

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hester Industries, Inc.		11/25/2003	CORPORATION: WEST VIRGINIA
RECEIVING PARTY DATA			
Name:	Pilgrim's Pride Corporation of West Virginia, Inc.		
Street Address:	110 South Texas Street, P.O. Box 93		
City:	Pittsburg		
State/Country:	TEXAS		
Postal Code:	75686		
Entity Type:	CORPORATION: WEST VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1303977	BALLS O'FIRE	
CORRESPONDENCE DATA			
Fax Number:	(214)978-3099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214.978.3064		
Email:	roxanne.edwards@bakernet.com		
Correspondent Name:	S. Roxanne Edwards c/o Baker & McKenzie		
Address Line 1:	2001 Ross Avenue		
Address Line 2:	2300 Trammell Crow Center		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	24167786.71		
NAME OF SUBMITTER:	S. Roxanne Edwards		
Total Attachments: 1			
source=NameChangeforHester#page1.tif			

OP \$40.00 1303977

State of West Virginia



Certificate

*I, Joe Manchin III, Secretary of State of the
State of West Virginia, hereby certify that*

Articles of Amendment to the Articles of Incorporation of

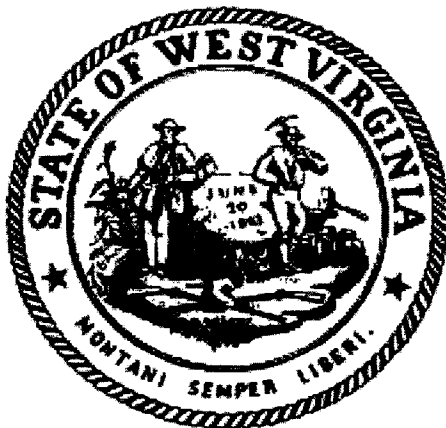
HESTER INDUSTRIES, INC.

Are filed in my office as required by the provisions of the West Virginia Code and are found to conform to law. Therefore, I issue this.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION

changing the name of the corporation to

PILGRIM'S PRIDE CORPORATION OF WEST VIRGINIA, INC.



*Given under my hand and the
Great Seal of the State of
West Virginia on this day of
November 25, 2003*

Secretary of State