

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consumer Products Incorporated		03/11/2004	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Centrics LLC		
Street Address:	5828 Hightower Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63128		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2487963	CENTRICS	
CORRESPONDENCE DATA			
Fax Number:	(314)345-6060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(314) 345-6000		
Email:	dwalters@blackwellsanders.com		
Correspondent Name:	Wendy Boldt Cohen		
Address Line 1:	Blackwell Sanders/720 Olive Street		
Address Line 2:	24th Floor		
Address Line 4:	Stoney Creek, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	712973.55394		
NAME OF SUBMITTER:	Duffy Walters		
Total Attachments: 2			
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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Consumer Programs Incorporated (hereinafter "Assignor"), a corporation duly organized under the laws of the State of Missouri, having its principal place of business at 1706 Washington, St. Louis, Missouri 63101, is the owner of the trademark CENTRICS, and Registration No. 2,487,963, on The United States Patent and Trademark Office, as well as the goodwill of the business associated therewith ("the Mark"); and

WHEREAS, Centrics LLC (hereinafter "Assignee"), a limited liability company duly organized under the laws of Missouri, having its principal place of business at 5828 Hightower Drive, St. Louis, MO 63128, desires to acquire all right, title and interest in and to the Mark, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for and in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee all right, title and interest in and to the Mark Assignor may have, together with the goodwill of the business symbolized by the Mark and trademark registration therefor. Assignor makes no representation or warranties to Assignee as to the validity of the Mark or Assignor's rights thereto.

This Agreement shall inure to the benefit of, and be binding upon, the parties, their heirs, successors and assigns.

Effective, nunc pro tunc, as of the 11th day of March, 2004.

ASSIGNOR

Consumer Programs Incorporated

By:  _____

Name: Jane Nelson

Title: Secretary

Date: March 11, 2004

ASSIGNEE

CENTRICS LLC

By:  _____

Name: TIMOTHY A. HUFKER

Title: PRESIDENT & CEO

Date: March 16, 2004