

09-15-2003

ET

Docket No.:



.Y

1073-000

Tab settings

To the Director of the United States Patent and Trademark Office **102550033**

Attached original documents or copy thereof.

1. Name of conveying party(ies): **XOXO Clothing Company, Inc.** **9-12-03**

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State **Delaware**  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: **Global Brand Holdings, LLC**

Internal Address: \_\_\_\_\_

Street Address: **1407 Broadway**

City: **New York** State: **NY** ZIP: **10018**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other **New York limited liability company**

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
 (Designations must be a separate document from  
 Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: **July 2, 2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
 1

Additional numbers  Yes  No

B. Trademark Registration No.(s)

2,556,155	2,520,963	2,036,037
2,436,377	2,320,710	2,456,625
2,370,004	2,269,840	2,102,098

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Howard B. Barnaby**

Internal Address: **Robin Blecker & Daley**

Street Address: **330 Madison Avenue**

City: **New York** State: **NY** ZIP: **10017**

6. Total number of applications and registrations involved: **12**

7. Total fee (37 CFR 3.41): \$ **\$315.00**

Enclosed  
 Authorized to be charged to deposit account \_\_\_\_\_

8. Deposit account number: **18-1644**

OFFICE OF PUBLIC RECORDS  
2003 SEP 12 PM 3:47  
FINANCE SECTION

09/15/2003 LHMELLER 00000056 2556153

DO NOT USE THIS SPACE

01 FC:0521 40.00 BP  
02 FC:0522 275.00 BP

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Howard B. Barnaby** **September 10, 2003**  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

**4**

1073-000

Additional Nos. for Assignment Recordation

2,009,243

2,043,508

2,484,317

ASSIGNMENT

WHEREAS, XOXO Clothing Company, Incorporated, a Delaware corporation of 1466 Broadway, Seventh Floor, New York, New York 10036 ("Assignor"), has adopted, used or is using the marks set forth in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office as identified in Schedule A hereto; and

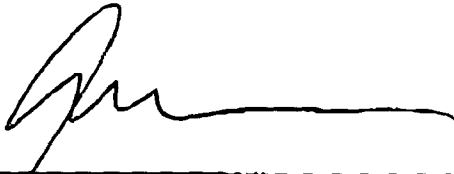
WHEREAS, Global Brand Holdings, LLC, a New York limited liability company of 1407 Broadway, New York, New York 10018 ("Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof identified in Schedule A hereto.

Dated: July 2, 2003

XOXO Clothing Company, Incorporated

By \_\_\_\_\_



Arnold H. Simon  
Chief Executive Officer

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>
FRAGILE BY XOXO	2,556,155
FRAGILE	2,520,963
FRAGILE	2,036,037
XOXO	2,436,377
XOXO JEANS	2,320,710
XOXO	2,456,625
XOXO	2,370,004
XOXO	2,269,840
XOXO	2,102,098
XOXO	2,009,243
XOXO IN AMERICA AND ABROAD	2,043,508
XOXO IN AMERICA AND ABROAD	2,484,317