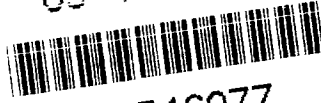


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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Sears, Roebuck & Co. 9-8-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Hunter Fan Company
Internal
Address:
Street Address: 2500 Frisco Avenue
City: Memphis State: TN Zip: 38114
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: June 19, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) n/a
Additional number(s) attached Yes No

B. Trademark Registration No.(s) 1,817,807

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Valerie Walsh Johnson, Esq.
Internal Address:
Street Address: 165 Madison Avenue, Suite 2000
c/o Baker, Donelson, Bearman, Caldwell et al.
City: Memphis State: TN Zip: 38103

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 08-1629

DO NOT USE THIS SPACE

9. Signature: Valerie Walsh Johnson, Esq. Valerie Walsh Johnson Signature 9/3/03 Date
Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

09/09/2003 ECOMPER 00000100 1817807

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TRADEMARK REEL: 002819 FRAME: 0817

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Sears, Roebuck and Co., a New York corporation, having its principal offices at 3333 Beverly Road, Hoffman Estates, Illinois 60179, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
DESIGNER'S CHOICE	1,917,807	September 12, 1995

WHEREAS, Hunter Fan Company, a Delaware corporation, having its principal offices at 2500 Frisco Avenue, Memphis, Tennessee 38114, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Sears, Roebuck and Co. hereby assigns to Hunter Fan Company all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Dated: June 19, 2002

Sears, Roebuck and Co.

By: R. Swartz

Title: DMN - TOOLS/ELECTRICAL