Form PTO-1594 RECORDATION FORM COVER SHEET (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

	Attorney's Docket N
To the Director of the United States Patent and Trademark Off	fice: Please record the attached original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(ies):
	Name: Audemars Piguet Holding S.A.
Societe Anonyme de la Manufacture d'Horlogerie Audemars Piguet & Cie	Internal Address:
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State	Street Address: 16, route de France Le Chenit, Le Brassus Switzerland
☑ Other corporation of Switzerland	City: State: Zip:
	☐ Individual(s) Citizenship
Additional name(s) of conveying party(les) attached?	Association
Nature of conveyance:	☐ General Partnership
■ Assignment	☐ Limited Partnership
<u> </u>	☐ Corporation-State
☐ Other	Other corporation of Switzerland
Execution Date: March 22, 2004	If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment)
Application number(s) or registration number(s):	Additional name(s) & address(es) attached?
A. Trademark Application No(s). Additional number(s) attache	B. Trademark Registration No(s). 1,844,441 1,572,003 1,979,935
Name and address of party to whom correspondence	
concerning document should be mailed: Name: B. Parker Livingston, Jr.	Total number of applications and registrations involved:
Internal Address:	7. Total fee (37 CFR 3.41)\$ 90.00
Burns, Doane, Swecker & Mathis, L.L.P.	Enclosed
Customer Number 2 1 8 3 9 P.O. Box 1404	Authorized to be charged to deposit account
Street Address:	8. Deposit account number:
	02-4800
City: Alexandria State: VA Zip: 22313-1404	·
DO NOT USE	(Attach duplicate copy of this page if paying by deposit account.) THIS SPACE
	
Statement and Signature.	
Statement and Signature. To the best of my knowledge and bellef, the foregoing information of the admiral day.	on is true and correct and any attached copy is a true copy
Statement and Signature. To the best of my knowledge and bellef, the foregoing information of the original document.	ion is true and correct and any attached copy is a true copy
To the best of my knowledge and belief, the foregoing informati	ion is true and correct and any attached copy is a true copy
To the best of my knowledge and belief, the foregoing informati	Signature 3/30/04

ASSIGNMENT

WHEREAS, Société Anonyme de la Manufacture d'Horlogerie Audemars Piguet & Cie, a corporation organized and existing under the laws of Switzerland and having a place of business at 16, route de France, Le Chenit, Le Brassus, Switzerland (hereinafter "ASSIGNOR"), has adopted and used in its business the trademark registrations set forth on Exhibit A hereto (the "Trademarks"), which is duly registered in the United States Patent and Trademark Office; and

WHEREAS, Audemars Piguet Holding S.A., a corporation organized and existing under the laws of Switzerland, having a place of business at 16, route de France, Le Chenit, Le Brassus, Switzerland (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademarks, together with the goodwill associated with and symbolized by the trademarks and the aforesaid registrations therefore.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, titles and interest in and to the aforesaid trademarks together with the goodwill associated and symbolized by the trademarks.

AND IT IS HEREBY DECLARED that Société Anonyme de la Manufacture d'Horlogerie Audemars Piguet & Cie and Audemars Piguet Holding S.A. are completed associated bodies corporate.

Société Anonyme de la Manufacture d'Horlogerie Audemars Piguet & Cie

By

Name Georges Henri MEYLAN

Title Pieside

March 22, 2004

TRADEMARK REEL: 002823 FRAME: 0752

i**ce-P**resident

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EXHIBIT A

U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	Registration No.	<u>Status</u>
Miscellaneous design	1,844,441	Registered
ROYAL OAK	1,572,003	Registered
ROYAL OAK device	1,979,935	Registered

TRADEMARK REEL: 002823 FRAME: 0753

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registrations of

Registrant: Societe Anonyme de la Manufacture

D'Horlogerie Audemars Piguet & Cie

Registration Nos.: 1,844,441

1,572,003 1,979,935

Marks: Miscellaneous Design

ROYAL OAK

ROYAL OAK and Design

Attorney Docket No.: 030821-041

BOX: Assignment Branch

Honorable Commissioner for Trademarks The U.S. Patent and Trademark Office 2900 Crystal Drive Arlington, Virginia 22202-3513

Commissioner:

DOMESTIC REPRESENTATIVE

Burns, Doane, Swecker & Mathis, L.L.P., Post Office Box 1404, Alexandria, Virginia 22313-1404 is hereby designated registrant's domestic representative upon whom notices or process in proceedings affecting the marks may be served.

TRADEMARK
REEL: 002823 FRAME

RECORDED: 03/30/2004