
- Affix logo to wall by drilling drywall screws around the perimeter of the logo.
- Approx. 10 drywall screws needed.

TRADEMARK

REEL: 002818 FRAME: 0644

# WEBSITE ADDRESS [optional]

WWW.THEATHLETESPOT.COM



## Description

- Website address (3.1i).

## Material

- Canary Yellow (3.1.i-a ) (Standard).

## Size

- 100" x 3"

## Quantity

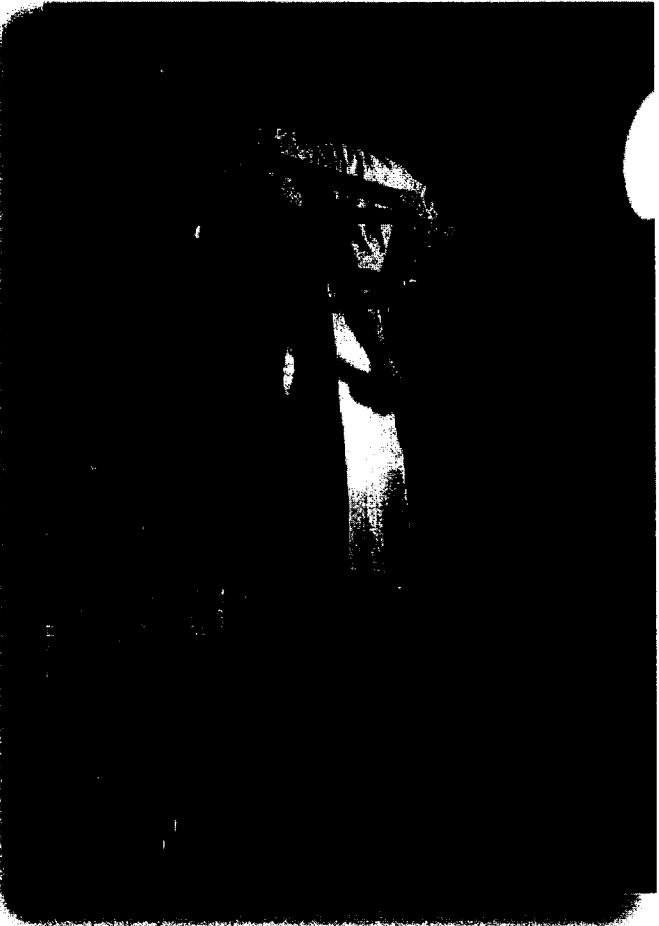
- 1 or 2 per store

## Placement

- Front entry canopy or above doorway. (see illustration)
- To be viewed when exiting store.

## Installation

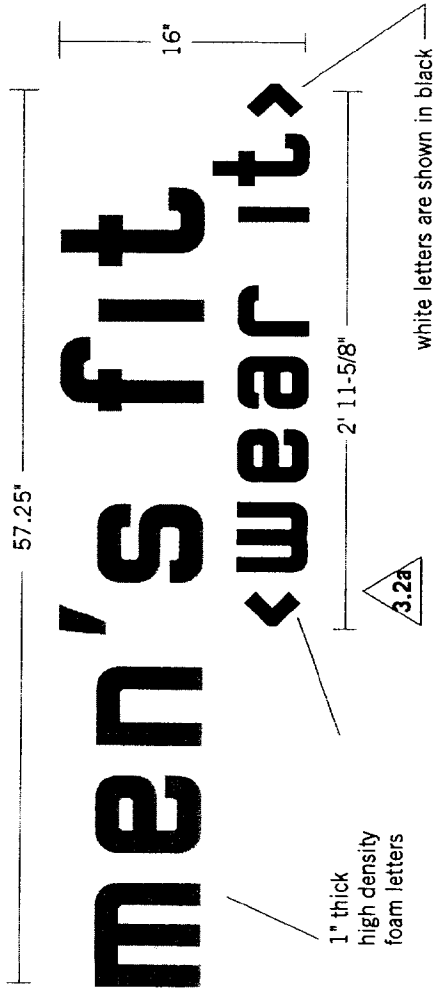
- Make sure that paint has dried for at least 24 hours before installing graphics
- Wipe wall with a moist rag to remove dust before installation
- After placing graphic, burnish graphic down with a plastic squeegee to ensure adhesion



TRADEMARK

REEL: 002818 FRAME: 0645

# DIMENSIONAL LETTERS



## Description

- men's fit <wear it> Dimensional Letters (3.2a).

## Material

- 2" thick sign foam, painted yellow and white, mounted to painted grey 6mm Sintra.

## Size

- Finished panel 57.25" x 16".

## Quantity

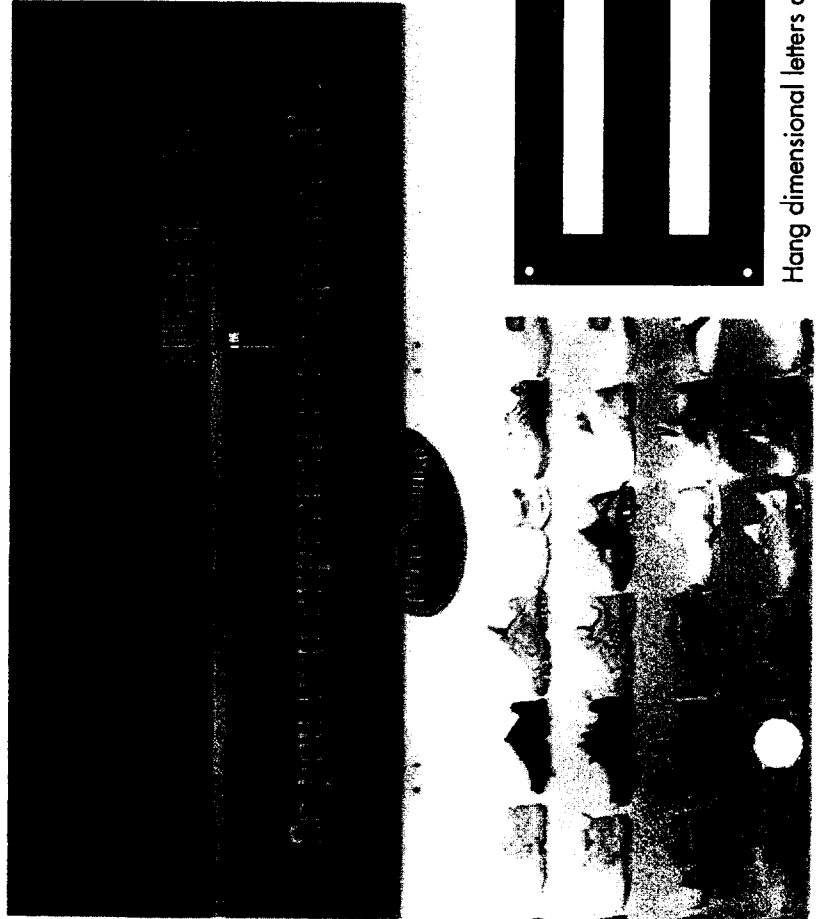
- 1-3 depending on store size.

## Placement

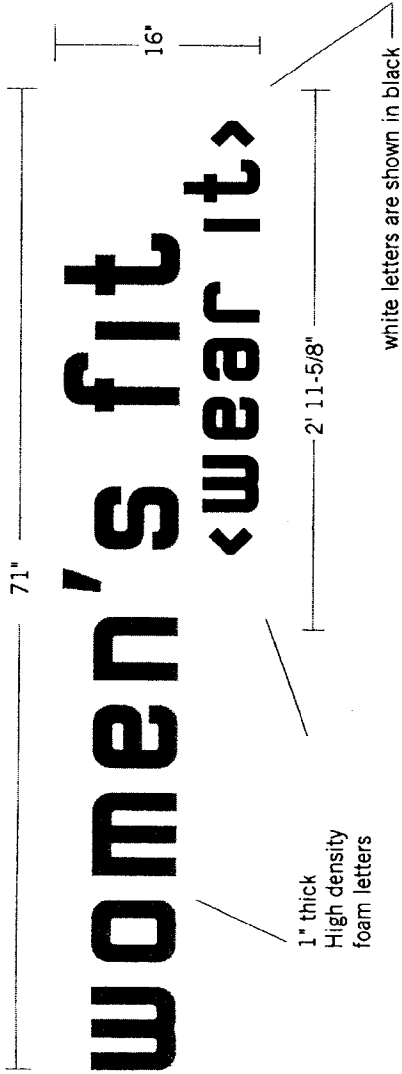
- Over men's section on wall.
- On bulk head if applicable.
- Check detailed floor plan for placement – usually centered over appropriate department.

## Installation

- Install cleat system (provided) for each sign using anchors to bolt cleat panel to the walls.
- Vertical location based on ceiling height (measurements from bottom of sign panel:
  - 15' ceiling or higher – 13.5" from bottom of sign to top of ladder bar.
  - 12' to 15' ceiling – 7" from top of the ladder bar.
  - 11' to 12' ceiling – Flush to ceiling.
  - 10' ceilings – no white vinyl letters. Flush to ceiling.



# DIMENSIONAL LETTERS



## Description

- women's fit <wear it> Dimensional Letters (3.2b).

## Material

- 2" thick sign foam, painted yellow and white, mounted to painted grey 6mm Sintra.

## Size

- Finished panel 71" x 16".

## Quantity

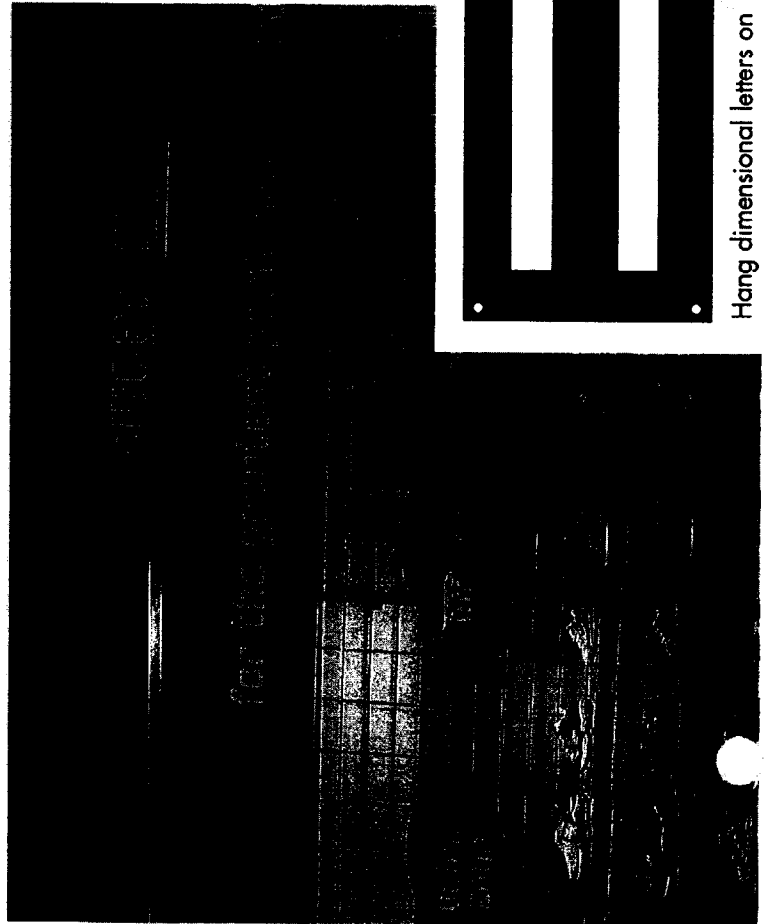
- 1-2 depending on store size.

