

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	Correct assignee's name on assignment recorded 03/24/2004, Reel 002816, Frame 0293
------------------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Recreational Publications, Inc.		03/18/2004	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Kalmbach Publishing Co.
Street Address:	21027 Crossroads Circle
City:	Waukesha
State/Country:	WISCONSIN
Postal Code:	53186
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2118571	AMERICAN SNOWMOBILER

CORRESPONDENCE DATA

Fax Number: (262)783-1211
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 262 783-1300
 Email: rkmip@rkmiplaw.com
 Correspondent Name: Laura A. Dable
 Address Line 1: Ryan Kromholz & Manion, S.C.
 Address Line 2: P O Box 26618
 Address Line 4: Milwaukee, WISCONSIN 53226-0618

ATTORNEY DOCKET NUMBER:	4149.18568
--------------------------------	------------

NAME OF SUBMITTER:	Barbara Mueller
---------------------------	-----------------

Total Attachments: 4
 source=Assignment#page1.tif
 source=Power of attorney#page1.tif
 source=Cover sheet 1#page1.tif

OP \$40.00 2118571

