

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
United Wisconsin Services, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: American Medical Security Group, Inc.
Internal Address: _____
Street Address: 3100 AMS Boulevard
City: Green Bay State: WI Zip: 54313

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Wisconsin
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 09/11/1998

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1838117

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: William K. Baxter
 Internal Address: Godfrey & Kahn, S.C.

 Street Address: 780 N. Water Street

 City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
 07-1509

DO NOT USE THIS SPACE

9. Signature.

 William K. Baxter
 Name of Person Signing

William K. Baxter
 Signature

04/07/2004
 Date

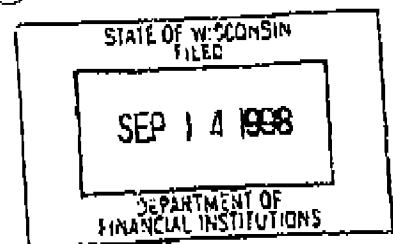
Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 071509 1838117

RECEIVED
SEP 11 1998
WISCONSIN
DFI

ARTICLES OF AMENDMENT
TO THE
RESTATED AND AMENDED
ARTICLES OF INCORPORATION
OF
UNITED WISCONSIN SERVICES, INC.



United Wisconsin Services, Inc., a corporation organized and existing under Chapter 180 of the Wisconsin Statutes, does hereby certify that Article First of the existing Restated and Amended Articles of Incorporation was duly amended in its entirety to read as follows:

FIRST: The name of the corporation shall be American Medical Security Group, Inc.

Said amendment was duly adopted action of the Board of Directors and Shareholders at a Special Meeting of the Shareholders held on July 24, 1998, in accordance with Section 180.1003 of the Wisconsin Business Corporation Law.

This Amendment will not effect an exchange, reclassification or cancellation of the issued shares of the corporation.

Dated this 11 day of September, 1998.

UNITED WISCONSIN SERVICES, INC.

By: Stephen E. Bahl
Stephen E. Bahl
Vice President

This document was drafted by and is returnable to.

Geoffrey R. Morgan
Michael Best & Friedrich LLP
100 East Wisconsin Avenue
Milwaukee, WI 53202
(414) 271-6560