## Placement

- Over women's section on wall.
- On bulk head if applicable.
- Check detailed floor plan for placement – usually centered over appropriate department.

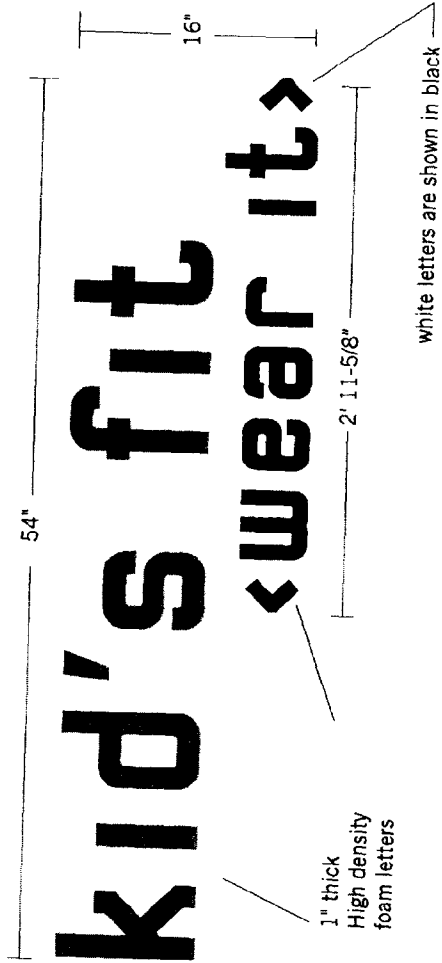
## Installation

- Install cleat system (provided) for each sign using anchors to bolt cleat panel to the walls.
- Vertical location based on ceiling height (measurements from bottom of sign panel):
  - 15' ceiling or higher – 13.5" from bottom of sign to top of ladder bar.
  - 12' to 15' ceiling – 7" from top of the ladder bar.
  - 11' to 12' ceiling – Flush to ceiling.
  - 10' ceilings – no white vinyl letters. Flush to ceiling.





# DIMENSIONAL LETTERS



## Description

- kid's fit <wear it> Dimensional Letters (3.2c).

## Material

- 2" thick sign foam, painted yellow and white, mounted to painted grey 6mm Sintira.

## Size

- Finished panel 54" x 16".

## Quantity

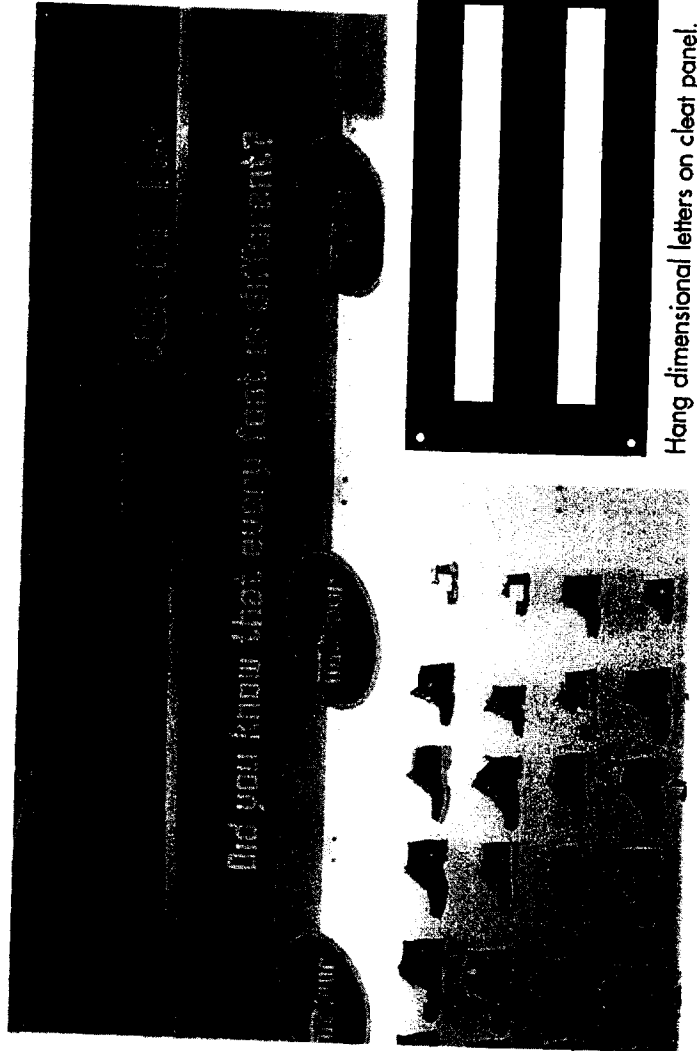
- 1-2 depending on store size.

## Placement

- Centered over kid's section on wall.
- On bulk head if applicable.
- Check detailed floor plan for placement - usually centered over appropriate department.

## Installation

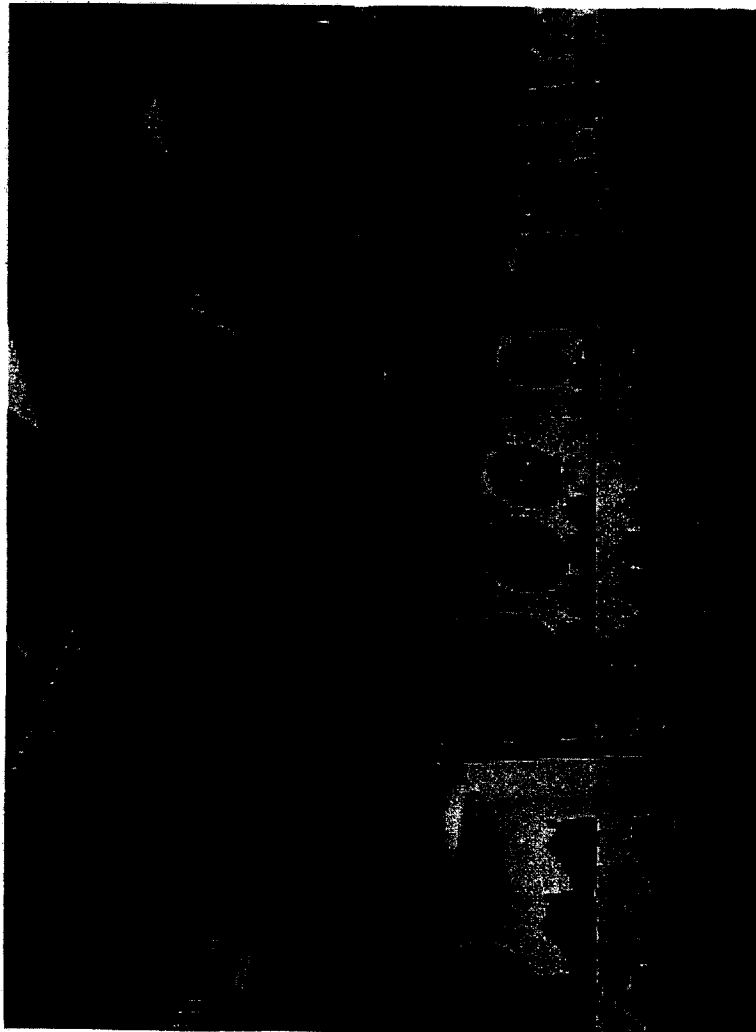
- Install cleat system (provided) for each sign using anchors to bolt cleat panel to the walls.
- Vertical location based on ceiling height (measurements from bottom of sign panel):
  - 15' ceiling or higher - 13.5" from bottom of sign to top of ladder bar.
  - 12' to 15' ceiling - 7" from top of the ladder bar.
  - 11' to 12' ceiling - Flush to ceiling.
  - 10' ceilings - no white vinyl letters. Flush to ceiling.



Hang dimensional letters on cleat panel.

# WHITE VINYL LETTERS

[Stores w/12' + or open deck ceilings]



## Description

- White vinyl letters
- Wall 1 —
  - 3.3a — Did you know that every foot is different.
  - 3.3b — Even your own foot changes over time.
  - 3.3c — That's why we fit each foot. Every foot.
- Wall 2 —
  - 3.3d — For any sport or lifestyle.
  - 3.3e — So you can experience a superior fit...
  - 3.3f — for the greatest performance and comfort.

## Material

- 2 mil white flexible vinyl with permanent adhesive.

## Size

- Overall dimensions of set is 582.75".

## Quantity

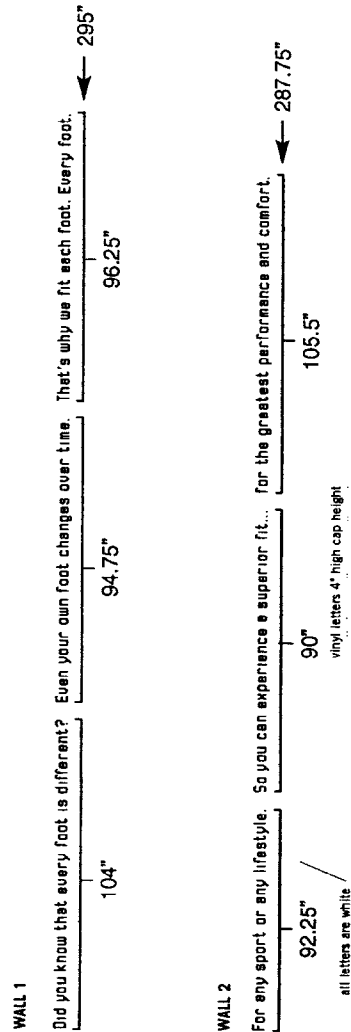
- 1-2 sets per store depending on store size and bulkhead.

## Placement

- Check detailed floor plan for placement.
- Store's ceiling heights determine vertical placement:
  - 10' - 11' ceiling - no vinyl letters.
  - 12' ceilings - center between bottom of outriggers on ladder bar and top of grid wall.
  - 14' - 15' ceilings - 6" above ladder bar.

## Installation

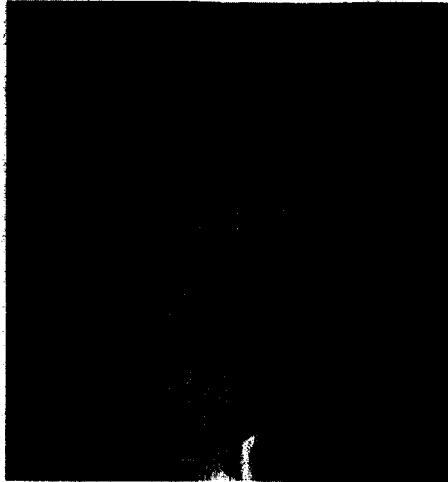
- Measure wall. If wall is longer than sentences, divide the difference by the of sentences and that will be the space between each sentence, centered on wall.
- Make sure that paint has dried for at least 24 hours before installing graphics.
- Wipe wall with a moist rag to remove dust.
- Ensure that type is level from left to right by measuring to various points in the type from a predetermined level surface such as the fixtures or ceiling.
- After placing graphic, burnish graphic down with a plastic squeegee to ensure adhesion.



