102557253

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	Please record the attached
Name of conveying party(ies):	2. Name and Addre
Mark Goldman	Alex Goldman
	11-22 Welling Court
	Astoria, NY 11102
Type of Entity: Individual-Citizen of the United States	Type of Entity: Individual-Citizen of the United States
Additional names(s) of conveying party(ies) attached? No	If assignee is not domiciled in the United States, a domestic representative designation is attached:
	Additional name(s) & address(es) attached?
3. Nature of Conveyance:	_ =
Assignment	FIN
Execution Date: September 9, 2003	AN SE
4.A. Trademark Application No(s):	B. Trademark Registration No.(s) 2,189,449 856,374 2,155,883 780,871 2,090,697 853,524
	2,189,449 856,374
	2,155,883 780,871 2,090,697 853,524
	2,189,449 856,374 2,135,883 780,871 2,090,697 853,524
Additional numbers	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of documents involved:
OSTROLENK, FABER, GERB & SOFFEN, LLP	7. Total fee (37 CFR 3.41): \$ \$165
1180 Avenue of the Americas New York, New York 10036-8403	Enclosed as part of Check No. 12546
	In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Paten Trademark Office is authorized to charge the underpayment to Deposit Acc No. 15-0700.
DO NOT US	E THIS SPACE
8. To the best of my knowledge and belief, the foregoing inf	ormation is true and correct and any attached copy is a
true copy of the original document.	Le & School
Robert C. Faber	September 19, 2003
Name of Person Signing	Signature Date ges including cover sheet, attachments, and document: 3
	goo morading cover sheet, attachments, and document.

00629559.1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Mark Goldman, a United States individual, and doing business at: 172 Fifth Avenue, New York, New York 10010 (hereinafter called the Assignor), has adopted and is using the marks which are the subject of registrations in the U.S. Patent and Trademark Office, as follows:

Reg. No.:

2,189,449

2,090,697

Reg. No.:

2,135,883

Mark: Issued: **PUCK September 15, 1998** Mark: Issued: SEX ON THE BEACH

Reg. No.:

856,374

Reg. No.: Mark:

TORCEDOR

Mark:

FLOR DE MEXICO

Issued:

August 26, 1997

Issued:

September 10, 1968

February 10, 1998

Reg. No.:

780,871

Reg. No.:

853,524

Mark:

TIA MARTIA

Mark:

OCHO RIOS

Issued:

December 1, 1964

Issued:

July 30, 1968

AND, WHEREAS, Alex Goldman, a United States individual, whose principal office and place of business is: 11-22 Welling Court, Astoria, New York 11102 (hereinafter called the Assignee), is desirous of acquiring said marks, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

RECORDED: 09/22/2003

Name: Mark Goldman

Title:

0627713.1

TRADEMARK REEL: 002828 FRAME: 0882