TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
All Rite Products, Inc.		10/29/1999	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	Innovative Products, Inc.
Street Address:	4181 West 5800 North
City:	Mountain Green
State/Country:	UTAH
Postal Code:	84050
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2096565	FIN GRIP

CORRESPONDENCE DATA

Fax Number: (801)532-7750

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-532-7840
Email: TBS@pwlaw.com
Correspondent Name: Timothy B. Smith

Address Line 1: 185 S. State Street, Ste 1300
Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER: Timothy B. Smith

Total Attachments: 2

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REEL: 002826 FRAME: 0792

EXHIBIT S

ASSIGNMENT

WHEREAS, ALL RITE PRODUCTS, INC. a Utah corporation, has adopted and used in their business the trademark FIN GRIP for which it has not filed an application for registration in the United States Patent and Trademark Office.

WHEREAS, IPI ATV Corporation of 5752 Silverstone Circle, Mountain Green, Utah 84050, is desirous of acquiring said mark and all good will associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ALL RITE PRODUCTS, INC. does hereby assign unto the said IPI ATV Corp. all rights, title and interest in and to the said mark, common law or otherwise, together with the good will of the business symbolized by the mark.

ALL RITE PRODUCTS, INC.

STATE OF UTAH) SS. COUNTY OF SALT LAKE

Before me personally appeared said Dennis Hancock and acknowledged the foregoing instrument to be his free act and deed this 29th day of October, 1999.

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Residing in Salt Lake County, Utah

My Commission Expires: 5/12/03

G:\asims\Contract\All Rite Products - Assignment (fin grip), wpd



TRADEMARK REEL: 002826 FRAME: 0793

ASSIGNMENT

WHEREAS, ALL RITE PRODUCTS, INC. a Utah corporation, has adopted and used in their business the trademark FIN GRIP for which it has not filed an application for registration in the United States Patent and Trademark Office.

WHEREAS, IPI ATV Corporation of 5752 Silverstone Circle, Mountain Green, Utah 84050, is desirous of acquiring said mark and all good will associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ALL RITE PRODUCTS, INC. does hereby assign unto the said IPI ATV Corp. all rights, title and interest in and to the said mark, common law or otherwise, together with the good will of the business symbolized by the mark.

ALL RITE PRODUCTS, INC.

By: News	eD. Pote	
Its:	President	

STATE OF UTAH

SS.

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COUNTY OF SALT LAKE

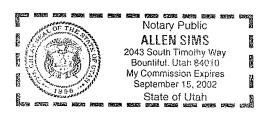
Before me personally appeared said Bennis Harcock and acknowledged the foregoing instrument to be his free act and deed this 29th day of October, 1999.

NOTARY PUBLIC

Residing in Salt Lake County, Utah

My Commission Expires:

G:\asims\Contract\All Rite Products - Assignment (fin grip).wpd



RECORDED: 04/12/2004

TRADEMARK REEL: 002826 FRAME: 0794