

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		02/18/2004	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Nintendo of America Inc.
Street Address:	4820 150th Avenue NE
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2798341	GAMECUBE
Registration Number:	2685421	GAMECUBE
Registration Number:	2685423	GAMECUBE
Registration Number:	2787872	NINTENDO GAMECUBE
Registration Number:	2793457	NINTENDO GAMECUBE
Registration Number:	2796527	NINTENDO GAMECUBE
Registration Number:	2706208	G
Registration Number:	2706206	G
Registration Number:	2708524	G
Registration Number:	2706207	G
Registration Number:	2708526	G
Registration Number:	2703769	G

CORRESPONDENCE DATA

Fax Number: (206)224-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-682-8100
Email: efilings@cojck.com
Correspondent Name: Jerald E. Nagae, Reg. No. 29,418
Address Line 1: 1420 Fifth Avenue
Address Line 2: Suite 2800
Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER:	NOAM223780/27131/23777ETC
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NAME OF SUBMITTER:	Yumi Segawa, Paralegal
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Total Attachments: 2 source=23780assignment#page1.tif source=23780attachment#page1.tif
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ASSIGNMENT OF REGISTERED TRADEMARK

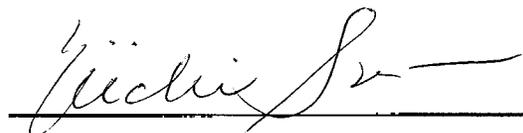
WHEREAS, Nintendo Co., Ltd., a Japanese corporation, having the business address of 11-1 Kamitoba Hokotate-cho, Minami-ku, Kyoto Japan 601-8501 (hereinafter the "Assignor"), is the owner of the trademarks and corresponding U.S. trademark/service mark registrations specified in Attachment A; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond Washington 98052 (hereinafter the "Assignee"), is desirous of acquiring said marks and the registrations;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademarks and said registrations specified in Attachment A, together with the goodwill of the business associated with such trademarks.

Executed at Kyoto, Japan, this 18th day of February, 2004.

NINTENDO CO., LTD.



By: Eiichi Suzuki

Title: Managing Director

WITNESSED:



Rie Ozaki
Printed Name

Date: March 8th, 2004

JEN:ys

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESSSM
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Suite 2800
Seattle, Washington 98101
206.682.8100

TRADEMARK

REEL: 002824 FRAME: 0177

Attachment A

MARK:	REGISTRATION NO.	ISSUE DATE:
GAMECUBE	2,798,341	December 23, 2003
GAMECUBE	2,685,421	February 11, 2003
GAMECUBE	2,685,423	February 11, 2003
NINTENDO GAMECUBE	2,787,872	December 2, 2003
NINTENDO GAMECUBE	2,793,457	December 16, 2003
NINTENDO GAMECUBE	2,796,527	December 23, 2003
G and Design	2,706,208	April 15, 2003
G and Design	2,706,206	April 15, 2003
G and Design	2,708,524	April 22, 2003
G and Design	2,706,207	April 15, 2003
G and Design (Color)	2,708,526	April 22, 2003
G and Design (Color)	2,703,769	April 8, 2003

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