

09-17-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102553482

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Morris Communications Company, LLC

9.15.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Georgia limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Morris Publishing Group, LLC

Internal Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: August 6, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/478,942; 76/490,911

B. Trademark Registration No.(s) 1,507,560; 2,545,966; 2,303,088; 2,285,562

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett & Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41): \$ 165.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses Name of Person Signing

Signature

September 8, 2003 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

09/16/2003 6TUN11 00000121 76478942

01 FC:0321 02 FC:0322

40.00 BP 125.00 BP

OFFICE OF PUBLIC RECORDS 2003 SEP 15 1AM 10:14 FINANCE SECTION

TRADEMARK ASSIGNMENT

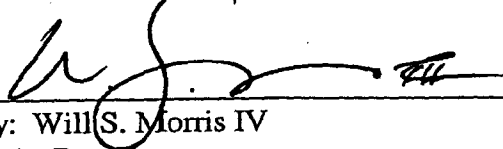
WHEREAS, Morris Communications Company, LLC, having an address of 725 Broad Street, Augusta, GA 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the trademarks and/or service marks set forth in Exhibit 1, attached hereto (hereinafter the "MARKS"):

WHEREAS, Morris Publishing Group, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of August 07, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARKS is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of August 07, 2003, all right, title and interest it may possess in and to the said MARKS and the registration therefore, together with the goodwill of the business in connection with which the said MARKS is used, and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Morris Communications Company, LLC)



By: Will S. Morris IV
As its President

8-6-03

Date

STATE OF GEORGIA
COUNTY OF RICHMOND

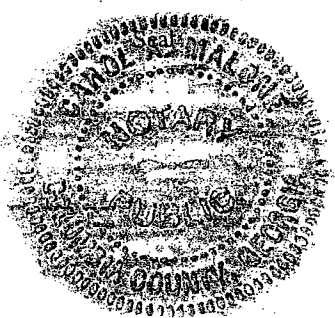
Subscribed and sworn to before me, this 6th day of August, 2003.



Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007

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"Certified to be a true and accurate copy
this 8th day of September
2003."

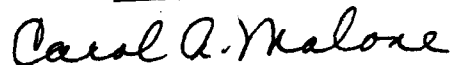


Exhibit 1

<u>Marks</u>	<u>Jurisdiction</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Type/status</u>
Active Lifestyles	US	76/478,942 (S)	12/30/2002	Pending
Bullseye Marketing & Design	GA	S-12964 (R)	9/10/1993	Registered
Hers Kansas	US	-	-	Common law
Make Momma Happy	US	76/490,911 (S)	2/19/2003	Pending
Morris News Service	AK	2966 (R)	1/26/1998	Registered
Morris News Service	AL	130695 (R)	8/12/1988	Registered
Morris News Service	AR	TM00003288 (R)	2/12/1988	Registered
Morris News Service	AZ	26060 (R)	2/9/1988	Registered
Morris News Service	CA	32715 (R)	5/10/1988	Registered
Morris News Service	CO	881002118 (R)	2/2/1988	Registered
Morris News Service	CT	07257 (R)	8/11/1988	Registered
Morris News Service	DE	*	2/8/1988	Registered
Morris News Service	FL	T-08884 (R)	3/17/1988	Registered
Morris News Service	GA	S-8032 (R)	12/1/1987	Registered
Morris News Service	HI	4009204 (R)	4/7/2003	Registered
Morris News Service	IA	5480TM- 000134408 (R)	2/9/1988	Registered
Morris News Service	ID	12483 (R)	12/8/1988	Registered
Morris News Service	IL	61771 (R)	2/8/1988	Registered
Morris News Service	IN	5009-8636 (R)	2/9/1988	Registered
Morris News Service	KS	*	2/9/1988	Registered
Morris News Service	KY	014830.01 (R)	2/8/1988	Registered
Morris News Service	LA	*	2/8/1988	Registered
Morris News Service	MA	41030 (R)	2/16/1988	Registered
Morris News Service	MD	1998/00374 (R)	4/21/1988	Registered
Morris News Service	ME	19880198M (R)	3/20/1988	Registered
Morris News Service	MI	M15-062 (R)	2/11/1988	Registered
Morris News Service	MN	13309 (R)	2/12/1988	Registered
Morris News Service	MO	S-10131 (R)	8/10/1988	Registered
Morris News Service	MS	*	2/5/1988	Registered
Morris News Service	MT	15178 (R)	2/8/1988	Registered
Morris News Service	NC	T-7505 (R)	3/17/1988	Registered
Morris News Service	ND	12491 (R)	2/9/1988	Registered
Morris News Service	NE	83910 (R)	2/8/1988	Registered
Morris News Service	NH	*	2/8/1988	Registered
Morris News Service	NJ	15097 (R)	1/29/1988	Registered
Morris News Service	NM	TK98042701 (R)	4/27/1998	Registered
Morris News Service	NV	*	2/9/1988	Registered
Morris News Service	NY	S-18401 (R)	2/18/1988	Registered
Morris News Service	OH	SM64904 (R)	3/14/1988	Registered

Morris News Service	OK	32825 (R)	2/5/1988	Registered
Morris News Service	OR	S-022147 (R)	2/10/1988	Registered
Morris News Service	PA	1016936 (R)	2/8/1988	Registered
Morris News Service	RI	880205 (R)	2/11/1988	Registered
Morris News Service	SC	*	11/19/1987	Registered
Morris News Service	SD	*	2/8/1988	Registered
Morris News Service	TN	*	2/9/1988	Registered
Morris News Service	TX	4857217 (R)	7/6/1988	Registered
Morris News Service	US	1,507,560 (R)	10/4/1988	Registered
Morris News Service	UT	29029 (R)	2/8/1988	Registered
Morris News Service	VA	1201 (R)	2/17/1988	Registered
Morris News Service	VT	5691 (R)	3/11/1988	Registered
Morris News Service	WA	17830 (R)	2/8/1988	Registered
Morris News Service	WV	1005367 (R)	2/9/1988	Registered
Morris News Service	WY	88-249625 (R)	8/5/1988	Registered
Quest for the Presidency	US	2,545,966 (R)	3/12/2002	Registered
SmartTargets	US	2,303,088 (R)	12/28/1999	Registered
Water's Edge	US	2,285,562 (R)	10/12/1999	Registered

* = State does not issue Registration Numbers.