Electronic Version v1.1

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SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Acosta Sales & Marketing, Inc.		02/05/2004	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Atsoca, Inc.	
Street Address:	6600 Corporate Center Parkway	
City:	Jacksonville	
State/Country:	FLORIDA	
Postal Code:	32216	
Entity Type:	CORPORATION: NEVADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78138073	

CORRESPONDENCE DATA

Fax Number: (904)359-8700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (904) 359-8745

Email: PTOMAILJACKSONVILLE@FOLEYLAW.COM

Correspondent Name: Chanley T. Howell

Address Line 1: Foley & Lardner LLP, 3000 K Street, N.W.

Address Line 2: Suite 500

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

ATTORNEY DOCKET NUMBER: 061825-0163

NAME OF SUBMITTER: Chanley T. Howell

Total Attachments: 1

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TRADEMARK **REEL: 002822 FRAME: 0953**

900006796

ASSIGNMENT OF TRADEMARK AND ASSOCIATED RIGHTS

WHEREAS, Acosta Sales & Marketing, Inc., a Nevada corporation, located at 1001 SW Klickitat Way, Suite 105, Seattle, Washington 98134 (hereinafter "Assignor"), is the user and owner of all right, title and interest in and to the following trademark(s) and/or service mark(s), (the "Mark(s)"):

MISCELLANEOUS FISH DESIGN - Serial No. 78/138,073

WHEREAS, Atsoca, Inc., a Nevada corporation, located at 6600 Corporate Center Parkway. Jacksonville, Florida 32216 (hereinafter "Assignee"), is desirous of acquiring the Mark(s);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, any and all right, title and interest in the world Assignor may possess in and to the Mark(s) together with the goodwill of the business symbolized by the Mark(s), the right to sue for future and past infringement of the Mark(s), and all of the assets, properties, contracts, rights and obligations relating thereto.

Date	By: Charley T. Howell Its: Affinity
STATE OF FLORIDA COUNTY OF DUVAL	J
Chanley T. Howell, the <u>1770//</u> corporation [type of entity] (notation is/are personally known to	me.
□ produced a current □ produced	driver's license as identification. as identification.
{Notary Seal must be affixed}	Signature of Notary
DEBORAH P. BARNES MY COMMISSION # DD 134437 EXPIRES; July 18, 2006 Bonded Thru Notary Public Underwriters	Name of Notary (Typed, Printed or Stamped) Commission Number (if not legible on seal): My Commission Expires (if not legible on seal):

004.415238.1

TRADEMARK REEL: 002822 FRAME: 0954

RECORDED: 04/02/2004