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102545995

attached original documents or copy thereof.

1. Name of conveying party(ies):

Lipton Investments, Inc.  
501 Silverside Road  
Wilmington, DE 19809

9503

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 1, 2003

2. Name and address of receiving party(ies)

Name: Unilever PLC

Internal Address:

Street Address: Port Sunlight  
Wirral, Merseyside, England, L624ZA  
City: State: ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State UK
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

BOVRIL, Reg. No. 51,862  
BOVRIL, Reg.No. 2,401,710  
MARMITE, Reg.No. 146,810

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address: Unilever HPC Co.

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

09/09/2003 LUMELER 00000118 031595 2401710

FC:AS21 40.00 BA  
FC:AS22 50.00 BA

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy  
Name of Person Signing

*Mary A. Cassidy*  
Signature

Septmeber 5, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20221

TRADEMARK  
REEL: 002820 FRAME: 0570

ASSIGNMENT

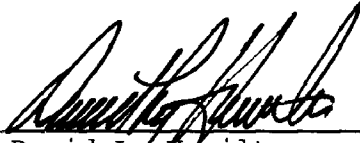
WHEREAS, LIPTON INVESTMENTS, INC., a corporation organized under the laws of the State of Delaware, with its address at 501 Silverside Road, Wilmington, DE 19809 (hereinafter called ASSIGNOR) is owner of the entire right, title and interest in and to the Trademarks and Trademark Registrations therefor in the U.S. Patent and Trademark Office listed on the attached Schedule A (hereinafter called "TRADEMARKS"), and

WHEREAS, UNILEVER PLC, a company incorporated under the English Companies Acts, having its offices at Port Sunlight, Wirral, Merseyside, England (hereinafter ASSIGNEE) is desirous of acquiring the above identified TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the said TRADEMARKS, together with the goodwill of its business connected with and symbolized by the marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as to the 1<sup>st</sup> day of July, 2003.

LIPTON INVESTMENTS, INC.

By:   
David L. Hamilton  
President

SCHEDULE A

| <u>Trademark</u> | <u>Reg. No.</u> |
|------------------|-----------------|
| BOVRIL           | 51,862          |
| BOVRIL           | 2,401,710       |
| MARMITE          | 146,810         |