TRADEMARK

REEL: 002818 FRAME: 0649

# MAIN CATEGORY OVALS



## Description

- Main Category Ovals for Grid/Peg Wall (3.4 series)

## Material

- 3 mm grey Sintra

## Size

- 22" x 12.375"

## Quantity

Category	Quantity	Category	Quantity
• 3.4a Running	2	• 3.4g Outdoor	2
• 3.4b Walking	2	• 3.4h Sandals	2
• 3.4c Basketball	2	• 3.4i Kids	2
• 3.4d Cross Training	2	• 3.4j Infants	2
• 3.4e Tennis	2	• 3.4k Leisure	2
• 3.4f Cleats	2	• 3.4l Classics	2
		• 3.4m Fitness	2

## Placement

- Peg Wall: Top of acrylic panel centered over category section.
- Grid Wall: Place 6" to 8" above top of shoe. Center over category section.
- Refer to current merchandiser for correct placement on men's, women's and kid's sections.

## Installation

- Locate grey clip with 3M Dual Lock system attached
- Remove one side of the Dual Lock system.
- Remove adhesive backing from Dual Lock.
- Carefully attach Dual Lock to the back of the grey oval with the rectangular box printed on the back of the oval. Press firmly.
- Attach grey clip to back of oval using Dual Lock system.
- Place the remainder of the signs in the back storage room



3.4c



3.4b



3.4a



3.4h



3.4i



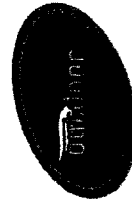
3.4j



3.4k



3.4l



3.4g



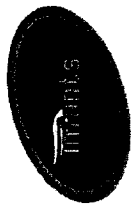
3.4m



3.4f



3.4e

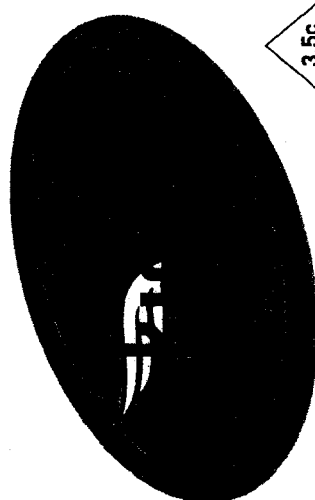
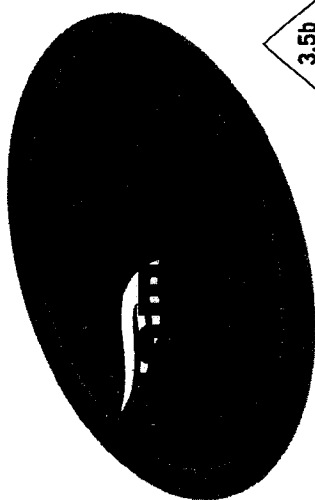
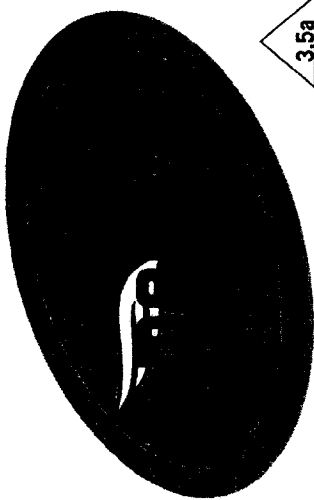


3.4d

TRADEMARK  
REEL: 002818 FRAME: 0650

# GENDER OVALS

(Only w/low ceilings that cannot support Dimensional letters)



## Description

- Gender Ovals for Grid/Peg Wall (3.5 series)

## Material

- 3 mm grey Sintra

## Size

- 22" x 12.375"

## Quantity

- 3.5a Men's 2
- 3.5b Women's 2
- 3.5c Kid's 2

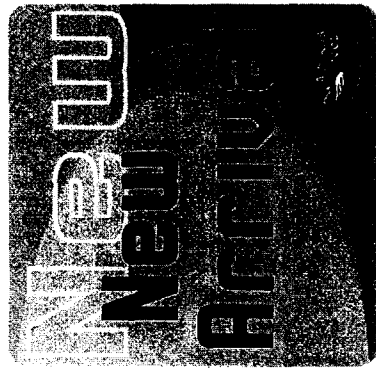
## Placement

- Peg Wall: Top of acrylic panel centered over category section.
- Grid Wall: Place 6" to 8" above top of shoe. Center over category section.
- Refer to current merchandiser for correct placement on men's, women's and kid's sections.

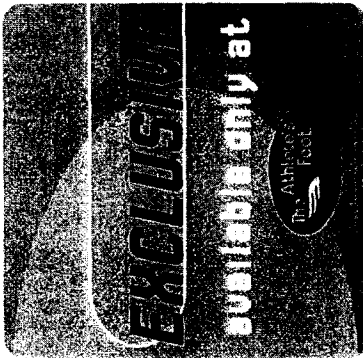
## Installation

- Locate grey clip with 3M Dual Lock system attached
- Remove one side of the Dual Lock system.
- Remove adhesive backing from Dual Lock.
- Carefully attach Dual Lock to the back of the grey oval with the rectangular box printed on the back of the oval. Press firmly.
- Attach grey clip to back of oval using Dual Lock system.
- Place the remainder of the signs in the back storage room

# PROMO SIGNS



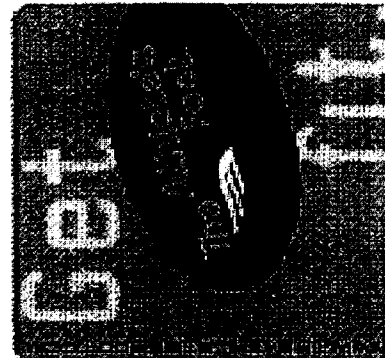
3.10a



3.10b



3.10c



3.10d

## Description

- Promo signs (3.10).

## Material

- 3mm Sintra.

## Size

- 17.5" x 17.5"

## Quantity

- Depends on # of rolling ladders & seating units

## Placement

- For tops of acrylic ladders or center seating units.

## Installation

- Place 3M Dual Lock strip on back side in printed box.
- Attach 3M Dual Lock strip to grey clip.

## Hardware

- 3M Dual Lock strips (2) per sign
- Grey clips (1 per sign)

# REVISED SALE PROMO SIGN



## Description

- Revised Sale Promo Sign (3.10d).

## Material

- 3mm white sintra.

## Size

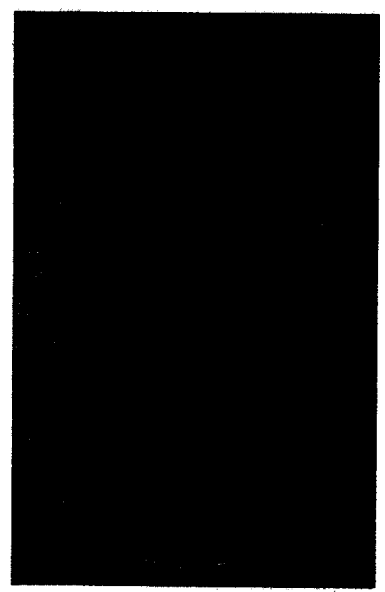
- 17.5" x 17.5"

## Installation

- Affix 1/2" x 2" dual lock to backside of Sale price topper.
- Mate with second piece of 1/2" x 2" dual lock to place on sign (first time only).
- Sale price topper to be centered in yellow oval.
- In the event of no promotion, a TAF logo oval topper is to be placed on the Sale Sign.

## Hardware

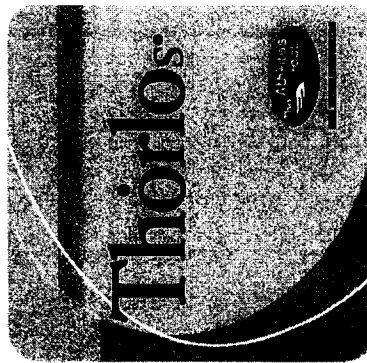
- 1/2" x 2" dual locks.



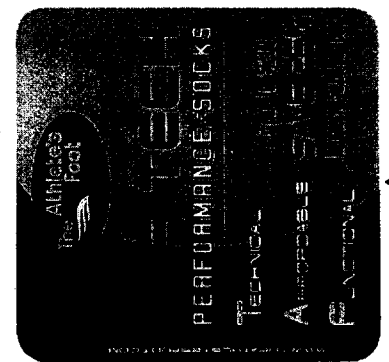
# VENDOR SIGNS



3.10m



3.10n



3.10o



3.10e



3.10f



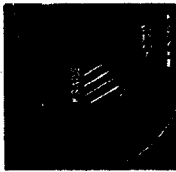
3.10g



3.10h



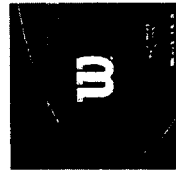
3.10i



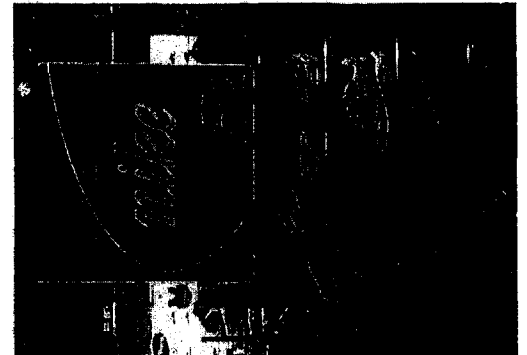
3.10j



3.10k



3.10l



## Description

- Vendor signs (3.10).

## Material

- 3mm Sintra.

## Size

- 17.5" x 17.5"

## Quantity

- Depends on # of rolling ladders

## Placement

- For tops of rolling ladders, seating units or endcaps.

## Installation

- Place 3M Dual Lock strip on back side in printed box.
- Attach 3M Dual Lock strip to grey clip.

## Hardware

- 3M Dual Lock strips (2) per sign
- Grey clips (1 per sign)

# FRONT LADDERS

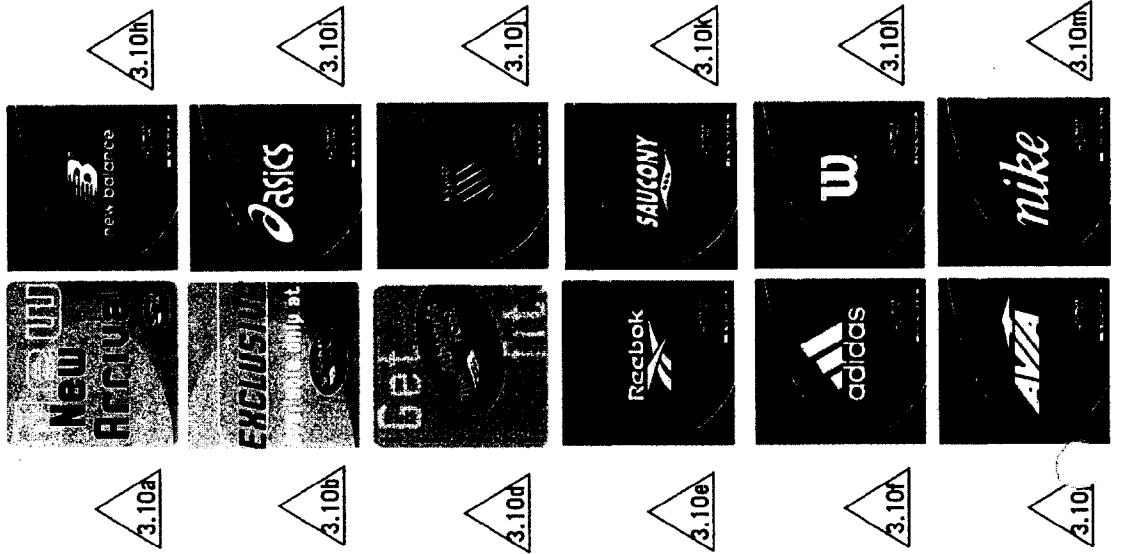


## Description

Graphics for front rolling ladders are changed out periodically. You will be sent the current graphics for these fixtures along with your promotional signs.

