

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Walt Disney Company

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Declaration of Assignment
- Merger
- Change of Name

Execution Date: 04/05/2004

2. Name and address of receiving party(ies)

Name: Childcraft Education Corp.

Internal

Address:

Street Address: 2920 Old Tree Drive

City: Lancaster State: PA Zip: 17603-4082

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Pennsylvania
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,272,927

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nicholas A. Kees

Internal Address: Godfrey & Kahn, S.C.

Street Address: 780 N. Water Street

City: Milwaukee State: wi Zip: 53202

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1509

DO NOT USE THIS SPACE

9. Signature.

Nicholas A. Kees

Name of Person Signing



Signature

4/6/04

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK

REEL: 002826 FRAME: 0974

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : School Specialty, Inc.  
 Registration No. : 1,272,927  
 Registered : April 3, 1984  
 Mark : MAGNASTIKS (stylized)  
 International Class : 28  
 Affidavit/Renewal Examiner : Catherine R. Hill

**DECLARATION UNDER 37 C.F.R. § 2.20**

The undersigned declarant, Ronald E. Suchodolski, declares as follows:

That he is President of Childcraft Education Corporation, the current owner of the registration referred to above ("the '927 Registration), which is a wholly owned subsidiary of School Specialty, Inc., a Wisconsin Corporation;

That, in addition to this registration, Childcraft Education Corporation owns U.S. Trademark Registration Number 1,645,392, for the non-stylized mark MAGNASTIKS, also for magnetic construction toys ("the '392 Registration);

That, in 1995, he was working as a consultant for the Childcraft group within the Walt Disney Company;

That, on information and belief, on April 20, 1995, the Walt Disney Company executed an assignment of the '392 Registration to Childcraft Education Corporation;

That, on information and belief, that assignment was recorded in the United States Patent and Trademark Office on June 2, 1995, at Reel No. 1359, Frame No. 0808.

That, contemporaneously with that assignment, the Walt Disney Company transferred to Childcraft Education Corporation all the business related to the Childcraft group, including the goodwill associated with both MAGNASTIKS trademarks;

That, on information and belief, the omission of the recording of the transfer documents of the '927 Registration at that time was a mere oversight, and the '927 Registration was in fact transferred to Childcraft Education Corporation at that time;

That the facts set forth herein are true; that all statements made of declarant's own knowledge are true; that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application and any registration resulting therefrom.

Respectfully submitted,

Dated: 4/5/04

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By: 

Ronald E. Suchotolski