

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | Correction to Change of Name recordation at Reel/Frame Nos. 002810/0701 |
|-----------------------|---|

| | | | |
|-------------------------|----------|----------------|-----------------------|
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Gander Mountain Company | | 03/03/2004 | CORPORATION: DELAWARE |

| | |
|----------------------|--------------------------|
| RECEIVING PARTY DATA | |
| Name: | Gander Mountain Company |
| Street Address: | 4567 American Blvd. West |
| City: | Bloomington |
| State/Country: | MINNESOTA |
| Postal Code: | 55437 |
| Entity Type: | CORPORATION: MINNESOTA |

PROPERTY NUMBERS Total: 14

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------|
| Serial Number: | 76312730 | FIRST ICE |
| Serial Number: | 75897464 | |
| Serial Number: | 75891684 | GANDER MOUNTAIN |
| Serial Number: | 75897466 | GANDER MOUNTAIN GUIDE SERIES |
| Serial Number: | 75897467 | HFC |
| Serial Number: | 75897465 | HUNT FISH CAMP |
| Serial Number: | 76316438 | TEC H2O |
| Serial Number: | 73505280 | |
| Serial Number: | 74366221 | FOX RIVER BRAKE |
| Serial Number: | 75561875 | GANDER GANG |
| Serial Number: | 74502019 | GANDER MOUNTAIN |
| Serial Number: | 73505357 | GANDER MOUNTAIN |
| Serial Number: | 73505339 | |
| Serial Number: | 74366220 | THE VIXEN |

CORRESPONDENCE DATA

90006729

**TRADEMARK
 REEL: 002821 FRAME: 0637**

OP \$365.00 76312730

Fax Number: (617)951-8736
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-951-8144
Email: eileen.sullivan@bingham.com
Correspondent Name: Eileen Sullivan, Trademark Paralegal
Address Line 1: 150 Federal Street
Address Line 2: Bingham McCutchen LLP
Address Line 4: Boston, MASSACHUSETTS 02110

| | |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | GANDER |
| NAME OF SUBMITTER: | Eileen Sullivan |

Total Attachments: 7
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source=gander#page5.tif
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Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
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Washington, D.C. 20231



700071241

MARCH 15, 2004

PTAS

BINGHAM MCCUTCHEM, LLP
STACEY FARRELL
150 FEDERAL STREET
BOSTON, MA 02110

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 03/10/2004

REEL/FRAME: 002810/0701
NUMBER OF PAGES: 7

BRIEF: CHANGE OF NAME

ASSIGNOR:

GANDER MOUNTAIN COMPANY

DOC DATE: 03/03/2004
CITIZENSHIP: ~~MINNESOTA~~ Delaware
ENTITY: CORPORATION

ASSIGNEE: Gander Mountain Company, 4567 American Blvd. West, Bloomington, Minnesota 55437
~~FLEET RETAIL GROUP~~
~~40 BROAD STREET~~
~~BOSTON, MASSACHUSETTS 02109~~
CITIZENSHIP: ~~DELAWARE~~ Minnesota
ENTITY: CORPORATION

APPLICATION NUMBER: 76312730
REGISTRATION NUMBER:

FILING DATE: 09/14/2001
ISSUE DATE:

MARK: FIRST ICE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
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REEL/FRAME: 002810/0701
NUMBER OF PAGES: 7

BRIEF: CHANGE OF NAME

ASSIGNOR:

GANDER MOUNTAIN COMPANY

DOC DATE: 03/03/2004
CITIZENSHIP: MINNESOTA
ENTITY: CORPORATION

ASSIGNEE:

FLEET RETAIL GROUP
40 BROAD STREET
BOSTON, MASSACHUSETTS 02109

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

APPLICATION NUMBER: 76312730
REGISTRATION NUMBER:

FILING DATE: 09/14/2001
ISSUE DATE:

MARK: FIRST ICE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK
REEL: 002821 FRAME: 0640

002810/0701 PAGE 2

APPLICATION NUMBER: 75897464
REGISTRATION NUMBER: 2556957FILING DATE: 01/07/2000
ISSUE DATE: 04/02/2002

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 75891684
REGISTRATION NUMBER: 2564297FILING DATE: 01/07/2000
ISSUE DATE: 04/23/2002

MARK: GANDER MOUNTAIN

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75897466
REGISTRATION NUMBER: 2767122FILING DATE: 01/07/2000
ISSUE DATE: 09/23/2003

MARK: GANDER MOUNTAIN GUIDE SERIES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75897467
REGISTRATION NUMBER: 2568120FILING DATE: 01/07/2000
ISSUE DATE: 05/07/2002

MARK: HFC

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75897465
REGISTRATION NUMBER: 2526278FILING DATE: 01/07/2000
ISSUE DATE: 01/01/2002

MARK: HUNT FISH CAMP

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76316438
REGISTRATION NUMBER: 2807091FILING DATE: 09/24/2001
ISSUE DATE: 01/20/2004

MARK: TEC H2O

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73505280
REGISTRATION NUMBER: 1335485FILING DATE: 10/24/1984
ISSUE DATE: 05/14/1985

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 74366221
REGISTRATION NUMBER: 1850302FILING DATE: 03/09/1993
ISSUE DATE: 08/16/1994

MARK: FOX RIVER BRAKE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75561875
REGISTRATION NUMBER: 2386339FILING DATE: 09/30/1998
ISSUE DATE: 09/12/2000