This signage will come from TAF Corp., not GFX.

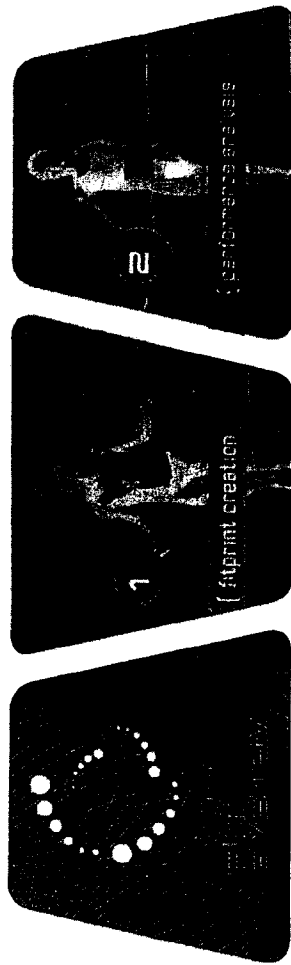
If there are no specified graphics for your front ladders, please use "New Arrivals", "Exclusive", TAF Branded or Vendor signs. These are the 3.10 series as featured on left.





# FIT SYSTEM SIGNS (LARGE)

(Stores w/12' + OR  
open deck ceilings)



4.1a

4.1b

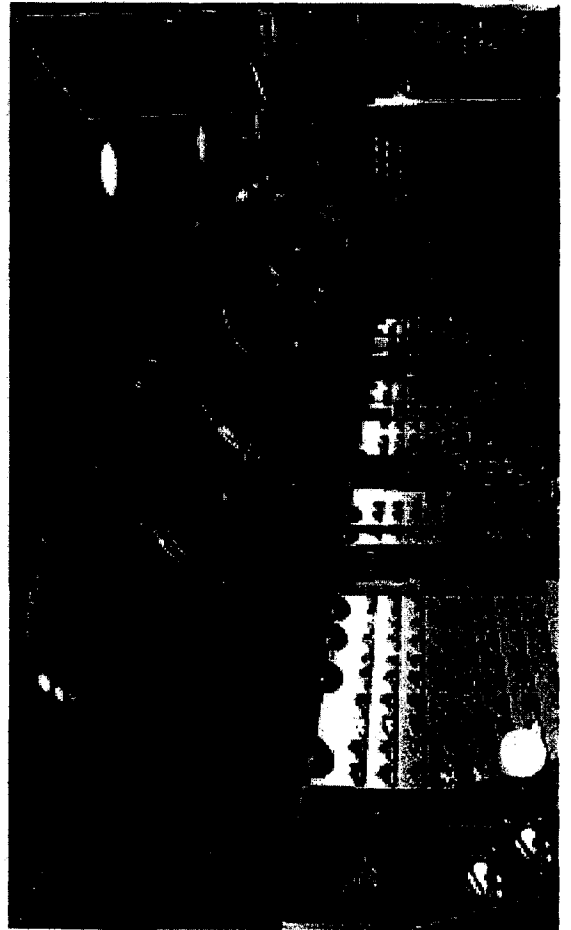
4.1c



4.1a

4.1b

4.1c



## Description

- Large Curved Overhead Fit System Signs (4.1 series).

## Material

- 3mm Sintra.

## Size

- 6' x 5'
- This size used in stores with open ceiling above 12' or over 2,500 sq. ft. of display space.

## Quantity

- 1 each of 6.

## Placement

- Check detailed floor plan for placement.
- Graphics always read from left to right on the curve (4.1a on left, then 4.1b, etc.).
- When installed properly, there will be a 36" difference in the distance from the floor to the top of the graphic versus the floor to the bottom of the graphic (e.g. after hanging, if the distance from the floor to the bottom of the graphic is 108", then the distance to the top should be 144").

## Installation

- Check floor plan for accurate location.
- Apply foam tape to ribs and install two ribs onto back of each graphic, ensuring that they are equally spaced on the back for stability.
- Note that graphics "nest" e.g. (#1 is 3' across on top, while #2 is 4' across, etc.).
- There must be a 1' space between the graphics after hanging.

## Hardware

- Foam tape.
- Powder coated metal ribs (2 per sign or 12 total).
- 1/16" aviation cable and crimps to be supplied by the installer.



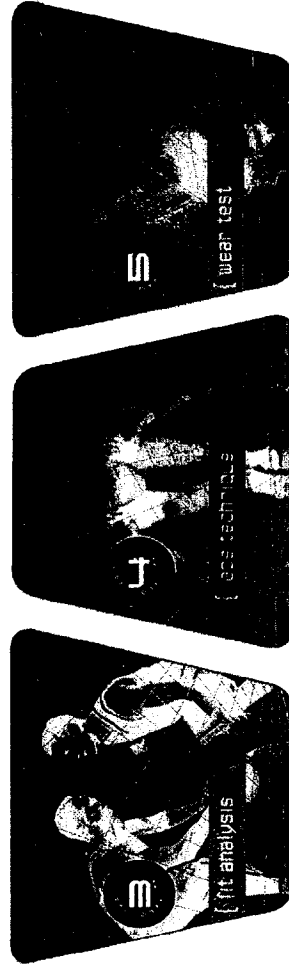
# FIT SYSTEM SIGNS (SMALL)



4.2a

4.2b

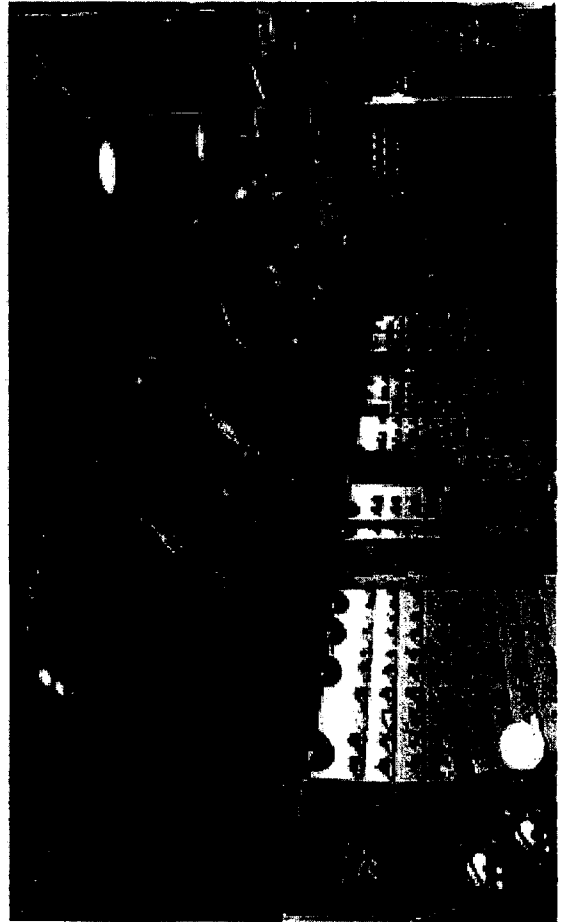
4.2c



4.2a

4.2b

4.2c



## Description

- Small Curved Overhead Fit System Signs (4.2 series).

## Material

- 3mm Sintra.

## Size

- 4' x 3'
- This size used in stores with ceilings of 10' - 11' or stores with less than 2,500sq. ft. of display space.

## Quantity

- 1 each of 6.

## Placement

- Check detailed floor plan for placement.
- Graphics always read from left to right on the curve (4.2a on left, then 4.2b, etc.).
- When installed properly, there will be a 19" difference in the distance from the floor to the top of the graphic versus the floor to the bottom of the graphic (e.g. after hanging, if the distance from the floor to the bottom of the graphic is 108", then the distance to the top should be 127").

## Installation

- Check floor plan for accurate location.
- Hang track system using aviation cable; insure that track is level from end-to-end.
- Install two ribs onto back of each graphic, ensuring that they are equally spaced on the back for stability.
- Note that graphics "nest" e.g. (#1 is 3' across on top, while #2 is 4' across, etc.).
- Slide hanging rods (which are attached to the ribs) into the track system.
- There must be a 6" of space between the graphics after hanging.

## Hardware

- Track system (1 per store).
- Powder coated metal ribs (2 per sign or 12 total).
- 1/16" aviation cable and crimps to be supplied by the installer.

# SHADE GRAPHICS

(Stores w/plus side only)



5.1a



5.1f



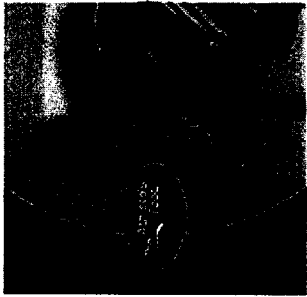
5.1g



5.1b



5.1c



5.1d



## Description

- Shade Graphics (5.1 Series).

## Material

- Canvas.

## Size

- 48" x 48"

## Quantity

- 10 different designs available; quantity per store varies based on number of wall bins. Stores with 10' or 11' ceilings do not get shade graphics.

## Placement

- Check detailed floor plan for placement.
- Women's, men's and kid's should be installed near their respective product placement at the top of every other bin.
- The same graphic should never be placed next to each other.

## Installation

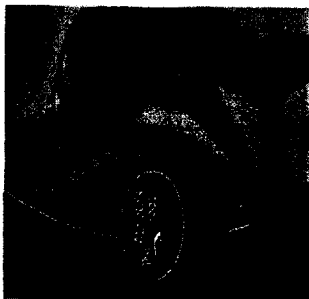
- Install shade brackets by loosening the brackets for the ladder and slipping the shade brackets behind the ladder bracket and onto the exiting bolts.
- Re-tighten the bolts ensuring a snug fit.
- Ensure that the shade roller spring is tightened by twisting the internal roller spring hand tight.
- Install the roller into the shade brackets.
- Insert the metal slat into the pocket at the bottom of the shade and install the rubber ends on the metal slat.
- Check spring mechanism on roller by pulling and retracting the shade several times.
- Pull shade to full length; magnet should catch on bottom shelf.

## Hardware

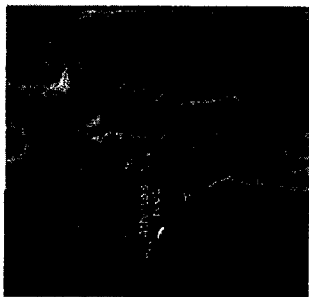
- Shade brackets (2 per shade) Note: One bracket has rectangular opening and one bracket has round opening.

