

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HCM Industries, Inc.		04/14/2004	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Hair Club for Men, Ltd., Inc.		
Street Address:	1515 South Federal Highway		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33432		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2151965	HCM INDUSTRIES	
CORRESPONDENCE DATA			
Fax Number:	(312)236-7516		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-368-4000		
Email:	ch.tm@piperrudnick.com		
Correspondent Name:	Keith W. Medansky		
Address Line 1:	P.O. Box 64807		
Address Line 2:	Piper Rudnick LLP		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	231086-7		
NAME OF SUBMITTER:	Mark Parnaby		
Total Attachments: 1 source=Image001#page1.tif			

CH \$40.00 2151965

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, HCM Industries, Inc., a Florida corporation, with a principal place of business at 1515 South Federal Highway, Boca Raton, Florida 33432 USA ("Assignor"), owns the trademark HCM INDUSTRIES which has been registered with the United States Patent and Trademark Office, Registration No. 2,151,965 (the "Mark"); and

WHEREAS, , Hair Club for Men, Ltd., Inc., a Florida corporation, with a principal place of business at 1515 South Federal Highway, Boca Raton, Florida, 33432 USA ("Assignee") desires to acquire the entire right, title and interest in, to and under said Mark;

NOW, THEREFORE, for one dollar U.S. (\$1.00) and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark, including all common law rights, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment effective as of April 14, 2004.

HCM INDUSTRIES, INC.

By: *R. Michael Brisson*

Name: R. Michael Brisson

Title: VP, Legal and Business Affairs

State of Florida

County of Palm Beach

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On this 14th day of April, 2004, before me, a Notary Public in and for the County and State aforesaid, appeared R. MICHAEL BRISSON, to me personally known to be the same person who subscribed to the foregoing instrument, and acknowledged that execution of said document was a free and voluntary act for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.

Notary Public: *Phyllis Kirschne*

My Commission Expires:



Phyllis Kirschne
Commission #DD204155
Expires: Apr 16, 2007
Bonded Thru
Atlantic Bonding Co., Inc.