

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cable Network Services, L.L.C.		03/26/2004	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA	
Name:	Outdoor Life Network, L.L.C.
Street Address:	281 Tresser Blvd.
Internal Address:	Two Stamford Plaza
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06901
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	75611406	ADVENTURE TELEVISION

CORRESPONDENCE DATA	
Fax Number:	(202)452-0067
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-659-9750
Email:	dsilverman@crblaw.com
Correspondent Name:	David M. Silverman, Esq.
Address Line 1:	1919 Pennsylvania Ave., N.W.
Address Line 2:	Suite 200
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:	David M. Silverman, Esq.
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Total Attachments: 1 source=ADVENTURETELEVISION#page1.tif

OP \$40.00 75611406

ASSIGNMENT

WHEREAS, Cable Network Services, L.L.C. ("Assignor"), a Delaware limited liability company, with an address at Two Stamford Plaza, 281 Tresser Boulevard, Stamford, Connecticut 06901, is the owner of the following service mark (the "Marks"):

<u>Mark</u>	<u>Application Number</u>	<u>Date Filed</u>
ADVENTURE TELEVISION	75/611,406	December 23, 1998

WHEREAS, Outdoor Life Network, L.L.C. ("Assignee"), a Delaware limited liability company, located at Two Stamford Plaza, 281 Tresser Boulevard, Stamford, Connecticut 06901, desires to acquire said Mark, the registration thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, effective as of the date of execution below.

Signed this 26 day of March, 2004.

CABLE NETWORK SERVICES, L.L.C.

By: [Signature]
Name: Jon Del Barrio
Title: Assistant Secretary

State of California)
County of Los Angeles)

ss:

Subscribed and sworn to before me
this 26th day of March, 2004.

[Signature]
Notary Public

My Commission Expires: June 14, 2007

