

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AVID L.L.C.		04/09/2004	CORPORATION: COLORADO

RECEIVING PARTY DATA	
Name:	SRAM Corporation
Street Address:	1333 N. Kingsbury St., 4th Floor
Internal Address:	Milan Milosevic
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60622
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78099652	MONOBLOK
Serial Number:	78200829	JUICY

CORRESPONDENCE DATA	
Fax Number:	(312)664-8826
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-664-8800 X1361
Email:	msantos@sram.com
Correspondent Name:	SRAM Corporation
Address Line 1:	1333 N. Kingsbury St., 4th Floor
Address Line 2:	Milan Milosevic
Address Line 4:	Chicago, ILLINOIS 60622

NAME OF SUBMITTER:	Milan Milosevic
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Total Attachments: 1 source=avidtms#page1.tif

OP \$65.00 78099652

ASSIGNMENT OF TRADEMARKS

STATE OF ILLINOIS)
)§
COUNTY OF COOK)

WHEREAS, Avid L.L.C., a limited liability company duly organized and existing under the laws of the state of Colorado, United States of America with its principal place of business at 2875 W. Oxford Ave., #7, Englewood, Colorado 80110, United States of America, has adopted, used, is using or intends to use the trademarks (1) which are pending in (2) under Application No. (3), respectively, in the US.

UNITED STATES OF AMERICA

(1) <u>TRADEMARK</u>	(2) <u>GOODS</u>	<u>COUNTRY</u>	(3) <u>APPLICATION NO.</u>	<u>DATE OF FILING</u>
MONOBLOK (word)	Class 12	US	78/099,652	12/21/2001
JUICY (word)	Class 12	US	78/200,829	1/7/2003

WHEREAS, SRAM Corporation, a corporation duly organized and existing under the laws of the state of Illinois, with its principal place of business at 1333 N. Kingsbury St., 4th Floor, Chicago, Illinois 60622, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Avid, L.L.C. does hereby assign unto said SRAM Corporation all rights, title and interest in and to the said marks, together the good will of the business symbolized by the marks.

AVID, L.L.C.

SRAM CORPORATION

By: [Signature]
Wayne R. Lumpkin
President of Avid, L.L.C.

By: [Signature]
Brian W. Benzer
Corporate Secretary of SRAM Corporation

Subscribed to and sworn to before me

This 9 day of April, ~~2002~~ 2004

[Signature]
Notary Public

