

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideal Image Development Corporation		03/25/2004	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Ideal Image, Inc.		
Street Address:	4890 West Kennedy Blvd., Suite 100		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33609		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78363939	IDEAL OFFICE	
CORRESPONDENCE DATA			
Fax Number:	(617)482-6444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6173488206		
Email:	bgold@ckrpf.com		
Correspondent Name:	Barry E. Gold - Conn Kavanaugh		
Address Line 1:	Ten Post Office Square		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	1894-002		
NAME OF SUBMITTER:	Barry E. Gold		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

For good and valuable consideration, receipt of which is hereby acknowledged, Ideal Image Development Corporation, an Florida corporation, hereby quitclaims, assigns and transfers unto Ideal Image, Inc., an Florida corporation, its successors and assigns, all of its rights, title and interest in and to the mark "Ideal Office™" (U.S. Patent and Trademark Office, Trademark Serial No. 78/363939, Filed February 6, 2004), the right to use the mark, together with all goodwill associated therewith.

In TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year set out below.

Executed as of this 25 day of March, 2004.

Ideal Image Development Corporation

By: [Signature]
Its: President

STATE OF FLORIDA)

COUNTY OF DeSoto) ss.

On this 25 day of March, 2004, before me appeared F.L. M242744563740 who is personally known to me to be the same person who name is subscribed to the foregoing ASSIGNMENT OF TRADEMARK, and who, being by me duly sworn, stated upon oath that he is the President of Ideal Image Development Corporation, a Florida corporation, and did acknowledge to me that he signed and delivered the foregoing Assignment on behalf of and pursuant to authority from such corporation and that the foregoing Assignment was a free and voluntary act and deed. X10-06

[Signature]
Notary Public

My Commission expires: _____

