

09-11-2003

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Diagnostics & Designs, Inc.

8.4.03

- Individual(s)
- General Partnership
- Corporation-State CA
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: July 10, 2003

2. Name and address of receiving party(ies)

Name: Sexy Hair Concepts, LLC

Internal Address: _____

Street Address: 9232 Eton Avenue

City: Chatsworth State: CA Zip: 91311

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State CA
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/369,705
76/374,826

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roberta Jacobs-Meadway, Esquire

Internal Address: Ballard Spahr Andrews & Ingersoll, LLP

51st Floor

Street Address: 1735 Market Street

City: Philadelphia State: PA Zip: 19103-7599

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-0755

DO NOT USE THIS SPACE

9. Signature.

Patricia G. Cramer
Name of Person Signing

Signature

8/12/03
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

09/11/2003 6TOM11 00000051 020755 76369705

01 FC:8521 40.00 DA
02 FC:8522 25.00 DA

TRADEMARK
REEL: 002821 FRAME: 0294

EXHIBIT C

ASSIGNMENT OF TRADEMARKS

WHEREAS, Diagnostics & Designs, Inc., a California corporation, having a business address of 13918 Equitable Road, Cerritos, CA, 90703 ("D&D"), has filed U.S. trademark application Serial No. 76/369,705 for "SEXY HANDS" and U.S. trademark application Serial No. 76/374,826 for "SEXY SKIN"; and

WHEREAS, Sexy Hair Concepts, LLC, a California corporation having an address of 9232 Eton Avenue, Chatsworth, CA 91311 ("SHC"), is desirous of acquiring all right, title and interest in and to said trademark, and the goodwill associated therewith, and applications therefor; and

WHEREAS, it is desired that the assignment of said trademarks and applications be made of record in the United States Patent and Trademark Office; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, D&D hereby irrevocably assigns, sells, conveys, transfers and delivers to SHC all rights, title and interest in and to said trademarks, and the goodwill of the business associated therewith, and the applications therefor.

DIAGNOSTICS & DESIGNS, INC.

Dated:

7/10/03

By:

Name:

Title:

Joe Oliveri
CEO