# SHADE GRAPHICS

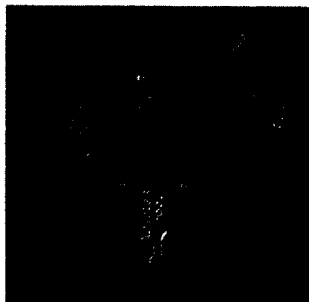
(Stores w/plus side only)



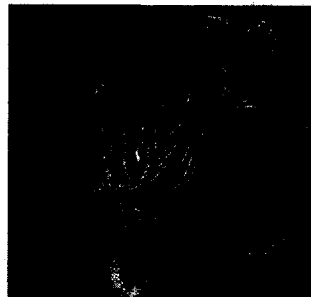
5.1e



5.1i



5.1h



5.1j



## Description

- Shade Graphics (5.1 Series).

## Material

- Canvas

## Size

- 48" x 48"

## Quantity

- 10 different designs available; quantity per store varies based on number of wall bins. Stores with 10' or 11' ceilings do not get shade graphics.

## Placement

- Check detailed floor plan for placement.
- Women's, men's and kid's should be installed near their respective product placement at the top of every other bin.
- The same graphic should never be placed next to each other.

## Installation

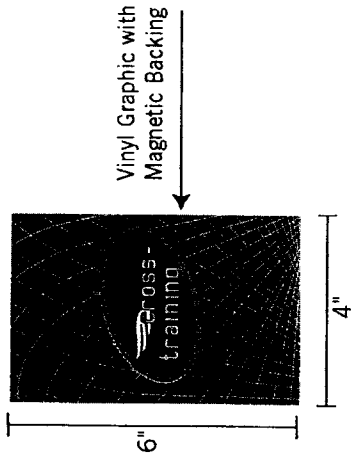
- Install shade brackets by loosening the brackets for the ladder and slipping the shade brackets behind the ladder bracket and onto the exiting bolts.
- Re-tighten the bolts ensuring a snug fit.
- Ensure that the shade roller spring is tightened by twisting the internal roller spring hand tight.
- Install the roller into the shade brackets.
- Insert the metal slat into the pocket at the bottom of the shade and install the rubber ends on the metal slat.
- Check spring mechanism on roller by pulling and retracting the shade several times.
- Pull shade to full length; magnet should catch on bottom shelf.

## Hardware

- Shade brackets (2 per shade) Note: One bracket has rectangular opening and one bracket has round opening.

# MAGNETIC CATEGORY SIGNS

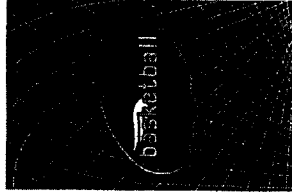
[Plus Stores Only]



5.3a



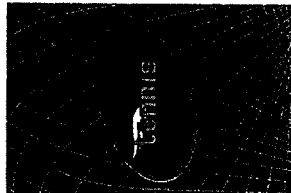
5.3b



5.3c



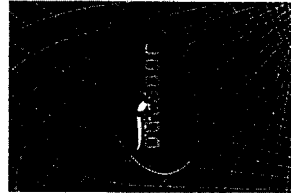
5.3d



5.3e



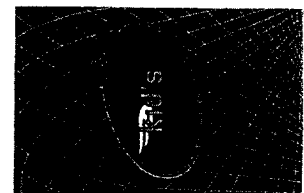
5.3f



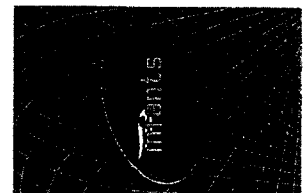
5.3g



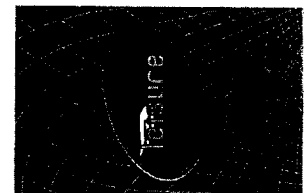
5.3h



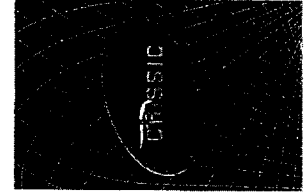
5.3i



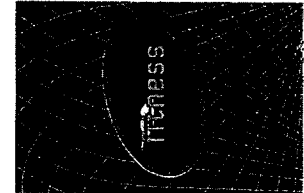
5.3j



5.3k



5.3l



5.3m

## Description

- Magnetic Category Signs (5.3 Series).
- 13 Versions.

## Material

- 20 mil Magnetic Vinyl.

## Size

- 4" x 6"

## Quantity

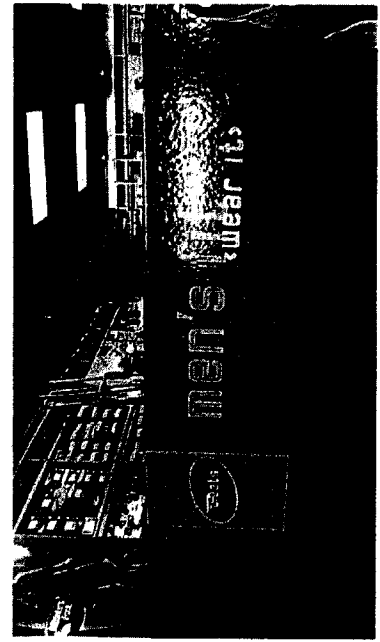
- Depends on # of wall & floor bins

## Placement

- 1 category per 48" or 60" gondola graphic.

## Installation

- About 2" from gender. Flush top & bottom



5.3 series

TRADEMARK

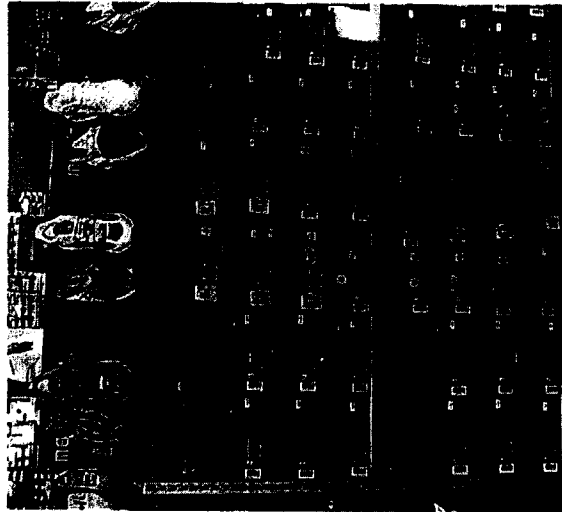
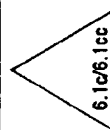
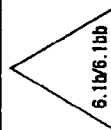
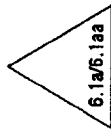
REEL: 002818 FRAME: 0660

# GONDOLA MAGNETIC TOPPERS

[Plus Stores Only.]

4' or 5'

6"



## Description

- Magnetic Gondola Toppers (6.1 Series).
- 48" and 60"

## Material

- 20 mil magnetic vinyl.

## Size

- 6.1a Men's Fit 48"x6"
- 6.1b Women's Fit 48"x6"
- 6.1c Kid's Fit 48"x6"
- 6.1aa Women's Fit 60"x6"
- 6.1bb Men's Fit 60"x6"
- 6.1cc Women's Fit 60"x6"

## Quantity

- 2 magnets per gondola topper.
- Quantity of each varies per store.

## Placement

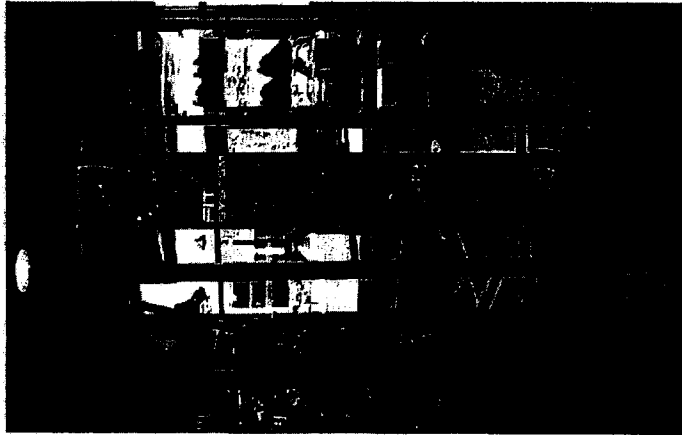
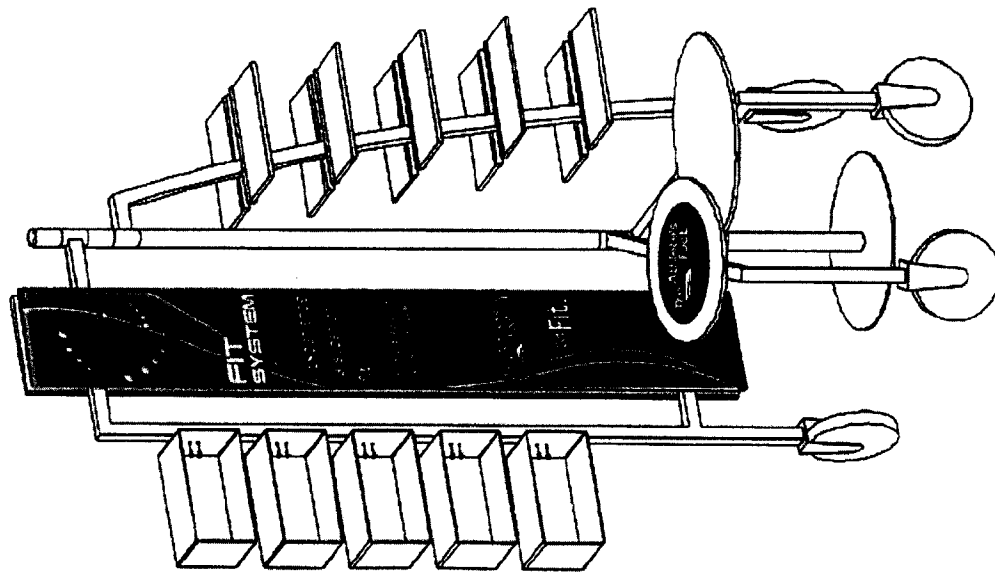
- On each side of gondola topper.
- See detailed floor plan for placement.

## Installation

- Apply magnets to gondola toppers; smooth out vinyl so that there are no air pockets or wrinkles

# FRONT DISPLAY SIGN

[Fixture for select stores only]



## Description

- Fit System Display Sign (7.1)

## Material

- 3mm Sintra

## Size

- 1' x 6'

## Quantity

- 2 per store

## Placement

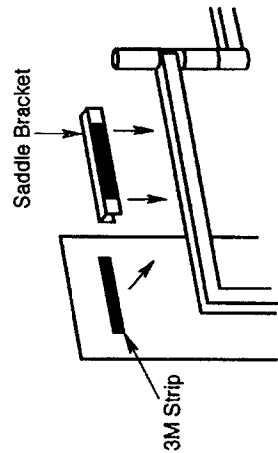
- Back to back centered on front display unit.
- There should be approximately 5.5" on each side of the sign to the unit rails.

