

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plastics Reasearch and Development Corporation		03/25/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	EBSCO Industries, Inc.		
Street Address:	5724 Highway 280 East		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1854748	DEVIL'S HORSE	
CORRESPONDENCE DATA			
Fax Number:	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	caholland@sgrlaw.com		
Correspondent Name:	Christopher Holland		
Address Line 1:	1230 Peachtree Street N.E.		
Address Line 2:	Suite 3100, Promenade II		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	043523.025		
NAME OF SUBMITTER:	Christopher A. Holland		
Total Attachments: 1			
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OP \$40.00 1854748

ASSIGNMENT OF U. S. TRADEMARKS AND REGISTRATION

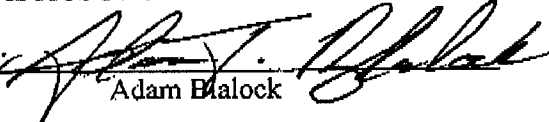
WHEREAS, PLASTICS, RESEARCH AND DEVELOPMENT CORPORATION (PRADCO), of Post Office Box 1587, Fort Smith Arkansas 72902, ("Assignor"), is the owner of the "DEVIL'S HORSE, trademark, U.S. Registration No. 1,854,748, dated September 20, 1994 (the "Mark"); and

WHEREAS, EBSCO Industries, Inc., a Delaware corporation, with its principal place of business at 5724 Highway 280 East, Birmingham, Alabama 35242, ("Assignee") is desirous of acquiring said mark and its federal registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to said mark and its federal registration, together with the good will of the business symbolized and registration thereof, the same to be held and enjoyed by the said Assignee, for its own use and benefit and that of its successors, assigns and legal representatives, to the full end of the term for which said trademark are granted, as fully and entirely as the same would have been held had this assignment and sale note been made, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its won use and for the use of its successors, assigns or other legal representative, subject to the rights of any licensees under any existing license agreements to which Assignor is a party or to the obligations under which Assignee may have succeeded or to which its right in said trademark is subject and subject further to any obligations to said licensees which Assignor may have; and said Assignor does hereby covenant and agree with the said Assignee to execute and deliver such other and further instruments and take such other and further actions as may be necessary or appropriate to transfer said trademark, claims for damages by reason of past infringement and right to sue and collect therefore to Assignee.

IN WITNESS WHEREOF, the undersigned corporation has caused this instrument to be executed on this the 25 day of MARCH ~~2003~~ 2004

PLASTICS RESEARCH & DEVELOPMENT CORPORATION

By: 
Adam Blalock

Its: Vice President

LIT\#833827 v1 - 043523.025 PRADCO ASSIGNMENT OF DEVIL'S HORSE TO EBSCO