TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|----------------|--|
| NATURE OF CONVEYANCE: | MERGER | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|-------------------|
| MEREDITH PUBLICATIONS, INC. | | 06/24/1986 | CORPORATION: IOWA |

RECEIVING PARTY DATA

| Name: | MEREDITH CORPORATION |
|-----------------|----------------------|
| Street Address: | 1716 LOCUST STREET |
| City: | DES MOINES |
| State/Country: | IOWA |
| Postal Code: | 50309-3023 |
| Entity Type: | CORPORATION: IOWA |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 1158092 | NEVER UNDERESTIMATE THE POWER OF A WOMAN |

CORRESPONDENCE DATA

Fax Number: (515)284-2776

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: becky.king@meredith.com MEREDITH CORPORATION Correspondent Name: Address Line 1: 1716 LOCUST STREET

Address Line 4: DES MOINES, IOWA 50309-3023

NAME OF SUBMITTER: Rebecca J. King

Total Attachments: 3

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TRADEMARK

REEL: 002827 FRAME: 0587

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Exhibit A 106162

Polk

ARTICLES OF MERGER

INST. NO. OO3669

POLK COUNTY, IOWA
FILED FOR RECORD

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A.M. P.M.

KATIE SHINSTINE HOLSCHUH, Recorder
Deputy

OF

MEREDITH PUBLICATIONS, INC.

INTO

MEREDITH CORPORATION

CRETARY OF STATE

Pursuant to the provisions of the Iowa Business Corporation Act, the undersigned hereby certifies:

FIRST: That the following Plan of Merger has been duly approved by the Board of Directors of the surviving corporation:

- (a) The name of the subsidiary corporation is Meredith Publications, Inc., and the name of the surviving corporation is Meredith Corporation.
- (b) The terms and conditions of the proposed merger are as follows:

All outstanding shares of the wholly-owned subsidiary will be cancelled upon effect of the merger.

SECOND: That the designation and number of outstanding shares of each class of the subsidiary corporation and the number of such shares of each class owned by the surviving corporation, are as follows:

| Name of Corporation | Number of Shares Outstanding | Designation of Class | Number of Shares Owned by Surviving Corporation |
|----------------------------------|------------------------------------|----------------------------|---|
| Meredith Publi- cations, Inc. | 10,000 | Common | 10,000 (100%) |

THIRD: That there are no holders of shares of the subsidiary corporation (Meredith Publications, Inc.) not owned by the surviving corporation (Meredith Corporation) and the surviving corporation waived the mailing of a copy of the plan of merger.

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TRADEMARK REEL: 002827 FRAME: 0588 IN WITNESS WHEREOF, this Certificate has been signed this 24th day of June, 1986.

| | MEREDITH CORPORATION |
|-----|---|
| By: | - I realed of Herritan |
| | Gerald D. Thornton |
| | Vice President-Administrative Services |
| By: | Letty Campbell Madden |
| | Betty Campbel Madden / Corporate Secretary |

STATE OF IOWA)
COUNTY OF POLK)

On this 24th day of June A.D., 1986, before me, Marna G. Ford, a Notary Public in and for said county, personally appeared Gerald D. Thornton, to me personnally known, who being by me duly sworn did say that he is Vice President-Administrative Services of said corporation, that the seal affixed to said instrument is the seal of said corporation and that said Articles of Merger were signed and sealed on behalf of the said corporation by authority of its Board of Directors and the said Gerald D. Thornton acknowledged the execution of said instrument to be the voluntary act and deed of said corporation by it voluntarily executed.

Notary Public in and for said county

OFFICE OF THE SECRETARY OF STATE
DES MOINES, IOWA

This instrument recorded in Book Page Page

Expires Para Corr No. CO468477 - 2
Receipt No.

Filed by Maradak Con polation, atta: Betty Campbell Madden,
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CERTIFICATE OF MERGER

JUNE 26, 1986

MEREDITH CORPORATION

PURSUANT TO CHAPTER 496A, 1985 CODE OF IOWA, ARTICLES OF MERGER HAVE BEEN FILED, EFFECTIVE JUNE 26, 1986, MERGING MEREDITH PUBLICATIONS, INC. INTO MEREDITH

CORPORATION



RECORDED: 04/13/2004

Mary Jane Odul SECRETARY OF STATE

TRADEMARK **REEL: 002827 FRAME: 0590**