

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziff-Davis Publishing Company		03/31/1994	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ziff-Davis, Inc.		
Street Address:	One Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2156087	ANCHORDESK	
CORRESPONDENCE DATA			
Fax Number:	(415)442-0856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-777-3999		
Email:	tmdocket@piperrudnick.com		
Correspondent Name:	Kimberly Russell, Piper Rudnick LLP		
Address Line 1:	333 Market Street		
Address Line 2:	Suite 3200		
Address Line 4:	San Francisco, CALIFORNIA 94105-2150		
ATTORNEY DOCKET NUMBER:	514765-1002		
NAME OF SUBMITTER:	Elena Benavente		
Total Attachments: 1			
source=Name Change Ziff-Davis Publishing to Ziff-Davis#page1.tif			

CH \$40.00 2156087

State of Delaware
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZIFF-DAVIS PUBLISHING COMPANY", CHANGING ITS NAME FROM "ZIFF-DAVIS PUBLISHING COMPANY" TO "ZIFF-DAVIS INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF APRIL, A.D. 1997, AT 2:30 O'CLOCK P.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

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991389606

AUTHENTICATION: 9975439

DATE: 09-17-99

RECORDED: 04/16/2004

TRADEMARK
REEL: 002830 FRAME: 0291