

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Travelnow.com Inc., a Delaware Corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 01/19/2004

2. Name and address of receiving party(ies)

Name: Hotels.com, L.P.

Internal

Address:

Street Address: 10440 N. Central Expressway

City: Dallas State: TX Zip: 75231

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s) 76/428,065  
76/138,243

B. Trademark Registration No. (s) 2,605,631  
2,474,939

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pamela B. Huff

Internal Address:

Street Address: Cox & Smith Incorporated  
112 E. PECAN ST., SUITE 1800

City: San Antonio State: TX Zip: 78205-1521

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41), \$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-3483

DO NOT USE THIS SPACE

9. Signature.

Pamela B. Huff

Name of Person Signing

*Pamela B. Huff*  
Signature

3/23/04  
Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$115.00 033483 76428065

**ASSIGNMENT**


WHEREAS, TRAVELNOW.COM INC., a Delaware corporation ("ASSIGNOR"), having its principal place of business at 4124 S. McCann Ct., Springfield, Missouri 65804, has adopted, used, and has been using the mark listed on the attached Exhibit "A"; and

WHEREAS, HOTELS.COM, L.P., a Texas Limited Partnership ("ASSIGNEE"), having its principal place of business at 10440 N. Central Expressway, Suite 400, Dallas, Texas 75231, desires to acquire all right, title and interest in and to said mark, any and all registrations and applications for registration thereof, and the goodwill of the business symbolized by the mark;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest in and to said mark, all registrations and applications for registration thereof, all rights derived from or associated with use of the mark by ASSIGNOR together with the goodwill of the business symbolized by said mark, and the right to recover for past infringement of said mark. ASSIGNOR represents and warrants that it has not previously assigned, licensed, or conveyed any interest in said mark or the other rights referenced herein, and ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Executed this 19 day of January, 2004.

**TRAVELNOW.COM INC., a Delaware Corporation**

By:   
Name: Michael Bauer  
Title: Chief Operating Officer

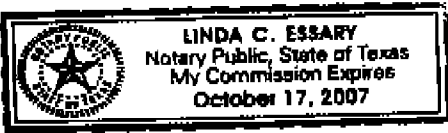
STATE OF TEXAS

COUNTY OF DALLAS

10000000

Before me, a notary public in and for the state and county aforesaid, on this day personally appeared Michael Bauer, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same as Chief Operating Officer, on behalf of TRAVELNOW.COM INC., for the purposes and consideration therein expressed.

Given under my hand and seal of office this 19th day of January, 2004.



*Linda C. Essary*

Printed Name: Linda C. Essary  
Notary Public in and for the State of Texas

My Commission Expires: 10-17-07

**EXHIBIT A**

**TRAVELNOW.COM INC. a Delaware Corporation  
TRADEMARK/SERVICE MARK REGISTRATION**

Mark	Registration/Serial No.	Registration Date / Date Filed
INTERACTIVE AFFILIATE NETWORK	76/428,065	July 8, 2002
TRAVELNOW.COM & DESIGN	76/138,243	October 2, 2000
Miscellaneous Design (Quadrangle)	2,605,631	August 6, 2002
TRAVELNOW.COM	2,474,939	August 7, 2001