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Patent and Trademark Office
Attorney Docket No: MDPC226446

To the Director - U.S. Patent and Trademark Office

and documents or copy thereof.

1. Name of conveying party(ies): 2003 SEP 22 PM 12:16
 Medicis Pharmaceutical Corporation **FINANCE SECTION**

Individuals Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Dr. Alan Wirtzer
 Address: 4836 Van Nuys Boulevard
 City: Sherman Oaks State: CA ZIP: 91403
 Individual(s) citizenship United States
 Association State of _____
 General Partnership State of _____
 Limited Partnership State of _____
 Corporation-State State of _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution date: September 2, 2003

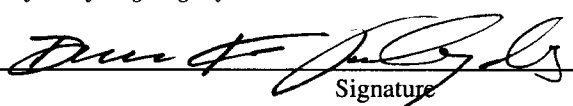
4. Application number(s) or registration number(s):
 A. Trademark Application No(s).
 Additional numbers attached? Yes No

B. Trademark Registration No(s). 2,609,375
 Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.
 Daiva K. Tautvydas, Esq.
 CHRISTENSEN O'CONNOR
 JOHNSON KINDNESS^{PLLC}
 1420 Fifth Avenue
 Suite 2800
 Seattle, WA 98101-2347
 206.682.8100

6. Total number of applications and registrations involved: 1
 7. Total fee (37 CFR 3.41):\$ 40.00
 Check No. 150855 in the amount of \$40.00 is enclosed.
 8. The Director is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.

09/24/2003 6TON11 00000163 2609375 DO NOT USE THIS SPACE

01 FC:8521 Statement and signature: 40.00 DP
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Daiva K. Tautvydas
 Name of Attorney or Agent
 Registration No. 36,077
 Direct Dial 206.695.1727

 Signature
9/17/03
 Date
 Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to Mail Stop Assignment Recordation Services, Director - U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date.
 Date: September 17, 2003 Stacey K. Kalata

TRADEMARK
REEL: 002829 FRAME: 0879

TRADEMARK ASSIGNMENT

WHEREAS, MEDICIS PHARMACEUTICAL CORPORATION, a corporation organized and existing under the laws of Delaware, with an address of 8125 North Hayden Road, Scottsdale, Arizona 85258 U.S.A. (“Assignor”), is the owner of the trademark OFFICE OPTIMUM and of the U.S. Trademark Registration No. 2,609,375 (hereinafter, the “Trademark”):

WHEREAS, Dr. Alan Wirtzer, an individual, having a place of business with an address of 4836 Van Nuys Boulevard, Sherman Oaks, California 91403, U.S.A. (“Assignee”), desires to acquire the Trademark and all associated goodwill in the Trademark, effective September 1, 2003.

NOW, THEREFORE, in consideration of Five Dollars (\$5.00) and of other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective September 1, 2003, of all right, title and interest in and to the Trademark, the above-named registration and application therefore, and all and any common law rights, together with the goodwill of the business symbolized by the Trademark, with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: September 2, 2003

MEDICIS PHARMACEUTICAL CORPORATION

By: _____
Name: Mark A. Prygocki, Sr.
Title: Secretary