## Installation

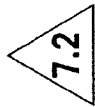
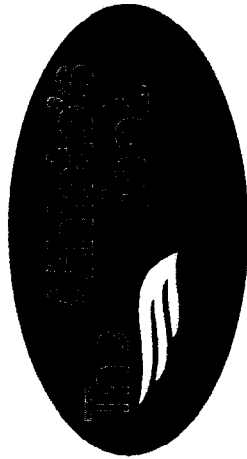
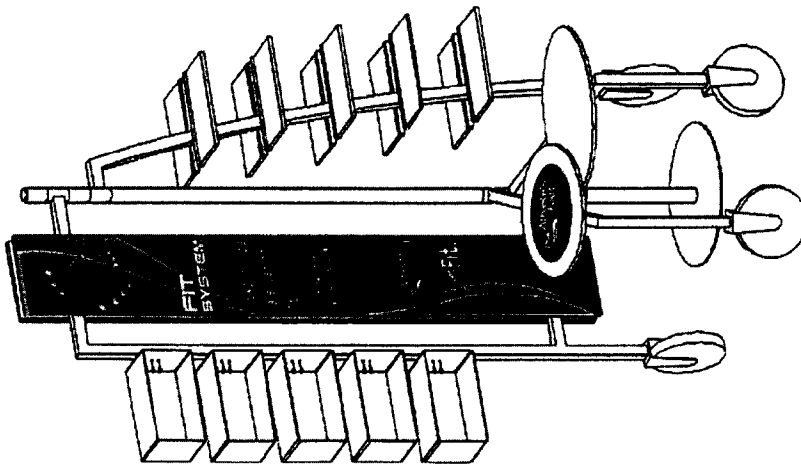
- Place 3M Dual Lock strips on each side of the saddle brackets.
- Place saddle brackets on the top and bottom horizontal rails.
- Place 3M Dual Lock strips in the appropriate spot on the back of each sign.
- Press 3M Dual Lock together, ensuring that the signs are evenly placed back-to-back.

## Hardware

- Saddle brackets (2)
- 3M Dual Lock strips 1" x 10" (8) (2 strips on each side of bracket)



# FRONT DISPLAY SHELF GRAPHIC



Place decal on the second surface of glass shelf.

## Description

- Front Display Shelf Graphic (7.2)

## Material

- 4mil clear vinyl w/LT adhesive.

## Size

- 24" x 18.5"

## Quantity

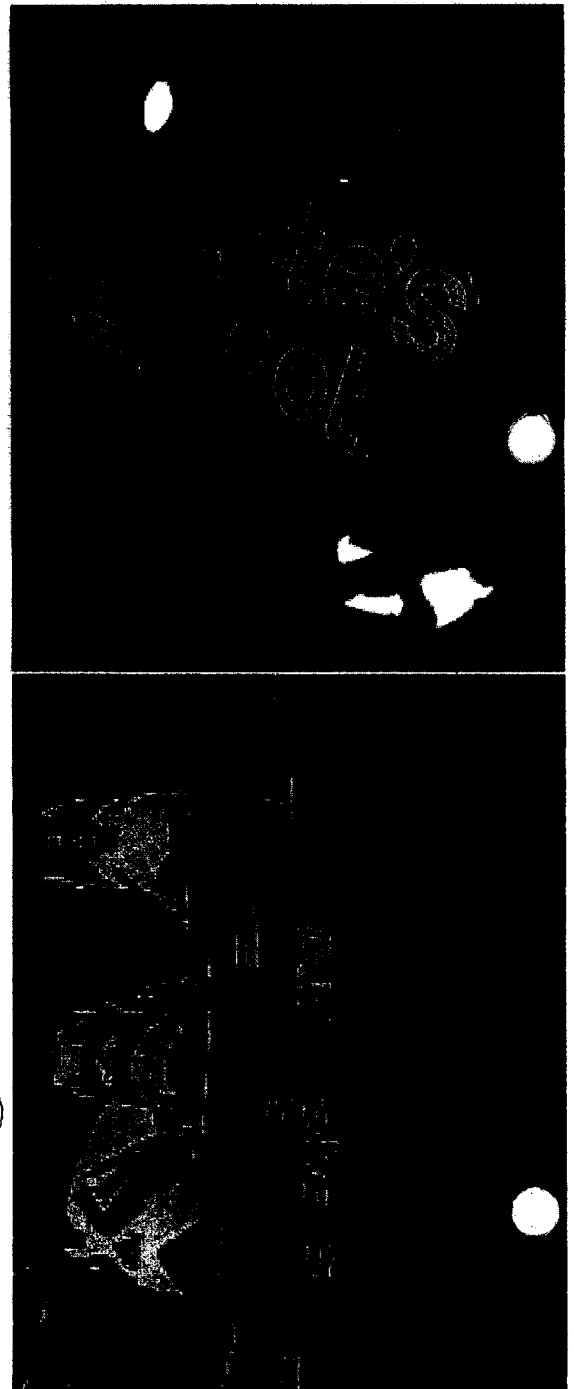
- 1 per store

## Placement

- Applied second surface to the left glass shelf.

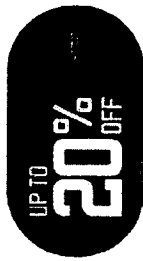
## Installation

- Clean shelf with spray cleaner; remove dust and any residue.
- Spray a small amount of water/alcohol mix on the shelf surface to which the decal is to be adhered.
- Remove liner from decal.
- Position decal on shelf copy side down.
- Looking through the glass shelf, ensure that the TAF logo is centered on the shelf.
- Squeegee out excess water/alcohol.
- Let set for 30 minutes.
- Trim excess vinyl from around shelf.
- Install shelf in fixture.





# SALE PRICE TOPPERS



8.4a-1



8.4a-4



8.4a-7



8.4a-10



8.4a-13



8.4a-16



8.4a



8.4a-2



8.4a-5



8.4a-8



8.4a-11



8.4a-14



8.4a-17



8.4a-20



8.4a-3



8.4a-6



8.4a-9



8.4a-12



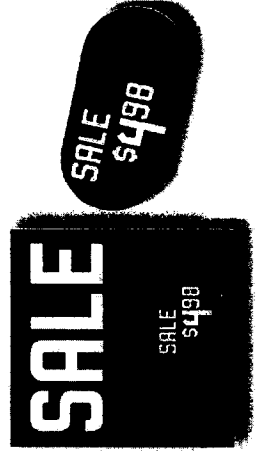
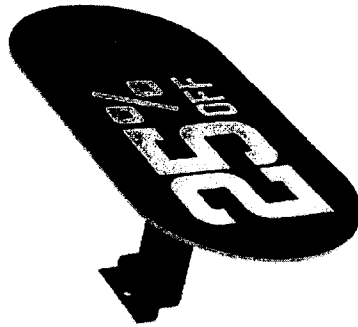
8.4a-15



8.4a-18



8.4a-21



## Description

- Sale Price Toppers (8.4a).

## Material

- 3mm Sintra.

## Size

- 10" x 5" ovals.

## Quantity

- 8.4a series - 2 of each version

## Placement

- To be placed on ladders, seating units and the sale 17.5" sign.

## Installation

- Attach 1/2" x 2" 3M Dual Lock strip to back of topper in printed box.
- Attach 3M Dual Lock strips to slat wall bracket hardware.
- Leave all signs in storage room.

## \*Special Note

- To be used on promo sign "sale" 3.10d when special promotion is not running. (see page 3.10c)

# TOWER TOPPERS

UP TO  
**20% OFF**



UP TO  
**25% OFF**



UP TO  
**30% OFF**



UP TO  
**33% OFF**



UP TO  
**40% OFF**



UP TO  
**50% OFF**



SALE  
**\$498**  
AND UP



SALE  
**\$998**  
AND UP



SALE  
**\$1998**  
AND UP



SALE  
**\$2998**  
AND UP



SALE  
**\$3998**  
AND UP



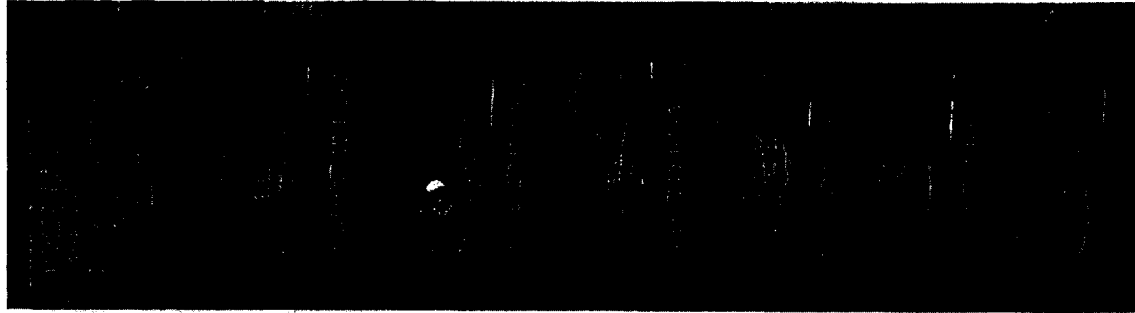
SALE  
**\$4998**  
AND UP



Buy 1 Get 1  
**FREE**



Buy 2 Get 1  
**FREE**



## Description

- Tower Topper 8.5 Series.

## Material

- Tower Toppers: 80# C1S Gloss Cover.

## Size

- Tower Toppers: 11"x7"

## Quantity

- Tower Toppers: 4 each of 8.5a-1 thru a-12  
8 each of 8.5b-1 and b-2

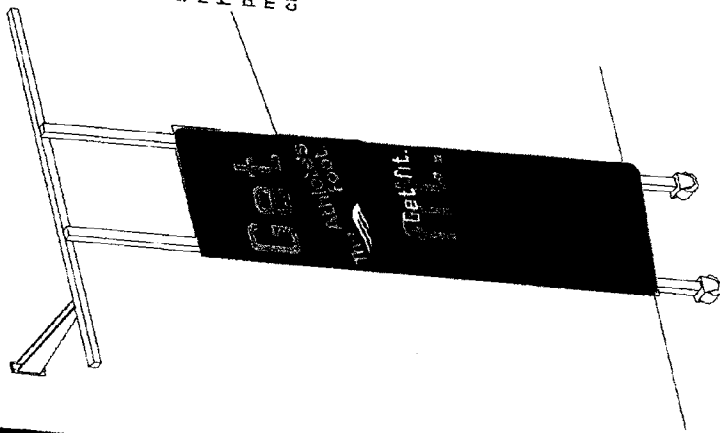
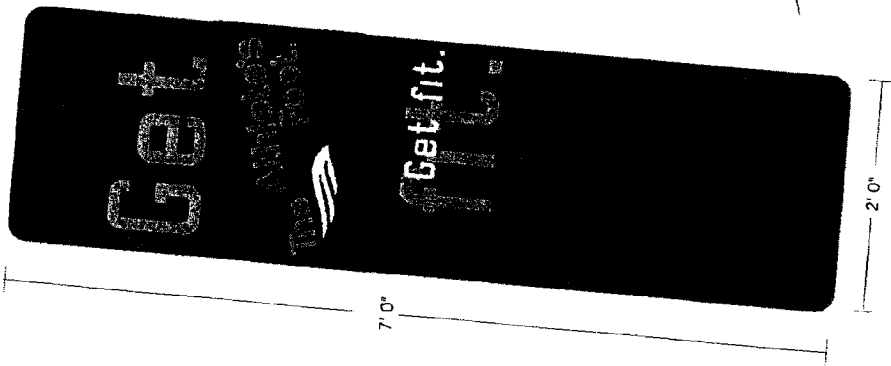
## Placement

- In acrylic sign holders in various locations throughout store.

