

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fons & Porter Publishing L.L.C.		04/06/2004	Limited Liability Company: IOWA

RECEIVING PARTY DATA	
Name:	Love of Quilting, Inc.
Street Address:	54 Court Avenue
City:	Winterset
State/Country:	IOWA
Postal Code:	50273
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1954856	FOR THE LOVE OF QUILTING
Registration Number:	2501017	KLUTZ GLOVE
Registration Number:	2504307	FOR THE LOVE OF QUILTING
Serial Number:	76529245	LOVE OF QUILTING

CORRESPONDENCE DATA	
Fax Number:	(262)752-0217
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2627520212
Email:	rhlane@ameritech.net
Correspondent Name:	Ralph H. Lane
Address Line 1:	6427 Charles Street
Address Line 4:	Racine, WISCONSIN 53402-1523

ATTORNEY DOCKET NUMBER:	00636-00001
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NAME OF SUBMITTER:	Ralph H. Lane
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OP \$115.00 1954856

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, **Fons & Porter Publishing L.L.C.**, an Iowa limited liability corporation having its principal place of business at 54 Court Avenue, P.O. Box 171, Winterset, Iowa 50273, was the owner of the Trademarks shown in Attachment A, which are the subjects of federal registrations or an application for federal registration in the United States Patent and Trademark Office under the respective Registration Numbers and Registration Dates or Application Number and Filing Date shown in Attachment A; and

WHEREAS, **Love of Quilting, Inc.**, an Iowa corporation having its principal place of business at 54 Court Avenue, P.O. Box 171, Winterset, Iowa 50273, did acquire the said Trademarks and the said registrations and application for registration of the said **Fons & Porter Publishing L.L.C.** on January 1, 2004;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said **Fons & Porter Publishing L.L.C.** does hereby assign unto the said **Love of Quilting, Inc.** all rights, title, and interest in and to the said Trademarks, as indicated in Attachment A, together with the goodwill of the business symbolized by the said Trademarks and the said federal registrations and federal application for registration thereof, *nunc pro tunc* as of January 1, 2004.

IN WITNESS WHEREOF, said **Fons & Porter Publishing L.L.C.** has caused this instrument to be executed by its Member on this 4 day of April 2004, effective as of January 1, 2004.

(Corporate Seal)

FONS & PORTER PUBLISHING L.L.C.

By

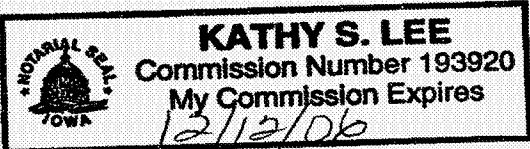

Elizabeth Porter, Member

STATE OF IOWA)
) SS
COUNTY OF MADISON)

On this 6 day of April, 2004, before me, the undersigned, a Notary Public in and for the State of Iowa, personally appeared **Elizabeth Porter**, to me personally known, who, being by me duly sworn, did depose and say that she is a **Member of Fons & Porter Publishing L.L.C.**, that she is empowered by authority of its Members to execute this assignment on behalf of the said **Fons & Porter Publishing L.L.C.**, and that she signed the foregoing instrument on its behalf and for the uses and purposes therein set forth, and did acknowledge the execution of said instrument to be the voluntary act and deed of said **Fons & Porter Publishing L.L.C.**, by it and by her voluntarily executed.

Kathy S Lee
(Signature of Notary Public)

[Seal]



Kathy S. Lee
(Typed name)
Notary Public – State of Iowa

Attachment A
To ASSIGNMENT OF TRADEMARKS

Federal Registrations

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>Registration Date</u>
FOR THE LOVE OF QUILTING	1,954,856	February 6, 1996
KLUTZ GLOVE	2,501,017	October 23, 2001
FOR THE LOVE OF QUILTING	2,504,307	November 6, 2001

Application for Federal Registration

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
LOVE OF QUILTING	76/529,245	July 15, 2003