

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sierra Entertainment, Inc.	Sierra On-Line, Inc.	04/13/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Massive Entertainment AB
Street Address:	Box 4297, 203
City:	Malmo
State/Country:	SWEDEN
Postal Code:	14
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2460407	GROUND CONTROL

CORRESPONDENCE DATA

Fax Number: (310)431-2430

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: stacey.gordon@vugames.com

Correspondent Name: Rod A. Rigole

Address Line 1: 6080 Center Drive

Address Line 2: Vivendi Universal Games, Inc.

Address Line 4: Los Angeles, CALIFORNIA 90045

ATTORNEY DOCKET NUMBER:

SIERRA

DOMESTIC REPRESENTATIVE

Name: Rod A. Rigole

Address Line 1: 6080 Center Drive

Address Line 2: Vivendi Universal Games, Inc.

Address Line 4: Los Angeles, CALIFORNIA 90045

900007092

TRADEMARK
REEL: 002827 FRAME: 0452

CH \$40.00 2460407

NAME OF SUBMITTER:

Rod A. Rigole

Total Attachments: 2

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EXHIBIT "A"

TRADEMARKS/SERVICE MARKS

<u>Mark</u>	<u>Country/State</u>	<u>Reg. No.</u>	<u>Status</u>
GROUND CONTROL	Australia	829052	Registered
GROUND CONTROL	Brazil	822584786 (App. No.)	Pending
GROUND CONTROL	Canada	1052308	Registered
GROUND CONTROL	China	1638316	Registered
GROUND CONTROL	European Union	1575760	Registered
GROUND CONTROL	Japan	4459066	Registered
GROUND CONTROL	Mexico	675868	Registered
GROUND CONTROL	New Zealand	611102	Registered
GROUND CONTROL	Taiwan	943051	Registered
GROUND CONTROL	Thailand	129395	Registered
GROUND CONTROL	U.S.	2460407	Registered



TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made the 3rd day of March 2004 between Sierra Entertainment, Inc. (formerly Sierra On-Line, Inc. by change of name recorded December 14, 2001), a Delaware corporation, having a principal place of business at 3060 139th Avenue SE, Bellevue, WA 98005 ("Assignor"), and Massive Entertainment AB, a Swedish corporation, having a principal place of business at Box 4297, 203 14 Malmö, Sweden ("Assignee");

WHEREAS, the Assignor has specifically acquired certain rights in and to the GROUND CONTROL trademark (the "MARK"), including all U.S. trademark registrations or applications, foreign trademark registrations or applications, state trademark registrations or applications, and any common law rights in the MARK, including those referenced in Exhibit "A," attached hereto, together with any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past, present or future infringements thereof, and all rights corresponding thereto throughout the world, and all of the goodwill of Assignor's business symbolized thereby or associated therewith; and


WHEREAS, the Assignee wishes to acknowledge its acquisition of all of Assignor's rights in and to the MARK and the good will associated therewith throughout the world for the purpose of recording assignments of the intellectual property rights acquired from Assignor with various governmental entities.

NOW THEREFORE, for and in consideration of the mutual covenants and undertakings of the parties, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all right, title and interest in and to the MARK and the registration(s) or applications thereof together with the good will of the business which is symbolized by the MARK. This assignment constitutes a transfer of all of Assignor's right, title and interest in the MARK.

The Assignor agrees to handle the pending procedures related to the Mark until the assignment and contact change is completed. A status report is attached in Exhibit A.

ASSIGNOR:


SIERRA ENTERTAINMENT, INC.
a Delaware corporation

By 
Name: Rod Rigde
Title: Asst. Secretary

Date 4/13/04

ASSIGNEE:

MASSIVE ENTERTAINMENT AB
a Swedish corporation

By 
Name: MARTIN WALFISZ
Title: CEO

Date March 3, 2004

