

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	MERGER
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MEREDITH PUBLICATIONS, INC.		06/24/1986	CORPORATION: IOWA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MEREDITH CORPORATION
<b>Street Address:</b>	1716 LOCUST STREET
<b>City:</b>	DES MOINES
<b>State/Country:</b>	IOWA
<b>Postal Code:</b>	50309-3023
<b>Entity Type:</b>	CORPORATION: IOWA

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	1158092	NEVER UNDERESTIMATE THE POWER OF A WOMAN

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(515)284-2776
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Email:</b>	becky.king@meredith.com
<b>Correspondent Name:</b>	MEREDITH CORPORATION
<b>Address Line 1:</b>	1716 LOCUST STREET
<b>Address Line 4:</b>	DES MOINES, IOWA 50309-3023

<b>NAME OF SUBMITTER:</b>	Rebecca J. King
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<b>Total Attachments: 3</b> source=MPMerger#page1.tif source=MPMerger#page2.tif source=MPMerger#page3.tif
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CH \$40.00 1158092

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MAILED  
JUL 10 1986

A278698 ✓  
Exhibit A #106162  
#27486  
Polk

INST. NO. **003669**  
POLK COUNTY, IOWA  
FILED FOR RECORD

ARTICLES OF MERGER  
OF  
MEREDITH PUBLICATIONS, INC.  
INTO  
MEREDITH CORPORATION

RECEIVED  
SECRETARY OF STATE  
1986 JUN 26 PM 3:54

JUL 17 1986 A.M.  
AT 8:29 P.M.  
KATIE SHINSTINE HOLSCHUH, Recorder  
By [Signature] Deputy

Pursuant to the provisions of the Iowa Business Corporation Act, the undersigned hereby certifies:

FIRST: That the following Plan of Merger has been duly approved by the Board of Directors of the surviving corporation:

(a) The name of the subsidiary corporation is Meredith Publications, Inc., and the name of the surviving corporation is Meredith Corporation.

(b) The terms and conditions of the proposed merger are as follows:

All outstanding shares of the wholly-owned subsidiary will be cancelled upon effect of the merger.

SECOND: That the designation and number of outstanding shares of each class of the subsidiary corporation and the number of such shares of each class owned by the surviving corporation, are as follows:

Name of Corporation	Number of Shares Outstanding	Designation of Class	Number of Shares Owned by Surviving Corporation
Meredith Publications, Inc.	10,000	Common	10,000 (100%)

THIRD: That there are no holders of shares of the subsidiary corporation (Meredith Publications, Inc.) not owned by the surviving corporation (Meredith Corporation) and the surviving corporation waived the mailing of a copy of the plan of merger.

BOOK 5600 PAGE 47

874

TRADEMARK  
REEL: 002827 FRAME: 0588

IN WITNESS WHEREOF, this Certificate has been signed this 24th day of June, 1986.

MEREDITH CORPORATION

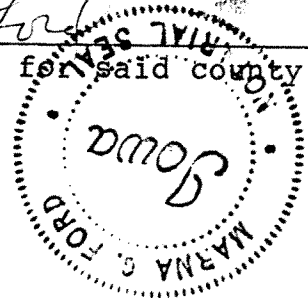
By: Gerald D. Thornton  
Gerald D. Thornton  
Vice President-Administrative Services

By: Betty Campbell Madden  
Betty Campbell Madden  
Corporate Secretary

STATE OF IOWA )  
                  ) ss:  
COUNTY OF POLK )

On this 24th day of June A.D., 1986, before me, Marna G. Ford, a Notary Public in and for said county, personally appeared Gerald D. Thornton, to me personally known, who being by me duly sworn did say that he is Vice President-Administrative Services of said corporation, that the seal affixed to said instrument is the seal of said corporation and that said Articles of Merger were signed and sealed on behalf of the said corporation by authority of its Board of Directors and the said Gerald D. Thornton acknowledged the execution of said instrument to be the voluntary act and deed of said corporation by it voluntarily executed.

Marna G. Ford  
Notary Public in and for said county



OFFICE OF THE SECRETARY OF STATE  
DES MOINES, IOWA

This instrument recorded in Book \_\_\_\_\_ Page June 26, 1986

Expires perp. Cert. No. C046847 - 2- Receipt No. \_\_\_\_\_

Filed by Meredith Corporation, Attn: Betty Campbell Madden,

Filing Fee \$50.00 Recording Fee \_\_\_\_\_

Mary Ann O'Connell Secretary of State

875

TRADEMARK  
5600 REEL: 602827 FRAME: 0589

79. 50336

# IOWA

C046847

## SECRETARY OF STATE

### C E R T I F I C A T E   O F   M E R G E R

JUNE            26, 1986

MEREDITH CORPORATION

PURSUANT TO CHAPTER 496A, 1985 CODE OF IOWA, ARTICLES OF  
MERGER HAVE BEEN FILED, EFFECTIVE JUNE            26, 1986,  
MERGING MEREDITH PUBLICATIONS, INC. INTO MEREDITH  
CORPORATION



*Mary Jane Odell*  
SECRETARY OF STATE