MARK: GANDER GANG

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002810/0701 PAGE 3

APPLICATION NUMBER: 74502019
REGISTRATION NUMBER: 1927194

FILING DATE: 03/21/1994
ISSUE DATE: 10/17/1995

MARK: GANDER MOUNTAIN

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73505357
REGISTRATION NUMBER: 1335489

FILING DATE: 10/24/1984
ISSUE DATE: 05/14/1985

MARK: GANDER MOUNTAIN

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73505339
REGISTRATION NUMBER: 1339735

FILING DATE: 10/24/1984
ISSUE DATE: 06/04/1985

MARK:

DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 74366220
REGISTRATION NUMBER: 1850301


FILING DATE: 03/09/1993
ISSUE DATE: 08/16/1994

MARK: THE VIXEN


DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

MARY BENTON, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

03/10/2004
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|---|--|---|---|---|--|
| Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 8/30/2008) Tab settings | | RECORDATION FORM COVER SHEET TRADEMARKS ONLY | | U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office | |
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | | | | | |
| 1. Name of conveying party(ies): <u>Gander Mountain Company</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State MA <u>Delaware</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | | 2. Name and address of receiving party(ies) Name: <u>Fleet Retail Group</u> Internal <u>Gander Mountain Company</u> Address: _____ Street Address: <u>40 Broad Street</u> 4567 American Blvd. West City: <u>Boston</u> State: <u>MA</u> Zip: <u>02108</u> Bloomington Minnesota 55437 <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> Minnesota <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small> | | |
| 3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>March 3, 2004</u> | | | | | |
| 4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ <u>See Schedule A attached hereto</u> Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | | | B. Trademark Registration No.(s) _____ <u>See Schedule A attached hereto</u> | | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Bingham McCutchen, LLP</u> Internal Address: <u>Attn: Stacey Farrell</u> Street Address: <u>150 Federal Street</u> City: <u>Boston</u> State: <u>MA</u> Zip: <u>02110</u> | | | 6. Total number of applications and registrations involved: 15 7. Total fee (37 CFR 3.41).....\$ <u>600.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account | | |
| 8. Deposit account number: _____ | | | | | |
| DO NOT USE THIS SPACE | | | | | |
| 9. Signature. <u>Stacey Farrell</u>  <u>3/10/04</u> Name of Person Signing Signature Date | | | | | |
| <small>Total number of pages including cover sheet, attachments, and document: 6</small> | | | | | |
| <small>All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231</small> | | | | | |

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|---|--|---|---|---|--|
| Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 8/30/2005) Tab settings | | RECORDATION FORM COVER SHEET TRADEMARKS ONLY | | U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office | |
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | | | | | |
| 1. Name of conveying party(ies): Gander Mountain Company <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State -MN <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | | 2. Name and address of receiving party(ies) Name: <u>Fleet Retail Group</u> Internal _____ Address: _____ Street Address: <u>40 Broad Street</u> City: <u>Boston</u> State: <u>MA</u> Zip: <u>02108</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small> | | |
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| 4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ <u>See Schedule A attached hereto</u> | | | B. Trademark Registration No.(s) _____ <u>See Schedule A attached hereto</u> Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | | |
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| | | | 8. Deposit account number: _____ | | |
| DO NOT USE THIS SPACE | | | | | |
| 9. Signature. <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>Stacey Farrell</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: right;"> <u>3/10/04</u> Date </div> </div> | | | | | |
| <small>Total number of pages including cover sheet, attachments, and document: <input type="checkbox"/></small> <small>Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231</small> | | | | | |

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SCHEDULE A**Trademarks and Trademark Registrations**

| <u>Trademark or Service Mark</u> | <u>Registrations -- United States Patent and Trademark Office</u> | |
|--|---|--------------------------|
| | <u>Registration No.</u> | <u>Registration Date</u> |
| Flying Goose Design (Old) | 1335485 | May 14, 1985 |
| FOX RIVER BRAKE | 1850302 | August 16, 1994 |
| GANDER GANG | 2386339 | September 12, 2000 |
| GANDER MOUNTAIN | 1927194 | October 17, 1995 |
| GANDER MOUNTAIN | 1335489 | May 14, 1985 |
| Goose Head Design | 1339735 | June 4, 1985 |
| THE VIXEN | 1850301 | August 16, 1994 |

| <u>Trademark or Service Mark</u> | <u>Pending Applications -- United States Patent and Trademark Office</u> | |
|--|--|--------------------|
| | <u>Serial No.</u> | <u>Filing Date</u> |
| FIRST ICE | 76/312730 | September 14, 2001 |
| Flying Goose Design | 75/897464 | January 7, 2000 |
| GANDER MOUNTAIN | 75/891684 | January 7, 2000 |
| GANDER MOUNTAIN | 75/897486 | January 7, 2000 |
| GUIDE SERIES | | |
| HFC | 75/897467 | January 7, 2000 |
| HUNT FISH CAMP | 75/897465 | January 7, 2000 |
| TECH20 | 76/318438 | September 24, 2001 |

| <u>Trademark or Service Mark</u> | <u>Registrations -- Switzerland Trademark Office</u> | |
|--|--|--------------------------|
| | <u>Registration No.</u> | <u>Registration Date</u> |
| FIRST ICE | 433833 | January 14, 1997 |

BUSDOCS:1061043