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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Partial Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		104/15/2004	National banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Giftco, Inc.
Street Address:	700 Woodlands Parkway
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2243831	FUN BUGS

CORRESPONDENCE DATA

Fax Number: (312)630-7388

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-368-4058

Email: thomas.ryan@piperrudnick.com

Correspondent Name: Thomas W. Ryan
Address Line 1: P.O. Box 64807
Address Line 2: Piper Rudnick LLP

Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER: 304206-3

NAME OF SUBMITTER: Thomas W. Ryan

Total Attachments: 2

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TRADEMARK REEL: 002829 FRAME: 0039

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PARTIAL RELEASE OF TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT

This PARTIAL RELEASE OF TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT ("Partial Release") is made as of the 1544 day of April, 2004, by and between PNC BANK, NATIONAL ASSOCIATION, a national banking association, as Secured Party and Releasing Party, having an office located at One South Wacker Drive, Suite 2980, Chicago, Illinois 60606 ("Secured Party") and GIFTCO, INC., an Illinois corporation, as Borrower and Receiving Party, having an office at 700 Woodlands Parkway, Vernon Hills, Illinois 60061 ("Borrower")

WITNESSETH

WHEREAS, Secured Party and the Borrower are parties to a certain Trademark Collateral Security and Pledge Agreement of February 28, 2004 wherein Borrower granted the Secured Party a security interest it its trademarks, include those trademarks listed on Exhibit A, attached hereto;

WHEREAS, the Borrower desires a partial release of the security interest recorded against the trademarks specifically listed on <u>Exhibit A</u>; and

WHEREAS, the Secured Party desires to grant to Borrower a partial release of its security interest, as to the trademarks specifically listed on <u>Exhibit A</u>.

NOW THEREFORE, for the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby reassign, relinquish and release forever to Borrower all right, title and interest of any nature whatsoever which the Secured Party holds in the United States Trademark registrations listed on Exhibit A and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights.

IN TESTIMONY WHEREOF, the Secured Party has executed this Partial Release by its proper officers thereunto duly authorized.

PNC E	ANK, N	ATIO!	NAL ASS	OCIATION	
By:	bull	Cic			
Name:	SHEL	Lisy	William	· (4)	
Title:_	ViCX	72724	CIDE	€ T	
Date:_	4-16,00	<u> </u>			

TRADEMARK
REEL: 002829 FRAME: 0040

Trademark
FUN BUGSStatus
RegisteredReg. No.
2,243,831Reg. Date
May 4, 1999

TRADEMARK REEL: 002829 FRAME: 0041

RECORDED: 04/15/2004