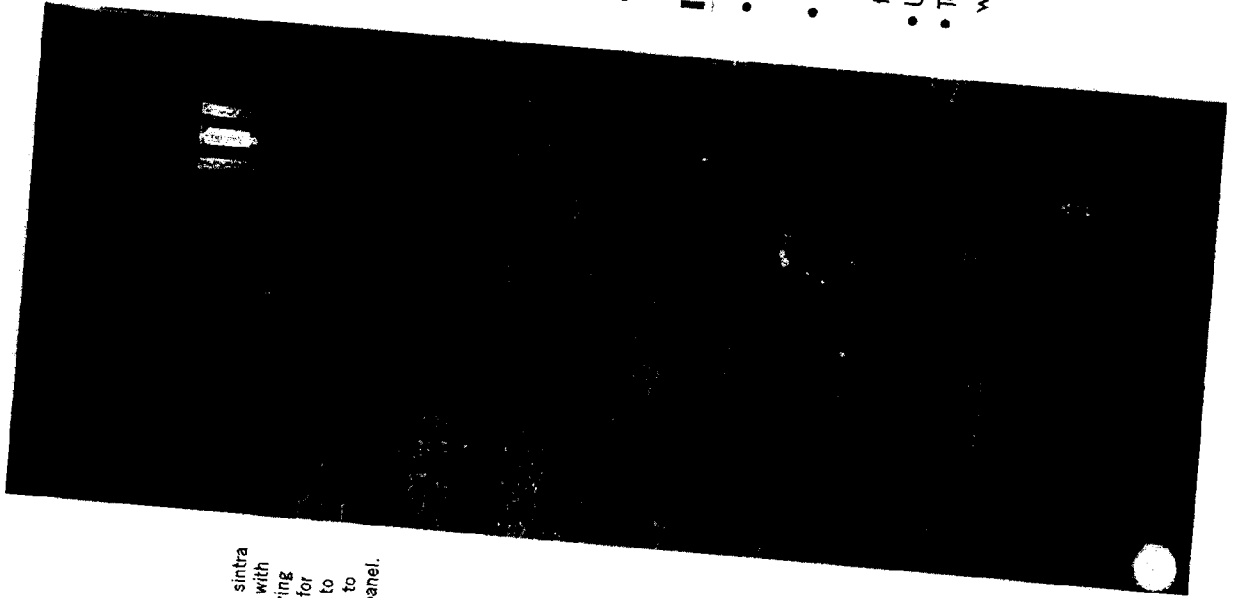
## Installation

- Slide Tower Topper in acrylic sign.

# CASH WRAP PANEL [select stores only]



3mm sintra signs with receiving holes for pucks to mount to clear panel.



## Description

- Get Fit Logo Panel (8.7d).

## Material

- 3 mm white sintra.

## Size

- 2'x7'

## Quantity

- 1 or 2 per store depending on space.

## Placement

- Check detailed floor plan for placement

## Installation

- If screws were used on ladder, holes must be drilled into the graphic.
- Carefully line up the graphic with the ladder and drill holes accordingly into the graphic.
- Use existing screws on ladders.
- Top and bottom of sign must be flush with ladder.



# HANG TAGS

## Description

- Hangtags (9.0 series).

## Material

- 10 mil. white rigid vinyl

## Size

- 2" x 2"

## Qty

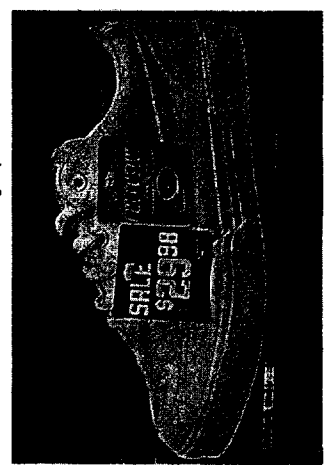
- 250 of each Hangtag version (44 versions)

## Placement

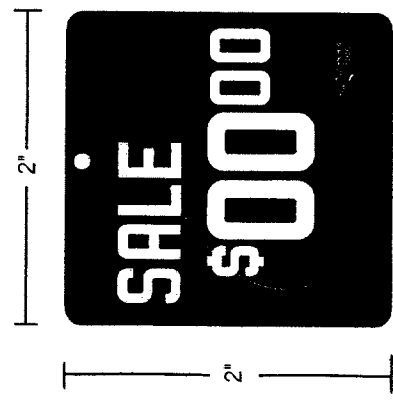
- On product specified in merchandiser

## Installation

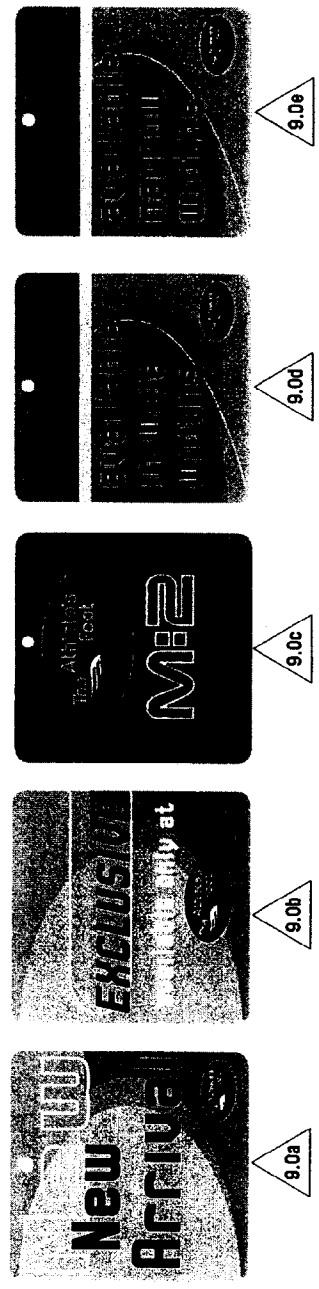
- Use tagging gun.
- Red sale tags on 3rd eyelet
- New, exclusive, and widths on top eyelet.
- No more than 2 tags per shoe



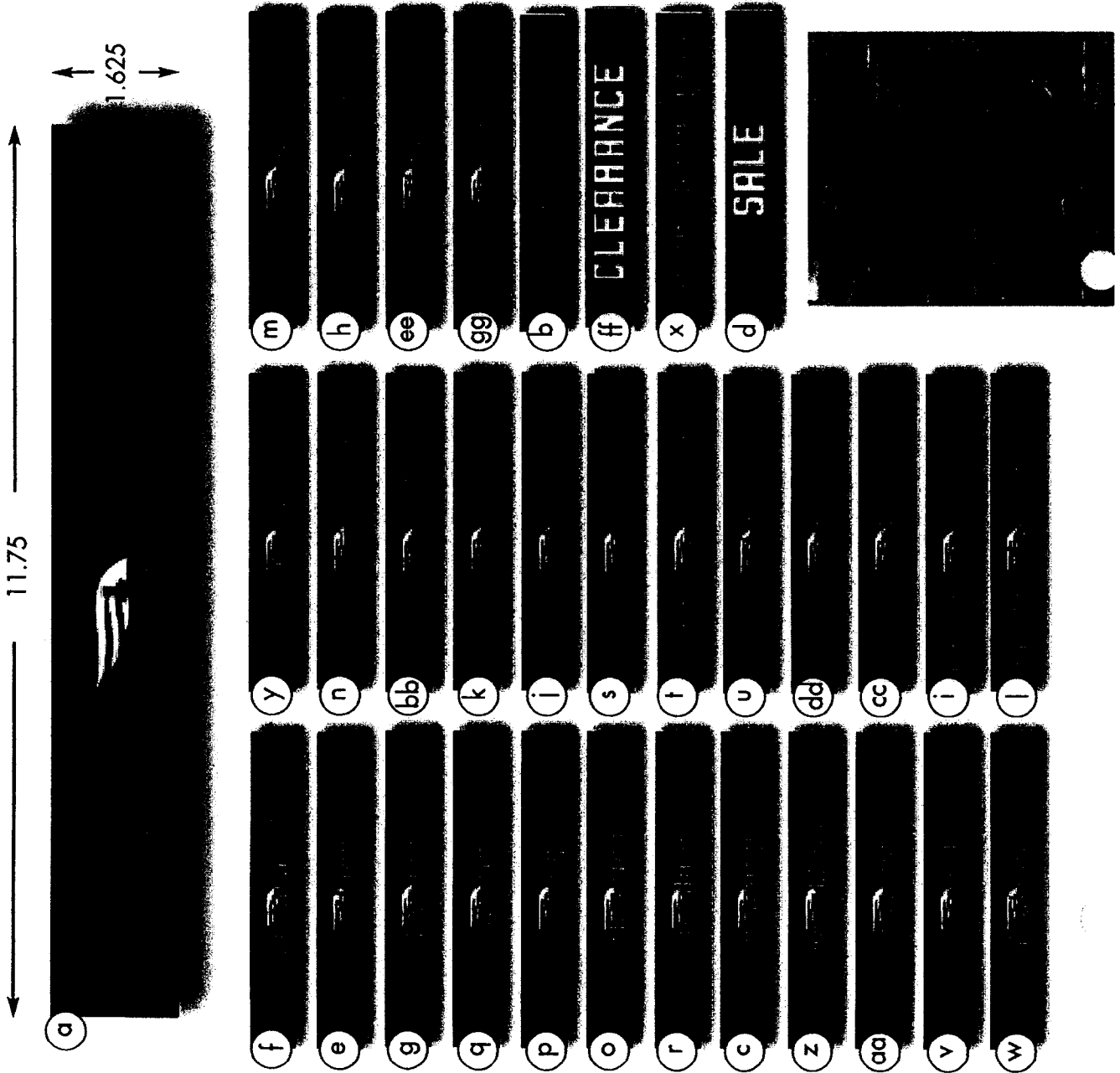
SALE \$4.99 9.00	SALE \$34.99 9.00	SALE \$69.99 9.00	SALE \$109.99 9.01	\$20 OFF 9.00
SALE \$6.99 9.00	SALE \$35.99 9.00	SALE \$74.99 9.00	SALE \$114.99 9.00	\$15 OFF 9.00
SALE \$9.99 9.00	SALE \$44.99 9.00	SALE \$79.99 9.00	SALE \$119.99 9.00	\$10 OFF 9.00
SALE \$14.99 9.00	SALE \$49.99 9.00	SALE \$84.99 9.00	SALE \$129.99 9.00	50% OFF 9.00
SALE \$19.99 9.00	SALE \$54.99 9.00	SALE \$89.99 9.00	\$60 OFF 9.00	
SALE \$24.99 9.00	SALE \$59.99 9.00	SALE \$99.99 9.00	SALE \$139.99 9.00	\$3 OFF 9.00
SALE \$29.99 9.00	SALE \$64.99 9.00	SALE \$104.99 9.00	\$7 OFF 9.00	\$30 OFF 9.00
				\$25 OFF 9.00



10 mil wt gloss rigid vinyl



# SHELF STRIPS



## Description

- Shelf Strips (33 versions) (10.0 Series).

## Material

- 80# CIS

## Size

- 11.75" x 1.625"

## Quantity/version

- 250 each of 5 versions (a, b, c, d, ff).
- 100 each of 3 versions (e, f, g).
- 50 each of 14 versions (h-t, gg).
- 20 each of 11 versions (u-ee).

## Placement

- Slide insert onto acrylic shoe shelves on grid walls only.

## Installation

TRADEMARK

REEL: 002818 FRAME: 0668

# FIT & CATEGORY TOPPERS

[select stores w/ floor bins]



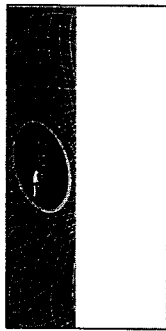
11.1a



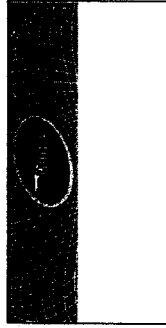
11.1b



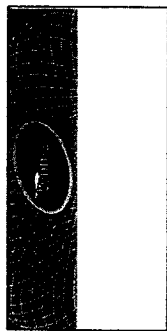
11.1c



11.2a



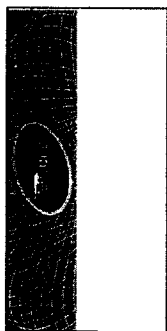
11.2b



11.2c



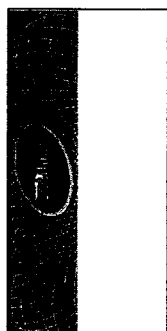
11.2d



11.2e



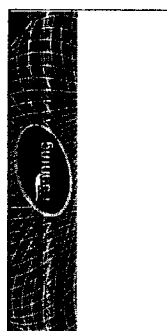
11.2f



11.2g



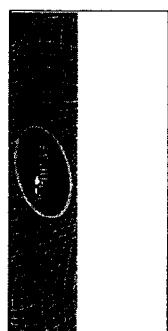
11.2h



11.2i



11.2j



11.2k



11.2l

## Description

- Fit Toppers (11.1 Series).
- Category Toppers (11.2 Series).

## Material

- Fit Toppers: 80# CIS
- Category Toppers: 8 pt. Stoplight (double sided)

## Size

- Fit Toppers: 11" x 5"
- Category Toppers: 11" x 7 1/4"

## Quantity

- Depends on # of flat bins.

## Placement

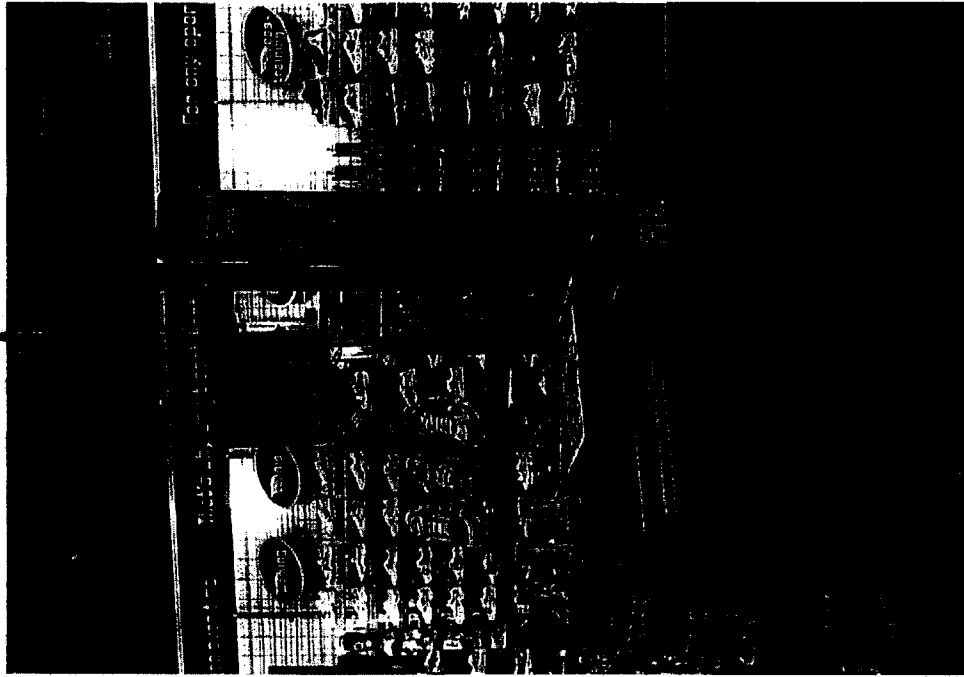
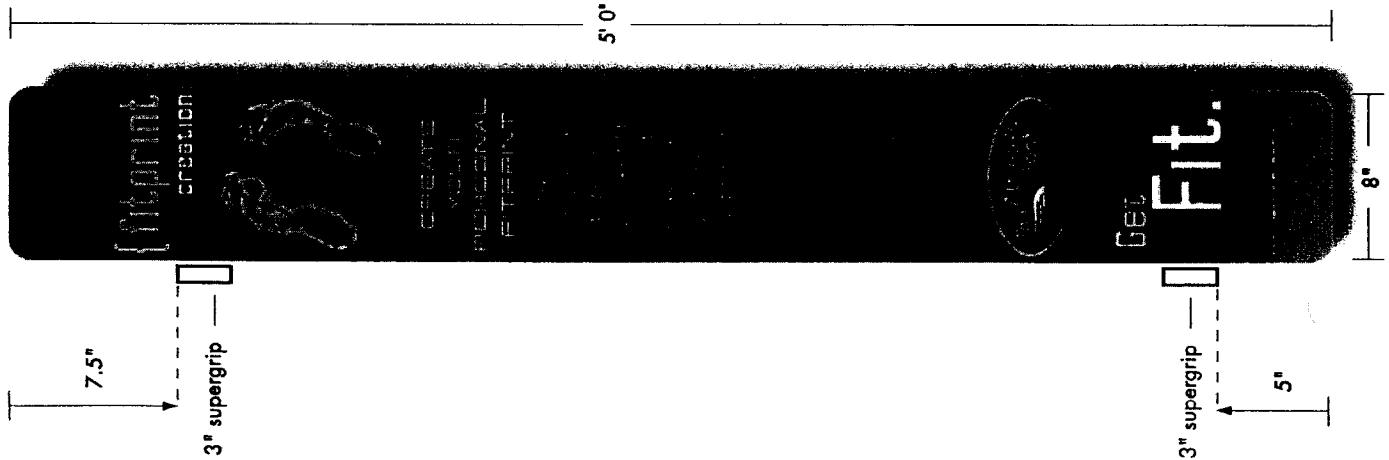
- In acrylic sign holders.

## Installation

- Slide category topper in acrylic sign.
- Fit Topper slides in front of category toppers (one each side).



# SCANNER POP



## Description

- Scanner POP (14.0).

## Material

- 3 mm sintra.

## Size

- 8" x 60"

## Quantity

- 1 per store (double sided sign).

## Placement

- Top of Sign 6" from cross bar.
  - On scanner hardware unit (see illustration).
  - Right hand side of pole w/monitor.

## Installation

- Place one 3" super grip 7.5" down from top of sign and one 5" from the bottom.
- Top of sign flush with top of pole.

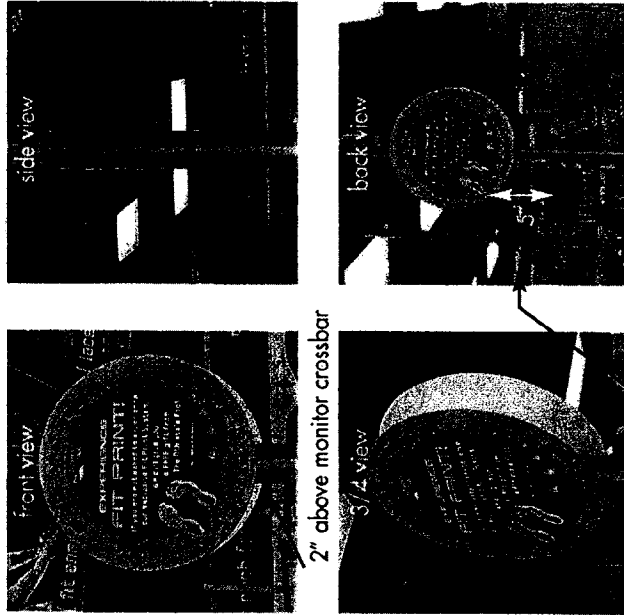
## Hardware

- (2) 3" supergrips.

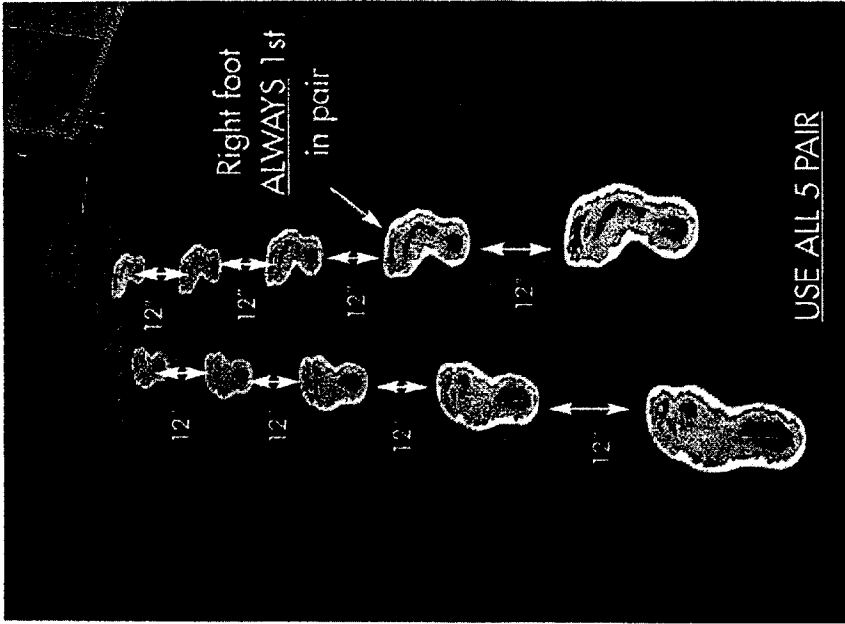
# SCANNER POP W/FIT GUARANTEE

[Participating Stores]

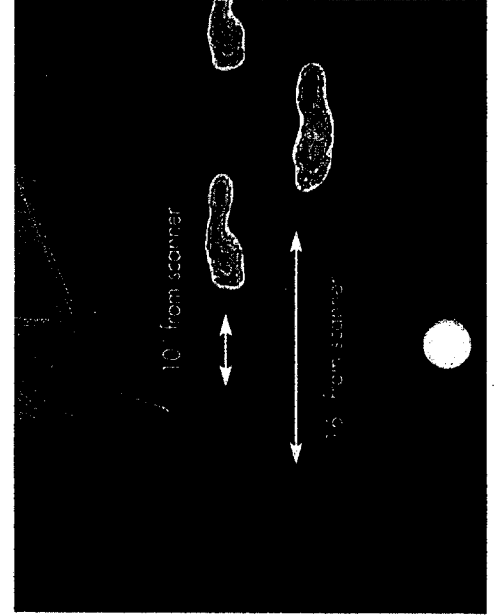
2 signs back-to-back on opposite sides of pole



5" between new & existing signs



USE ALL 5 PAIR



## Installation

- Signs come w/magnetic backing, apply back-to-back on pole.
- Peel & stick feet floor graphics.

## Quantity

- 2 circular signs.
- 5 pairs of feet.



5" between new & existing signs

TRADEMARK